

McGraw Deirdre Davey  
 Form 4  
 February 14, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 McGraw Deirdre Davey

2. Issuer Name and Ticker or Trading Symbol  
 AMERIPRISE FINANCIAL INC  
 [AMP]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 EVP Corp Comm/Cmnity Rltns

(Last) (First) (Middle)  
 1098 AMERIPRISE FINANCIAL  
 CENTER, GENERAL COUNSEL'S  
 OFFICE

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 02/12/2013

(Street)  
 MINNEAPOLIS, MN 55474

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Common Stock	02/12/2013		M	A	3,119	\$ 35.035	16,273	D
Common Stock	02/12/2013		M	A	4,440	\$ 43.655	20,713	D
Common Stock	02/12/2013		M	A	7,000	\$ 21.34	27,713	D
Common Stock	02/12/2013		F	D	9,651	\$ 66.49	18,062	D
	02/12/2013		S	D	1,242	\$ 67.29	16,820	D

Common  
Stock

Common  
Stock

2,984.6711 I

By 401(k)  
Plan <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (Right to Buy)	\$ 35.035	02/12/2013		M	3,119	10/03/2009 10/02/2015		Common Stock	3,119
Employee Stock Option (Right to Buy)	\$ 43.655	02/12/2013		M	4,440	01/26/2010 01/27/2016		Common Stock	4,440
Employee Stock Option (Right to Buy)	\$ 21.34	02/12/2013		M	7,000	02/02/2013 02/03/2019		Common Stock	7,000

## Reporting Owners

Reporting Owner Name / Address

### Relationships

Director      10% Owner      Officer      Other

McGraw Deirdre Davey  
1098 AMERIPRISE FINANCIAL CENTER  
GENERAL COUNSEL'S OFFICE  
MINNEAPOLIS, MN 55474

EVP Corp  
Comm/Cmnity  
Rltns

## Signatures

/s/ Thomas R. Moore for Deirdre Davey  
McGraw

02/14/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Estimate of the number of shares held in the reporting person's account in the Ameriprise Financial Stock Fund under the Ameriprise  
(1) Financial 401(k) plan as of February 4, 2013. This plan uses unit accounting and the number of shares that a participant is deemed to hold varies with the price of Ameriprise stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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