

WINEBERG DANETTE  
Form 4  
September 22, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
WINEBERG DANETTE

2. Issuer Name and Ticker or Trading Symbol  
TIMBERLAND CO [TBL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
200 DOMAIN DRIVE  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/13/2011

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP, General Counsel and Sec

STRATHAM, NH 03885

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
				(A) or (D)	Price			
				Code	V	Amount		
Class A Common Stock	09/13/2011		D	22,541	D	\$ 43 (1)	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Non-qualified Stock Option (Right to Buy)	\$ 9.34	09/13/2011		D	9,548	03/03/2010 03/05/2019	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 14.7	09/13/2011		D	6,500	03/05/2009 03/05/2018	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 17.74	09/13/2011		D	24,000	02/28/2003 02/28/2012	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 19.45	09/13/2011		D	7,868	03/04/2012 03/04/2020	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 19.485	09/13/2011		D	15,000	03/06/2004 03/06/2013	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 27.12	09/13/2011		D	13,000	02/28/2008 02/28/2017	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 31.29	09/13/2011		D	14,000	03/03/2005 03/03/2014	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 22.165	09/13/2011		D	15,000	09/08/2004 09/08/2013	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.01	09/13/2011		D	10,000	03/02/2007 03/02/2016	Class A Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.42	09/13/2011		D	11,000	03/03/2006 03/03/2015	Class A Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WINEBERG DANETTE 200 DOMAIN DRIVE STRATHAM, NH 03885			VP, General Counsel and Sec	

## Signatures

/s/ Danette  
Wineberg

09/22/2011

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were disposed of pursuant to the merger agreement between the issuer and VF Corporation at a per share buyout price of \$43.00.
  - (2) The option was cancelled as a result of the merger. A cash payment was made in lieu of the equity cancelled which represents the difference between the exercise price of the option and the per share buyout price of \$43.00

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.