PROCTER & GAMBLE CO

Form 4 May 21, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

| 1. Name and Ad PASSERINI | * | rting Person * | 2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE CO [PG] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|------------------------------|----------|----------------|---|--|--|--|--|
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction | (Check all applicable) | | | |
| ONE PROCTER AND GAMBLE PLAZA | | | (Month/Day/Year) 05/20/2008 | Director 10% Owner _X_ Officer (give title Other (specification) Chief Info and Global Svcs Ofc | | | |
| | (Street) | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| CINCINNATI, OH 45202 | | | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Ac | quired, Disposed of, or Beneficially Owned | | | |

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
|--------------------------------------|--------------------------------------|--|--|---|-----|-------------|--|--|---|--|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactio Code (Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common | 05/20/2008 | | Code V M | Amount 1,766 | (D) | Price \$ 0 | 39,721.237 | D | | | |
| Stock Common Stock | 05/20/2008 | | M | 604 | A | \$ 0 | 40,325.237 | D | | | |
| Common Stock | 05/20/2008 | | F | 1,205 | D | \$ 66.27 | 39,120.237 | D | | | |
| Common Stock | 05/20/2008 | | F | 188 | D | \$ 66.27 | 38,932.237 | D | | | |
| Common Stock | 05/20/2008 | | F | 314 | D | \$ 66.27 | 38,618.237 | D | | | |

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| Common Stock | 05/20/2008 | F | 77 | D | \$ 66.27 | 38,541.237 | D | |
|---|------------|---|------|-------|-------------|-----------------|-----------|--------------------------------------|
| Common Stock | | | | | | 367 | I | By son Emanuele |
| Common Stock | | | | | | 367 | I | By daughter Chiara |
| Common Stock | | | | | | 367 | I | By daughter Marta |
| Common Stock | | | | | | 2,460.8967 | I | By Retirement Plan Trustees |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | | | | | | | |
| | | | Pers | ons w | ho resp | ond to the coll | ection of | SEC 1474 |

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

number.

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(9-02)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercis Expiration Dat (Month/Day/Y | e | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|-------|---|--------------------|---|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 45.2129 | 05/20/2008 | | M | | 1,766 | 07/09/1999 | 07/09/2008 | Common Stock | 1,766 |
| Stock Option (Right to Buy) | \$ 34.3767 | 05/20/2008 | | M | | 604 | 09/16/1999 | 09/16/2008 | Common Stock | 604 |

Reporting Owners

Reporting Owner Name / Address Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

PASSERINI FILIPPO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Chief Info and Global Svcs Ofc

Signatures

Jason P. Muncy, Attorney-in-Fact for FILIPPO PASSERINI

05/21/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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