

FORD MOTOR CO  
Form 8-K  
January 16, 2008

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: January 16, 2008  
(Date of earliest event reported)

FORD MOTOR COMPANY  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

1-3950  
(Commission File Number)

38-0549190  
(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
(Address of principal executive offices)

48126  
(Zip Code)

Registrant's telephone number, including area code 313-322-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 140.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01. Other Events.

Materials presented on January 16, 2008 by Derrick Kuzak, Ford Motor Company's Group Vice President for Global Product Development, and Jim Farley, Ford Motor Company's Group Vice President for Marketing and Communications, at the 2008 Auto Analysts of New York Conference held in Detroit, Michigan, are attached hereto as Exhibits 99.1 and 99.2 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

EXHIBITS

| Designation  | Description                                | Method of Filing       |
|--------------|--|------------------------|
| Exhibit 99.1 | Kuzak Presentation dated January 16, 2008  | Filed with this Report |
| Exhibit 99.2 | Farley Presentation dated January 16, 2008 | Filed with this Report |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORD MOTOR  
COMPANY  
(Registrant)

Date: January 16, 2008

By: /s/Louis J. Ghilardi  
Louis J. Ghilardi  
Assistant Secretary

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EXHIBIT INDEX

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