

BEASLEY BROADCAST GROUP INC

Form 10-Q

November 02, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended September 30, 2012

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Commission File No. 0-29253

**BEASLEY BROADCAST GROUP, INC.**

(Exact Name of Registrant as Specified in Its Charter)

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**Delaware**  
(State of Incorporation)

**65-0960915**  
(I.R.S. Employer  
Identification Number)

**3033 Riviera Drive, Suite 200**

**Naples, Florida 34103**

(Address of Principal Executive Offices and Zip Code)

**(239) 263-5000**

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class A Common Stock, \$.001 par value, 6,147,045 Shares Outstanding as of October 26, 2012

Class B Common Stock, \$.001 par value, 16,662,743 Shares Outstanding as of October 26, 2012

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## BEASLEY BROADCAST GROUP, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED)

|   | December 31,<br>2011 | September 30,<br>2012 |
|---|----------------------|-----------------------|
| <b>ASSETS</b>   |                      |                       |
| Current assets:   |                      |                       |
| Cash and cash equivalents   | \$ 13,610,069        | \$ 11,351,721         |
| Accounts receivable, less allowance for doubtful accounts of \$454,632 in 2011 and \$470,031 in 2012  | 17,759,610           | 16,998,799            |
| Prepaid expenses  | 1,311,741            | 2,367,780             |
| Deferred tax assets   | 146,816              |                       |
| Other current assets  | 2,010,349            | 2,117,330             |
| Total current assets  | 34,838,585           | 32,835,630            |
| Notes receivable from related parties   | 2,939,655            | 2,728,562             |
| Property and equipment, net   | 19,761,117           | 18,987,707            |
| FCC broadcasting licenses   | 178,913,816          | 183,101,728           |
| Goodwill  | 13,629,364           | 13,629,364            |
| Other assets  | 4,906,370            | 7,445,082             |
| Total assets  | \$ 254,988,907       | \$ 258,728,073        |
| <b>LIABILITIES AND STOCKHOLDERS EQUITY</b>  |                      |                       |
| Current liabilities:  |                      |                       |
| Current portion of long-term debt   | \$ 6,848,276         | \$ 4,500,000          |
| Accounts payable  | 906,780              | 1,034,997             |
| Deferred tax liabilities  |                      | 106,407               |
| Other current liabilities   | 7,294,186            | 8,200,206             |
| Total current liabilities   | 15,049,242           | 13,841,610            |
| Long-term debt, net of current portion  | 119,885,343          | 114,375,000           |
| Deferred tax liabilities  | 45,303,518           | 48,215,538            |
| Other long-term liabilities   | 1,103,582            | 1,016,753             |
| Total liabilities   | 181,341,685          | 177,448,901           |
| Commitments and contingencies   |                      |                       |
| Stockholders' equity:   |                      |                       |
| Preferred stock, \$.001 par value; 10,000,000 shares authorized; none issued  |                      |                       |
| Class A common stock, \$.001 par value; 150,000,000 shares authorized; 8,819,290 issued and 6,099,632 outstanding in 2011; 8,899,290 issued and 6,147,045 outstanding in 2012 | 8,819                | 8,899                 |
| Class B common stock, \$.001 par value; 75,000,000 shares authorized; 16,662,743 issued and outstanding in 2011 and 2012  | 16,662               | 16,662                |
| Additional paid-in capital  | 116,483,223          | 116,808,359           |
| Treasury stock, Class A common stock; 2,719,658 in 2011; 2,752,245 shares in 2012   | (14,427,679)         | (14,539,533)          |
| Accumulated deficit   | (28,451,072)         | (21,025,083)          |
| Accumulated other comprehensive income  | 17,269               | 9,868                 |
| Stockholders' equity  | 73,647,222           | 81,279,172            |
| Total liabilities and stockholders' equity  | \$ 254,988,907       | \$ 258,728,073        |

## BEASLEY BROADCAST GROUP, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

|  | Three Months Ended September 30, |               |
|--|----------------------------------|---------------|
|  | 2011                             | 2012          |
| Net revenue  | \$ 23,975,117                    | \$ 24,714,493 |
| Operating expenses:  |                                  |               |
| Station operating expenses (including stock-based compensation of \$12,310 in 2011 and \$4,741 in 2012 and excluding depreciation and amortization shown separately below) | 15,753,836                       | 15,740,976    |
| Corporate general and administrative expenses (including stock-based compensation of \$162,392 in 2011 and \$103,322 in 2012)  | 2,008,008                        | 1,940,499     |
| Depreciation and amortization  | 573,154                          | 532,975       |
| Total operating expenses   | 18,334,998                       | 18,214,450    |
| Operating income   | 5,640,119                        | 6,500,043     |
| Non-operating income (expense):  |                                  |               |
| Interest expense (including interest expense reclassified from other comprehensive income of \$403,496 in 2011)  | (1,753,352)                      | (1,792,469)   |
| Loss on extinguishment of long-term debt   |                                  | (2,608,158)   |
| Other income (expense), net  | 53,024                           | (176,460)     |
| Income before income taxes   | 3,939,791                        | 1,922,956     |
| Income tax expense   | 1,591,078                        | 766,033       |
| Net income   | 2,348,713                        | 1,156,923     |
| Other comprehensive income:  |                                  |               |
| Unrealized gain (loss) on securities (net of income tax benefit of \$17,868 in 2011 and income tax expense of \$3,254 in 2012)   | (28,399)                         | 5,171         |
| Change in fair value of derivative financial instruments (net of income tax benefit of \$106 in 2011)  | 167                              |               |
| Unrealized loss on derivative financial instruments reclassified to interest expense (net of income tax expense of \$155,830 in 2011)                                      | 247,666                          |               |
| Other comprehensive income   | 219,434                          | 5,171         |
| Comprehensive income   | \$ 2,568,147                     | \$ 1,162,094  |
| Net income per share:  |                                  |               |
| Basic and diluted  | \$ 0.10                          | \$ 0.05       |
| Weighted average shares outstanding:   |                                  |               |
| Basic  | 22,602,665                       | 22,675,427    |
| Diluted  | 22,667,422                       | 22,743,027    |

