

TIVO INC  
Form 10-Q/A  
September 13, 2002  
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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D. C. 20549

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**FORM 10-Q/A  
Amendment No. 1**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

For the quarterly period ended April 30, 2002.

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 000-27141

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**TIVO INC.**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation or organization)

2160 Gold Street, PO Box 2160, Alviso, CA  
(Address of principal executive offices)

77-0463167  
(IRS Employer  
Identification No.)

95002  
(Zip Code)

(408) 519-9100  
(Registrant's telephone number including area code)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

The number of outstanding shares of the registrant's Common Stock, \$0.001 par value, was 47,739,712 as of June 7, 2002.

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**EXPLANATORY NOTE**

This Amendment No. 1 to the Quarterly Report on Form 10-Q/A for TiVo Inc. for the quarter ended April 30, 2002 is being filed to amend and restate the items described below contained in our Quarterly Report on Form 10-Q originally filed with the Securities and Exchange Commission on June 14, 2002.

This Amendment No.1 makes changes to Item 1 (Consolidated Financial Statements) and Item 2 (Management's Discussion and Analysis of Financial Condition and Results of Operations) of Part I of the Quarterly Report for the following purposes:

To restate our condensed consolidated financial statements for the quarter ended April 30, 2002, to correct certain non-operating, non-cash items related to the accounting for our convertible senior notes, as more fully described in Note 2 to our condensed consolidated financial statements included in Item 1 of Part I of the Quarterly Report;

In connection with the restatement, to describe the effects of recording the transactions resulting from the issuance of our convertible senior notes in Note 7 to our condensed consolidated financial statements included in Item 1 of Part I;

To recast the Quarterly Results of Operations table in Item 2 of Part I to be consistent with the actual audited periods in our condensed consolidated financial statements rather than reclassified periods that conform to our current fiscal year;

In connection with the restatement to describe the impact of the corrections to the condensed consolidated financial statements in the Critical Accounting Policies, Results of Operations and Liquidity and Capital Resources sections in Item 2 of Part I of the Quarterly Report;

To include additional information regarding interest expense and other to Note 3 (Summary of Significant Accounting Policies) in Item 1 of Part I;

To include additional information regarding our facilities leases termination charges to Note 12 (Commitments and Contingencies) in Item 1 of Part I; and

To conform the description of legal proceeding in Note 13 to our condensed consolidated financial statements included in Item 1 of Part I of the Quarterly Report to the description of legal proceedings contained in Item 1 of Part II of the Quarterly Report.

In order to preserve the nature and character of the disclosures set forth in such Items as originally filed, this report continues to speak as of the date of the original filing, and we have not updated the disclosures in this report to speak as of a later date. While this report primarily relates to the historical period covered, events may have taken place since the original filing that might have been reflected in this report if they had taken place prior to the original filing. All information contained in this Amendment No. 1 is subject to updating and supplementing as provided in our reports filed with the Securities and Exchange Commission subsequent to the date of the original filing of the Quarterly Report.

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**Table of Contents****PART I: FINANCIAL INFORMATION****Item 1. Financial Statements****TIVO INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

