

GANNETT CO INC /DE/  
Form 4  
June 19, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MCCORKINDALE DOUGLAS H

(Last) (First) (Middle)

GANNETT CO., INC., 7950 JONES  
BRANCH DRIVE

(Street)

MCLEAN, VA 22107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
GANNETT CO INC /DE/ [GCI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/15/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock				(A) Price	253,378 <sup>(1)</sup>	I	By 401(k)
Common Stock				(A) Amount	874	I	By spouse
Common Stock				(A) Price	79,449	I	By GRAT I
Common Stock				(A) Price	47,886	I	By GRAT II
Common Stock	06/15/2006		M	50,000 A \$	37.375	D	412,116

Edgar Filing: GANNETT CO INC /DE/ - Form 4

Common Stock	06/15/2006	S	100	D	\$ 55.42	412,016	D
Common Stock	06/15/2006	S	283	D	\$ 55.41	411,733	D
Common Stock	06/15/2006	S	200	D	\$ 55.4	411,533	D
Common Stock	06/15/2006	S	300	D	\$ 55.39	411,233	D
Common Stock	06/15/2006	S	400	D	\$ 55.35	410,833	D
Common Stock	06/15/2006	S	2,100	D	\$ 55.33	408,733	D
Common Stock	06/15/2006	S	1,400	D	\$ 55.32	407,333	D
Common Stock	06/15/2006	S	1,600	D	\$ 55.31	405,733	D
Common Stock	06/15/2006	S	400	D	\$ 55.3	405,333	D
Common Stock	06/15/2006	S	200	D	\$ 55.29	405,133	D
Common Stock	06/15/2006	S	1,399	D	\$ 55.28	403,734	D
Common Stock	06/15/2006	S	99	D	\$ 55.27	403,635	D
Common Stock	06/15/2006	S	601	D	\$ 55.26	403,034	D
Common Stock	06/15/2006	S	2,101	D	\$ 55.25	400,933	D
Common Stock	06/15/2006	S	1,400	D	\$ 55.24	399,533	D
Common Stock	06/15/2006	S	1,400	D	\$ 55.23	398,133	D
Common Stock	06/15/2006	S	3,000	D	\$ 55.22	395,133	D
Common Stock	06/15/2006	S	1,300	D	\$ 55.21	393,833	D
Common Stock	06/15/2006	S	500	D	\$ 55.2	393,333	D
Common Stock	06/15/2006	S	1,100	D	\$ 55.18	392,233	D
	06/15/2006	S	800	D	\$ 55.17	391,433	D

Common Stock							
Common Stock	06/15/2006	S	200	D	\$ 55.16	391,233	D
Common Stock	06/15/2006	S	800	D	\$ 55.15	390,433	D
Common Stock	06/15/2006	S	600	D	\$ 55.14	389,833	D
Common Stock	06/15/2006	S	500	D	\$ 55.13	389,333	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Employee Stock Option (right to buy)	\$ 37.375	06/15/2006		M	50,000	(2) 12/10/2006	Common Stock	50,000	
Employee Stock Option (right to buy)	\$ 37.375	06/16/2006		M	14,776	(2) 12/10/2006	Common Stock	14,776	

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

MCCORKINDALE DOUGLAS H  
GANNETT CO., INC.  
7950 JONES BRANCH DRIVE  
MCLEAN, VA 22107

X

Chairman

## Signatures

/s/ Todd A. Mayman,  
Attorney-in-Fact

06/19/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The information in this report is based on a plan statement dated as of March 24, 2006.
  - (2) The option vested in four equal annual installments beginning on December 10, 1997.

### Remarks:

This report is the first of two reports filed to report the insider's transactions on 6/15/06 and 6/16/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.