

Rosenvall David Lynn  
Form 4  
June 18, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rosenvall David Lynn

(Last) (First) (Middle)  
754 E TECHNOLOGY AVE  
(Street)

OREM, UT 84097

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
IMERGENT INC [IIG]

3. Date of Earliest Transaction (Month/Day/Year)  
06/13/2007

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Chief Technology Officer

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	06/13/2007		S <sup>(3)</sup>	3,500 D \$ 25 (1)	62,484	D	
Common Stock	06/15/2007		M	3,750 A \$ 2.5	66,234	D	
Common Stock	06/15/2007		M	3,750 A \$ 5	69,984	D	
Common Stock	06/15/2007		M	3,750 A \$ 7.5	73,734	D	
Common Stock	06/15/2007		M	3,750 A \$ 10	77,484	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Common Stock (right to buy)	\$ 2.5	06/15/2007		M	3,750	<u>(2)</u> 01/05/2011	Common Stock	3,750
Common Stock (right to buy)	\$ 5	06/15/2007		M	3,750	<u>(2)</u> 01/05/2011	Common Stock	3,750
Common Stock (right to buy)	\$ 7.5	06/15/2007		M	3,750	<u>(2)</u> 01/05/2011	Common Stock	3,750
Common Stock (right to buy)	\$ 10	06/15/2007		M	3,750	<u>(2)</u> 01/05/2011	Common Stock	3,750

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

Rosenvall David Lynn  
754 E TECHNOLOGY AVE  
OREM, UT 84097

Chief Technology Officer

## Signatures

/s/ David Lynn  
Rosenvall

06/15/2007

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Rosenvall sold 3,500 shares in multiple transactions occurring on June 13, 2007 at \$25.00.
  - (2) Various
  - (3) Mr. Rosenvall exercised incentive stock options on June 15, 2007. Mr. Rosenvall indicated that he sold enough shares to pay for the exercise of those options and retained the remaining shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.