	<b>Restated</b>	<b>Restated</b>
	<b>April 30, 2002</b>	<b>January 31, 2002</b>
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash and cash equivalents	\$ 35,879,000	\$ 52,327,000
Restricted cash		51,735,000
Accounts receivable, net of allowance for doubtful accounts of \$20,000 and \$23,000, respectively	2,775,000	2,185,000
Accounts receivable-related parties	2,577,000	6,687,000
Inventories	1,663,000	
Prepaid expenses and other	3,294,000	3,916,000
Prepaid expenses and other-related parties	3,740,000	7,541,000
	<b>49,928,000</b>	<b>124,391,000</b>
<b>Total current assets</b>	<b>49,928,000</b>	<b>124,391,000</b>
<b>LONG-TERM ASSETS</b>		
Property and equipment, net of accumulated depreciation	16,681,000	18,146,000
Prepaid expenses and other	2,761,000	2,515,000
Prepaid expenses and other-related parties	5,026,000	4,882,000
	<b>24,468,000</b>	<b>25,543,000</b>
<b>Total long-term assets</b>	<b>24,468,000</b>	<b>25,543,000</b>
<b>Total assets</b>	<b>\$ 74,396,000</b>	<b>\$ 149,934,000</b>
<b>LIABILITIES, CURRENT REDEEMABLE CONVERTIBLE PREFERRED STOCK AND STOCKHOLDERS EQUITY (DEFICIT)</b>		
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	\$ 9,199,000	\$ 7,003,000
Accrued liabilities	13,727,000	12,618,000
Accrued liabilities-related parties	10,202,000	26,640,000
Deferred interest income on restricted cash		3,735,000
Notes payable-related parties		2,262,000
Deferred revenue	14,958,000	12,786,000
Deferred revenue-related parties	17,019,000	11,427,000
Current portion of obligations under capital lease	329,000	536,000
	<b>65,434,000</b>	<b>77,007,000</b>
<b>Total current liabilities</b>	<b>65,434,000</b>	<b>77,007,000</b>

The accompanying notes are an integral part of these statements.

**Table of Contents****TIVO INC.****CONDENSED CONSOLIDATED BALANCE SHEETS (Continued)**

	<u>Restated</u>	<u>Restated</u>
	<u>April 30,</u> <u>2002</u>	<u>January 31,</u> <u>2002</u>
<b>CURRENT REDEEMABLE CONVERTIBLE PREFERRED STOCK</b>		
Series A Redeemable convertible preferred stock, par value \$0.001, redemption value \$30.00: Issued and outstanding shares are zero and 1,600,000, respectively		2,000
Additional paid-in capital		46,553,000
	<u>                    </u>	<u>                    </u>
Total current redeemable convertible preferred stock		46,555,000
	<u>                    </u>	<u>                    </u>
Total current liabilities and current redeemable convertible preferred stock	65,434,000	123,562,000
<b>LIABILITIES</b>		
<b>LONG-TERM LIABILITIES</b>		
Long-term portion of obligations under capital lease		2,000
Convertible notes payable (face value \$29,250,000)	18,874,000	18,315,000
Convertible notes payable-related parties (face value of \$15,000,000)	9,748,000	9,426,000
Deferred revenue	27,566,000	23,552,000
Deferred rent and other	4,873,000	5,021,000
	<u>                    </u>	<u>                    </u>
Total long-term liabilities	61,061,000	56,316,000
	<u>                    </u>	<u>                    </u>
Total liabilities and current redeemable convertible preferred stock	126,495,000	179,878,000
<b>STOCKHOLDERS DEFICIT</b>		
Series A Convertible preferred stock, par value \$0.001: Authorized shares are 10,000,000 Issued and outstanding shares are 1,111,861	\$ 1,000	\$ 1,000
Common stock, par value \$0.001: Authorized shares are 150,000,000 Issued and outstanding shares are 47,635,814 and 47,411,355, respectively	48,000	47,000
Additional paid-in capital	450,331,000	449,829,000
Deferred compensation	(810,000)	(1,099,000)
Prepaid marketing expenses	(2,192,000)	(14,183,000)
Note receivable-related parties	(1,332,000)	(1,568,000)
Accumulated deficit	(498,145,000)	(462,971,000)
	<u>                    </u>	<u>                    </u>
Total stockholders deficit	(52,099,000)	(29,944,000)
	<u>                    </u>	<u>                    </u>
Total liabilities, current redeemable convertible preferred stock and stockholders deficit	\$ 74,396,000	\$ 149,934,000
	<u>                    </u>	<u>                    </u>

The accompanying notes are an integral part of these statements.

