

UNIVERSAL DISPLAY CORP \PA\  
Form SC 13G/A  
March 27, 2007

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**SCHEDULE 13G/A**

**Under the Securities Exchange Act of 1934**  
**(Amendment No. 2)<sup>1</sup>**

Universal Display Corporation

---

(Name of Issuer)

Common Stock, \$0.01 par value per share

---

(Title of Class of Securities)

91347P105

(CUSIP NUMBER)

March 26, 2007

---

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Sherwin I. Seligsohn Irrevocable Indenture of Trust dated 7/29/93 FBO Scott Seligsohn

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) ..

(b) ..

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

Philadelphia, Pennsylvania, USA

NUMBER OF SOLE VOTING POWER

SHARES 0  
SHARED VOTING POWER

BENEFICIALLY OWNED BY  
1,676,000  
SOLE DISPOSITIVE POWER

EACH 0  
SHARED DISPOSITIVE POWER

REPORTING 1,676,000

PERSON

WITH  
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,676,000

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.6%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Sherwin I. Seligsohn Irrevocable Indenture of Trust dated 7/29/93 FBO Lori S. Rubenstein

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

Philadelphia, Pennsylvania, USA

NUMBER OF SOLE VOTING POWER

SHARES 0  
SHARED VOTING POWER

BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,676,000  
SOLE DISPOSITIVE POWER

EACH 0  
SHARED DISPOSITIVE POWER

REPORTING PERSON 1,676,000

WITH AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,676,000

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.6%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

OO

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Scott Seligsohn

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a) ..

(b) ..

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF SOLE VOTING POWER

SHARES 370,242  
SHARED VOTING POWER

BENEFICIALLY 3,176,000

OWNED BY SOLE DISPOSITIVE POWER

EACH 370,242  
SHARED DISPOSITIVE POWER

REPORTING 3,176,000

PERSON

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,546,242

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11.8%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Lori S. Rubenstein

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF SOLE VOTING POWER

SHARES 125,000  
SHARED VOTING POWER

BENEFICIALLY

3,176,000

OWNED BY SOLE DISPOSITIVE POWER

EACH 125,000  
SHARED DISPOSITIVE POWER

REPORTING 3,176,000

PERSON

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,301,001

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11.0%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Steven G. Winters

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF SOLE VOTING POWER

SHARES

SHARED VOTING POWER

BENEFICIALLY

3,176,000

OWNED BY

SOLE DISPOSITIVE POWER

EACH

SHARED DISPOSITIVE POWER

REPORTING

3,176,000

PERSON

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,176,000

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

10.6%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

CUSIP No. 91347P105

NAME OF REPORTING PERSONS:

I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)

Joshua Averill

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

SEC USE ONLY

CITIZENSHIP OR PLACE OF ORGANIZATION

United States

NUMBER OF SOLE VOTING POWER

SHARES

SHARED VOTING POWER

BENEFICIALLY

0

OWNED BY

SOLE DISPOSITIVE POWER

EACH

SHARED DISPOSITIVE POWER

REPORTING

0

PERSON

WITH

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.0%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN



**Item 1 (a). Name of Issuer:**

Universal Display Corporation (the Company )

**Item 1 (b). Address of Issuer's Principal Executive Offices:**

375 Phillips Boulevard

Ewing, New Jersey 08618

**Item 2 (a). Name of Persons Filing:**

This statement is filed by:

A. The Sherwin I. Seligsohn Irrevocable Indenture of Trust FBO Scott Seligsohn ( Seligsohn Trust ), of which Scott Seligsohn ( Seligsohn ), Lori S. Rubenstein ( Rubenstein ) and Steven G. Winters ( Winters ) serve as co-trustees, with respect to (1) the 1,500,000 shares of common stock, par value \$0.01 per share ( Common Stock ) of Universal Display Corporation (the Company ) owned by it and (2) the 176,000 shares of Common Stock owned by American Biomimetics Corporation (the ABC Shares ), of which the Seligsohn Trust and the Sherwin I. Seligsohn Irrevocable Indenture of Trust FBO Lori S. Rubenstein ( Rubenstein Trust and, together with the Seligsohn Trust, the Trusts ) are the principal shareholders.

