

WRIGHT WILLIAM J
Form 3
October 25, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

WRIGHT WILLIAM J
(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)
10/18/2010

3. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP [TUP]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

TUPPERWARE BRANDS
CORP., 14901 S ORANGE
BLOSSOM TRAIL

(Street)

ORLANDO, FL 32837

(City) (State) (Zip)

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)
SVP, Global Product Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 3,079 | D | |
| Common Stock | 2,467 | I | By 401K |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|--|--|--|---------------------------|----------------------|--|
|--|--|--|---------------------------|----------------------|--|

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| | Date Exercisable | Expiration Date | (Instr. 4) Title | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | (Instr. 5) |
|--------------|---------------------------|-----------------|---------------------|----------------------------|------------------------------|--|------------|
| Stock Option | 11/17/2006 ⁽¹⁾ | 11/16/2015 | Common Stock | 4,400 | \$ 23.49 | D | Â |
| Stock Option | 11/02/2007 ⁽²⁾ | 11/01/2016 | Common Stock | 2,400 | \$ 20.83 | D | Â |
| Stock Option | 11/02/2008 ⁽³⁾ | 11/01/2017 | Common Stock | 4,400 | \$ 33.77 | D | Â |
| Stock Option | 11/19/2009 ⁽⁴⁾ | 11/18/2018 | Common Stock | 9,450 | \$ 17.54 | D | Â |
| Stock Option | 11/18/2010 ⁽⁵⁾ | 11/17/2019 | Common Stock | 3,750 | \$ 48.3 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| WRIGHT WILLIAM J TUPPERWARE BRANDS CORP. 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837 | Â | Â | Â SVP, Global Product Marketing | Â |

Signatures

/s/Susan C. Chiono,
Attorney-in-Fact

10/22/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The option vests in three equal annual installments beginning on November 17, 2006.

(2) The option vests in three equal annual installments beginning on November 2, 2007.

(3) The option vests in three equal annual installments beginning on November 2, 2008.

(4) The option vests in three equal annual installments beginning on November 19, 2009.

(5) The option vests in three equal annual installments beginning on November 18, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.