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## TIVO INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

	<u>Restated</u>	
	<u>Three Months Ended April 30,</u>	
	<u>2002</u>	<u>2001</u>
Revenues (includes \$1,644,000 of revenues-related parties for the three months ended April 30, 2002)	\$ 9,860,000	\$ 3,196,000
Costs and expenses		
Cost of revenues	5,453,000	5,467,000
Research and development	5,002,000	6,923,000
Sales and marketing	8,340,000	13,168,000
Sales and marketing-related parties	22,922,000	23,488,000
General and administrative	3,759,000	4,582,000
Loss from operations	(35,616,000)	(50,432,000)
Interest income	4,099,000	1,390,000
Interest expense and other (includes \$412,000 of interest expense-related parties for the three months ended April 30, 2002)	(1,992,000)	(50,000)
Net loss	(33,509,000)	(49,092,000)
Less: Series A redeemable convertible preferred stock dividend	220,000	1,092,000
Less: Accretion to redemption value of Series A redeemable convertible preferred stock	1,445,000	
Net loss attributable to common stockholders	\$ (35,174,000)	\$ (50,184,000)
Net loss per common share basic and diluted	\$ (0.74)	\$ (1.20)
Weighted average common shares outstanding basic and diluted	47,343,887	41,787,409

The accompanying notes are an integral part of these statements.

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## TIVO INC.

## CONDENSED CONSOLIDATED STATEMENT OF REDEEMABLE CONVERTIBLE PREFERRED STOCK

	Redeemable Convertible Preferred Stock		Additional Paid-In Capital	Total
	Shares	Amount		
<b>BALANCE, JANUARY 31, 2002</b>	1,600,000	\$ 2,000	\$ 46,553,000	\$ 46,555,000
Accretion to redemption value of Series A redeemable convertible preferred stock			1,445,000	1,445,000
Redemption of Series A redeemable convertible preferred stock	(1,600,000)	(2,000)	(47,998,000)	(48,000,000)
<b>BALANCE, APRIL 30, 2002</b>		\$	\$	\$

The accompanying notes are an integral part of these statements

**Table of Contents****TIVO INC.****CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS DEFICIT**

	<u>Convertible Preferred Stock</u>		<u>Common Stock</u>		<u>Restated</u>	<u>Deferred Compensation</u>	<u>Prepaid Marketing Expense</u>	<u>Note Receivable</u>	<u>Restated</u>	<u>Restated</u>
	<u>Shares</u>	<u>Amount</u>	<u>Shares</u>	<u>Amount</u>	<u>Additional Paid-In Capital</u>				<u>Accumulated Deficit</u>	<u>Total</u>
<b>RESTATED BALANCE, JANUARY 31, 2002</b>	1,111,861	\$ 1,000	47,411,355	\$ 47,000	\$ 449,829,000	\$ (1,099,000)	\$ (14,183,000)	\$ (1,568,000)	\$ (462,971,000)	\$ (29,944,000)
Accretion to redemption value of Series A redeemable convertible preferred stock									(1,445,000)	(1,445,000)
Series A redeemable convertible preferred stock dividend declared, \$.08 per share									(220,000)	(220,000)
Exercise of common stock options			19,926		27,000					27,000
Issuance of common stock-employee stock purchase plan			204,533	1,000	646,000					647,000
Amortization of prepaid marketing related to value of warrants							11,615,000			11,615,000
Amortization of prepaid marketing expenses							376,000			376,000
Reversal of deferred compensation					(171,000)	171,000				
Recognition of stock-based compensation expense						118,000				118,000
Amortization of note receivable								236,000		236,000
Restated net loss									(33,509,000)	(33,509,000)
<b>RESTATED BALANCE, APRIL 30, 2002</b>	1,111,861	\$ 1,000	47,635,814	\$ 48,000	\$ 450,331,000	\$ (810,000)	\$ (2,192,000)	\$ (1,332,000)	\$ (498,145,000)	\$ (52,099,000)

The accompanying notes are an integral part of these statements.





