

NU SKIN ENTERPRISES INC

Form 4

December 21, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
HUNT M TRUMAN

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,
INC., 75 WEST CENTER STREET**

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
**NU SKIN ENTERPRISES INC
[NUS]**

3. Date of Earliest Transaction
(Month/Day/Year)
12/20/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
President & CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock				(A) or (D)	160,862 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Option (right to buy) ⁽²⁾	\$ 20.875							<u>(3)</u>	10/20/2007	Class A Common Stock	19,0
Employee Stock Option (right to buy) ⁽²⁾	\$ 13.91							<u>(3)</u>	08/21/2008	Class A Common Stock	18,0
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.94							<u>(3)</u>	08/31/2009	Class A Common Stock	40,0
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.56							<u>(3)</u>	08/31/2010	Class A Common Stock	35,0
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.2							<u>(3)</u>	02/28/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 6.85							<u>(3)</u>	08/31/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽²⁾	\$ 8.99							<u>(3)</u>	03/01/2012	Class A Common Stock	17,5
Employee Stock	\$ 12							<u>(3)</u>	09/03/2012	Class A Common	17,5

Option (right to buy) ⁽²⁾									Stock	
Employee Stock Option (right to buy) ⁽²⁾	\$ 12.45				⁽³⁾⁽⁴⁾	01/17/2013		Class A Common Stock	250,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 19.15				02/27/2005 ⁽⁴⁾	02/27/2014		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 26.13				09/01/2005 ⁽⁴⁾	09/01/2014		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 22.33				02/28/2006 ⁽⁴⁾	02/28/2015		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 21.34				08/31/2006 ⁽⁴⁾	08/31/2015		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.58				05/26/2007 ⁽⁴⁾	05/26/2013		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.25				09/01/2007 ⁽⁴⁾	09/01/2013		Class A Common Stock	25,000	
Employee Stock Option (right to buy) ⁽²⁾	\$ 17.75				02/26/2008 ⁽⁴⁾	02/26/2014		Class A Common Stock	25,000	
Employee Stock Option	\$ 16.5	12/20/2007		A	25,000	09/04/2008 ⁽⁴⁾	09/04/2014	Class A Common Stock	25,000	

(right to
buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HUNT M TRUMAN C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601	X		President & CEO	

Signatures

D. Matthew Dorny as Attorney-in-Fact for M. Truman
Hunt 12/21/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of December 20, 2007.
- (2) Previously Reported
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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