CHIPOTLE MEXICAN GRILL INC Form 10-Q October 26, 2016 <u>Table of Contents</u>

#### UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2016

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 1-32731

CHIPOTLE MEXICAN GRILL, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of 84-1219301 (IRS Employer

incorporation or organization)

Identification No.)

1401 Wynkoop St., Suite 500 Denver, CO80202(Address of Principal Executive Offices)(Zip Code)

Registrant's telephone number, including area code: (303) 595-4000

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer(Do not check if a smaller reporting company)Smaller reporting companyIndicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the ExchangeAct).YesNo

As of October 21, 2016, there were 28,949,162 shares of the registrant's common stock, par value of \$0.01 per share outstanding.

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## PART I

## ITEM 1.FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Chipotle Mexican Grill, Inc.

#### Condensed Consolidated Balance Sheet

(in thousands, except per share data)

	September 30, 2016 (unaudited)	December 31, 2015
Assets		
Current assets:	¢ 154 100	¢ 240.005
Cash and cash equivalents	\$ 154,128	\$ 248,005
Accounts receivable, net of allowance for doubtful accounts of \$1,275 and \$1,176 as of		20.202
September 30, 2016 and December 31, 2015, respectively	22,103	38,283
Inventory	18,382	15,043
Prepaid expenses and other current assets	45,250	39,965
Income tax receivable	24,013	58,152
Investments	205,021	415,199
Total current assets	468,897	814,647
Leasehold improvements, property and equipment, net	1,278,672	1,217,220
Long term investments	250,659	622,939
Other assets	46,866	48,321
Goodwill	21,939	21,939
Total assets	\$ 2,067,033	\$ 2,725,066
Liabilities and shareholders' equity		
Current liabilities:		
Accounts payable	\$ 74,682	\$ 85,709
Accrued payroll and benefits	97,009	64,958
Accrued liabilities	107,808	129,275
Total current liabilities	279,499	279,942
Deferred rent	279,359	251,962
Deferred income tax liability	33,862	32,305
Other liabilities	33,293	32,883
Total liabilities	626,013	597,092
Shareholders' equity:		
Preferred stock, \$0.01 par value, 600,000 shares authorized, no shares issued as of		
September 30, 2016 and December 31, 2015, respectively	-	-
Common stock \$0.01 par value, 230,000 shares authorized, and 35,830 and 35,790		
shares issued as of September 30, 2016 and December 31, 2015, respectively	358	358
Additional paid-in capital	1,223,760	1,172,628
Treasury stock, at cost, 6,848 and 5,206 common shares at September 30, 2016 and	,,	,,
December 31, 2015, respectively	(1,982,488)	(1,234,612)
, <b>· -</b> • · • · • · • · • · • · • · • · • · •	(1,202,100)	(1,20.,012)

Accumulated other comprehensive income (loss)	(5,446)	(8,273)
Retained earnings	2,204,836	2,197,873
Total shareholders' equity	1,441,020	2,127,974
Total liabilities and shareholders' equity	\$ 2,067,033	\$ 2,725,066

See accompanying notes to condensed consolidated financial statements.

## Chipotle Mexican Grill, Inc.

Condensed Consolidated Statement of Income and Comprehensive Income

#### (unaudited)

(in thousands, except per share data)

	Three months ended September 30,		Nine months September 30		
	2016 2015		2016	2015	
Revenue	\$ 1,036,982	\$ 1,216,890	\$ 2,869,824	\$ 3,503,716	
Restaurant operating costs (exclusive of depreciation and					
amortization shown separately below):					
Food, beverage and packaging	363,900	401,051	999,968	1,166,770	
Labor	286,144	270,076	820,751	785,141	
Occupancy	74,201	66,391	217,147	194,269	
Other operating costs	166,045	134,879	473,390	378,779	
General and administrative expenses	78,405	70,066	211,171	203,339	
Depreciation and amortization	37,434	33,145	108,296	96,228	
Pre-opening costs	4,490	4,367	13,044	11,470	
Loss on disposal and impairment of assets	16,637	2,156	22,040	7,744	
Total operating expenses	1,027,256	982,131	2,865,807	2,843,740	
Income from operations	9,726	234,759	4,017	659,976	
Interest and other income, net	672	1,518	3,584	4,483	
Income before income taxes	10,398	236,277	7,601	664,459	
Provision for income taxes	(2,599)	(91,394)	(638)	(256,731)	
Net income	\$ 7,799	\$ 144,883	\$ 6,963	\$ 407,728	
Other comprehensive income, net of income taxes:					
Foreign currency translation adjustments	(203)	(1,718)	961	(4,699)	
Unrealized gain (loss) on investments, net of income taxes of	of				
\$(346), \$0, \$1,185, and \$0	(536)	-	1,866	-	
Other comprehensive income (loss), net of income taxes	(739)	(1,718)	2,827	(4,699)	
Comprehensive income	\$ 7,060	\$ 143,165	\$ 9,790	\$ 403,029	
Earnings per share:					
Basic	\$ 0.27	\$ 4.65	\$ 0.24	\$ 13.10	
Diluted	\$ 0.27	\$ 4.59	\$ 0.23	\$ 12.92	
Weighted average common shares outstanding:					
Basic	29,063	31,187	29,387	31,115	
Diluted	29,171	31,548	29,792	31,556	

See accompanying notes to condensed consolidated financial statements.

Chipotle Mexican Grill, Inc.