**Table of Contents****TIVO INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

	<b>Restated</b>	
	<b>Three Months Ended April 30,</b>	
	<b>2002</b>	<b>2001</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net loss	\$ (33,509,000)	\$ (49,092,000)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	1,750,000	1,603,000
Amortization of prepaid marketing related to value of warrants	11,615,000	1,755,000
Amortization of prepaid marketing expenses-related parties	376,000	1,881,000
Amortization of note receivable	236,000	236,000
Issuance of common stock warrants for services		120,000
Stock-based compensation expense	118,000	289,000
Amortization of advertising expense-related parties	5,000,000	14,116,000
Amortization of discount related to warrants on debt	401,000	
Amortization of discounts related to beneficial conversion	480,000	
Amortization of debt issuance costs	148,000	
Amortization of debt issuance costs-warrants	23,000	
Changes in assets and liabilities:		
Accounts receivable	(590,000)	1,063,000
Accounts receivable-related parties	4,110,000	(141,000)
Inventories	(1,663,000)	
Prepaid expenses and other	451,000	644,000
Prepaid expenses and other-related parties	(1,199,000)	
Prepaid expenses and other, long-term	(246,000)	
Prepaid expenses and other-related parties, long-term	(144,000)	
Accounts payable	2,196,000	(7,642,000)
Accrued liabilities	1,109,000	(4,228,000)
Accrued liabilities-related parties	(18,700,000)	(14,988,000)
Deferred revenue	2,172,000	1,508,000
Deferred revenue-related parties	5,592,000	
Long-term deferred revenue	4,014,000	2,666,000
Other long-term liabilities	(148,000)	(324,000)
Net cash used in operating activities	<u>(16,408,000)</u>	<u>(50,534,000)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Acquisition of property and equipment	(285,000)	(1,654,000)
Net cash used in investing activities	<u>(285,000)</u>	<u>(1,654,000)</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Series A redeemable convertible preferred stock dividend	(220,000)	(1,092,000)
Proceeds from issuance of common stock employee stock purchase plan	647,000	746,000
Proceeds from exercise of common stock options	27,000	15,000
Repurchase of common stock		(20,000)
Payments on obligations under capital lease	(209,000)	(194,000)

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Net cash (used in) provided by financing activities	245,000	(545,000)
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The accompanying notes are an integral part of these statements.

**Table of Contents****TIVO INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)**

	<b>Restated</b>	
	<b>Three Months Ended April 30,</b>	
	<b>2002</b>	<b>2001</b>
<b>NET DECREASE IN CASH AND CASH EQUIVALENTS</b>	(16,448,000)	(52,733,000)
<b>CASH AND CASH EQUIVALENTS:</b>		
Balance at beginning of period	52,327,000	124,474,000
Balance at end of period	\$ 35,879,000	\$ 71,741,000
<b>SUPPLEMENTAL DISCLOSURE OF CASH AND NON-CASH FLOW INFORMATION</b>		
Cash paid for interest	\$ (973,000)	\$ (23,000)
Cash paid for interest-related parties	(679,000)	
Reversal of deferred stock-based compensation	171,000	337,000
<b>SUPPLEMENTAL DISCLOSURE OF RESTRICTED CASH AND OTHER NON-CASH FINANCING INFORMATION</b>		
Interest income recognized on restricted cash	3,735,000	
Deferred interest income earned on restricted cash		593,000
Accretion to redemption value of Series A redeemable convertible preferred stock	1,445,000	
Redemption of shares of Series A redeemable convertible preferred stock using restricted cash	(48,000,000)	

The accompanying notes are an integral part of these statements.

