

SK TELECOM CO LTD  
Form 6-K  
July 25, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 6-K**

**REPORT OF FOREIGN PRIVATE ISSUER**  
**PURSUANT TO RULE 13a-16 OR 15d-16 OF**  
**THE SECURITIES EXCHANGE ACT OF 1934**  
**FOR THE MONTH OF JULY 2013**  
**Commission File Number: 333-04906**

**SK Telecom Co., Ltd.**

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

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(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

**SK Telecom Co., Ltd. ( SK Telecom ) plans to hold a conference call for the 2013 2Q earnings results as follows:**

1. Agenda

2013 2Q Earnings Results

Q&A Session

2. Date and Time

July 30, 2013, 4:00 p.m. (Seoul time)

3. Place

Conference Room, SK Telecom

4. Participants

Analysts and Institutional Investors

5. Others

The materials for SK Telecom's conference call will be available on its IR website starting from 11 a.m. on July 30, 2013 (Seoul time).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**SK TELECOM Co., LTD.**

By: /s/ Soo Cheol Hwang  
Name: Soo Cheol Hwang  
Title: Senior Vice President

Date: July 25, 2013