

BODY CENTRAL CORP  
Form 8-K  
August 11, 2011

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 11, 2011**

## BODY CENTRAL CORP.

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**001-34906**  
(Commission  
File No.)

**14-1972231**  
(IRS Employer  
Identification No.)

**6225 Powers Avenue**  
**Jacksonville, Florida**  
(Address of principal executive offices)

**32217**  
(Zip Code)

Registrant's telephone number including area code: **(904) 737-0811**

## Edgar Filing: BODY CENTRAL CORP - Form 8-K

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02                      Results of Operations and Financial Condition

On August 11, 2011, Body Central Corp. issued a release regarding sales and earnings results for its second quarter ended July 2, 2011. The text of the press release is attached as Exhibit 99.1.

ITEM 9.01                      Financial Statements and Exhibits

(d)      Exhibits:

Exhibit 99.1      Earnings release issued August 11, 2011 by Body Central Corp. for the quarter ended July 2, 2011.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BODY CENTRAL CORP.**

August 11, 2011

By:

/s/ B. Allen Weinstein  
B. Allen Weinstein  
President and Chief Executive Officer

**EXHIBIT INDEX**

Exhibit 99.1                      Earnings release issued August 11, 2011 by Body Central Corp. for the quarter ended July 2, 2011.