

NU SKIN ENTERPRISES INC

Form 4

June 03, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LINDLEY COREY B

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET**

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**NU SKIN ENTERPRISES INC
[NUS]**3. Date of Earliest Transaction
(Month/Day/Year)
06/01/20054. If Amendment, Date Original
Filed(Month/Day/Year)5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☒ Other (specify
below)
Executive Vice President / President-Greater
China6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------------|---|---|---|---|--|--|---|
| Class A Common Stock | 06/01/2005 | | M | 10,000 | A \$ 8.19 | 22,000 | D |
| Class A Common Stock | 06/01/2005 | | S ⁽¹⁾ | 100 | D \$ 22.71 | 21,900 | D |
| Class A Common Stock | 06/01/2005 | | S ⁽¹⁾ | 700 | D \$ 22.65 | 21,200 | D |
| | 06/01/2005 | | S ⁽¹⁾ | 200 | D | 21,000 | D |

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| | | | | | | | | |
|----------------------------|------------|------------------|-------|---|--|-------------|-----------------------|---|
| Class A Common Stock | | | | | | \$ 22.66 | | |
| Class A Common Stock | 06/01/2005 | S ⁽¹⁾ | 1,000 | D | | \$ 22.65 | 20,000 | D |
| Class A Common Stock | 06/01/2005 | S ⁽¹⁾ | 100 | D | | \$ 22.58 | 19,900 | D |
| Class A Common Stock | 06/01/2005 | S ⁽¹⁾ | 7,900 | D | | \$ 22.55 | 12,000 ⁽²⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount Underlying Securities (Instr. 3 and 4) |
|---|---|---|---|---|--|--|--|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount Number Shares |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 13.91 | | | | | 08/21/1999 ⁽⁴⁾ 08/21/2008 | Class A Common Stock 20,0 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 12.94 | | | | | 08/31/2000 ⁽⁴⁾ 08/31/2009 | Class A Common Stock 40,0 |
| Employee Stock Option (right to buy) | \$ 8.19 | 06/01/2005 | | M | 10,000 | 02/07/2001 ⁽⁴⁾ 02/07/2010 | Class A Common Stock 10,0 |

| | | | | | |
|---|-----------|---------------------------|------------|----------------------------|------|
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 6.56 | 08/31/2001 ⁽⁴⁾ | 08/31/2010 | Class A Common Stock | 8,7 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 8.2 | 02/28/2002 ⁽⁴⁾ | 02/28/2011 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 20.875 | 10/20/1998 ⁽⁴⁾ | 10/20/2007 | Class A Common Stock | 26,0 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 6.85 | 08/31/2002 ⁽⁴⁾ | 08/31/2011 | Class A Common Stock | 8,7 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 8.99 | 03/01/2003 ⁽⁴⁾ | 03/01/2012 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 12 | 09/03/2003 ⁽⁴⁾ | 09/03/2012 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 9.04 | 03/10/2004 ⁽⁴⁾ | 03/10/2013 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 11.5 | 09/02/2004 ⁽⁴⁾ | 09/02/2013 | Class A Common Stock | 17,5 |
| Employee Stock Option (right to buy) ⁽³⁾ | \$ 16.95 | 12/31/2004 ⁽⁴⁾ | 12/31/2014 | Class A Common Stock | 100, |
| | \$ 19.15 | 02/27/2005 ⁽⁴⁾ | 02/27/2014 | | 17,5 |

Employee
Stock
Option
(right to
buy) ⁽³⁾

Class A
Common
Stock

Employee
Stock
Option \$ 26.13
(right to
buy) ⁽³⁾

09/01/2005⁽⁴⁾ 09/01/2014 Class A
Common Stock 17,5

Employee
Stock
Option \$ 22.33
(right to
buy) ⁽³⁾

02/28/2006⁽⁴⁾ 02/28/2015 Class A
Common Stock 17,5

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|--------------------------|-------------------------|
| | Director | 10% Owner | Officer | Other |
| LINDLEY COREY B C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601 | | | Executive Vice President | President-Greater China |

Signatures

D. Matthew Dorny as Attorney-in-Fact for Corey B.
Lindley

06/03/2005

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of June 1, 2005.
- (3) Previously reported.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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