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MEDIA GENERAL INC

Form 3

November 14, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

Kim Soohyung

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

11/12/2013

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

MEDIA GENERAL INC [MEG]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O STANDARD GENERAL L.P., Â 767 FIFTH AVENUE, 12TH FLOOR

(Street)

X Director __X__ 10% Owner

(Check all applicable)

Officer Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting

Person

X Form filed by More than One

Reporting Person

NEW YORK. NYÂ 10153

(City) (State) (Zip)

Table I - Non-Derivative Securities Beneficially Owned 3.

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form: Direct (D)

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

or Indirect (I) (Instr. 5)

Voting Common Stock, no par value

0

Ι See Footnote (1)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

Expiration Date (Month/Day/Year)

2. Date Exercisable and 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. 5. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Price of Derivative Derivative

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Date Expiration Title Amount or Security Direct (D)

Exercisable Date Number of Shares (I)

(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kim Soohyung C/O STANDARD GENERAL L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	ÂX	ÂX	Â	Â
Standard General Fund L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	Â	ÂΧ	Â	Â
Standard General L.P. 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	Â	ÂX	Â	Â
Standard General Communications LLC 767 FIFTH AVENUE, 12TH FLOOR NEW YORK, NY 10153	Â	ÂX	Â	Â

Signatures

/s/ Standard General L.P., by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director		
**Signature of Reporting Person	Date	
/s/ Standard General Fund L.P., by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director	11/14/2013	
**Signature of Reporting Person	Date	
/s/ Standard General Communications LLC, by Standard General L.P. its Manager, by Standard General Holdings L.P. its General Partner, by Standard General S Corp its General Partner, by Soohyung Kim as Director		
**Signature of Reporting Person	Date	
/s/ Soohyung Kim	11/14/2013	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On November 12, 2013, New Young Broadcasting Holding Co., Inc. ("Young") merged with and into Media General, Inc. (the "Issuer"). Upon the effectiveness of the merger, Mr. Kim became a Director of Media General, Inc. At such time, Standard General Fund L.P. and Standard General Communications LLC (the "Funds") acquired shares of the Issuer's Voting Stock in exchange for securities of Young. The acquisition of such shares is being reported separately on Form 4. The Funds are private investment vehicles for which Standard General L.P. ("Standard General") serves as investment manager. Standard General exercises voting and investment control over

Reporting Owners 2

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securities held for the accounts of the Funds. Mr. Kim is a director of the general partner of the general partner of Standard General and Chief Investment Officer of Standard General, and in such capacities may be deemed to indirectly beneficially own such securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.