## BEASLEY BROADCAST GROUP, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

|   | Nine Months Ended September 30, |               |
|---|---------------------------------|---------------|
|   | 2011                            | 2012          |
| Net revenue   | \$ 72,541,406                   | \$ 72,804,066 |
| Operating expenses:   |                                 |               |
| Station operating expenses (including stock-based compensation of \$34,960 in 2011 and \$12,253 in 2012 and excluding depreciation and amortization shown separately below) | 47,603,394                      | 45,881,166    |
| Corporate general and administrative expenses (including stock-based compensation of \$465,302 in 2011 and \$333,766 in 2012)   | 6,107,011                       | 5,921,193     |
| Depreciation and amortization   | 1,808,407                       | 1,563,476     |
| Total operating expenses  | 55,518,812                      | 53,365,835    |
| Operating income  | 17,022,594                      | 19,438,231    |
| Non-operating income (expense):   |                                 |               |
| Interest expense (including interest expense reclassified from other comprehensive income of \$1,590,905 in 2011)   | (5,967,924)                     | (4,404,625)   |
| Loss on extinguishment of long-term debt  |                                 | (2,608,158)   |
| Other income (expense), net   | 167,617                         | (191,528)     |
| Income before income taxes  | 11,222,287                      | 12,233,920    |
| Income tax expense  | 4,511,359                       | 4,807,931     |
| Net income  | 6,710,928                       | 7,425,989     |
| Other comprehensive income (loss):  |                                 |               |
| Unrealized loss on securities (net of income tax benefit of \$59,269 in 2011 and \$4,657 in 2012)   | (94,198)                        | (7,401)       |
| Change in fair value of derivative financial instruments (net of income tax benefit of \$14,053 in 2011)  | (22,336)                        |               |
| Unrealized loss on derivative financial instruments reclassified to interest expense (net of income tax expense of \$614,408 in 2011)                                       | 976,497                         |               |
| Other comprehensive income (loss)   | 859,963                         | (7,401)       |
| Comprehensive income  | \$ 7,570,891                    | \$ 7,418,588  |
| Net income per share:   |                                 |               |
| Basic and diluted   | \$ 0.30                         | \$ 0.33       |
| Weighted average shares outstanding:  |                                 |               |
| Basic   | 22,589,550                      | 22,663,680    |
| Diluted   | 22,663,664                      | 22,731,263    |

## BEASLEY BROADCAST GROUP, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

|   | Nine Months Ended September 30, |               |
|---|---------------------------------|---------------|
|   | 2011                            | 2012          |
| Cash flows from operating activities:   |                                 |               |
| Net income  | \$ 6,710,928                    | \$ 7,425,989  |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                 |               |
| Stock-based compensation  | 500,262                         | 346,019       |
| Provision for bad debts   | 867,209                         | 880,318       |
| BMI music license fee settlement  |                                 | (770,654)     |
| Depreciation and amortization   | 1,808,407                       | 1,563,476     |
| Amortization of loan fees   | 274,719                         | 265,645       |
| Loss on extinguishment of long-term debt  |                                 | 2,608,158     |
| Deferred income taxes   | 3,999,729                       | 3,157,842     |
| Change in operating assets and liabilities:                                       |                                 |               |
| Accounts receivable   | 643,302                         | (119,507)     |
| Prepaid expenses  | (148,722)                       | (285,385)     |
| Other assets  | (522,813)                       | 219,073       |
| Accounts payable  | 624,375                         | 128,217       |
| Other liabilities   | 1,117,635                       | 790,074       |
| Other operating activities  | (239,272)                       | (610,568)     |
| Net cash provided by operating activities   | 15,635,759                      | 15,598,697    |
| Cash flows from investing activities:   |                                 |               |
| Capital expenditures  | (1,028,454)                     | (1,295,447)   |
| Payment for acquisition of radio station  |                                 | (2,000,000)   |
| Payments for investments  | (850,000)                       | (166,667)     |
| Repayment of notes receivable from related parties                                | 198,829                         | 211,093       |
| Net cash used in investing activities   | (1,679,625)                     | (3,251,021)   |
| Cash flows from financing activities:   |                                 |               |
| Principal payments on indebtedness  | (9,399,678)                     | (7,858,619)   |
| Repayment of note payable to related party  |                                 | (2,500,000)   |
| Payments of loan fees   |                                 | (4,055,447)   |
| Tax benefit (shortfall) from vesting of restricted stock                          | 87,727                          | (80,104)      |
| Payments for treasury stock   | (214,137)                       | (111,854)     |
| Net cash used in financing activities   | (9,526,088)                     | (14,606,024)  |
| Net increase (decrease) in cash and cash equivalents                              | 4,430,046                       | (2,258,348)   |
| Cash and cash equivalents at beginning of period                                  | 10,659,663                      | 13,610,069    |
| Cash and cash equivalents at end of period  | \$ 15,089,709                   | \$ 11,351,721 |
| Cash paid for interest  | \$ 5,737,676                    | \$ 4,158,983  |
| Cash paid for income taxes  | \$ 900,000                      | \$ 2,128,500  |
| Supplement disclosure of non-cash investing and financing activities:             |                                 |               |
| Property and equipment acquired through placement of advertising airtime          | \$ 98,085                       | \$ 61,676     |

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|   |    |              |
|---|----|--------------|
| Note payable to related party to partially finance acquisition of radio station | \$ | \$ 2,500,000 |
|---|----|--------------|



## BEASLEY BROADCAST GROUP, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

**(1) Interim Financial Statements**

The accompanying unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements of Beasley Broadcast Group, Inc. (the Company) included in the Company's Annual Report on Form 10-K for the year ended December 31, 2011. These financial statements have been prepared in accordance with U.S. generally accepted accounting principles (GAAP) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, the financial statements reflect all adjustments necessary for a fair statement of the financial position and results of operations for the interim periods presented and all such adjustments are of a normal and recurring nature. The Company's results are subject to seasonal fluctuations therefore the results shown on an interim basis are not necessarily indicative of results for the full year.

**(2) Recent Accounting Pronouncement**

In July 2012, the FASB issued guidance to simplify how entities test indefinite-lived intangible assets, other than goodwill, for impairment. The guidance permits an entity the option to first assess qualitative factors to determine whether the existence of events and circumstances indicates that it is more likely than not that the indefinite-lived intangible asset is impaired. If, after assessing the totality of events and circumstances an entity concludes that it is not more likely than not that the indefinite-lived intangible asset is impaired, then the entity is not required to take further action. However, if an entity concludes otherwise, then it is required to determine the fair value of the indefinite-lived intangible asset and perform the quantitative impairment test by comparing the fair value with the carrying amount. The new guidance is effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012, with early adoption permitted. Adoption of the guidance is not expected to have a material impact on the Company's financial statements.

**(3) FCC Broadcasting Licenses**

The change in the carrying amount of FCC broadcasting licenses for the nine months ended September 30, 2012 is as follows:

|                                   |                |
|-----------------------------------|----------------|
| Balance as of December 31, 2011   | \$ 178,913,816 |
| Acquisition of translator license | 45,000         |
| Acquisition of KOAS-FM            | 4,142,912      |
| Balance as of September 30, 2012  | \$ 183,101,728 |

On January 17, 2012, the Company began using a translator to rebroadcast the programming of one of its radio stations in Augusta, GA. The Company acquired the translator license from Edgewater Broadcasting, Inc. for \$45,000. Translator licenses are generally granted for renewable terms of eight years. The licenses are not amortized but are tested for impairment on an annual basis, or more frequently if events or changes in circumstances indicate that they might be impaired.