Condensed Consolidated Statement of Cash Flows

(unaudited)

(in thousands)

	Nine m	onths ended September 30,		
	2016		2015	
Operating activities				
Net income	\$	6,963	\$	407,728
Adjustments to reconcile ne	et			
income to net cash provided	d			
by operating activities:				
Depreciation and amortizat	ion	108,296		96,228
Deferred income tax (benef	fit)			
provision		380		(12,542)
Loss on disposal and				
impairment of assets		22,040		7,744
Bad debt allowance		99		(27)
Stock-based compensation				
expense		48,389		59,725

Excess tax benefit on		
stock-based compensation	(1,888)	(74,861)
Other	(224)	273
Changes in operating assets		
and liabilities:		
Accounts receivable	16,084	10,637
Inventory	(3,442)	(2,212)
Prepaid expenses and other		
current assets	(5,362)	(3,028)
Other assets	1,509	(3,967)
Accounts payable	(11,938)	7,101
Accrued liabilities	36,245	(7,434)
Income tax		
payable/receivable	36,026	77,858
Deferred rent	27,319	21,532
Other long-term liabilities	576	3,808
Net cash provided by		
operating activities	281,072	588,563
Investing activities		
Purchases of leasehold		
improvements, property and		
equipment	(192,252)	(181,840)
Purchases of investments	-	(433,829)
Maturities of investments	45,000	287,450
Proceeds from sale of		
investments	540,648	-
Net cash provided by (used		
in) investing activities	393,396	(328,219)
Financing activities		
Acquisition of treasury stock	(771,354)	(147,122)
Excess tax benefit on		
stock-based compensation	1,888	74,862
Stock plan transactions and		
other financing activities	23	(225)
Net cash used in financing		
activities	(769,443)	(72,485)
Effect of exchange rate		
changes on cash and cash		
equivalents	1,098	(3,162)
Net change in cash and cash		
equivalents	(93,877)	184,697
Cash and cash equivalents at		
beginning of period	248,005	419,465
Cash and cash equivalents at		
end of period	\$ 154,128	\$ 604,162

See accompanying notes to condensed consolidated financial statements.

#### Chipotle Mexican Grill, Inc.

Notes to Condensed Consolidated Financial Statements

(unaudited)

(dollar and share amounts in thousands, unless otherwise specified)

#### 1. Basis of Presentation

Chipotle Mexican Grill, Inc., a Delaware corporation, together with its subsidiaries (collectively the "Company"), develops and operates fast-casual, fresh Mexican food restaurants ("Chipotle restaurants"). As of September 30, 2016, the Company operated 2,129 Chipotle restaurants throughout the United States. The Company also had 15 Chipotle restaurants in Canada, six in England, five in France, and one in Germany. Further, the Company operated 15 ShopHouse Southeast Asian Kitchen restaurants, or "ShopHouse," serving fast-casual, Asian inspired cuisine, and is an investor in a consolidated entity that owned and operated seven Pizzeria Locale restaurants, a fast-casual pizza concept. The Company managed its operations based on 10 regions during the third quarter 2016 and has aggregated its operations to one reportable segment.

The accompanying unaudited condensed consolidated financial statements of the Company have been prepared in accordance with U.S. generally accepted accounting principles for interim financial statements and pursuant to the rules and regulations of the Securities and Exchange Commission. In the opinion of management, the accompanying unaudited condensed consolidated financial statements reflect all adjustments consisting of normal recurring adjustments necessary for a fair presentation of its financial position and results of operations. Interim results of operations are not necessarily indicative of the results that may be achieved for the full year. The financial statements and related notes do not include all information and footnotes required by U.S. generally accepted accounting principles for annual reports. This quarterly report should be read in conjunction with the consolidated financial statements included in the Company's annual report on Form 10-K for the year ended December 31, 2015.

2. Accounting Policies

#### **Revenue Recognition**

The Company recognizes revenue, net of discounts and incentives, when payment is tendered at the point of sale. The Company recognizes a liability for offers of free food that do not require customers to make a purchase by estimating the cost to satisfy the offer based on company–specific historical redemption patterns for similar promotions. These costs are recognized in other operating costs in the consolidated statement of income and in accrued liabilities in the consolidated balance sheet. The Company reports revenue net of sales-related taxes collected from customers and remitted to governmental taxing authorities.

During the third quarter, the Company introduced a limited-time frequency program called Chiptopia Summer Rewards. Customers earned different rewards based on their number of monthly visits from July 1, 2016, through September 30, 2016. For the three months ended September 30, 2016, the Company deferred \$11,457 of revenue reflecting the portion of original sales allocated to the rewards that were earned by program participants and not redeemed as of September 30, 2016, and recorded a corresponding liability in accrued liabilities on its condensed consolidated balance sheet. The portion of revenue allocated to the rewards is based on the estimated value of the award earned and takes into consideration company-specific historical redemption patterns for similar promotions.

Rewards expire according to the terms in the Chiptopia Summer Rewards terms and conditions. When a customer redeems a reward or when it expires, the Company will recognize revenue for the redeemed product and reduce the related liability.

Recently Issued Accounting Standards

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09, "Revenue from Contracts with Customers (Topic 606)," as amended by multiple updates. The pronouncement was issued to clarify the principles for recognizing revenue and to develop a common revenue standard and disclosure requirements for U.S. GAAP and IFRS. The pronouncement is effective for reporting periods beginning after December 15, 2017. The expected adoption method of ASU 2014-09 is being evaluated by the Company, and the adoption is not expected to have a significant impact on the Company's consolidated financial position or results of operations.

