

Google Inc.
Form 4
January 31, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|--|---------|----------|---|--|
| 1. Name and Address of Reporting Person * SCHMIDT ERIC E | | | 2. Issuer Name and Ticker or Trading Symbol Google Inc. [GOOG] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) CEO, Chairman of Exec. Comm. |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 01/29/2007 | 6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | 4. If Amendment, Date Original Filed(Month/Day/Year) | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | | | | | 15,246 | I | By Limited Partnership II |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | | | | | 10,425 | I | By Limited Partnership I |
| Class A Common Stock ⁽¹⁾ ₍₂₎ | 01/29/2007 | | S | 61 D \$ 494.12 | 24,380 | I | By Trust |

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| | | | | | | | | |
|---------------------------------------|------------|---|-----|---|-----------|--------|---|----------|
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 123 | D | \$ 494.1 | 24,257 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 184 | D | \$ 494.09 | 24,073 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 430 | D | \$ 494.07 | 23,643 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 123 | D | \$ 494.05 | 23,520 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 119 | D | \$ 494.01 | 23,401 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 61 | D | \$ 493.99 | 23,340 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 61 | D | \$ 493.94 | 23,279 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 123 | D | \$ 493.92 | 23,156 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 369 | D | \$ 493.9 | 22,787 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 1 | D | \$ 493.86 | 22,786 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 246 | D | \$ 493.85 | 22,540 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 61 | D | \$ 493.83 | 22,479 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 123 | D | \$ 493.81 | 22,356 | I | By Trust |
| Class A Common Stock <u>(1)</u> | 01/29/2007 | S | 61 | D | \$ 493.84 | 22,295 | I | By Trust |
| Class A Common | 01/29/2007 | S | 61 | D | \$ 493.78 | 22,234 | I | By Trust |

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| | | | | | | | | |
|---|------------|---|-----|---|--------------|--------|---|----------|
| Stock ⁽¹⁾ | | | | | | | | |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.77 | 22,111 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 307 | D | \$ 493.68 | 21,804 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 184 | D | \$ 493.66 | 21,620 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.67 | 21,497 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 61 | D | \$ 493.63 | 21,436 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.62 | 21,313 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.59 | 21,190 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 369 | D | \$ 493.57 | 20,821 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 61 | D | \$ 493.5 | 20,760 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 61 | D | \$ 493.49 | 20,699 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.48 | 20,576 | I | By Trust |
| Class A Common Stock ⁽¹⁾ | 01/29/2007 | S | 123 | D | \$ 493.4 | 20,453 | I | By Trust |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | Other |
|--------------------------------|---------------|-----------|------------------------------|--|-------|
| | Director | 10% Owner | Officer | | |
| SCHMIDT ERIC E | X | X | CEO, Chairman of Exec. Comm. | | |

Signatures

/s/Alan Ku as Attorney-in-Fact for Eric E. Schmidt 01/31/2007
 __Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon the conversion of one share of Class B Common Stock at the election of Reporting Person.
- (2) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock at the election of the reporting person.

Remarks:

Form 4 Filing -continuation report: Related transactions effected by the Reporting Person on Jan. 29, 2007 are reported on add
 All of the sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
 Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
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