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**TIVO INC.**

**NOTES TO FINANCIAL CONDENSED CONSOLIDATED STATEMENTS**

**1. NATURE OF OPERATIONS**

TiVo Inc. (the Company or TiVo ) was incorporated in August 1997 as a Delaware corporation and is located in Alviso, California. On August 21, 2000, TiVo (UK) Ltd., a wholly owned subsidiary of TiVo Inc., was incorporated in the United Kingdom. On October 9, 2001 the Company formed a new subsidiary, TiVo International, Inc., also a Delaware corporation. The Company has developed a subscription-based personal television service (the TiVo Service ) that provides viewers with the ability to pause, rewind and play back live or recorded television broadcasts, as well as to search for, watch and record programs. The TiVo Service also provides television listings, daily suggestions and special viewing packages. The Company conducts its operations through one reportable segment.

The Company continues to be subject to certain risks, including the uncertainty of availability of additional financing; dependence on third parties for manufacturing, marketing and sales support; the uncertainty of the market for personal television; dependence on key management; limited manufacturing, marketing and sales experience; and the uncertainty of future profitability and positive cash flow. TiVo has incurred significant losses and has had substantial negative cash flow. As of April 30, 2002, TiVo had an accumulated deficit of \$498.1 million. The Company believes that its cash and cash equivalents will be sufficient to fund its operations through our fiscal year ending January 31, 2003.

**Unaudited Interim Condensed Consolidated Financial Statements**

The accompanying unaudited interim condensed consolidated financial statements have been prepared in accordance with generally accepted accounting principles for the interim financial information, the instructions to Form 10-Q and Article 10 of the Regulation S-X. Accordingly, the unaudited interim condensed consolidated financial statements do not contain all of the information and footnotes required by generally accepted accounting principles for complete audited annual financial statements. In the opinion of management, the accompanying unaudited condensed consolidated financial statements include all adjustments, consisting only of normal recurring adjustments, necessary for the fair presentation of the Company's financial position as of April 30, 2002 and January 31, 2001 and the results of operations and consolidated statements of cash flows for the three-month periods ended April 30, 2002 and 2001. Additionally included is the stockholders' deficit for the three-month period ended April 30, 2002. These financial statements should be read in conjunction with the Company's audited consolidated financial statements as of January 31, 2002 and 2001, including the notes thereto, included in the Company's 2002 Annual Report on Form 10-K/A. Operating results for the three-month period ended April 30, 2002 are not necessarily indicative of results that may be expected for the year ending January 31, 2003.

**2. RESTATEMENT**

In May 2002, TiVo terminated Arthur Andersen LLP and engaged KPMG LLP as its independent auditor. TiVo asked KPMG LLP to re-audit TiVo's financial statements for its fiscal year ended January 31, 2002. During the course of the re-audit, TiVo concluded that, in preparation of its fiscal year 2002 financial statements, certain errors were made in calculating certain non-operating, non-cash items related to convertible notes which were issued in August 2001 (see Note 7). After consultation with KPMG LLP, TiVo concluded that it should adjust certain non-cash items on its balance sheet and non-cash interest expense on its income statement for the quarters ended January 31, 2002 and April 30, 2002.

The restated condensed consolidated financial statements reflect the following adjustments for the year ended January 31, 2002 and the three months ended April 30, 2002:

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An increase of \$2.8 million to the value of the beneficial conversion feature from \$8.3 million to \$11.1 million at November 4, 2001.

A reclassification of the value of the beneficial conversion feature from a prepaid expense to a discount on the convertible notes payable.

An increase of \$3.2 million to interest expense and other representing amortization of the unamortized discount on the convertible notes converted into common stock during November 2001. This unamortized discount was previously recorded as additional paid-in capital upon conversion.

