

SEILER DONALD H  
Form 4  
January 07, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SEILER DONALD H

(Last) (First) (Middle)

4440 ROSEWOOD DR., BUILDING 4

(Street)

PLEASANTON, CA 94588

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ROSS STORES INC [ROST]

3. Date of Earliest Transaction (Month/Day/Year)  
01/05/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership Beneficial (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |  |
| Common Stock                    | 01/05/2010                           |  | M                              | 4,000 A \$ 20.895   | 585,010   | D  |  |
| Common Stock                    | 01/05/2010                           |  | M                              | 6,666 A \$ 19.8   | 591,676   | D  |  |
| Common Stock                    | 01/05/2010                           |  | M                              | 8,000 A \$ 24.54  | 599,676   | D  |  |
| Common Stock                    | 01/05/2010                           |  | M                              | 9,029 A \$ 27.69  | 608,705   | D  |  |
| Common Stock                    | 01/05/2010                           |  | M                              | 1,334 A \$ 11.955   | 610,039   | D  |  |

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Common Stock 01/05/2010 M 9,351 A \$ 27.54 619,390 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares |  |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 11.955  | 01/05/2010                           |  | M                              | 1,334   | <u>(1)</u> 05/31/2011                                    | Common Stock  | 1,334                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 19.8  | 01/05/2010                           |  | M                              | 6,666   | <u>(1)</u> 05/21/2013                                    | Common Stock  | 6,666                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 20.895  | 01/05/2010                           |  | M                              | 4,000   | <u>(1)</u> 05/23/2012                                    | Common Stock  | 4,000                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 24.54   | 01/05/2010                           |  | M                              | 8,000   | <u>(1)</u> 05/20/2014                                    | Common Stock  | 8,000                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 27.54   | 01/05/2010                           |  | M                              | 9,351   | <u>(1)</u> 05/18/2016                                    | Common Stock  | 9,351                      |  |
| Non-Qualified Stock Option (right to buy)  | \$ 27.69   | 01/05/2010                           |  | M                              | 9,029   | <u>(1)</u> 05/19/2015                                    | Common Stock  | 9,029                      |  |

## Reporting Owners

Reporting Owner Name / Address Relationships

Reporting Owners

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Director 10% Owner Officer Other

SEILER DONALD H  
4440 ROSEWOOD DR.  
BUILDING 4  
PLEASANTON, CA 94588

X

## Signatures

/s/Donald Seiler 01/07/2010

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Grant to reporting person of an option which begins vesting six months from grant date ('Initial Vest Date'). On Initial Vest Date, grant (1) vests and becomes exercisable as to 1/6 of shares granted and then vests and becomes exercisable as to 1/36 of shares granted per month thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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