

Lloyds Banking Group plc
Form 6-K
November 23, 2011

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549

FORM 6-K

Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

23 November 2011

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 23 November 2011
re: Director/PDMR Shareholding

23 November 2011

LLOYDS BANKING GROUP PLC (THE "COMPANY")

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES ("PDMR") IN THE COMPANY'S ORDINARY SHARES OF 10 PENCE EACH ("SHARES") AND AMERICAN DEPOSITARY RECEIPTS ("ADRS")

On 23 November 2011, the Company was notified that on the same date the following transactions took place:

Mr Antonio Lorenzo, a member of the Group Executive Committee of the Company, purchased 226,076 Shares at a price of 22.0 pence per Share.

Mr Glen Moreno, a director of the Company, purchased 50,000 ADRs at a price of \$1.3697 per ADR. Each ADR represents four ordinary shares in the Company.

This notification is made in accordance with paragraph 3.1.4 (1) (a) of the United Kingdom Listing Authority Disclosure Rules and Transparency Rules. The transactions took place in the UK and the United States respectively. The Shares are listed on the London Stock Exchange and the ADRs are listed on the New York Stock Exchange.

For further information:

Investor Relations
Douglas Radcliffe +44 (0)20 7356 1571
Head of Operations & Reporting, Investor Relations
Email: douglas.radcliffe@ltsb-finance.co.uk

Corporate Affairs
Sarah Swailes +44 (0)20 7661 4639
Media Relations Manager, Group Communications
Email: sarah.swailes@lloydstsb.co.uk

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GROUP plc

LLOYDS BANKING

(Registrant)

By: Kate O'Neill

Name: Kate O'Neill

Title: Managing Director
Investor Relations

Date: 23 November 2011