In February 2016, the FASB issued ASU No. 2016-02, "Leases (Topic 842)." The pronouncement requires the recognition of a liability for lease obligations and a corresponding right-of-use asset on the balance sheet and disclosure of key information about leasing arrangements. This pronouncement is effective for reporting periods beginning after December 15, 2018 using a modified retrospective adoption method. The Company's adoption of ASU No. 2016-02 will have a significant impact on its consolidated balance sheet as it will record material assets and obligations for current operating leases. The Company is evaluating the impact that adoption will have on its consolidated statement of income.

In March 2016, the FASB issued ASU No. 2016-09, "Compensation – Stock Compensation (Topic 718)." The pronouncement was issued to simplify the accounting for share-based payment transactions, including income tax consequences, the classification of awards as either equity

or liabilities, and the classification on the statement of cash flows. The pronouncement is effective for reporting periods beginning after December 15, 2016. This guidance will be applied either prospectively, retrospectively or using a modified retrospective transition method, depending on the area covered in this update. Upon adoption, any future excess tax benefits or deficiencies will be recorded to the provision for income taxes in the consolidated statement of income, instead of additional paid-in capital in the consolidated balance sheets. For the nine months ended September 30, 2016, and for the year ended December 31, 2015, \$1,888 and \$74,442, respectively, of excess tax benefits were recorded to additional paid-in capital that would have been recorded as a reduction to the provision for income taxes if this new guidance could have been adopted as of the respective dates. Additionally, excess tax benefits will be classified as operating activities in the consolidated statement of cash flow instead of in financing activities as required under the current guidance. The Company has not selected a transition method, and except as described above, does not expect the provisions of the ASU to have a significant impact on the Company's consolidated financial position or results of operations.

#### Recently Adopted Accounting Standards

In June 2014, the FASB issued ASU No. 2014-12, "Compensation – Stock Compensation (Topic 718)." The pronouncement was issued to clarify the accounting for share-based payments when the terms of an award provide that a performance target could be achieved after the requisite service period. The pronouncement was effective for reporting periods beginning after December 15, 2015, and the Company adopted the guidance prospectively. The adoption of ASU 2014-12 did not have a significant impact on the Company's consolidated financial position or results of operations.

In April 2015, the FASB issued ASU No. 2015-05, "Intangibles – Goodwill and Other – Internal-Use Software (Subtopic 350-40)." The pronouncement was issued to provide guidance concerning accounting for fees in a cloud computing arrangement. The pronouncement was effective for reporting periods beginning after December 15, 2015, and the Company adopted the guidance prospectively. The adoption of ASU 2015-05 did not have a significant impact on the Company's consolidated financial position or results of operations.

#### 3. Fair Value of Financial Instruments

The carrying value of the Company's cash and cash equivalents, accounts receivable and accounts payable approximate fair value because of their short-term nature. Investments are carried at fair market value and are classified as available-for-sale. Investments consist of U.S. treasury notes with maturities up to approximately 18 months. Fair value of investments is measured using Level 1 inputs (quoted prices for identical assets in active markets).

The following is a summary of available-for-sale securities:

	September	December
	30,	31,
	2016	2015
Amortized cost	\$ 455,097	\$ 1,040,850
Gross unrealized gains (losses)	583	(2,712)
Fair market value	\$ 455,680	\$ 1,038,138

There were no realized gains (losses) from sales of available-for-sale securities during the three months ended September 30, 2016 and 2015. Realized gains were \$547 and \$0 for the nine months ended September 30, 2016 and 2015, respectively. The Company records realized gains and losses from sales of available-for-sale securities in

interest and other income (expense) in the consolidated statement of income.

The Company also maintains a rabbi trust to fund obligations under a deferred compensation plan. Amounts in the rabbi trust are invested in mutual funds, which are designated as trading securities and carried at fair value, and are included in other assets in the consolidated balance sheet. Fair market value of mutual funds is measured using Level 1 inputs. The fair value of the investments in the rabbi trust was \$17,515 and \$18,331 as of September 30, 2016 and December 31, 2015, respectively. The Company records trading gains and losses in general and administrative expenses in the consolidated statement of income, along with the offsetting amount related to the increase or decrease in deferred compensation to reflect its exposure to liabilities for payment under the deferred plan. The following table sets forth unrealized gains and losses on investments held in the rabbi trust:

	Three months ended September			
	30,		September 30,	
	2016	2015	2016	2015
Unrealized gains (losses) on investments held in rabbi trust	\$ 391	\$ (1,000)	\$ 677	\$ (744)

#### 4. Impairment of Long-Lived Assets

During the three months ended September 30, 2016, the Company determined that its ShopHouse restaurants were impaired and recognized a non-cash impairment charge of \$14,505 (\$8,539 net of tax), representing substantially all of the value of the long-lived assets of ShopHouse, in loss on disposal and impairment of assets on the consolidated statement of income and comprehensive income (\$0.29 on basic and dilutive earnings per share). The decision to impair the assets was based on an analysis of each restaurant's past and present operating performance, including a significant change from comparable restaurant sales increases to decreases, and projected future cash flows expected to be generated by the restaurant assets. The fair value of ShopHouse restaurants was determined using level 3 inputs (unobservable inputs) based on a discounted cash flows method. The Company has decided not to invest further in developing and growing the ShopHouse brand and will pursue strategic alternatives.

