THOMAS TOM

Form 4

September 20, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

3235-0287 Number:

OMB APPROVAL

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **THOMAS TOM**

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

ITERIS, INC. [ITI]

(Check all applicable)

(First) (Middle) (Last)

3. Date of Earliest Transaction (Month/Day/Year)

X_ Director 10% Owner Officer (give title Other (specify

1700 CARNEGIE AVE, SUITE 100

(Street)

(State)

09/17/2010

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original

Applicable Line)

below)

Person

X Form filed by One Reporting Person Form filed by More than One Reporting

Filed(Month/Day/Year)

SANTA ANA, CA 92705

(City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed Security (Instr. 3)

(Month/Day/Year) Execution Date, if (Month/Day/Year)

(Zip)

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4) (Instr. 4)

Reported (A) Transaction(s) or (Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Conversion Security or Exercise (Instr. 3) Price of

3. Transaction Date 3A. Deemed (Month/Day/Year)

Execution Date, if (Month/Day/Year) 4. 5. Number Transaction of Derivative Code Securities (Instr. 8) Acquired

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of 8. l **Underlying Securities** De (Instr. 3 and 4) Sec (In

(9-02)

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Derivative			(A) or					
Security			Disposed of					
		(D)						
	(Instr. 3, 4,							
and 5)								
	Code	V	(A)	(D)	Date	Expiration	Title	Amount
					Exercisable	Date		or
								Number
								of
								Shares

5,000

Common

Stock

5,000

09/17/2020

Reporting Owners

\$ 1.45

Reporting Owner Name / Address Relationships

09/17/2010

Director 10% Owner Officer Other

THOMAS TOM 1700 CARNEGIE AVE, SUITE 100 X SANTA ANA, CA 92705

Signatures

Option

right to

buy

/s/ James Miele, Attorney-in-Fact 09/20/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option is immediately exercisable, but the shares shall initially be unvested and will vest in four (4) successive equal annual installments measured from the date of this agreement

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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