At April 30, 2002 as a result of the adjustments, stockholders' deficit decreased by \$2.2 million. The following financial statement line items were impacted: interest expense and other; prepaid expenses and other short-term and long-term; convertible notes payable short-term and long-term; convertible notes payable-related parties short-term and long-term; additional paid in capital and accumulated deficit. The consolidated financial statements as of and for the three months ended April 30, 2002 and notes thereto included in this amended Quarterly Report on Form 10-Q have been restated to include the effects of these corrections, as follows:

	<u>Restated</u>	<u>As Previously Reported</u>
	<u>Three Months Ended April 30, 2002</u>	<u>Three Months Ended April 30, 2002</u>
(in thousands, except per share data):		
<b>Condensed Consolidated Statement of Operations:</b>		
Interest expense and other	(1,992)	(1,871)
<b>Net loss</b>	<b>(33,509)</b>	<b>(33,388)</b>
<b>Net loss attributable to common stockholders</b>	<b>\$ (35,174)</b>	<b>\$ (35,053)</b>
<b>Net loss per share</b>		
Basic and diluted	\$ (0.74)	\$ (0.74)
	<u>Restated</u>	<u>As Previously Reported</u>
	<u>As of April 30, 2002</u>	<u>As of April 30, 2002</u>
(in thousands)		
<b>Condensed Consolidated Balance Sheet:</b>		
Prepaid expenses and other	\$ 3,294	\$ 4,761
Total current assets	49,928	51,395
Prepaid expenses and other, long-term	2,761	7,651
Total long-term assets	24,468	29,358
Total assets	74,396	80,753
Convertible notes payable, long-term	18,874	24,545
Convertible notes payable-related parties, long-term	9,748	12,589
Total long-term liabilities	61,061	69,573
Total liabilities and current redeemable convertible preferred stock	126,495	135,007
Additional paid-in capital	450,331	445,004
Accumulated deficit	(498,145)	(494,974)
Total stockholders' deficit	(52,099)	(54,254)
Total liabilities, current redeemable convertible preferred stock and stockholders' deficit	74,396	80,753

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**3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation**

The consolidated financial statements include the accounts of the Company and its subsidiaries. All inter-company accounts and transactions have been eliminated in consolidation.

**Change of Year End**

On February 1, 2001, the Company announced a fiscal year end change from December 31 to January 31.

**Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions. Actual results could differ from those estimates.

**Reclassifications**

Certain reclassifications have been made to prior periods' financial information to conform with the current period presentation.

**Cash and Cash equivalents**

The Company classifies all highly liquid investments as cash equivalents if the original maturity of such investments is three months or less.

**Restricted Cash**

Restricted cash represents funds restricted under the terms of the Investment Agreement between America Online, Inc. ( AOL ) and TiVo, dated June 9, 2000 as amended (the Investment Agreement ) (see Note 4. AOL Relationship ).

**Accounts Receivable Related Parties**

Accounts Receivable-related parties consist of amounts owed to the Company from the Company's strategic partners such as DIRECTV, Inc. ( DIRECTV ), Philips Business Electronics B.V. ( Philips ), Quantum Corporation ( Quantum ) and Sony Corporation of America ( Sony ). These receivables are comprised of subscription revenue collected from subscribers on the Company's behalf, volume discounts and amounts owed for reimbursement of a portion of the Company's development costs.

**Inventories**

TiVo introduced its new Series2 personal video recorder in January 2002. The Company sells these units to Best Buy which makes the recorders available nationwide in its retail stores, to AT&T Broadband who markets the recorders to its cable customers as well as through TiVo's own online sales efforts. As part of this effort, TiVo expects to maintain some inventory of the Series2 personal video recorders throughout the year. Inventories are stated at the lower of cost or market, with cost determined on the first-in, first-out method (see Note 10. Sales of Series2 Platform ).

**Table of Contents****Property and Equipment**

Property and equipment are stated at cost. Depreciation is computed using the straight-line method over estimated useful lives as follows:

Furniture and fixtures	3-5 years
Computer and office equipment	3-5 years
Lab equipment	3 years
Leasehold improvements	The shorter of 7 years or the life of the lease
Capitalized software	1-5 years

Maintenance and repair expenditures are expensed as incurred.