#### 5. Shareholders' Equity

Through September 30, 2016, the Company had announced authorizations by its Board of Directors of repurchases of shares of common stock, which in the aggregate authorized expenditures of up to \$2,000,000. On October 25, 2016, the Company announced that its Board of Directors authorized the expenditure of up to an additional \$100,000 to repurchase shares of common stock. Under the remaining repurchase authorization, shares may be purchased from time to time in open market transactions, subject to market conditions.

During the nine months ended September 30, 2016, the Company repurchased 1,641 shares of common stock under authorized programs, for a total cost of \$747,237. The cumulative shares repurchased under authorized programs as of September 30, 2016, were 6,693 for a total cost of \$1,931,164. As of September 30, 2016, \$69,207 was available to repurchase shares under the announced repurchase authorizations. The shares are being held in treasury stock until such time as they are reissued or retired at the discretion of the Board of Directors.

#### 6. Stock-based Compensation

During the nine months ended September 30, 2016, the Company granted stock only stock appreciation rights ("SOSARs") on 460 shares of its common stock to eligible employees. The weighted average grant date fair value of the SOSARs was \$117.48 per share with a weighted average exercise price of \$457.77 per share based on the closing price of common stock on the date of grant. The SOSARs vest in two equal installments on the second and third anniversary of the grant date. During the nine months ended September 30, 2016, 118 SOSARs were exercised and 77 SOSARs were forfeited.

During the first quarter of 2016, the Company awarded shares that are subject to both service and market vesting conditions. The quantity of shares that will vest may range from 0% to 400% of a targeted number of shares, and will be determined based on the price of the Company's common stock reaching certain targets for a consecutive number of days during the three year period starting on the grant date. If the minimum defined stock price target is not met, then no shares will vest.

The following table sets forth total stock based compensation expense:

	Three months ended		Nine months ended		
	September 30,		September 30,		
	2016	2015	2016	2015	
Stock based compensation expense	\$ 18,636	\$ 20,668	\$ 49,357	\$ 58,562	
Stock based compensation expense (net of tax)	\$ 10,971	\$ 12,758	\$ 29,056	\$ 36,150	
Stock based compensation expense recognized as capitalized					
development	\$ 285	\$ 329	\$ 968	\$ 1,163	
During the first quarter of 2016, the Company adjusted its estimate of stock awards expected to vest based on					
performance conditions, which resulted in a cumulative reduction of exp	ense of \$6,0	)31 (\$3,687	net of tax a	and \$0.12	

to basic and diluted earnings (loss) per share).

#### 7. Earnings Per Share

Basic earnings per share is calculated by dividing income available to common shareholders by the weighted-average number of shares of common stock outstanding during each period. Diluted earnings per share ("diluted EPS") is calculated using income available to common shareholders divided by diluted weighted-average shares of common stock outstanding during each period. Potentially dilutive securities include common shares related to SOSARs and non-vested stock awards (collectively "stock awards"). Stock awards are excluded from the calculation of diluted EPS in the event they are subject to performance conditions or are antidilutive. Diluted EPS considers the impact of potentially dilutive securities except in periods in which there is a loss because the inclusion of the potential common shares would have an antidilutive effect.

The following stock awards were excluded from the calculation of diluted earnings per share:

	Three months		Nine mo	onths
	ended		ended	
	September 30,		September 3	
	2016 2015		2016	2015
Stock awards subject to performance conditions	226	216	276	282
Stock awards that were antidilutive	1,356	320	1,312	267
Total stock awards excluded from diluted earnings per share	1,582	536	1,588	549
The following table sets forth the computations of basic and diluted earnings per share:				

	Three months ended		Nine months ended	
	September 30,		September 30,	
	2016	2015	2016	2015
Net income	\$ 7,799	\$ 144,883	\$ 6,963	\$ 407,728
Shares:				
Weighted average number of common shares outstanding	29,063	31,187	29,387	31,115
Dilutive stock awards	108	361	405	441
Diluted weighted average number of common shares outstanding	29,171	31,548	29,792	31,556
Basic earnings per share	\$ 0.27	\$ 4.65	\$ 0.24	\$ 13.10
Diluted earnings per share	\$ 0.27	\$ 4.59	\$ 0.23	\$ 12.92

#### 8. Commitments and Contingencies

#### Receipt of Grand Jury Subpoenas

In December 2015, the Company was served with a Federal Grand Jury Subpoena from the U.S. District Court for the Central District of California in connection with an official criminal investigation being conducted by the U.S. Attorney's Office for the Central District of California, in conjunction with the U.S. Food and Drug Administration's Office of Criminal Investigations. The subpoena required the Company to produce a broad range of documents related to a Chipotle restaurant in Simi Valley, California, that experienced an isolated norovirus incident during August 2015. On January 28, 2016, the Company was served with an additional subpoena broadening the investigation and requiring the production of documents and information related to company-wide food safety matters dating back to January 1, 2013. The Company has been informed that this subpoena supersedes the subpoena served

in December 2015, which has been withdrawn. The Company intends to continue to fully cooperate in the investigation. It is not possible at this time to determine whether the Company will incur, or to reasonably estimate the amount of, any fines or penalties in connection with the investigation pursuant to which the subpoena was issued.

