

SK TELECOM CO LTD  
Form 6-K  
July 31, 2015

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF JULY 2015**  
**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

**(Translation of registrant's name into English)**

**Euljiro65(Euljiro2-ga), Jung-gu**

**Seoul 100-999, Korea**

**(Address of principal executive office)**

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

## Business (Preliminary) Results

The preliminary results shown in this table may differ from the final results

### 1. Details (Consolidated and prepared in accordance with International Financial Reporting Standards as adopted in Korea)

| Classification<br>(unit : in millions of Won, %)             |                                 | Current Period              | Previous Period               | Changes<br>(%) | Year to Year                              | Changes<br>(%) |
|--|---------------------------------|-----------------------------|-------------------------------|----------------|---|----------------|
|  |                                 | (Second quarter<br>of 2015) | (First quarter<br>of<br>2015) |                | Comparison<br>(Second quarter<br>of 2014) |                |
| Operating Revenue  | Quarterly Results               | 4,255,739                   | 4,240,286                     | 0.36           | 4,305,368                                 | -1.15          |
|  | Year-to-date ( YTD )<br>Results | 8,496,025                   | 4,240,286                     |                | 8,507,288                                 | -0.13          |
| Operating Income   | Quarterly Results               | 412,878                     | 402,648                       | 2.54           | 546,094                                   | -24.39         |
|  | YTD Results                     | 815,526                     | 402,648                       |                | 798,490                                   | 2.13           |
| Profit from<br>Continuing<br>Operations Before<br>Income Tax | Quarterly Results               | 515,592                     | 560,013                       | -7.93          | 608,006                                   | -15.20         |
|  | YTD Results                     | 1,075,605                   | 560,013                       |                | 940,583                                   | 14.36          |
| Profit for the<br>Period                                     | Quarterly Results               | 397,888                     | 442,747                       | -10.13         | 497,639                                   | -20.04         |
|  | YTD Results                     | 840,635                     | 442,747                       |                | 764,948                                   | 9.89           |
| Attributable To:<br>Controlling<br>Interests                 | Quarterly Results               | 395,839                     | 444,495                       | -10.95         | 498,536                                   | -20.60         |
|  | YTD Results                     | 840,334                     | 444,495                       |                | 768,350                                   | 9.37           |

**Data Provider**

SK Telecom IR Team

**Provided for**

Analysts and Institutional Investors

### 2. Source of Data

**Date of Provision**

July 30, 2015 / 14:00 (Seoul time)

**Related Event (Location)**

Conference Call for the quarter ended June 31, 2015

(SK Telecom Headquarter, Conference Room)

### 3. Contact Information

**Supervisor**

Yong Hwan Lee (82-2-6100-1809)

**Organizer**

Dae Yong Woo (82-2-6100-1624)

**Organizing Team**

SK Telecom IR Team

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM CO., LTD.**  
*(Registrant)*

By: /s/ Yong Hwan Lee

*(Signature)*

Name: Yong Hwan Lee

Title: Senior Vice President

Date: July 30, 2015