**Other Long-Term Liabilities**

Other long-term liabilities at April 30, 2002 consist primarily of rent of \$3.9 million resulting from the recognition of a rent liability and related expense for the Company's vacant facilities. The Company's assumptions inherent in the \$3.9 million estimate are that given the current real estate market conditions; it would take more than 12 months to sublease the vacant facility in Alviso, California and the sales office in the UK. Additionally, the Company estimates that the sublease income from either property would be significantly lower than the current monthly rent payments.

**Revenue Recognition and Deferred Revenue**

The Company recognizes revenue when persuasive evidence of an arrangement exists, delivery has occurred or services have been rendered, the price is fixed or determinable, collectibility is reasonably assured, and the Company has completed its service obligations and received customer acceptance, or is otherwise released from its service obligation or customer acceptance obligations.

Monthly and annual subscription fees are recognized over the period benefited. Subscription revenues from lifetime subscriptions are recognized ratably over a four-year period, the Company's best estimate of the useful life of the personal video recorder. If the estimated useful life of the recorder was shorter or longer than the four-year period, revenues would be recognized earlier or later, respectively, than the Company's current policy. The deferred revenue balance consists of subscription fees collected, for which service has not yet been provided.

Non-subscription revenue and engineering professional services revenue are generally recognized upon performance of the services.

The Company recognizes revenue under its technology license and engineering professional services agreement with Sony Corporation in accordance with the American Institute of Certified Public Accountant's Statement of Position, 97-2, Software Revenue Recognition (SOP 97-2). This agreement constitutes a multiple-element arrangement in which vendor specific objective evidence (VSOE) of fair value is required for all undelivered elements in order to recognize license revenue. The Company has not established VSOE on undelivered elements of the arrangement and must defer revenue related to this arrangement until all elements have been delivered. The Company intends to enter into additional technology licensing transactions in the future, and the timing of revenue recognition related to these transactions will depend, in part, on whether the Company can establish VSOE and on how these deals are structured. As such, revenue recognition may not correspond to the timing of related cash flows or TiVo's work effort.



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The Company recognizes revenue for its engineering professional services using the percentage-of-completion method, as described in SOP 81-1 Accounting for Performance of Construction-Type and Certain Production-Type Contracts, since it is able to make reasonably dependable estimates of the extent of progress toward completion. The Company measures progress toward completion based on the ratio of cost incurred to total estimated costs, an input method. The Company is able to reasonably estimate, track and project the remaining progress toward completion. To date the Company has engineering professional service agreements with DIRECTV and AOL.

### **Research and Development**

Research and development expenses consist primarily of employee salaries and related expenses and consulting fees relating to the development of the TiVo Service platform and products that enable the TiVo Service. Research and development costs are expensed as incurred.

### **Sales and Marketing Related Parties Expense**

Sales and marketing related parties expense consists of cash and non-cash charges related to the Company's agreements with DIRECTV, Philips, Quantum, Sony and AOL, all of which held stock in the Company.

### **Advertising Costs**

The Company expenses advertising costs as the services are provided. Advertising expenses were \$5.7 million for the three months ended April 30, 2002 including expenses related to NBC media insertion orders that were classified as sales and marketing related parties expense. Advertising expenses were \$20.9 million for the three months ended April 30, 2001 including expenses related to a portion of the AOL media insertion orders.

### **Stock-Based Compensation and Stock Exchanged for Services**

The Company has elected to follow Accounting Principles Board Opinion No. 25 ( APB 25 ), Accounting for Stock Issued to Employees, and related interpretations in accounting for its employee stock options. Under APB 25, when the exercise price of employee stock options is less than the fair value of the underlying stock on the date of grant, compensation expense is recorded for the difference between fair value and the exercise price. Expense associated with stock-based compensation is being amortized on an accelerated basis over the vesting period of the individual award, generally four years. The method of amortization is in accordance with Financial Accounting Standards Board Interpretation No. 28, under which value assigned to options vesting in future periods is ratably amortized beginning upon issuance of the option rather than at the vesting date. The Company has recorded stock-based compensation expenses of \$118,000 for the three months ended April 30, 2002.