## Shareholder Class Action

On January 8, 2016, Susie Ong filed a complaint in the U.S. District Court for the Southern District of New York on behalf of a purported class of purchasers of shares of the Company's common stock between February 4, 2015 and January 5, 2016. The complaint purports to state claims against the Company, each of its co-Chief Executive Officers and its Chief Financial Officer under Sections 10(b) and 20(a) of the Exchange Act and related rules, based on the Company's alleged failure during the claimed class period to disclose material information about the Company's quality controls and safeguards in relation to consumer and employee health. The complaint asserts that those alleged failures and related public statements were false and misleading and that, as a result, the market price of the Company's stock was artificially inflated during the claimed class period. The complaint seeks damages on behalf of the purported class in an unspecified amount, interest, and an award of reasonable attorneys' fees, expert fees and other costs. The Company intends to defend this case vigorously, but it is not possible at this time to reasonably estimate the outcome of or any potential liability from the case.

### Shareholder Derivative Actions

On March 21, 2016, Jessica Oldfather filed a shareholder derivative action in the Court of Chancery of the State of Delaware alleging that the Company's Board of Directors and officers breached their fiduciary duties in connection with allegedly excessive compensation awarded from 2011 to 2015 under the Company's stock incentive plan. On April 6, 2016, Uri Skorski filed a shareholder derivative action in Colorado state court in Denver, Colorado, making largely the same allegations as the Oldfather complaint and also alleging that the Company's Board of Directors and officers breached their fiduciary duties in connection with the Company's alleged failure to disclose material information about the Company's food safety policies and procedures. On April 14, 2016, Mark Arnold and Zachary Arata filed a shareholder derivative action in

Colorado state court in Denver, Colorado, making largely the same allegations as the Skorski complaint. On August 8, 2016, Sean Gubricky filed a shareholder derivative action the U.S. District Court for the District of Colorado, alleging that the Company's Board of Directors and certain officers failed to institute proper food safety controls and policies, issued materially false and misleading statements in violation of federal securities laws, and otherwise breached their fiduciary duties to the Company. On September 1, 2016, Ross Weintraub filed a shareholder derivative action in Colorado state court in Denver, Colorado, making largely the same allegations as the Gubricky complaint. Each of these actions purports to state a claim for damages on behalf of the Company, and is based on statements in the Company's SEC filings and related public disclosures, as well as media reports and Company records. The Company intends to defend these cases vigorously, but it is not possible at this time to reasonably estimate the outcome of or any potential liability from these cases.

Notices of Inspection of Work Authorization Documents and Related Civil and Criminal Investigations

Following an inspection during 2010 by the U.S. Department of Homeland Security, or DHS, of the work authorization documents of the Company's restaurant employees in Minnesota, the Immigration and Customs Enforcement arm of DHS, or ICE, issued to the Company a Notice of Suspect Documents identifying a large number of employees who, according to ICE and notwithstanding the Company's review of work authorization documents for each employee at the time they were hired, appeared not to be authorized to work in the U.S. The Company approached each of the named employees to explain ICE's determination and afforded each employee an opportunity to confirm the validity of their original work eligibility documents, or provide valid work eligibility documents. Employees who were unable to provide valid work eligibility documents were terminated in accordance with the law. In December 2010, the Company was also requested by DHS to provide the work authorization documents of restaurant employees in the District of Columbia and Virginia, and the Company provided the requested documents in January 2011. The Company subsequently received requests from the office of the U.S. Attorney for the District of Columbia for work authorization documents covering all of the Company's employees since 2007, plus employee lists and other documents concerning work authorization. The Company believes its practices with regard to the work authorization of its employees, including the review and retention of work authorization documents, are in compliance with applicable law. However, the termination of large numbers of employees in a short period of time does disrupt restaurant operations and results in a temporary increase in labor costs as new employees are trained.

In May 2012, the U.S. Securities and Exchange Commission notified the Company that it is conducting a civil investigation of the Company's compliance with employee work authorization verification requirements and its related disclosures and statements, and the office of the U.S. Attorney for the District of Columbia advised the Company that its investigation has broadened to include a parallel criminal and civil investigation of the Company's compliance with federal securities laws. The Company intends to continue to fully cooperate in the government's investigations. It is not possible at this time to determine whether the Company will incur, or to reasonably estimate the amount of, any fines, penalties or further liabilities in connection with these matters.

#### Miscellaneous

The Company is involved in various other claims and legal actions that arise in the ordinary course of business. The Company does not believe that the ultimate resolution of these actions will have a material adverse effect on the Company's financial position, results of operations, liquidity or capital resources. However, a significant increase in the number of these claims, or one or more successful claims under which the Company incurs greater liabilities than the Company currently anticipates, could materially and adversely affect the Company's business, financial condition, results of operations and cash flows.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### Cautionary Note Regarding Forward-Looking Statements

Certain statements in this report, including statements of expected changes in comparable restaurant sales and restaurant operating costs, statements regarding customer rewards programs, projections of our number of new restaurant openings, and estimates of cost savings in 2017, as well as discussion of possible stock repurchases and estimates of our effective tax rates, are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. We use words such as "anticipate", "believe", "could", "should", "estimate", "expect", "intend", "may", " "project", "target", and similar terms and phrases, including references to assumptions, to identify forward-looking statements are based on information available to us as of the date any such statements are made, and we assume no obligation to update these forward-looking statements. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those described in the statements. These risks and uncertainties include, but are not limited to, the risk factors described in our annual report on Form 10-K for the year ended December 31, 2015, as updated in Part II, Item 1.A of this report.

