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Form 4	GAMBLE CO												
March 13, 2008 FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								-	OMB APPROVAL				
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may contin <i>See</i> Instruct 1(b).	Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Sectior of the Investment Company Act of 1940						Estimated a burden hou response	Expires:January 31Expires:200Estimated averageburden hours perresponse0.					
(Print or Type R	esponses)												
COOK SCOTT D Syn			Symbol	2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE CO [PG]					5. Relationship of Reporting Person(s) to Issuer				
(Last) (First) (Middle) 2632 MARINE WAY, MS 2475			3. Date of Earliest Transaction(Month/Day/Year)03/11/2008					(Check all applicable) Director Officer (give title below) below) (Check all applicable) 10% Owner 10% Owner 0ther (specify below)					
				4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
(City)	(State)	(Zip)			• • • •			Person	6 D (*) I				
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)		med on Date, if	e I - Non-Derivative Securities Ac 3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of				
Common Stock	03/11/2008			Code V A	Amount 436	or (D) A	Price \$ 0 (1)	(Instr. 3 and 4) 17,894.223 (2)	D				
Common Stock								32,000	I	By Family Trust <u>(3)</u>			
Common Stock								460.426 <u>(4)</u>	Ι	By Spouse			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
COOK SCOTT D 2632 MARINE WAY, MS 2475 MOUNTAIN VIEW, CA 94043	Х							
Signatures								
/s/ Jason P. Muncy, attorney-in-fa Cook	03/13/2008							
<u>**</u> Signature of Reporting Person			Date					
Explanation of Dea								

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares received pursuant to the 2003 Non-Employee Directors' Stock Plan.
- (2) Total includes grant of dividend equivalents in the form of RSUs on November 15, 2007 and February 15, 2008, pursuant to Issuer's 2003 Non-Employee Directors' Stock Plan.
- (3) Scott D. Cook and Helen Signe Ostby, Trustees, for the Scott D. Cook and Helen Signe Ostby 1993 Family Trust.
- (4) Balance includes shares acquired through Issuer's dividend reinvestment plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.