

PAPA JOHNS INTERNATIONAL INC  
Form 8-K  
June 28, 2004

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**Current Report  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported):

**June 25, 2004**

Commission File Number: **0-21660**

**PAPA JOHN'S INTERNATIONAL, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**61-1203323**

(I.R.S. Employer  
identification number)

**2002 Papa Johns Boulevard  
Louisville, Kentucky 40299-2334**

(Address of principal executive offices)

**(502) 261-7272**

(Registrant's telephone number, including area code)

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**Item 5. Other Events and Regulation FD Disclosure.**

On June 25, 2004, Papa John's International, Inc. announced that Gary Langstaff, who joined the company in December 2003 as Chief Marketing Officer, is no longer affiliated with the company. The company noted that it has no plans to change the current direction of its marketing, which includes the use of new products and promotional tie-ins to further its "Better Ingredients. Better Pizza." strategy. The company projects systemwide domestic comparable sales for June will increase by approximately 1% to 2% over the same period last year.

**Item 7. Financial Statements and Exhibits**

(c)  
Exhibits

| <b>Exhibit<br/>Number</b> | <b>Description</b>   |
|---------------------------|--|
| 99.1                      | Papa John's International, Inc. press release dated June 25, 2004. |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**PAPA JOHN'S INTERNATIONAL, INC.**

(Registrant)

Date: June 28, 2004

/s/ J. DAVID FLANERY

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J. David Flanery  
Senior Vice President and Chief Financial Officer

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