**(4) Long-Term Debt**

Long-term debt is comprised of the following:

|                           | December 31,<br>2011 | September 30,<br>2012 |
|---------------------------|----------------------|-----------------------|
| Old credit facility:      |                      |                       |
| Term loan                 | \$ 71,906,903        | \$                    |
| Revolving credit loan     | 54,826,716           |                       |
| First lien facility:      |                      |                       |
| Term loan                 |                      | 88,875,000            |
| Revolving credit facility |                      | 5,000,000             |

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|                           |                |                |
|---------------------------|----------------|----------------|
| Second lien facility:     |                |                |
| Term loan                 |                | 25,000,000     |
|                           | 126,733,619    | 118,875,000    |
| Less current installments | (6,848,276)    | (4,500,000)    |
|                           | \$ 119,885,343 | \$ 114,375,000 |

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**BEASLEY BROADCAST GROUP, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

As of December 31, 2011, the old credit facility consisted of a term loan with a remaining balance of \$71.9 million and a revolving credit loan with a maximum commitment of \$65.0 million. The old credit facility carried interest, based on LIBOR, at 3.81% as of December 31, 2011.

On August 9, 2012, the Company, through its wholly-owned subsidiary, Beasley Mezzanine Holdings, LLC, entered into two new credit agreements with a syndicate of financial institutions for a \$110.0 million first lien facility and a \$25.0 million second lien facility. Proceeds from the new credit facilities were primarily used to repay the old credit facility. In connection with the new credit agreements, the Company recorded a loss on extinguishment of long-term debt of \$2.6 million during the third quarter of 2012.

As of September 30, 2012, the first lien facility consists of a term loan with a remaining balance of \$88.9 million and a revolving credit facility with a maximum commitment of \$20.0 million. As of September 30, 2012, the Company had \$15.0 million in remaining commitments available under its revolving credit facility. The revolving credit facility includes a \$5.0 million sub-limit for letters of credit. At the Company's election, the first lien facility may bear interest at either (i) the adjusted LIBOR rate, as defined in the first lien credit agreement, plus a margin of 5.0% on the term loan and the adjusted LIBOR rate plus a margin ranging from 3.5% to 5.0% on the revolving credit facility that is determined by the Company's consolidated total debt ratio or (ii) the base rate, as defined in the first lien credit agreement, plus a margin of 4.0% on the term loan and the base rate plus a margin ranging from 2.5% to 4.0% on the revolving credit facility that is determined by the Company's consolidated total debt ratio. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The first lien facility carried interest, based on the adjusted LIBOR rate, at 5.19% as of September 30, 2012 and matures on August 9, 2017.

The first lien credit agreement requires mandatory prepayments equal to 50% of consolidated excess cash flow, as defined in the first lien credit agreement, when the Company's consolidated total debt is equal to or greater than three times its consolidated operating cash flow. The mandatory prepayments decrease to 25% of excess cash flow when the Company's consolidated total debt is less than three times its consolidated operating cash flow. Mandatory prepayments of consolidated excess cash flow are due 120 days after year end. The credit agreement also requires mandatory prepayments for defined amounts from net proceeds of asset sales, net insurance proceeds, and net proceeds of debt issuances.

The first lien facility requires the Company to comply with certain financial covenants which are defined in the first lien credit agreement. These financial covenants include:

*Consolidated Total Debt Ratio.* The Company's consolidated total debt on the last day of each fiscal quarter through March 31, 2013 must not exceed 5.25 times its consolidated operating cash flow for the four quarters then ended. For the period from April 1, 2013 through December 31, 2013, the maximum ratio is 5.0 times. For the period from January 1, 2014 through December 31, 2014, the maximum ratio is 4.5 times. For the period from January 1, 2015 through December 31, 2015, the maximum ratio is 4.0 times. For the period from January 1, 2016 through December 31, 2016, the maximum ratio is 3.5 times. For the period from January 1, 2017 through maturity, the maximum ratio is 3.0 times.

*Interest Coverage Ratio.* The Company's consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through maturity must not be less than 2.0 times its consolidated cash interest expense for the four quarters then ended.

The first lien facility is secured by a first-priority lien on substantially all of the Company's assets and the assets of each of its subsidiaries and is guaranteed jointly and severally by the Company and all of its subsidiaries. The guarantees were issued to the Company's lenders for repayment of the outstanding balance of the first lien facility. If the Company defaults under the terms of the first lien credit agreement, the Company and its subsidiaries may be required to perform under their guarantees. As of September 30, 2012, the maximum amount of undiscounted payments the Company and its subsidiaries would have had to make in the event of default was \$93.9 million. The guarantees for the first lien facility expire on August 9, 2017.

As of September 30, 2012, the second lien facility consists of a term loan of \$25.0 million. At the Company's election, the second lien facility may bear interest at either the adjusted LIBOR rate or base rate, each as defined in the second lien credit agreement, plus a margin of 10.0% on an adjusted LIBOR rate loan and a margin of 9.0% on a base rate loan. The adjusted LIBOR rate for the second lien facility may not be less than

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1.25%. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The second lien facility carried interest, based on the adjusted LIBOR rate, at 11.25% as of September 30, 2012 and matures on August 9, 2018.

## BEASLEY BROADCAST GROUP, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

The second lien facility requires the Company to comply with certain financial covenants which are defined in the second lien credit agreement. These financial covenants include:

*Consolidated Total Debt Ratio.* The Company's consolidated total debt on the last day of each fiscal quarter through March 31, 2013 must not exceed 6.0 times its consolidated operating cash flow for the four quarters then ended. For the period from April 1, 2013 through December 31, 2013, the maximum ratio is 5.75 times. For the period from January 1, 2014 through December 31, 2014, the maximum ratio is 5.25 times. For the period from January 1, 2015 through December 31, 2015, the maximum ratio is 4.75 times. For the period from January 1, 2016 through December 31, 2016, the maximum ratio is 4.25 times. For the period from January 1, 2017 through maturity, the maximum ratio is 3.75 times.

*Interest Coverage Ratio.* The Company's consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through maturity must not be less than 1.7 times its consolidated cash interest expense for the four quarters then ended. The second lien facility is secured by a second-priority lien on substantially all of the Company's assets and the assets of each of its subsidiaries and is guaranteed jointly and severally by the Company and all of its subsidiaries. The guarantees were issued to the Company's lenders for repayment of the outstanding balance of the second lien facility. If the Company defaults under the terms of the second lien credit agreement, the Company and its subsidiaries may be required to perform under their guarantees. As of September 30, 2012, the maximum amount of undiscounted payments the Company and its subsidiaries would have had to make in the event of default was \$25.0 million. The guarantees for the second lien facility expire on August 9, 2018.

