

APPLE INC
Form 4
October 17, 2012

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
RAFAEL BETSY

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
APPLE INC [AAPL]

3. Date of Earliest Transaction (Month/Day/Year)
10/15/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

VP, Corporate Controller

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount (A) or (D) Price | | |
| Common Stock | 10/15/2012 | | M | | 1,875 A \$ 7,243 | D | |
| Common Stock <u>(2)</u> | 10/15/2012 | | F | | 872 D \$ 634.76 | D | |
| Common Stock | 10/15/2012 | | M | | 1,500 A \$ 7,871 | D | |
| Common Stock <u>(2)</u> | 10/15/2012 | | F | | 697 D \$ 634.76 | D | |
| Common Stock | 10/15/2012 | | M | | 1,000 A \$ 8,174 | D | |

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| | | | | | | | |
|-----------------------------|------------|---|-----|---|-----------|-------|---|
| Common Stock ⁽²⁾ | 10/15/2012 | F | 465 | D | \$ 634.76 | 7,709 | D |
| Common Stock | 10/15/2012 | M | 875 | A | Ⓐ | 8,584 | D |
| Common Stock ⁽²⁾ | 10/15/2012 | F | 407 | D | \$ 634.76 | 8,177 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Pr Deriv Secur (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------------------------|----------------------------|
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| | | | | | | Code | V | (A) | (D) |
| Restricted Stock Unit | Ⓐ | 10/15/2012 | | M | 1,875 | Ⓓ | Ⓓ | Common Stock | 1,875 |
| Restricted Stock Unit | Ⓐ | 10/15/2012 | | M | 1,500 | Ⓓ | Ⓓ | Common Stock | 1,500 |
| Restricted Stock Unit | Ⓐ | 10/15/2012 | | M | 1,000 | Ⓓ | Ⓓ | Common Stock | 1,000 |
| Restricted Stock Unit | Ⓐ | 10/15/2012 | | M | 875 | Ⓓ | Ⓓ | Common Stock | 875 |

Reporting Owners

Reporting Owner Name / Address

Relationships

RAFAEL BETSY
1 INFINITE LOOP
CUPERTINO, CA 95014

Director 10% Owner Officer Other

VP, Corporate Controller

Signatures

/s/ Gene D. Levoff, Attorney-in-fact for Betsy E.
Rafael

10/17/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents the right to receive, at settlement, one (1) share of common stock. This transaction represents the settlement of vested restricted stock units in shares of common stock.
- (2) Shares withheld by Registrant to satisfy minimum statutory withholding requirements on vesting of restricted stock units.
- (3) This restricted stock unit award was granted on October 12, 2008 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2009.
- (4) This restricted stock unit award was granted on September 26, 2009 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2010.
- (5) This restricted stock unit award was granted on October 10, 2011 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2012.
- (6) This restricted stock unit award was granted on October 5, 2010 and vests in semi-annual installments over four years, with the first installment vesting on April 15, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.