

MCDONALDS CORP
Form 8-K
August 10, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 9, 2004

McDONALD S CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

1-5231
(Commission File
Number)

36-2361282
(IRS Employer
Identification No.)

One McDonald s Plaza
Oak Brook, Illinois 60523

(Address of Principal Executive Office)

Registrant's telephone number, including area code: (630) 623-3000

Item 5. Other Events.

On August 9, 2004, McDonald's Corporation (the Company) issued a press release reporting the Company's July 2004 sales. The press release is furnished as Exhibit 99 and attached hereto.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD S CORPORATION

(Registrant)

Date: August 10, 2004

/s/ David M. Pojman
David M. Pojman

Corporate Senior Vice President

Controller

Exhibit Index

Exhibit No. 99 News Release of McDonald's Corporation issued August 9, 2004:
McDonald's Momentum Continues; Global Comparable Sales Rise for the 15th Consecutive Month.