The aggregate scheduled principal repayments of the new credit facilities for the remainder of 2012, the next four years, and thereafter are as follows:

|              | First lien facility  |                           | Second lien facility |                       |
|--------------|----------------------|---------------------------|----------------------|-----------------------|
|              | Term loan            | Revolving credit facility | Term loan            | Total                 |
| 2012         | \$ 1,125,000         | \$                        | \$                   | \$ 1,125,000          |
| 2013         | 4,500,000            |                           |                      | 4,500,000             |
| 2014         | 5,625,000            |                           |                      | 5,625,000             |
| 2015         | 6,750,000            |                           |                      | 6,750,000             |
| 2016         | 7,875,000            |                           |                      | 7,875,000             |
| Thereafter   | 63,000,000           | 5,000,000                 | 25,000,000           | 93,000,000            |
| <b>Total</b> | <b>\$ 88,875,000</b> | <b>\$ 5,000,000</b>       | <b>\$ 25,000,000</b> | <b>\$ 118,875,000</b> |

Failure to comply with financial covenants, scheduled interest payments, scheduled principal repayments, or any other terms of its credit agreements could result in the acceleration of the maturity of its outstanding debt. As of September 30, 2012, the Company was in compliance with all applicable financial covenants under its credit agreements.

**(5) Derivative Financial Instruments**

On August 24, 2012, the Company entered into two interest rate cap agreements to limit its cost of variable rate debt on a portion of its term loans. The interest rate cap agreements have an aggregate notional amount of \$57.5 million and cap LIBOR at 1% on an equivalent amount of the Company's term loans. The interest rate cap agreements terminate in September 2014. The interest rate caps were not designated as hedging instruments. As of September 30, 2012, the fair value of the interest rate caps, reported in other assets, was approximately \$34,000. The fair

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values of the interest rate caps were determined using observable inputs (Level 2). The inputs were quotes from the counterparties to the interest rate cap agreements. The change in fair value, reported in interest expense, was approximately \$54,000 for the three and nine months ended September 30, 2012.

Previously, the Company used interest rate swap agreements to fix its cost of variable debt on a portion of its old credit facility. These interest rate swap agreements, which expired in 2011, were designated as cash flow hedges of its variable rate debt. A summary of activity relating to the expired interest rate swap agreements is as follows:

## BEASLEY BROADCAST GROUP, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

A summary of activity relating to the expired interest rate swap agreements designated as cash flow hedges is as follows:

|   | Three months ended<br>September 30, |      |
|---|-------------------------------------|------|
|   | 2011                                | 2012 |
| Loss recognized in other comprehensive income                         | \$ 273                              | \$   |
| Loss reclassified from other comprehensive income to interest expense | 403,496                             |      |
|   |                                     |      |
|   | Nine months ended<br>September 30,  |      |
|   | 2011                                | 2012 |
| Loss recognized in other comprehensive income                         | \$ (36,389)                         | \$   |
| Loss reclassified from other comprehensive income to interest expense | 1,590,905                           |      |

**(6) Stock-Based Compensation**

The Beasley Broadcast Group, Inc. 2007 Equity Incentive Award Plan (the 2007 Plan) permits the Company to issue up to 4.0 million shares of Class A common stock. The 2007 Plan allows for eligible employees, directors and certain consultants of the Company to receive shares of restricted stock, stock options or other stock-based awards. The restricted stock awards that have been granted under the 2007 Plan generally vest over one to five years of service.

A summary of restricted stock activity under the 2007 Plan is as follows:

|                                   | Shares  | Weighted-Average<br>Grant-Date<br>Fair Value |
|-----------------------------------|---------|--|
| Unvested as of July 1, 2012       | 135,901 | \$ 3.98                                      |
| Vested                            | (3,333) | 4.51   |
| Unvested as of September 30, 2012 | 132,568 | \$ 3.96                                      |

As of September 30, 2012, there was \$0.3 million of total unrecognized compensation cost related to restricted stock granted under the 2007 Plan. That cost is expected to be recognized over a weighted-average period of 0.9 years.

The 2000 Equity Plan of Beasley Broadcast Group, Inc. (the 2000 Plan) was terminated upon adoption of the 2007 Plan, except with respect to outstanding awards. The remaining stock options expire ten years from the date of grant. No new awards will be granted under the 2000 Plan. As of September 30, 2012, there were 178,084 exercisable stock options outstanding with a weighted-average exercise price of \$13.92. The weighted-average remaining contractual term was 1.2 years and the aggregate intrinsic value was zero.

**(7) Income Taxes**

The Company's effective tax rate was approximately 40% for the three and nine months ended September 30, 2011 and 40% and 39% for the three and nine months ended September 30, 2012, respectively, which differ from the federal statutory rate of 34% due to the effect of state income taxes and certain of the Company's expenses that are not deductible for tax purposes.

**(8) Non-Cash Operating and Investing Activities**

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During the first quarter of 2012, the Company finalized the terms of a long-term lease agreement for a radio tower in Boston, MA. The terms of the agreement resulted in a \$1.3 million reclassification of leasehold improvements previously reported in property and equipment to long-term prepaid rent in other assets.



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**BEASLEY BROADCAST GROUP, INC.**
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)****(9) Related Party Transactions**

On August 10, 2012, the Company exercised its option to acquire KOAS-FM in Las Vegas, NV from GGB Las Vegas, LLC, which is owned by George G. Beasley, for \$4.5 million. The Company acquired KOAS-FM to complement its current market cluster in Las Vegas, NV and believes that the addition will allow it to compete more effectively and increase revenue share in that market. The acquisition was financed with \$2.0 million in cash and a \$2.5 million note payable to GGB Las Vegas, LLC. The note carried interest at 3.5% and was repaid in full during the third quarter of 2012. The acquisition was accounted for as a combination between businesses under common control therefore the Company recorded the assets acquired at their carrying amounts as of the date of acquisition. The difference between the purchase price and the carrying amounts of the assets acquired was recorded as an adjustment to additional paid-in capital. The Company did not retrospectively adjust the financial statements to furnish comparative information for the periods under which the Company and GGB Las Vegas, LLC were under common control as the adjustments were considered immaterial to all periods presented. The operations of KOAS-FM have been included in the Company's results of operations from its acquisition date.

A summary of the carrying amounts of assets acquired and the adjustment to additional paid-in capital is as follows:

|   |                  |
|---|------------------|
| Property and equipment                          | \$ 416,389       |
| FCC broadcasting license                        | 4,142,912        |
| <b>Carrying amount of assets acquired</b>       | <b>4,559,301</b> |
| Purchase price                                  | 4,500,000        |
| <b>Adjustment to additional paid-in capital</b> | <b>\$ 59,301</b> |

The Company contributed an additional \$62,500 on February 14, 2012 and \$104,167 on July 31, 2012 to Digital PowerRadio, LLC which maintained its ownership interest at approximately 20% of the outstanding units. Digital PowerRadio, LLC is managed by Fowler Radio Group, LLC which is partially-owned by Mark S. Fowler, an independent director of the Company.

**(10) Financial Instruments**

The carrying amount of notes receivable from related parties with a fixed rate of interest of 6.0% was \$2.7 million as of September 30, 2012, compared with a fair value of \$2.9 million based on current market interest rates. The carrying amount of notes receivable from related parties was \$2.9 million as of December 31, 2011, compared with a fair value of \$3.4 million.

The carrying amount of long-term debt, including the current installments, was \$118.9 million as of September 30, 2012 and approximated fair value due to the variable interest rate, which is based on current market rates. The carrying amount of long-term debt was \$126.7 million as of December 31, 2011 and approximated fair value due to the variable interest rate.

