

NU SKIN ENTERPRISES INC  
 Form 4  
 September 19, 2005

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 CHANG JOSEPH Y

2. Issuer Name and Ticker or Trading Symbol  
 NU SKIN ENTERPRISES INC  
 [NUS]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
 C/O NU SKIN ENTERPRISES,  
 INC., 75 WEST CENTER STREET  
 (Street)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 03/15/2005

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 President-Pharmanex Division

PROVO 84601

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common Stock	03/15/2005		M	6,000	A	\$ 6.56	8,131 D
Class A Common Stock	03/15/2005		M	14,000	A	\$ 8	22,131 D
Class A Common Stock	03/15/2005		S	20,000	D	\$ 21.65	2,131 D
Class A Common Stock	09/15/2005		M	20,000	A	\$ 8	22,131 D



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Option (right to buy) <u>(2)</u>					Stock	
Employee Stock Option (right to buy) <u>(2)</u> <u>(7)</u>	\$ 12.45		04/19/2003 <sup>(6)</sup>	04/19/2012	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u> <u>(7)</u>	\$ 12.45		<sup>(3)</sup>	08/31/2011	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u> <u>(7)</u>	\$ 12.45		04/19/2003 <sup>(3)</sup>	08/31/2009	Class A Common Stock	25,0
Employee Stock Option (right to buy) <u>(2)</u>	\$ 12		09/03/2003 <sup>(6)</sup>	09/03/2012	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u>	\$ 9.04		03/10/2004 <sup>(6)</sup>	03/10/2013	Class A Common Stock	12,5
Employee Stock Option (right to buy) <u>(2)</u>	\$ 11.5		09/02/2004 <sup>(6)</sup>	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) <u>(2)</u>	\$ 19.15		02/27/2005 <sup>(6)</sup>	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) <u>(2)</u>	\$ 26.13		09/01/2005 <sup>(6)</sup>	09/01/2014	Class A Common Stock	17,5
Employee Stock Option	\$ 22.33		02/28/2006 <sup>(6)</sup>	02/28/2015	Class A Common Stock	17,5

(right to buy) (2)

Employee

Stock

Option \$ 21.34

(right to

buy) (2)

08/31/2006<sup>(6)</sup> 08/31/2015 Class A Common 17,5 Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			President-Pharmanex Division	

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Joseph Y. Chang

09/19/2005

  Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of September 15, 2005.
- (2) Previously reported.
- (3) Currently exercisable in full.
- (4) Price not applicable.
- (5) Represents number of shares beneficially owned as of March 15, 2005
- (6) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (7) Issued as part of an Option Exchange Offer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.