#### Overview

Chipotle Mexican Grill, Inc., a Delaware corporation, together with its subsidiaries, develops and operates fresh Mexican food restaurants serving burritos, tacos, burrito bowls (a burrito without the tortilla) and salads. We began with a simple philosophy: demonstrate that food served fast doesn't have to be a traditional "fast-food" experience. We do this by avoiding a typical fast food approach when creating our restaurant experience, looking to fine dining restaurants for inspiration. We use high-quality raw ingredients, classic cooking methods and distinctive interior design, and have friendly people to take care of each customer—features that are more frequently found in the world of fine dining. Our approach is also guided by our belief in an idea we call "Food With Integrity." Our objective is to find the highest quality ingredients we can—ingredients that are grown or raised with respect for the environment, animals and people who grow or raise the food. A similarly focused people culture, with an emphasis on identifying and empowering top performing employees, enables us to develop future leaders from within.

#### 2016 Highlights

Operating Results. Our sales and profitability have been adversely impacted throughout 2016 as a result of a number of food-borne illness incidents associated with Chipotle restaurants in as many as 15 states, which were widely reported during the fourth quarter of 2015 and the first quarter of 2016. Comparable restaurant sales declined 21.9% in the three months ended September 30, 2016, and 24.9% in the nine months ended September 30, 2016, including a reduction of 0.8% and 0.3%, respectively, in comparable restaurant sales resulting from the deferral of \$11.5 million of revenue to account for outstanding rewards under our Chiptopia Summer Rewards program described further below. The comparable restaurant sales decline in the third quarter was an improvement from the declines of 29.7% in the first quarter and 23.6% in the second quarter. We attribute some of the improvement in comparable restaurant sales for the third quarter to Chiptopia. Comparable restaurant sales decreases were driven primarily by a 15.2% decrease in the number of transactions for the third quarter and a 17.9% decrease in the number of 2016, we expect comparable restaurant sales declines to be in the low single-digits. Comparable restaurant sales represent the change in period-over-period sales for restaurants beginning in their 13th full calendar month of operation. Average restaurant sales were \$1.914 million as of September 30, 2016. We define average restaurant sales as the average trailing 12-month sales for restaurants in operation for at least 12 full calendar months.

During the first nine months of 2016, our restaurant operating costs (food, beverage and packaging; labor; occupancy; and other operating costs) as a percent of revenue increased 15.4% as compared to the first nine months of 2015. About 9.0% of the increase was attributable to sales deleveraging, while incremental marketing and promotional spend aimed at regaining our customers, combined with additional labor to support the sales promotions, contributed about 3.5% to the increase. We expect restaurant level operating costs as a percentage of revenue in the fourth quarter of 2016 will remain consistent with the third quarter of 2016.

Chiptopia Summer Rewards. We offered our limited-time Chiptopia rewards program during the third quarter of 2016 in an effort to increase sales and frequency among our most loyal customers by offering rewards that incentivized customers to visit our restaurants more often during each month of the program. We estimate that the increase to revenue as a percent of sales from Chiptopia was in the low single-digits, and that the program contributed positively to our comparable restaurant transactions for the three months ended September 30, 2016. Chiptopia expired at the end of the third quarter, and we may not retain customers we attracted with Chiptopia.

Restaurant Development. As of September 30, 2016, we had 2,178 restaurants in operation, including 2,129 Chipotle restaurants throughout the United States, with an additional 15 Chipotle restaurants in Canada, six in England, five in France, and one in Germany. Our restaurants also included 15 ShopHouse Southeast Asian Kitchen restaurants, serving fast-casual, Asian inspired cuisine, and seven Pizzeria Locale restaurants, a fast-casual pizza concept in which we are an investor through a consolidated entity. We opened 171 restaurants during the nine months ended September 30, 2016, and 55 during the third quarter of 2016. We expect new restaurant openings at or above the high end of the previously-disclosed range of 220 to 235 for the full year 2016. During the third quarter of 2016, we recognized a non-cash impairment charge of \$14.5 million related to our ShopHouse restaurants. The decision to impair the assets was based on an analysis of each restaurant's

past and present operating performance, including a significant change from comparable restaurant sales increases to decreases, and projected future cash flows expected to be generated by the restaurant assets.

Food With Integrity. In all of our restaurants, we endeavor to serve only meats that were raised without the use of non-therapeutic antibiotics or added hormones, and in accordance with criteria we've established in an effort to improve sustainability and promote animal welfare. We brand these meats as "Responsibly Raised TM." In addition, a portion of some of the produce items we serve is organically grown. A portion of the beans we serve is organically grown and a portion is grown using conservation tillage methods that improve soil conditions, reduce erosion and help preserve the environment in which they are grown. The sour cream and cheese we buy is made with milk that comes from cows that were not given rBGH. Milk used to make much of our cheese and all of our sour cream is sourced from pasture-based dairies that provide an even higher standard of animal welfare by providing outdoor access for their cows. Further, we have eliminated (as further described on our website) genetically modified organisms, or GMOs, from the ingredients in our food (not including beverages) in U.S. Chipotle restaurants. While the meat and poultry we serve is not genetically modified, the animals are likely fed a diet containing GMOs. We will continue to search for quality ingredients that not only taste delicious, but also benefit local farmers or the environment, or otherwise benefit or improve the sustainability of our supply chain.