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## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion together with the financial statements and related notes included elsewhere in this report. The results discussed below are not necessarily indicative of the results to be expected in any future periods. This report contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact are forward-looking statements for purposes of federal and state securities laws, including any projections of earnings, revenues or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Forward-looking statements may include the words may, will, estimate, intend, continue, believe, expect or anticipate and other similar words. Such forward-looking statements may be contained in Management's Discussion and Analysis of Financial Condition and Results of Operations, among other places. Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, such as unforeseen events that would cause us to broadcast commercial-free for any period of time and changes in the radio broadcasting industry generally. We do not intend, and undertake no obligation, to update any forward-looking statement. Key risks to our company are described in our annual report on Form 10-K, filed with the Securities and Exchange Commission on February 24, 2012.

### General

We are a radio broadcasting company whose primary business is operating radio stations throughout the United States. We own and operate 43 radio stations in the following markets: Atlanta, GA, Augusta, GA, Boston, MA, Fayetteville, NC, Fort Myers-Naples, FL, Greenville-New Bern-Jacksonville, NC, Las Vegas, NV, Miami-Fort Lauderdale, FL, Philadelphia, PA, West Palm Beach-Boca Raton, FL, and Wilmington, DE. We also operate one radio station in the expanded AM band in Augusta, GA. In addition, we provide management services to one radio station in Las Vegas, NV. We refer to each group of radio stations in each radio market as a market cluster.

### Recent Developments

On August 10, 2012, we exercised our option to acquire the assets of KOAS-FM in Las Vegas, NV from GGB Las Vegas, LLC, which is owned by George G. Beasley, for \$4.5 million. The acquisition was financed with \$2.0 million in cash and a \$2.5 million note payable to GGB Las Vegas, LLC. The note carried interest at 3.5% and was repaid in full during the third quarter of 2012. The operations of KOAS-FM have been included in our results of operations from its acquisition date.

On August 9, 2012, the Company, through its wholly-owned subsidiary, Beasley Mezzanine Holdings, LLC, entered into two new credit agreements with a syndicate of financial institutions for a \$110.0 million first lien facility and a \$25.0 million second lien facility. Proceeds from the new credit facilities were primarily used to repay the old credit facility. The first lien facility consists of a term loan of \$90.0 million and a revolving credit facility with a maximum commitment of \$20.0 million. The revolving credit facility includes a \$5.0 million sub-limit for letters of credit. At our election, the first lien facility may bear interest at either (i) the adjusted LIBOR rate, as defined in the first lien credit agreement, plus a margin of 5.0% on the term loan and the adjusted LIBOR rate plus a margin ranging from 3.5% to 5.0% on the revolving credit facility that is determined by our consolidated total debt ratio or (ii) the base rate, as defined in the first lien credit agreement, plus a margin of 4.0% on the term loan and the base rate plus a margin ranging from 2.5% to 4.0% on the revolving credit facility that is determined by our consolidated total debt ratio. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The first lien facility matures on August 9, 2017. The second lien facility consists of a term loan of \$25.0 million. At our election, the second lien facility may bear interest at either the adjusted LIBOR rate or base rate, each as defined in the second lien credit agreement, plus a margin of 10.0% on an adjusted LIBOR rate loan and a margin of 9.0% on a base rate loan. The adjusted LIBOR rate for the second lien facility may not be less than 1.25%. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The second lien facility matures on August 9, 2018. In connection with the new credit agreements, we recorded a loss on extinguishment of long-term debt of \$2.6 million during the third quarter of 2012.

On July 31, 2012, we contributed an additional \$104,167 to Digital PowerRadio, LLC which maintained our ownership interest at approximately 20% of the outstanding units. Digital PowerRadio, LLC is managed by Fowler Radio Group, LLC which is partially-owned by Mark S. Fowler, an independent director of Beasley Broadcast Group, Inc.

### Financial Statement Presentation

The following discussion provides a brief description of certain key items that appear in our financial statements and general factors that impact these items.

*Net Revenue.* Our net revenue is primarily derived from the sale of advertising airtime to local and national advertisers. Net revenue is gross revenue less agency commissions, generally 15% of gross revenue. Local revenue generally consists of advertising airtime and digital sales to advertisers in a radio station's local market either directly to the advertiser or through the advertiser's agency. National revenue generally consists of advertising airtime sales to agencies purchasing advertising for multiple markets. National sales are generally facilitated by our national representation firm, which serves as our agent in these transactions.

Our net revenue is generally determined by the advertising rates that we are able to charge and the number of advertisements that we can broadcast without jeopardizing listener levels. Advertising rates are primarily based on the following factors:

a radio station's audience share in the demographic groups targeted by advertisers as measured principally by quarterly reports issued by the Arbitron Ratings Company;

the number of radio stations, as well as other forms of media, in the market competing for the attention of the same demographic groups;

the supply of, and demand for, radio advertising time; and

the size of the market.

Our net revenue is affected by general economic conditions, competition and our ability to improve operations at our market clusters. Seasonal revenue fluctuations are also common in the radio broadcasting industry and are primarily due to variations in advertising expenditures by local and national advertisers. Our revenues are typically lowest in the first calendar quarter of the year.

We use trade sales agreements to reduce cash paid for operating costs and expenses by exchanging advertising airtime for goods or services; however, we endeavor to minimize trade revenue in order to maximize cash revenue from our available airtime.

We also continue to invest in interactive support services to develop and promote our radio station websites. We derive revenue from our websites through the sale of advertiser promotions and advertising on our websites and the sale of advertising airtime during audio streaming of our radio stations over the internet.

*Operating Expenses.* Our operating expenses consist primarily of (1) programming, engineering, sales, advertising and promotion, and general and administrative expenses incurred at our radio stations, (2) general and administrative expenses, including compensation and other expenses, incurred at our corporate offices, and (3) depreciation and amortization. We strive to control our operating expenses by centralizing certain functions at our corporate offices and consolidating certain functions in each of our market clusters.

### Critical Accounting Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires us to make estimates and assumptions that affect reported amounts and related disclosures. We consider an accounting estimate to be critical if:

it requires assumptions to be made that were uncertain at the time the estimate was made; and

changes in the estimate or different estimates that could have been selected could have a material impact on our results of operations or financial condition.

Our critical accounting estimates are described in Item 7 of our annual report on Form 10-K for the year ended December 31, 2011. There have been no material changes to our critical accounting estimates during the third quarter of 2012.

### Recent Accounting Pronouncements

Recent accounting pronouncements are described in Note 2 to the accompanying financial statements.

