

HEWLETT PACKARD CO  
Form 4  
June 04, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KEOGH TRACY S**

(Last) (First) (Middle)

**C/O HEWLETT-PACKARD  
COMPANY, 3000 HANOVER  
STREET**

(Street)

**PALO ALTO, CA 94304**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**HEWLETT PACKARD CO [HPQ]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**06/02/2015**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**EVP HR**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	06/02/2015		M		3,992 A \$ 27.34	85,294	D
Common Stock	06/02/2015		S		3,992 D \$ 34.0008 (1)	81,302	D
Common Stock	06/03/2015		M		50,873 A \$ 27.34	132,175	D
Common Stock	06/03/2015		S		50,873 D \$ 34.0651 (2)	81,302	D

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Common Stock	06/03/2015	M	113,196	A	\$ 13.83	194,498	D
Common Stock	06/03/2015	S	113,196	D	\$ 34.0651 (2)	81,302	D
Common Stock	06/03/2015	M	45,461	A	\$ 26.99	126,763	D
Common Stock	06/03/2015	S	45,461	D	\$ 34.0651 (2)	81,302	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (Right to Buy)	\$ 27.34	06/02/2015		M	3,992	06/20/2014 <sup>(3)</sup> 12/12/2019	Common Stock	
Employee Stock Option (Right to Buy)	\$ 27.34	06/03/2015		M	50,873	06/20/2014 <sup>(3)</sup> 12/12/2019	Common Stock	
Employee Stock Option (Right to Buy)	\$ 13.83	06/03/2015		M	113,196	12/06/2014 <sup>(3)</sup> 12/06/2020	Common Stock	
Employee Stock Option (Right to Buy)	\$ 26.99	06/03/2015		M	45,461	12/11/2014 <sup>(3)</sup> 12/11/2021	Common Stock	

Buy)

Restricted Stock Units	(4)	01/07/2015	A	171.8439 (5)	(5)	(5)	Common Stock
Restricted Stock Units	(4)	01/07/2015	A	203.2055 (6)	(6)	(6)	Common Stock
Restricted Stock Units	(4)	01/07/2015	A	220.198 (7)	(7)	(7)	Common Stock
Restricted Stock Units	(4)	01/07/2015	A	489.3258 (8)	(8)	(8)	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KEOGH TRACY S C/O HEWLETT-PACKARD COMPANY 3000 HANOVER STREET PALO ALTO, CA 94304			EVP HR	

## Signatures

/s/ Katie Colendich as Attorney-in-Fact for Tracy S. Keogh

06/04/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price in Column 4 is a weighted average price. The prices actually paid ranged from \$34.00 to \$34.0050. Upon request, the reporting person will provide to the Issuer, any security holder of the Issuer, or the SEC staff information regarding the number of shares purchased at each price within the range.

(2) The price in Column 4 is a weighted average price. The prices actually paid ranged from \$34.00 to \$34.1650. Upon request, the reporting person will provide to the Issuer, any security holder of the Issuer, or the SEC staff information regarding the number of shares purchased at each price within the range.

(3) The option became exercisable beginning on this date.

(4) Each restricted stock unit represents a contingent right to receive one share of HP common stock.

(5) As previously reported, on 12/06/12 the reporting person was granted 56,400 restricted stock units ("RSUs"), 18,800 of which vested on each of 12/06/13 and 12/06/14, and 18,800 of which will vest on 12/06/15. Dividend equivalent rights accrue with respect to these RSUs when and as dividends are paid on HP common stock. The 171.8439 dividends being reported reflect 75.7110 dividends at \$39.73 per share deferred on 01/07/15; and 96.1329 dividends at \$31.29 per share deferred on 04/01/15.

(6) As previously reported, on 12/11/13 the reporting person was granted 33,346 RSUs, 11,115 of which vested on 12/11/14, 11,115 of which will vest on 12/11/15, and 11,116 of which will vest on 12/11/16. Dividend equivalent rights accrue with respect to these RSUs when and as dividends are paid on HP common stock. The 203.2055 dividends being reported reflect 89.5283 dividends at \$39.73 per share

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deferred on 01/07/15; and 113,6772 dividends at \$31.29 per share deferred on 04/01/15.

- (7) As previously reported, on 12/10/14 the reporting person was granted 24,090 RSUs, 8,030 of which will vest on each of 12/10/15, 12/10/16 and 12/10/17. Dividend equivalent rights accrue with respect to these RSUs when and as dividends are paid on HP common stock. The 220.1980 dividends being reported reflect 97.0149 dividends at \$39.73 per share deferred on 01/07/15; and 123.1831 dividends at \$31.29 per share deferred on 04/01/15.

- (8) As previously reported, on 12/10/14 the reporting person was granted 53,533 RSUs, 13,383 of which will vest on each of 12/10/15, 12/10/16 and 12/10/17, and 13,384 of which will vest on 12/10/18. Dividend equivalent rights accrue with respect to these RSUs when and as dividends are paid on HP common stock. The 489.3258 dividends being reported reflect 215.5872 dividends at \$39.73 per share deferred on 01/07/15; and 273.7386 dividends at \$31.29 per share deferred on 04/01/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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