

ALLIANCE GAMING CORP
 Form 3
 February 18, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Luciano Robert JR (Last) (First) (Middle)	2. Date of Event Requiring Statement (Month/Day/Year) 01/18/2005	3. Issuer Name and Ticker or Trading Symbol ALLIANCE GAMING CORP [AGI]	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Chief Technology officer	5. If Amendment, Date Original Filed(Month/Day/Year)
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SIERRA DESIGN
 GROUP, 300 SIERRA
 MANOR DRIVE
 (Street)

RENO, NV 89521
 (City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common stock	446,472	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock options (right to buy)	01/18/2006	01/18/2015	Common Stock \$0.10 par value per share	114,488	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2007	01/18/2015	Common Stock \$0.10 par value per share	114,488	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2008	01/18/2015	Common Stock \$0.10 par value per share	114,488	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2009	01/18/2015	Common Stock \$0.10 par value per share	114,488	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2010	01/18/2015	Common Stock \$0.10 par value per share	114,488	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2006	01/18/2015	Common Stock \$0.10 par value per share	5,512	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2007	01/18/2015	Common Stock \$0.10 par value per share	5,512	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2008	01/18/2015	Common Stock \$0.10 par value per share	5,512	\$ 11.16	D	Â
Employee Stock options (right to buy)	01/18/2009	01/18/2015	Common Stock \$0.10 par	5,512	\$ 11.16	D	Â

			value per share				
			Common Stock				
Employee Stock options (right to buy)	01/18/2010	01/18/2015	\$0.10 par value per share	5,512	\$ 11.16	D	^

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Luciano Robert JR SIERRA DESIGN GROUP 300 SIERRA MANOR DRIVE RENO, NV 89521	^	^	^ Chief Technology officer	^

Signatures

Robert Luciano 02/18/2005

**Signature of Date
Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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