### Three Months Ended September 30, 2012 Compared to the Three Months Ended September 30, 2011

The following summary table presents a comparison of our results of operations for the three months ended September 30, 2011 and 2012 with respect to certain of our key financial measures. These changes illustrated in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

|   | Three months ended September 30, |               | Change      |        |
|---|----------------------------------|---------------|-------------|--------|
|   | 2011                             | 2012          | \$          | %      |
| Net revenue                                   | \$ 23,975,117                    | \$ 24,714,493 | \$ 739,376  | 3.1%   |
| Station operating expenses                    | 15,753,836                       | 15,740,976    | (12,860)    | (0.1)  |
| Corporate general and administrative expenses | 2,008,008                        | 1,940,499     | (67,509)    | (3.4)  |
| Interest expense                              | 1,753,352                        | 1,792,469     | 39,117      | 2.2    |
| Loss on extinguishment of long-term debt      |                                  | 2,608,158     | 2,608,158   |        |
| Income tax expense                            | 1,591,078                        | 766,033       | (825,045)   | (51.9) |
| Net income                                    | 2,348,713                        | 1,156,923     | (1,191,790) | (50.7) |

*Net Revenue.* The \$0.7 million increase in net revenue during the three months ended September 30, 2012 was primarily due to additional net revenue of \$0.4 million from KOAS-FM in Las Vegas, which was acquired in the third quarter of 2012. Net revenue at our remaining market clusters was comparable to the same period in 2011.

*Station Operating Expenses.* Station operating expenses during the three months ended September 30, 2012 were comparable to the same period in 2011.

*Corporate General and Administrative Expenses.* Corporate general and administrative expenses during the three months ended September 30, 2012 were comparable to the same period in 2011.

*Interest Expense.* Interest expense during the three months ended September 30, 2012 was comparable to the same period in 2011.

*Loss on Extinguishment of Long-Term Debt.* In connection with the new credit agreements we recorded a loss on extinguishment of long-term debt of \$2.6 million during the three months ended September 30, 2012.

*Income Tax Expense.* Our effective tax rate was approximately 40% for the three months ended September 30, 2011 and 2012 which differ from the federal statutory rate of 34% due to the effect of state income taxes and certain of our expenses that are not deductible for tax purposes.

*Net Income.* Net income for the three months ended September 30, 2012 decreased \$1.2 million as a result of the factors described above.

### Nine Months Ended September 30, 2012 Compared to the Nine Months Ended September 30, 2011

The following summary table presents a comparison of our results of operations for the nine months ended September 30, 2011 and 2012 with respect to certain of our key financial measures. These changes illustrated in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

|   | Nine months ended<br>September 30, |               | Change      |        |
|---|------------------------------------|---------------|-------------|--------|
|   | 2011                               | 2012          | \$          | %      |
| Net revenue                                   | \$ 72,541,406                      | \$ 72,804,066 | \$ 262,660  | 0.4%   |
| Station operating expenses                    | 47,603,394                         | 45,881,166    | (1,722,228) | (3.6)  |
| Corporate general and administrative expenses | 6,107,011                          | 5,921,193     | (185,818)   | (3.0)  |
| Interest expense                              | 5,967,924                          | 4,404,625     | (1,563,299) | (26.2) |
| Loss on extinguishment of long-term debt      |                                    | 2,608,158     | 2,608,158   |        |
| Income tax expense                            | 4,511,359                          | 4,807,931     | 296,572     | 6.6    |
| Net income                                    | 6,710,928                          | 7,425,989     | 715,061     | 10.7   |

*Net Revenue.* The \$0.3 million increase in net revenue during the nine months ended September 30, 2012 was primarily due to additional net revenue of \$0.4 million from KOAS-FM in Las Vegas, which was acquired during the third quarter of 2012. Net revenue at our remaining market clusters was comparable to the same period in 2011.

*Station Operating Expenses.* The \$1.7 million decrease in station operating expenses during the nine months ended September 30, 2012 was primarily due to a \$0.6 million decrease at our Miami-Fort Lauderdale market cluster as a result of continuing cost containment measures. In addition, station operating expenses decreased an aggregate amount of \$0.8 million across ten of our eleven market clusters as a result of the BMI fee settlement in the second quarter of 2012.

*Corporate General and Administrative Expenses.* Corporate general and administrative expenses during the nine months ended September 30, 2012 were comparable to the same period in 2011.

*Interest Expense.* The \$1.6 million decrease in interest expense during the nine months ended September 30, 2012 was due to repayments of borrowings under our credit facility and the expiration of interest rate swap agreements during the first and third quarters of 2011.

*Loss on Extinguishment of Long-Term Debt.* In connection with the new credit agreements we recorded a loss on extinguishment of long-term debt of \$2.6 million during the nine months ended September 30, 2012.

*Income Tax Expense.* Our effective tax rate was approximately 40% and 39% for the nine months ended September 30, 2011 and 2012, respectively, which differ from the federal statutory rate of 34% due to the effect of state income taxes and certain of our expenses that are not deductible for tax purposes.

*Net Income.* Net income for the nine months ended September 30, 2012 increased \$0.7 million as a result of the factors described above.

## Liquidity and Capital Resources

*Overview.* Our primary sources of liquidity are internally generated cash flow and our revolving credit facility. Our primary liquidity needs have been, and for the next twelve months and thereafter are expected to continue to be, for working capital, debt service, and other general corporate purposes, including capital expenditures and radio station acquisitions. Historically, our capital expenditures have not been significant. In addition to property and equipment associated with radio station acquisitions, our capital expenditures have generally been, and are expected to continue to be, related to the maintenance of our studio and office space and the technological improvement, including upgrades necessary to broadcast HD Radio, and maintenance of our broadcasting towers and equipment. We have also purchased or constructed office and studio space in some of our markets to facilitate the consolidation of our operations.

Our credit agreements permit us to pay cash dividends and to repurchase additional shares of our common stock, subject to compliance with financial covenants, up to an aggregate amount of \$2.0 million from August 9, 2012 to December 31, 2012. The aggregate amount is \$4.0 million for 2013, \$5.0 million for 2014 and 2015, and \$6.0 million for each year thereafter. We did not pay any cash dividends during the nine months ended September 30, 2012. We paid \$0.1 million to repurchase 32,587 shares during the nine months ended September 30, 2012.

We expect to provide for future liquidity needs through one or a combination of the following sources of liquidity:

internally generated cash flow;

our credit facilities;



additional borrowings, other than under our existing credit facilities, to the extent permitted thereunder; and

additional equity offerings.

We believe that we will have sufficient liquidity and capital resources to permit us to provide for our liquidity requirements and meet our financial obligations for the next twelve months. However, poor financial results, unanticipated acquisition opportunities or unanticipated expenses could give rise to defaults under our credit facilities, additional debt servicing requirements or other additional financing or liquidity requirements sooner than we expect and we may not secure financing when needed or on acceptable terms.

Our ability to reduce our consolidated total debt ratio, as defined by our credit agreements, by increasing operating cash flow and/or decreasing long-term debt will determine how much, if any, of the remaining commitments under our revolving credit facility will be available to us in the future. Poor financial results or unanticipated expenses could result in our failure to maintain or lower our consolidated total debt ratio and we may not be permitted to make any additional borrowings under our revolving credit facility.