B. The Rubenstein Trust, of which Seligsohn, Rubenstein and Winters serve as co-trustees, with respect to (1) the 1,500,000 shares of Common Stock of the Company owned by it and (2) the ABC Shares.

C. Seligsohn with respect to (1) the Common Stock held by the Trusts in his capacity as co-trustee of the Trusts, (2) the ABC Shares in his capacity as co-trustee of Trusts in their capacity as shareholders of American Biomimetics Corporation, (3) 262,750 options to purchase Common Stock and (4) the 107,492 shares of Common Stock owned directly by him.

D. Rubenstein with respect to (1) the Common Stock held by the Trusts in her capacity as co-trustee of the Trusts, (2) the ABC Shares in her capacity as co-trustee of Trusts in their capacity as shareholders of American Biomimetics Corporation and (3) the 125,000 shares of Common Stock owned directly by her.

E. Winters with respect to (1) the Common Stock held by the Trusts in his capacity as co-trustee of the Trusts, and (2) the ABC Shares in his capacity as co-trustee of Trusts in their capacity as shareholders of ABC Shares.

F. Averill with respect to 0 shares of Common Stock.

The Trusts, Seligsohn, Rubenstein, Winters, Averill are hereinafter collectively referred to as the Reporting Persons.

**Item 2 (b). Address of Principal Business Office or, if None, Residence:**

The principal business address of the Trusts is:

c/o Steven G. Winters, Esquire

Wolf, Block, Schorr & Solis-Cohen LLP

1650 Arch Street, 22nd Floor

Philadelphia, PA 19103

The principal business address of Seligsohn and Rubenstein is:

375 Phillips Boulevard

Ewing, NJ 08618

The principal business address of Winters is:

Wolf, Block, Schorr & Solis-Cohen LLP

1650 Arch Street, 22nd Floor

Philadelphia, PA 19103

Edgar Filing: UNIVERSAL DISPLAY CORP \PA\ - Form SC 13G/A

The principal business address of Averill is:

121 Ulmer Avenue

Oreland, PA 19075

**Item 2 (c). Citizenship:**

The Trusts are trusts formed in Pennsylvania, USA. Seligsohn, Rubenstein, Winters and Averill are all citizens of the United States.

**Item 2 (d). Title of Class of Securities:**

Common Stock, \$0.01 par value per share

**Item 2 (e). CUSIP Number:**

91347P105

**Item 3. If this statement is filed pursuant to Rule 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a:**

N/A

- (a) .. Broker or dealer registered under Section 15 of the Exchange Act;
- (b) .. Bank as defined in Section 3(a)(6) of the Exchange Act;
- (c) .. Insurance Company as defined in Section 3(a)(19) of the Exchange Act;
- (d) .. Investment Company registered under Section 8 of the Investment Company Exchange Act;
- (e) .. Investment Adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f) .. Employee Benefit Plan or Endowment Fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g) .. Parent Holding Company or Control Person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h) .. Saving Association as defined in Section 3(b) of The Federal Deposit Insurance Act;
- (i) .. Church Plan that is excluded from the definition of an Investment Company under Section 3(c)(14) of the Investment Company Act;
- (j) .. Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

Item 4. Ownership.

