

SHARPLES BRIAN  
Form 4  
November 05, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SHARPLES BRIAN

(Last) (First) (Middle)  
1011 W. FIFTH STREET, SUITE 300  
(Street)

AUSTIN, TX 78703

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HOMEAWAY INC [AWAY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/01/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	V	Amount	(A) or (D)	Price	
Common Stock	11/01/2012		M		24,000	A	\$ 19.97	105,346	D
Common Stock	11/01/2012		S <sup>(7)</sup>		24,000	D	\$ 25.3321 (8)	81,346	D
Common Stock	11/01/2012		M		3,000	A	\$ 8.1	84,346	D
Common Stock	11/01/2012		S <sup>(7)</sup>		3,000	D	\$ 25.3321 (8)	81,346	D
	11/01/2012		M		2,243	A	\$ 2.06	83,589	D

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Common Stock								
Common Stock	11/01/2012	<u>S(7)</u>	2,243	D	\$ 25.3321 <u>(8)</u>	81,346	D	
Common Stock	11/01/2012	M	5,757	A	\$ 2.06	87,103	D	
Common Stock	11/01/2012	<u>S(7)</u>	5,757	D	\$ 26.0037 <u>(9)</u>	81,346	D	
Common Stock	11/01/2012	<u>S(7)</u>	12,419	D	\$ 25.3234 <u>(10)</u>	1,035,094	I	By Moose Pond Investments, LP <u>(1)</u>
Common Stock	11/01/2012	<u>S(7)</u>	2,581	D	\$ 26.0023 <u>(11)</u>	1,032,513	I	By Moose Pond Investments, LP <u>(1)</u>
Common Stock						200,000	I	By Sharples Venture Partners, LP <u>(2)</u>
Common Stock						11,402	I	By The Chloe Marie Sharples 1998 Trust <u>(3)</u>
Common Stock						11,402	I	By The Emma Jette Sharples 2002 Trust <u>(4)</u>
Common Stock						11,403	I	By The Hawken Drake Sharples 2009 Trust <u>(5)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option	\$ 19.97	11/01/2012		M	24,000	<u>(6)</u> 02/10/2021	Common Stock	24,000
Stock Option	\$ 2.06	11/01/2012		M	8,000	<u>(12)</u> 01/29/2017	Common Stock	8,000
Stock Option	\$ 8.1	11/01/2012		M	3,000	<u>(13)</u> 01/29/2019	Common Stock	3,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SHARPLES BRIAN 1011 W. FIFTH STREET, SUITE 300 AUSTIN, TX 78703	X		President and CEO	

## Signatures

/s/ Melissa Fruge as Attorney-in-Fact for Brian Sharples

11/05/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person is the limited partner of Moose Pond Investments, LP and the sole manager of Moose Pond Mgt., LLC, the general partner of Moose Pond Investments LP, and has voting and dispositive power over the shares held by Moose Pond Investments, LP.
- (2) The reporting person is a general partner of Sharples Venture Partners, LP and has sole voting and dispositive power over the shares held by Sharples Venture Partners, LP.
- (3) The reporting person is the trustee of The Chloe Marie Sharples 2002 Trust and has voting and dispositive power over the shares held by the trust.
- (4) The reporting person is the trustee of The Emma Jette Sharples 2002 Trust and has voting and dispositive power over the shares held by the trust.
- (5) The reporting person is the trustee of the Hawken Drake Sharples 2009 Trust and has voting and dispositive power over the shares held by the trust.

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- (6) Vested as to 1/16th of the shares subject to the option on May 10, 2011 and as to 1/48th of the shares subject to the option each month thereafter.
- (7) Transaction pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person in accordance
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$25.00 to \$25.99
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.00 to \$26.03
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$25.00 to \$25.98
- (11) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.00 to \$26.03
- (12) The Option is fully vested as of January 31, 2011
- (13) The Option is fully vested as of December 29, 2010

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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