#### Edgar Filing: SHORE BILL - Form 4

SHORE BILL Form 4														
May 14, 2010 FORM 4 UNITED STATES SECURITIES AND EXCHANGE CO										OMB APPROVAL				
		RITIES shingtor		)N	OMB Number:	3235-	-0287							
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	STATEM Filed pur Section 17(	suant to S a) of the F	Section 1 Public U	CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES action 16(a) of the Securities Exchange Act of 1934, ablic Utility Holding Company Act of 1935 or Section f the Investment Company Act of 1940							Janua average urs per	ry 31, 2005 0.5		
(Print or Type Respon	nses)													
1. Name and Address of Reporting Person <u>*</u> SHORE BILL			2. Issuer Name <b>and</b> Ticker or Trading Symbol TIMBERLAND CO [TBL]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last) (First) (Middle) 200 DOMAIN DRIVE			3. Date of Earliest Transaction (Month/Day/Year) 05/13/2010				XDirector10% Owner Officer (give title0ther (specify below)below)							
G STRATHAM, N	4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person									
(City) (	State)	(Zip)	Tab	le I - Non·	-Deri	vative	Securities	Acquired, Dispose	d of,	or Beneficia	lly Owne	d		
	nsaction Date th/Day/Year)	2A. Deeme Execution I any (Month/Da	ed Date, if	3. Transacti Code (Instr. 8) Code V	4. S onAcc Dis (Ins	Securiti quired sposed str. 3, 4	ies (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Fo (D (I)	Ownership orm: Direct ) or Indirect	7. Nature Indirect	e of al iip		
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.          Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.       SEC 1474 (9-02)														

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired		

	Derivative Security			(D)	Disposed of (D) (Instr. 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Restricted Stock Unit	\$ 0 <u>(2)</u>	05/13/2010	А		4,434		05/13/2011 <u>(1)</u>	05/13/2020	Class A Common Stock	4,434

### **Reporting Owners**

Reporting Owner Name / Address	Relationships							
1 0	Director	10% Owner	Officer	Other				
SHORE BILL 200 DOMAIN DRIVE STRATHAM, NH 03885	Х							
Signaturos								

### Signatures

Danette Wineberg, attorney-in-fact for Bill Shore

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These Restricted Stock Units become exercisable one (1) year after the date of grant. These Restricted Stock Units were granted pursuant to the Company's 2007 Incentive Plan.

05/14/2010

(2) Each Restricted Stock Unit represents the contingent right to recieve one share of the Company's Class A Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.