A. Seligsohn Trust

(a) Amount beneficially owned:

1,676,000

(b) Percent of Class:

5.6%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

0

(ii) Shared power to vote or to direct the vote:

1,676,000

(iii) Sole power to dispose or direct the disposition of:

0

(iv) Shared power to dispose or to direct the disposition of:

1,676,000

B. Rubenstein Trust

(a) Amount beneficially owned:

1,676,000

(b) Percent of Class:

5.6%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

0

(ii) Shared power to vote or to direct the vote:

1,676,000

(iii) Sole power to dispose or direct the disposition of:

0

(iv) Shared power to dispose or to direct the disposition of:

1,676,000

C. Seligsohn

(a) Amount beneficially owned:

3,546,242

(b) Percent of Class:

11.8%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

370,242

(ii) Shared power to vote or to direct the vote:

3,176,000

Edgar Filing: UNIVERSAL DISPLAY CORP \PA\ - Form SC 13G/A

(iii) Sole power to dispose or direct the disposition of:

370,242

(iv) Shared power to dispose or to direct the disposition of:

3,176,000

D. Rubenstein

(a) Amount beneficially owned:

3,301,000

(b) Percent of Class:

11%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

125,000

(ii) Shared power to vote or to direct the vote:

3,176,000

(iii) Sole power to dispose or direct the disposition of:

125,000

(iv) Shared power to dispose or to direct the disposition of:

3,176,000

E. Winters

(a) Amount beneficially owned:

3,176,000

(b) Percent of Class:

10.6%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

0

(ii) Shared power to vote or to direct the vote:

3,176,000

(iii) Sole power to dispose or direct the disposition of:

0

(iv) Shared power to dispose or to direct the disposition of:

3,176,000

F. Averill

(a) Amount beneficially owned:

0

(b) Percent of Class:

0.0%

(c) Number of shares as to which such person has:

(i) Sole power to vote or direct the vote:

0

(ii) Shared power to vote or to direct the vote:

0

(iii) Sole power to dispose or direct the disposition of:

0

(iv) Shared power to dispose or to direct the disposition of:

0

**Item 5. Ownership of Five Percent or Less of a Class.**

Averill

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: x

As of March 26, 2007, Winters was appointed as successor Co-Trustee to Averill under the Trusts. As such, Averill is no longer the beneficial owner of more than 5% of the common stock of the Company.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Seligsohn, Rubenstein and Winters are deemed the beneficial owners of greater than 5% of the Common Stock of the Company by virtue of their serving as co-trustees of the Trusts.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.**

N/A

**Item 8. Identification and Classification of Members of the Group.**

N/A

**Item 9. Notice of Dissolution of Group.**

N/A

**Item 10. Certification.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Sherwin I. Seligsohn Irrevocable Indenture

of Trust dated 7/29/93 FBO Scott Seligsohn

Dated: March 26, 2007

By: /s/ Scott Seligsohn  
Scott Seligsohn, Co-Trustee

Dated: March 26, 2007

By: /s/ Lori S. Rubenstein  
Lori S. Rubenstein, Co-Trustee

Dated: March 26, 2007

By: /s/ Steven G. Winters  
Steven G. Winters, Co-Trustee

Sherwin I. Seligsohn Irrevocable Indenture

of Trust dated 7/29/93 FBO Lori S. Rubenstein

Dated: March 26, 2007

By: /s/ Scott Seligsohn  
Scott Seligsohn, Co-Trustee

Dated: March 26, 2007

By: /s/ Lori S. Rubenstein  
Lori S. Rubenstein, Co-Trustee

Dated: March 26, 2007

By: /s/ Steven G. Winters  
Steven G. Winters, Co-Trustee

Dated: March 26, 2007

/s/ Scott Seligsohn  
Scott Seligsohn

Dated: March 26, 2007

/s/ Lori S. Rubenstein  
Lori S. Rubenstein

Dated: March 26, 2007

/s/ Steven G. Winters  
Steven G. Winters, Co-Trustee

Dated: March 26, 2007

/s/ Joshua Averill  
Joshua Averill

EXHIBIT INDEX

Exhibits

- I. Joint Filing Agreement, dated March 26, 2007, between the Trusts, Seligsohn, Rubenstein, Winters and Averill.