Stock Repurchases. During the nine months ended September 30, 2016, we repurchased over 1.6 million shares of common stock under programs authorized by our Board of Directors, for a total cost of \$747.2 million. As of September 30, 2016, \$69.2 million was available to repurchase shares under previously-announced repurchase authorizations. On October 25, 2016, we announced that our Board of Directors authorized the expenditure of up to an additional \$100.0 million to repurchase shares of our common stock. Our stock repurchases are effectuated pursuant to an agreement with a broker under SEC rule 10b5-1(c), authorizing the broker to make open market purchases of common stock from time to time, subject to market conditions. Repurchase agreements and the Board's authorization of the repurchases may generally be modified, suspended, or discontinued at any time.

#### 2017 Outlook

We are targeting comparable restaurant sales increases in the high single-digits for the full year 2017 as comparisons become easier, and based on our plans to attract more customers with a variety of marketing activities as well as through improvements to our digital ordering platforms. We also plan to reduce restaurant level operating costs and general and administrative costs as a percent of revenue in 2017, including through disciplined staffing of support and field leadership positions, better business terms with suppliers, operational efficiencies, and lower promotional spend for the full year. Additionally, we expect to realize cost efficiencies in 2017 by simplifying our restaurant design, resulting in lower costs to build many of our restaurants. We intend to open between 195 and 210 restaurants for the full year 2017.

We expect the 2017 full year effective tax rate to be 39.5%. However, as discussed in Note 2, "Accounting Policies," included in Item 1. "Financial Statements and Supplementary Data" the adoption of ASU No. 2016-09, "Compensation-Stock Compensation (Topic 718)" will subject our tax rate to volatility from the effect of stock award exercise and vesting activities.

#### **Restaurant Activity**

The following table details restaurant unit data for the periods indicated:

	Three months ended		Nine months ended	
	September		Septen	nber
	30,	•		
	2016	2016 2015		2015
Beginning of period	2,124	1,878	2,010	1,783
Openings	55	53	171	150
Relocations/closures	(1)	-	(3)	(2)
Total restaurants at end of period	2,178	1,931	2,178	1,931
Results of Operations				

Our results of operations as a percentage of revenue and period-over-period changes are discussed in the following section.

#### Revenue

Three months ended September 30 % increase/			1 1110 11101101	% increase/	
2016 2015		(decrease)	2016	2015	(decrease)
(dollars in millions)			(dollars in r		
1,037.0	\$ 1,216.9	(14.8%)	\$ 2,869.8	\$ 3,503.7	(18.1%)
1.914	\$ 2.532	(24.4%)	\$ 1.914	\$ 2.532	(24.4%)
(21.9%)	2.6%		(24.9%)	5.5%	
2,178	1,931	12.8%	2,178	1,931	12.8%
54	53		168	148	
)	ptember 3 16 ollars in n 1,037.0 1.914 (21.9%) 2,178	ptember 30, 16 2015 ollars in millions) 1,037.0 \$ 1,216.9 1.914 \$ 2.532 (21.9%) 2.6% 2,178 1,931	ptember 30, % increase/   16 2015 (decrease)   ollars in millions) 1,037.0 \$ 1,216.9 (14.8%)   1.914 \$ 2.532 (24.4%)   (21.9%) 2.6% 2.178 1,931	ptember 30, % increase/ September 30,   16 2015 (decrease) 2016   ollars in millions) (dollars in r (dollars in r   1,037.0 \$ 1,216.9 (14.8%) \$ 2,869.8   1.914 \$ 2.532 (24.4%) \$ 1.914   (21.9%) 2.6% (24.9%) \$ 2,178	ptember 30, % increase/ September 30,   16 2015 (decrease) 2016 2015   ollars in millions) (dollars in millions) (dollars in millions) (dollars in millions)   1,037.0 \$ 1,216.9 (14.8%) \$ 2,869.8 \$ 3,503.7   1.914 \$ 2.532 (24.4%) \$ 1.914 \$ 2.532   (21.9%) 2.6% (24.9%) 5.5%   2,178 1,931 12.8% 2,178 1,931

The decreases in revenue for the three and nine months ended September 30, 2016 were attributable to declines in comparable restaurant sales, partially offset by new restaurant openings. For the three and nine months ended September 30, 2016, comparable restaurant sales decreased \$256.5 million and \$861.1 million, respectively, while revenue from restaurants not yet in the comparable restaurant base contributed \$87.9 million and \$238.9 million, of which \$49.0 million and \$85.9 million were attributable to restaurants opened in 2016. The comparable restaurant sales decreases were attributable to a decline in the number of transactions, and to a lesser extent, a decrease in the average check. Comparable restaurant sales declines were also attributable to a lesser extent to reductions of 0.8% in the three months ended September 30, 2016 and 0.3% in the nine months ended September 30, 2016 resulting from the deferral of \$11.5 million of revenue to account for outstanding rewards under our Chiptopia program.

