GANNETT CO INC /DE/

Form 3

November 02, 2006

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

(Print or Type Responses)

1. Name and Address of Reporting

Person *  Louis John Jeff	ry	Statement (Month/Day/Year)	GANNETT CO INC /DE/ [GCI]				
(Last) (First	) (Middle)	10/23/2006	4. Relationshi Person(s) to I	p of Reporting	5. If Amendment, Date Original Filed(Month/Day/Year)		
GANNETT CO., INC., 7950 JONES BRANCH DRIVE		(Che		all applicable)			
(Stree	et)		X Director Officer	10% Other v) (specify below	(		
MCLEAN, VAÂ	22107		(gire and obtain) (spec		Person  Form filed by More than One Reporting Person		
(City) (State	e) (Zip)	Table I - N	Non-Derivat	ive Securiti	ies Beneficially Owned		
1.Title of Security (Instr. 4)		2. Amount o Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Common Stock		11,653		D	Â		
Common Stock		36,389		I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo John Jeffry Louis (1)		
Common Stock		12,820		I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo Tracy L. Merrill (1)		
Common Stock		30,476		I	By John J. Louis, Jr. Trust under the Will of John J. Louis fbo Kimberly C. Louis Stewart (1)		
Common Stock		11,131		I	By Kimberly C. Louis Stewart Trust dated 5-12-81 (1)		
Common Stock		49,649		I			

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By Marital Trust U/A John J. Louis, Jr. Trust  $\frac{(1)}{}$ 

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and		3. Title and Amount of		4.	5.	<ol><li>Nature of Indirect</li></ol>	
(Instr. 4)	Expiration Date		Securities Underlying		Conversion	Ownership	Beneficial Ownership
	(Month/Day/Year)		Derivative Security		or Exercise	Form of	(Instr. 5)
		Expiration le Date	(Instr. 4)		Price of	Derivative	
	Date				Derivative	Security:	
	Exercisable			A mount or	Security	Direct (D)	
	Exercisable	Date	Title	Amount or Number of		or Indirect	
			11116	Shares		(I)	
				Shares		(Instr 5)	

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Louis John Jeffry						
GANNETT CO., INC.	ÂΧ	Â	Â	Â		
7950 JONES BRANCH DRIVE	ΑΛ	A	A	A		
MCLEAN, VA 22107						

# **Signatures**

/s/ Todd A. Mayman, Attorney-in-Fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person serves as a co-trustee of this trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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