

Dealertrack Technologies, Inc  
Form 8-K  
August 11, 2014

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): August 11, 2014**

**DEALERTRACK TECHNOLOGIES, INC.**  
(Exact name of registrant as specified in its charter)

|                                                   |                          |                                       |
|---------------------------------------------------|--------------------------|---------------------------------------|
| <b><u>Delaware</u></b>                            | <b><u>000-51653</u></b>  | <b><u>52-2336218</u></b>              |
| (State or other jurisdiction of<br>incorporation) | (Commission File Number) | (IRS. Employer<br>Identification No.) |

|                                                             |                     |
|-------------------------------------------------------------|---------------------|
| <b><u>1111 Marcus Ave., Suite M04, Lake Success, NY</u></b> | <b><u>11042</u></b> |
| (Address of principal executive offices)                    | (Zip Code)          |

Registrant's telephone number, including area code: (516) 734-3600

**Not Applicable**  
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- “ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- “ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- “ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- “ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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EX-99.2: Registrant's August 2014 Investor Presentation

### **Item 2.02 Results of Operations and Financial Condition.**

Attached hereto as Exhibit 99.1 and incorporated by reference herein is financial information for the registrant for the second quarter of 2014 as presented in a press release of August 11, 2014. The information in this Current Report on Form 8-K is furnished under Item 2.02 - "Results of Operations and Financial Condition." Such information, including the exhibits attached hereto, shall not be deemed "filed" for any purpose, including for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that Section. The information in this Current Report on Form 8-K shall not be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Exchange Act regardless of any general incorporation language in such filing.

### **Item 7.01 Regulation FD Disclosure.**

Effective August 11, 2014, senior management of Dealertrack Technologies, Inc. will begin using the materials included in Exhibit 99.2 to this report (the "Investor Presentation") in connection with presentations to existing and prospective investors. The Investor Presentation is attached as Exhibit 99.2 to this report and is incorporated herein by reference. The registrant undertakes no obligation to update this information, including any forward-looking statements, to reflect subsequently occurring events or circumstances.

The information furnished pursuant to this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that

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Section, and shall not be deemed to be incorporated by reference into any filing of Dealertrack Technologies, Inc. under the Securities Act of 1933, as amended, or the Exchange Act.

### Safe Harbor for Forward-Looking Statements

Statements in this Current Report on Form 8-K regarding Dealertrack Technologies, Inc., including but not limited to the Exhibits attached hereto, other than the recitation of historical facts are forward-looking statements (as defined in the Private Securities Litigation Reform Act of 1995). These statements involve a number of risks, uncertainties and other factors that could cause actual results, performance or achievements of Dealertrack to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements.

### Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits.*

| Exhibit No. | Description |
|-------------|-------------|
|-------------|-------------|

|      |                                                  |
|------|--------------------------------------------------|
| 99.1 | Registrant's Press Release dated August 11, 2014 |
| 99.2 | Registrant's August 2014 Investor Presentation   |

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 11, 2014

Dealertrack  
Technologies, Inc.

By: /s/ Eric D. Jacobs  
Eric D. Jacobs  
Executive Vice  
President, Chief  
Financial and  
Administrative  
Officer

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