

Brin Sergey
Form 4
March 06, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Brin Sergey

(Last) (First) (Middle)

C/O GOOGLE INC., 1600
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Google Inc. [GOOG]

3. Date of Earliest Transaction
(Month/Day/Year)

03/05/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Co-Founder

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Class A Common Stock ⁽¹⁾	02/27/2013		G	V 75,000 D \$ 0	8,420	D	
Class A Common Stock ⁽¹⁾	03/05/2013		C	83,334 A \$ 0	91,754	D	
Class A Common Stock ⁽¹⁾	03/05/2013		S	1,100 D \$ 828.93	90,654	D	
Class A Common	03/05/2013		S	3,100 D \$ 829.4119	87,554	D	

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Stock ⁽¹⁾					⁽²⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	1,820	D	830.5889	85,734	D
					⁽³⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	2,000	D	831.6801	83,734	D
					⁽⁴⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	4,300	D	833.5988	79,434	D
					⁽⁵⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	3,301	D	832.4193	76,133	D
					⁽⁶⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	8,545	D	834.5021	67,588	D
					⁽⁷⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	12,554	D	835.6051	55,034	D
					⁽⁸⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	18,430	D	\$ 836.461	36,604	D
					⁽⁹⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	19,200	D	\$ 837.546	17,404	D
					⁽¹⁰⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	6,384	D	838.3686	11,020	D
					⁽¹¹⁾		
Class A					\$		
Common Stock ⁽¹⁾	03/05/2013	S	2,600	D	839.3975	8,420	D
					⁽¹²⁾		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P Der Sec (Ins
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- (10) The price reported in Column 4 is the average price. The shares were sold in multiple transactions at prices ranging from \$837.00 to \$837.99, inclusive.
- (11) The price reported in Column 4 is the average price. The shares were sold in multiple transactions at prices ranging from \$838.00 to \$838.9975, inclusive.
- (12) The price reported in Column 4 is the average price. The shares were sold in multiple transactions at prices ranging from \$839.02 to \$839.99, inclusive.
- (13) All shares are exercisable as of the transaction date.
- (14) There is no expiration date for the Issuer's Class B Common Stock.

Remarks:

All sale transactions reported in this Form 4 were effected pursuant to a 10b5-1 Trading Plan adopted by the Reporting Person

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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