The following summary table presents a comparison of our capital resources for the nine months ended September 30, 2011 and 2012 with respect to certain of our key measures affecting our liquidity. The changes set forth in the table are discussed in greater detail below. This section should be read in conjunction with the financial statements and notes to financial statements included in Item 1 of this report.

|  | <b>Nine months ended September 30,</b> |                |
|--|--|----------------|
|  | <b>2011</b>                            | <b>2012</b>    |
| Net cash provided by operating activities            | \$ 15,635,759                          | \$ 15,598,697  |
| Net cash used in investing activities                | (1,679,625)                            | (3,251,021)    |
| Net cash used in financing activities                | (9,526,088)                            | (14,606,024)   |
| <br>   |  |                |
| Net increase (decrease) in cash and cash equivalents | \$ 4,430,046                           | \$ (2,258,348) |

*Net Cash Provided By Operating Activities.* Net cash provided by operating activities during the nine months ended September 30, 2012 was comparable to the same period in 2011. A \$1.6 million decrease in interest payments were offset by a \$1.2 million increase in income tax payments and a \$0.3 million decrease in cash receipts from the sale of advertising airtime.

*Net Cash Used In Investing Activities.* Net cash used in investing activities during the nine months ended September 30, 2012 was primarily due to a payment of \$2.0 million for the acquisition of KOAS-FM in Las Vegas, NV and payments of \$1.3 million for capital expenditures. Net cash used in investing activities for the same period in 2011 was primarily due to payments of \$1.0 million for capital expenditures and \$0.8 million for investments.

*Net Cash Used In Financing Activities.* Net cash used in financing activities in the nine months ended September 30, 2012 was primarily due to repayments of \$7.9 million under our credit facilities, payments of \$4.1 million of loan fees related to the new credit facilities, and a repayment of \$2.5 million under a note payable to related party for the acquisition of KOAS-FM in Las Vegas, NV. Net cash used in financing activities for the same period in 2011 was primarily due to repayments of \$9.4 million under our credit facility.

*Credit Facilities.* As of October 26, 2012, the aggregate outstanding balance of our credit facilities was \$118.9 million. On August 9, 2012, the Company, through its wholly-owned subsidiary, Beasley Mezzanine Holdings, LLC, entered into two new credit agreements with a syndicate of financial institutions for a \$110.0 million first lien facility and a \$25.0 million second lien facility. Proceeds from the new credit facilities were primarily used to repay the old credit facility. In connection with the new credit agreements, we recorded a loss on extinguishment of long-term debt of \$2.6 million during the third quarter of 2012.

As of September 30, 2012, the first lien facility consists of a term loan with a remaining balance of \$88.9 million and a revolving credit facility with a maximum commitment of \$20.0 million. As of September 30, 2012, we had \$15.0 million in remaining commitments under our revolving credit facility. The revolving credit facility includes a \$5.0 million sub-limit for letters of credit. At our election, the first lien facility may bear interest at either (i) the adjusted LIBOR rate, as defined in the first lien credit agreement, plus a margin of 5.0% on the term loan and the adjusted LIBOR rate plus a margin ranging from 3.5% to 5.0% on the revolving credit facility that is determined by our consolidated total debt ratio or (ii) the base rate, as defined in the first lien credit agreement, plus a margin of 4.0% on the term loan and the base rate plus a margin ranging from 2.5% to 4.0% on the revolving credit facility that is determined by our consolidated total debt ratio. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The first lien facility carried interest, based on the adjusted LIBOR rate, at 5.19% as of September 30, 2012 and matures on August 9, 2017.





The first lien credit agreement requires mandatory prepayments equal to 50% of consolidated excess cash flow, as defined in the first lien credit agreement, when our consolidated total debt is equal to or greater than three times our consolidated operating cash flow. The mandatory prepayments decrease to 25% of excess cash flow when our consolidated total debt is less than three times our consolidated operating cash flow. Mandatory prepayments of consolidated excess cash flow are due 120 days after year end. The credit agreement also requires mandatory prepayments for defined amounts from net proceeds of asset sales, net insurance proceeds, and net proceeds of debt issuances.

The first lien facility requires us to comply with certain financial covenants which are defined in the first lien credit agreement. These financial covenants include:

*Consolidated Total Debt Ratio.* Our consolidated total debt on the last day of each fiscal quarter through March 31, 2013 must not exceed 5.25 times our consolidated operating cash flow for the four quarters then ended. For the period from April 1, 2013 through December 31, 2013, the maximum ratio is 5.0 times. For the period from January 1, 2014 through December 31, 2014, the maximum ratio is 4.5 times. For the period from January 1, 2015 through December 31, 2015, the maximum ratio is 4.0 times. For the period from January 1, 2016 through December 31, 2016, the maximum ratio is 3.5 times. For the period from January 1, 2017 through maturity, the maximum ratio is 3.0 times.

*Interest Coverage Ratio.* Our consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through maturity must not be less than 2.0 times our consolidated cash interest expense for the four quarters then ended.

The first lien facility is secured by a first-priority lien on substantially all of the Company's assets and the assets of each of its subsidiaries and is guaranteed jointly and severally by the Company and all of its subsidiaries. The guarantees were issued to our lenders for repayment of the outstanding balance of the first lien facility. If we default under the terms of the first lien credit agreement, the Company and its subsidiaries may be required to perform under their guarantees. As of September 30, 2012, the maximum amount of undiscounted payments the Company and its subsidiaries would have had to make in the event of default was \$93.9 million. The guarantees for the first lien facility expire on August 9, 2017.

The second lien facility consists of a term loan of \$25.0 million. At our election, the second lien facility may bear interest at either the adjusted LIBOR rate or base rate, each as defined in the second lien credit agreement, plus a margin of 10.0% on an adjusted LIBOR rate loan and a margin of 9.0% on a base rate loan. The adjusted LIBOR rate for the second lien facility may not be less than 1.25%. Interest on adjusted LIBOR rate loans is payable at the end of each applicable interest period and, for those interest periods with a duration in excess of three months, the three month anniversary of the beginning of such interest period. Interest on base rate loans is payable quarterly in arrears. The second lien facility carried interest, based on the adjusted LIBOR rate, at 11.25% as of September 30, 2012 and matures on August 9, 2018.

The second lien facility requires us to comply with certain financial covenants which are defined in the second lien credit agreement. These financial covenants include:

*Consolidated Total Debt Ratio.* Our consolidated total debt on the last day of each fiscal quarter through March 31, 2013 must not exceed 6.0 times our consolidated operating cash flow for the four quarters then ended. For the period from April 1, 2013 through December 31, 2013, the maximum ratio is 5.75 times. For the period from January 1, 2014 through December 31, 2014, the maximum ratio is 5.25 times. For the period from January 1, 2015 through December 31, 2015, the maximum ratio is 4.75 times. For the period from January 1, 2016 through December 31, 2016, the maximum ratio is 4.25 times. For the period from January 1, 2017 through maturity, the maximum ratio is 3.75 times.

