Schaus Roger Jr. Form 3 February 10, 2010

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, re Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement GENERAC HOLDINGS INC. [GNRC] Schaus Roger Jr. (Month/Day/Year) 02/10/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O GENERAC HOLDINGS (Check all applicable) INC., S45 W 29290 HWY. 59 (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_ Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting Senior VP, Service Operations Person WAUKESHA, Â WIÂ 53187 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 4. Nature of Indirect Beneficial Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock, par value \$0.01 per share D 32,154 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 6. Nature of Indirect (Instr. 4) **Expiration Date** Securities Underlying Conversion Ownership Beneficial Ownership (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5) (Instr. 4) Price of Derivative Derivative Security: Title Direct (D) Security

#### Edgar Filing: Schaus Roger Jr. - Form 3

|                             | Date<br>Exercisable | Expiration<br>Date |                 | Amount or<br>Number of<br>Shares |       | or Indirect (I) (Instr. 5) |   |
|-----------------------------|---------------------|--------------------|-----------------|----------------------------------|-------|----------------------------|---|
| Stock Option (Right to Buy) | (1)                 | 02/10/2020         | Common<br>Stock | 173,660                          | \$ 13 | D                          | Â |

### **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |                                     |       |  |  |
|---|---------------|-----------|-------------------------------------|-------|--|--|
| reporting 6 wher runner, runners  | Director      | 10% Owner | Officer                             | Other |  |  |
| Schaus Roger Jr. C/O GENERAC HOLDINGS INC. S45 W 29290 HWY. 59 WALKESHA Â WIÂ 53187 | Â             | Â         | Senior VP,<br>Service<br>Operations | Â     |  |  |

## **Signatures**

/s/ Roger
Schaus, Jr.

\*\*Signature of Reporting Person

O2/10/2010

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The options will vest in five equal installments on February 10, 2011, February 10, 2012, February 10, 2013, February 10, 2014 and (1) February 10, 2015, respectively, subject in each case to Mr. Schaus's continued employment with Generac Holdings Inc. through the vesting date.

Â

#### Remarks:

Exhibit List Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2