

VeriFone Holdings, Inc.
Form 4
October 04, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Bergeron Douglas

(Last) (First) (Middle)

C/O VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year)
10/02/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Chairman and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|---|---------------------------------|
| | | | | (A) or (D) | Price | | | | |
| | | | | Code | V | Amount | | | |
| Common Stock, par value \$0.01 per share | 10/02/2006 | | S ⁽¹⁾ | 5,800 | D | \$ 28.05 | 3,909,983 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | | S ⁽¹⁾ | 900 | D | \$ 28.0567 | 3,909,083 | I | By Family Trusts ⁽²⁾ |
| | 10/02/2006 | | S ⁽¹⁾ | 100 | D | \$ 28.06 | 3,908,983 | I | |

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|--|------------|------------------------|-----|---|------------|-----------|---|---------------------------------|
| Common Stock, par value \$0.01 per share | | | | | | | | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 200 | D | \$ 28.065 | 3,908,783 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 600 | D | \$ 28.0667 | 3,908,183 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 400 | D | \$ 28.07 | 3,907,783 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 600 | D | \$ 28.08 | 3,907,183 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 300 | D | \$ 28.09 | 3,906,883 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 700 | D | \$ 28.1 | 3,906,183 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 600 | D | \$ 28.1033 | 3,905,583 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 800 | D | \$ 28.1088 | 3,904,783 | I | By Family Trusts ⁽²⁾ |
| | 10/02/2006 | <u>S⁽¹⁾</u> | 400 | D | \$ 28.11 | 3,904,383 | I | |

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|--|------------|------------------------|-------|---|------------|-----------|---|---------------------------------|
| Common Stock, par value \$0.01 per share | | | | | | | | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 900 | D | \$ 28.12 | 3,903,483 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 500 | D | \$ 28.124 | 3,902,983 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 400 | D | \$ 28.13 | 3,902,583 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 300 | D | \$ 28.1433 | 3,902,283 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 700 | D | \$ 28.1486 | 3,901,583 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 1,700 | D | \$ 28.15 | 3,899,883 | I | By Family Trusts ⁽²⁾ |
| Common Stock, par value \$0.01 per share | 10/02/2006 | <u>S⁽¹⁾</u> | 1,300 | D | \$ 28.16 | 3,898,583 | I | By Family Trusts ⁽²⁾ |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Bergeron Douglas C/O VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110 | X | | Chairman and CEO | |

Signatures

/s/ Janelle Del Rosso, by Power of Attorney
 10/04/2006
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.
 These securities are held in trusts for the benefit of members of the reporting person's family. The reporting person and/or the reporting person's spouse is a trustee of each of such trusts. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the filing of this report is not an admission that the reporting person is the beneficial owner of these securities for the purposes of Section 16 or for any other purpose.

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