*Interest Coverage Ratio.* Our consolidated operating cash flow for the four quarters ending on the last day of each fiscal quarter through maturity must not be less than 1.7 times our consolidated cash interest expense for the four quarters then ended.

The second lien facility is secured by a second-priority lien on substantially all of the Company's assets and the assets of each of its subsidiaries and is guaranteed jointly and severally by the Company and all of its subsidiaries. The guarantees were issued to our lenders for repayment of the outstanding balance of the first lien facility. If we default under the terms of the first lien credit

agreement, the Company and its subsidiaries may be required to perform under their guarantees. As of September 30, 2012, the maximum amount of undiscounted payments the Company and its subsidiaries would have had to make in the event of default was \$25.0 million. The guarantees for the first lien facility expire on August 9, 2018.

The aggregate scheduled principal repayments of the new credit facilities for the remainder of 2012, the next four years, and thereafter are as follows:

|              | First lien facility  |                           | Second lien facility | Total                 |
|--------------|----------------------|---------------------------|----------------------|-----------------------|
|              | Term loan            | Revolving credit facility | Term loan            |                       |
| 2012         | \$ 1,125,000         | \$                        | \$                   | \$ 1,125,000          |
| 2013         | 4,500,000            |                           |                      | 4,500,000             |
| 2014         | 5,625,000            |                           |                      | 5,625,000             |
| 2015         | 6,750,000            |                           |                      | 6,750,000             |
| 2016         | 7,875,000            |                           |                      | 7,875,000             |
| Thereafter   | 63,000,000           | 5,000,000                 | 25,000,000           | 93,000,000            |
| <b>Total</b> | <b>\$ 88,875,000</b> | <b>\$ 5,000,000</b>       | <b>\$ 25,000,000</b> | <b>\$ 118,875,000</b> |

Failure to comply with financial covenants, scheduled interest payments, scheduled principal repayments, or any other terms of our credit agreements could result in the acceleration of the maturity of our outstanding debt, which could have a material adverse effect on our business or results of operations. As of September 30, 2012, we were in compliance with all applicable financial covenants under our credit agreements; our consolidated total debt ratio was 3.80 times, and our interest coverage ratio was 5.54 times.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

Not required for smaller reporting companies.

**ITEM 4. CONTROLS AND PROCEDURES.**

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures pursuant to Exchange Act Rule 13a-15(b) as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that these disclosure controls and procedures are effective as of the end of the period covered by this report. There were no changes in our internal control over financial reporting during the quarter ended September 30, 2012 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS.

We currently and from time to time are involved in litigation and are the subject of threats of litigation that are incidental to the conduct of our business. These include indecency claims and related proceedings at the FCC as well as claims and threatened claims by private third parties. However, we are not a party to any lawsuit or other proceedings, or the subject of any threatened lawsuit or other proceedings, which, in the opinion of management, is likely to have a material adverse effect on our financial condition or results of operations.

### ITEM 1A. RISK FACTORS.

The risks affecting our Company are described in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2011. There have been no material changes to the risks affecting our Company during the third quarter of 2012.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

The following table presents information with respect to purchases we made of our Class A common stock during the three months ended September 30, 2012.

| Period               | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Program | Approximate Dollar Value That May Yet Be Purchased Under the Program |
|----------------------|----------------------------------|------------------------------|--|--|
| July 1 31, 2012      |                                  | \$                           |  | \$   |
| August 1 31, 2012    |                                  |                              |  |  |
| September 1 30, 2012 | 833                              | 4.70                         |  |  |
| Total                | 833                              |                              |  |  |

On March 27, 2007, our board of directors approved the Beasley Broadcast Group, Inc. 2007 Equity Incentive Award Plan (the 2007 Plan ) which was also approved by our stockholders at the Annual Meeting of Stockholders on June 7, 2007. The 2007 Plan permits us to purchase sufficient shares to fund withholding taxes in connection with the vesting of restricted stock and expires on March 27, 2017. All shares purchased during the three months ended September 30, 2012, were purchased to fund withholding taxes in connection with the vesting of restricted stock. We currently have no publicly announced share purchase programs.

Our new credit agreements permit us to pay cash dividends and to repurchase additional shares of our common stock, subject to compliance with financial covenants, up to an aggregate amount of \$2.0 million from August 9, 2012 to December 31, 2012. The aggregate amount is \$4.0 million for 2013, \$5.0 million for 2014 and 2015, and \$6.0 million for each year thereafter. We did not pay any cash dividends during the nine months ended September 30, 2012.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES.

None.

### ITEM 4. MINE SAFETY DISCLOSURES.

Not applicable.

### ITEM 5. OTHER INFORMATION.

None.



**ITEM 6. EXHIBITS.**

Exhibit

| Number      | Description   |
|-------------|---|
| 10.1        | First lien credit agreement between Beasley Mezzanine Holdings, LLC and a syndicate of financial institutions, dated August 9, 2012. (1)                        |
| 10.2        | Second lien credit agreement between Beasley Mezzanine Holdings, LLC and a syndicate of financial institutions, dated August 9, 2012. (2)                       |
| 31.1        | Certification of Chief Executive Officer pursuant to Rule 15d-14(a) (17 CFR 240.15d-14(a)).   |
| 31.2        | Certification of Vice President, Chief Financial Officer, Secretary and Treasurer pursuant to Rule 15d-14(a) (17 CFR 240.15d-14(a)).                            |
| 32.1        | Certification of Chief Executive Officer pursuant to Rule 15d-14(b) (17 CFR 240.15d-14(b)) and 18 U.S.C. Section 1350.  |
| 32.2        | Certification of Vice President, Chief Financial Officer, Secretary and Treasurer pursuant to Rule 15d-14(b) (17 CFR 240.15d-14(b)) and 18 U.S.C. Section 1350. |
| 101.INS *** | XBRL Instance Document.   |
| 101.SCH *** | XBRL Taxonomy Extension Schema Document.  |
| 101.CAL *** | XBRL Taxonomy Extension Calculation Linkbase Document.  |
| 101.DEF *** | XBRL Taxonomy Extension Definition Linkbase Document.   |
| 101.LAB *** | XBRL Taxonomy Extension Label Linkbase Document.  |
| 101.PRE *** | XBRL Taxonomy Extension Presentation Linkbase Document.   |

- (1) Incorporated by reference to Exhibit 10.1 to Beasley Broadcast Group, Inc. s Current Report on Form 8-K filed August 10, 2012.  
(2) Incorporated by reference to Exhibit 10.2 to Beasley Broadcast Group, Inc. s Current Report on Form 8-K filed August 10, 2012.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**BEASLEY BROADCAST GROUP, INC.**

Dated: November 2, 2012

/s/ George G. Beasley  
Name: George G. Beasley  
Title: Chairman of the Board and Chief  
Executive Officer

Dated: November 2, 2012

/s/ Caroline Beasley  
Name: Caroline Beasley  
Title: Vice President, Chief Financial Officer, Secretary,  
Treasurer and Director (principal financial and  
accounting officer)