EQUIFAX INC Form 8-K September 08, 2006

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 8, 2006

## **EQUIFAX INC.**

(Exact name of registrant as specified in Charter)

Georgia
(State or other jurisdiction of incorporation)

001-06605

(Commission File Number)

58-0401110

(IRS Employer Identification No.)

1550 Peachtree Street, N.W.

Atlanta, Georgia (Address of principal executive offices)

30309

(Zip Code)

Registrant s telephone number, including area code: (404) 885-8000

#### Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- o Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

On September 8, 2006, Equifax Inc. issued a press release updating its financial outlook for 2006 and providing an overview of its long-term growth strategy to be presented at the Equifax investor conference to be held later that day. A copy of the text of the release is attached as Exhibit 99.1 hereto. The information in this report, being furnished pursuant to Item 7.01 of Form 8-K, shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or otherwise subject to the liabilities of that Section, and is not incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1 Press release of Equifax Inc. dated September 8, 2006.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### **EQUIFAX INC.**

By: /s/ Donald T. Heroman Name: Donald T. Heroman

Title: Corporate Vice President and

Chief Financial Officer

Date: September 8, 2006

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### EXHIBIT INDEX

99.1 Press release of Equifax Inc. dated September 8, 2006.

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