

Jones William L
 Form 4
 July 16, 2010

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Jones William L

2. Issuer Name and Ticker or Trading Symbol
 Pacific Ethanol, Inc. [PEIX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 400 CAPITOL MALL, #2060
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 07/15/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

SACRAMENTO, CA 95814

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount (A) or (D) Price			
Common Stock	07/15/2010		S	32,333	D	\$ 0.5 910,851	D	
Common Stock	07/15/2010		S	400	D	\$ 0.5001 910,451	D	
Common Stock	07/15/2010		S	500	D	\$ 0.5002 909,951	D	
Common Stock	07/15/2010		S	6	D	\$ 0.5015 909,945	D	
Common Stock	07/15/2010		S	300	D	\$ 0.502 909,645	D	
Common Stock	07/15/2010		S	800	D	908,845	D	

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Common Stock					\$			
					0.5038			
Common Stock	07/15/2010	S	900	D	\$ 0.504	907,945	D	
Common Stock	07/15/2010	S	100	D	\$ 0.5046	907,845	D	
Common Stock	07/15/2010	S	100	D	\$ 0.5049	907,745	D	
Common Stock	07/15/2010	S	300	D	\$ 0.505	907,445	D	
Common Stock	07/15/2010	S	94	D	\$ 0.5057	907,351	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5069	907,051	D	
Common Stock	07/15/2010	S	200	D	\$ 0.5075	906,851	D	
Common Stock	07/15/2010	S	200	D	\$ 0.5079	906,651	D	
Common Stock	07/15/2010	S	200	D	\$ 0.5087	906,451	D	
Common Stock	07/15/2010	S	600	D	\$ 0.5089	905,851	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5096	905,551	D	
Common Stock	07/15/2010	S	500	D	\$ 0.511	905,051	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5117	904,751	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5123	904,451	D	
Common Stock	07/15/2010	S	200	D	\$ 0.5146	904,251	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5169	903,951 ⁽¹⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Jones William L 400 CAPITOL MALL, #2060 SACRAMENTO, CA 95814		X		

Signatures

/s/ William L.
Jones 07/16/2010
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Jones holds 903,951 shares of common stock directly, 50,000 shares of common stock underlying options, 19,230 shares of common stock underlying a warrant and 42,746 shares of common stock underlying Series B Preferred Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.