Food, Beverage and Packaging Costs

	Three months ended			Nine months ended			
	Septembe	r 30,	%	September	%		
	2016	2015	decrease	2016	2015	decrease	
	(dollars in	millions)		(dollars in			
Food, beverage and packaging	\$ 363.9	\$ 401.1	(9.3%)	\$ 1,000.0	\$ 1,166.8	(14.3%)	
As a percentage of revenue	35.1%	33.0%		34.8%	33.3%		

Food, beverage and packaging costs increased as a percentage of revenue for the three months ended September 30, 2016, primarily due to increased waste and higher avocado prices, partially offset by relief in beef prices. Food, beverage and packaging costs increased as a percentage of revenue for the nine months ended September 30, 2016, primarily due to increased waste costs and costs related to new food safety procedures, partially offset by the benefit

of menu price increases implemented in select restaurants in the second half of 2015. We believe that further refinement in our food safety procedures will moderate some of the additional expense we experienced in the first half of 2016. In dollar terms, food, beverage and packaging costs decreased for the three and nine months ended September 30, 2016 due to lower sales.

#### Labor Costs

	Three months ended			Nine months ended			
	September 30,		%	September 30,		%	
	2016	2015	increase	2016	2015	increase	
	(dollars in millions)			(dollars in			
Labor costs	\$ 286.1	\$ 270.1	5.9%	\$ 820.8	\$ 785.1	4.5%	
As a percentage of revenue	27.6%	22.2%		28.6%	22.4%		

Labor costs as a percentage of revenue increased in the three months ended September 30, 2016, primarily due to lower average restaurant sales and wage inflation. Labor costs as a percentage of revenue increased in the nine months ended September 30, 2016, primarily due to lower average restaurant sales and wage inflation, partially offset by fewer managers and crew in our restaurants. Although we incurred additional costs in the first nine months of 2016 to staff our restaurants for sales promotions, including Chiptopia, those incremental costs were offset by scheduling efficiencies as compared to the first nine months of 2015 as a result of reporting challenges from a system change in early 2015. In dollar terms, labor costs increased for the three and nine months ended September 30, 2016, due to staffing needs for new restaurants.

#### Occupancy Costs

	Three months ended September			Nine mo ended Se		
	30,		%	30,		%
	2016	2015	increase	2016	2015	increase
	(dollars in			(dollars in millions)		
	millions		11.007	millions)		11.007
Occupancy costs As a percentage of revenue	\$ 74.2 7.2%	\$ 66.4 5.5%	11.8%	\$ 217.1 7.6%	\$ 194.3 5.5%	11.8%

Occupancy costs as a percentage of revenue increased for the three and nine months ended September 30, 2016, primarily due to lower average restaurant sales on a partially fixed-cost base. Occupancy costs increased in dollar terms for the three and nine months ended September 30, 2016, due to costs associated with new restaurants.

Other Operating Costs

	Three months ended			Nine months ended		
	September 30,		%	Septembe	%	
	2016	2015	increase	2016	2015	increase
	(dollars in millions)			(dollars in		
Other operating costs	\$ 166.0	\$ 134.9	23.1%	\$ 473.4	\$ 378.8	25.0%
As a percentage of revenue	16.0%	11.1%		16.5%	10.8%	

Other operating costs include, among other items, marketing and promotional costs, bank and credit card fees, and restaurant utilities and maintenance costs. Other operating costs as a percentage of revenue increased for the three and nine months ended September 30, 2016, due primarily to an increase in marketing and promotional spend and sales deleveraging. We increased our marketing and promotional spend in an effort to regain customers, which contributed \$20.7 million and \$75.9 million to the increase in other operating costs for the three and nine months ended September 30, 2016, respectively.

General and Administrative Expenses

		onths eptember		Nine mo ended Se		
	30, %			30,	%	
	2016	2015	increase	2016	2015	increase
	(dollars in			(dollars in		
	millions)			millions)		
General and administrative expense	\$ 78.4	\$ 70.1	11.9%	\$ 211.2	\$ 203.3	3.9%
As a percentage of revenue	7.6%	5.8%		7.4%	5.8%	

For the three and nine months ended September 30, 2016, general and administrative expenses were higher in dollar terms due to expenses associated with our biennial All Managers' Conference in September 2016 and higher legal expense, partially offset by lower non-cash stock based compensation expense.

Depreciation and Amortization

	Three months ended September			Nine more ended Se			
	30, %			30,	%		
	2016	2015	increase	2016	2015	increase	
	(dollars in			(dollars in			
	millions)			millions)			
Depreciation and amortization	\$ 37.4	\$ 33.1	12.9%	\$ 108.3	\$ 96.2	12.5%	
As a percentage of revenue	3.6%	2.7%		3.8%	2.7%		

For the three and nine months ended September 30, 2016, depreciation and amortization increased as a percentage of revenue due to lower average restaurant sales on a partially fixed-cost base. The increase in dollar terms was due primarily to depreciation and amortization costs associated with new restaurants.

Loss on Disposal and Impairment of Assets

	Three months ended September			Nine months ended September		
	30, %			30,		%
	2016	2015	increase	2016	2015	increase
	(dollars in			(dollars in		
	millions)			millions)		
Loss on disposal and impairment of assets	\$ 16.6	\$ 2.2	671.7%	\$ 22.0	\$ 7.7	184.6%
As a percentage of revenue	1.6%	0.2%		0.8%	0.2%	

For the three and nine months ended September 30, 2016, loss on disposal and impairment of assets increased in dollar terms primarily due to a non-cash impairment charge to write-down substantially all of the value of the long-lived assets of our ShopHouse restaurants.

Provision for Income Taxes

	ended	rs in	% decrease	ended Septer 30,	mber 2015 rs in	% increase (decrease)
Provision for income taxes		,			,	