

Adaptive Medias, Inc.  
Form 8-K  
February 10, 2015

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**Form 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported): February 10, 2015

**Adaptive Medias, Inc.**

(Exact name of registrant as specified in its charter)

**000-54074**

(Commission File Number)

|   |   |
|---|---|
| <b>Nevada</b>   | <b>26-0685980</b>                           |
| <b>(State or other jurisdiction of Incorporation)</b> | <b>(I.R.S. Employer Identification No.)</b> |

**16795 Von Karman Ave., #240**

**Irvine, CA 92606**

**(Address of principal executive offices)**

**949-525-4466**

**(Registrant's telephone number, including area code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

On February 10, 2015, Adaptive Medias, Inc., a Nevada corporation (the “Company”), issued a press release announcing its estimated expected financial results for the fourth quarter of 2014. A copy of the press release is filed herewith as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

**Exhibit No.   Description**

99.1            Press Release dated February 10, 2015

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 10, 2015 **ADAPTIVE MEDIAS, INC.**

/s/ Jim Waltz

**Jim Waltz**

**Acting Chief Operating Officer**