Lloyds Banking Group plc Form 6-K October 31, 2013

## SECURITIES AND EXCHANGE COMMISSION Washington, D.C.20549

## FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

31 October 2013

LLOYDS BANKING GROUP plc (Translation of registrant's name into English)

5th Floor 25 Gresham Street London EC2V 7HN United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

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31 October 2013

## LLOYDS BANKING GROUP PLC ("GROUP") - NOTIFICATION OF A TRANSACTION BY A CONNECTED PERSON OF A PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES

On 31 October 2013, the Group was notified that on 29 October 2013 Pedro Horta-Osório, a connected person of António Horta-Osório, purchased 230 American Depository Receipts (ADRs) in the Group at a price of US \$5.12 per ADR (each ADR representing four ordinary shares of 10 pence each in the Group).

This disclosure is made pursuant to the Financial Conduct Authority's Disclosure and Transparency Rule 3.1.4. The transaction took place in the United States and the ADRs are listed on the New York Stock Exchange.

**ENQUIRIES:** 

Investor Relations Charles King +44 (0) 20 7356 3537 Investor Relations Director Email: charles.king@ finance.lloydsbanking.com

Corporate Affairs Andrew Swailes +44 (0) 20 7356 1714 Corporate Media Relations Manager Email: andrew.swailes@lloydsbanking.com

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING

GROUP plc

(Registrant)

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By: Charles King Name: Charles King

Title: Investor Relations Director

Date: 31 October 2013