SERVICEMASTER CO

Form 4

March 13, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

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Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

See Instruction

obligations

may continue.

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * CROMIE SCOTT J

2. Issuer Name and Ticker or Trading

Symbol

SERVICEMASTER CO [SVM]

5. Relationship of Reporting Person(s) to

Issuer

(First) 3250 LACEY ROAD, SUITE 600

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

03/10/2006

Director 10% Owner

_X__ Officer (give title

_ Other (specify

below)

AHS - PRESIDENT

(Check all applicable)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

X Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

Form filed by More than One Reporting

Person

DOWNERS GROVE, IL 60515-1700

(City)	(State) (Z	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed 3. Execution Date, if any Code (Month/Day/Year) (Instr. 3)		4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common stock \$.01 par value	03/10/2006		Code V A	1,666 A \$ 0	82,270	D			
Common stock \$.01 par value					4,192 (1)	I	401(k) plan		
Common stock \$.01 par value					9,280	I	by spouse		
Common					1,059 (2)	I	Deferred		

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stock \$.01 par value			Comp
Common stock \$.01 par value	880	I	Cust. for children
Common stock \$.01 par value	160	I	Cust. for nephew

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number owf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Dat	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amour or Number of Sha	
1997 Option Plan (Right to Buy)	\$ 11.2222					02/13/1998	02/12/2007	Common stock \$.01 par value	36,00	
1998 Emplee. Stock Option(Right to Buy)	\$ 11.5					12/10/2000	12/31/2009	Common stock \$.01 par value	36,52	
1998 Emplee. Stock Option(Right to Buy)	\$ 18.075					01/29/2000	01/28/2009	Common stock \$.01 par value	25,00	
1998 Emplee. Stock Option(Right to Buy)	\$ 18.075					01/29/2000	01/15/2014	Common stock \$.01 par value	21,00	
1998 Emplee.	\$ 18.2583					02/16/1999	02/15/2008	Common	27,00	

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Stock Option(Right to Buy)							stock \$.01 par value	
WSH Emplee Stock Option (Right to Buy)	\$ 13.87				05/04/2000	05/03/2006	Common stock \$.01 par value	1,08
2000 Employee Stock Option (Right to Buy)	\$ 8.75				08/08/2001	08/07/2007	Common stock \$.01 par value	40,00
2000 Employee Stock Option (Right to Buy)	\$ 9.88				03/18/2004	03/17/2013	Common stock \$.01 par value	30,00
2000 Employee Stock Option (Right to Buy)	\$ 10.3				12/18/2003	12/17/2009	Common stock \$.01 par value	45,00
2000 Employee Stock Option (Right to Buy)	\$ 10.52				03/16/2002	03/15/2008	Common stock \$.01 par value	50,00
2000 Employee Stock Option (Right to Buy)	\$ 13.83				02/08/2003	02/07/2009	Common stock \$.01 par value	35,00
2003 EIP Stock Appreciation Right	\$ 10.73				02/13/2005	02/12/2014	Common Stock	25,00
2003 EIP Stock Appreciation Right	\$ 12.45				02/14/2007	02/13/2016	Common Stock	40,00
2003 EIP Stock Appreciation Right	\$ 13.44				02/11/2006	02/10/2015	Common Stock	32,50
2003 EIP Employee	\$ 12.575	03/10/2006	A	5,000	03/10/2007	03/09/2016	Common Stock	5,00

Stock Option (Right to Buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CROMIE SCOTT J 3250 LACEY ROAD, SUITE 600 DOWNERS GROVE, IL 60515-1700

AHS - PRESIDENT

Signatures

Sandra L. Groman by power of attorney

03/13/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 72 shares purchased through the ServiceMaster Profit Sharing and Retirement Plan during the months of June throuh December 2005.
- (2) Includes 18 shares purchased through the dividend reinvestment feature of the Deferred Compensation Plan for the period September through December 2005.
- (3) The stock appreciation right is exercisable in five equal annual installments beginning on the first anniversary of the date of grant.

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