The value of warrants, options or stock exchanged for services is expensed over the period benefited. The warrants and options are valued using the Black-Scholes option-pricing model.

### **Interest Expense and Other**

Interest expense and other consists of cash and non-cash charges related to interest expense paid to related parties and non-related parties. Included in interest expense and other are cash charges for coupon interest expense and the amortization of debt issuance costs related to the convertible notes for non-related parties and cash charges for interest expense payable to Comdisco. Also included in interest expense and other are non-cash charges for amortization of beneficial conversion, amortization of warrants to bankers related to the convertible notes and amortization of warrants issued to Comdisco. Included in interest expense and other related parties are cash charges for coupon interest expense related to the convertible notes and cash charges for interest expense payable to our strategic partners

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according to negotiated deferred payment schedules. The following table summarizes the components of interest expense and other:

	<b>Restated</b>
	<b>Three months ended April 30, 2002</b>
Cash interest expense and other	\$ 521,000
Cash interest expense and other related parties	412,000
<b>Total cash interest expense and other</b>	<b>933,000</b>
<b>Total non-cash interest expense and other</b>	<b>1,059,000</b>
<b>Total interest expense and other</b>	<b>\$ 1,992,000</b>

**Income Taxes**

The Company accounts for income taxes under SFAS No. 109, Accounting for Income Taxes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets or liabilities of a change in tax rates is recognized in the period which includes the enactment date. Valuation allowances have been established when necessary to reduce deferred tax assets to the amounts expected to be realized.

**Net Loss Per Common Share**

Net loss per share is calculated in accordance with SFAS No. 128, Earnings Per Share. Under the provisions of SFAS No. 128, basic net loss per common share is computed by dividing net loss attributable to common stockholders by the weighted average number of common shares outstanding. The net loss attributable to common stockholders is calculated by deducting the Series A redeemable convertible preferred stock dividend and accretion to redemption value from the net loss. Shares used in the computation of the quarters ended April 30, 2002 and 2001 net loss per share amounts exclude options and warrants to purchase common stock, Series A convertible preferred stock and Series A redeemable convertible preferred stock (see Note 4. AOL Relationship), common shares issuable upon conversion of Convertible Notes Payable, and any unvested, repurchasable common stock issued under the employee stock option plans.

Diluted net loss per common share is calculated by dividing net loss attributable to common stockholders by the weighted average number of common shares and dilutive potential common stock equivalents outstanding. Diluted net loss per share does not include the effect of the following antidilutive potential common stock:

	<b>April 30, 2002</b>	<b>April 30, 2001</b>
Series A redeemable convertible preferred stock		1,600,000
Series A convertible preferred stock	1,111,861	1,111,861
Repurchasable common stock, related parties		1,128,867
Repurchasable common stock	560,753	942,598
Number of common shares issuable for convertible notes payable	8,119,266	
Options to purchase common stock	10,439,378	9,227,890
Warrants to purchase common stock	8,539,812	2,760,551
<b>Total</b>	<b>28,771,070</b>	<b>16,771,767</b>

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### **Comprehensive Income**

The Company has no material components of other comprehensive income or loss and, accordingly, the Comprehensive Loss is the same as the net loss for all periods presented.

### **Fair Value of Financial Instruments**

The carrying amounts of cash and cash equivalents, short-term investments, accounts receivable, and accounts payable approximate fair value due to the short-term maturity of these instruments. The convertible notes are being accreted over the remaining 5 years to the face value of the notes. As of August 28, 2006 the book value of the notes will equal the face value of \$44.2 million

### **Business Concentrations and Credit Risk**

Financial instruments that subject the Company to concentrations of credit risk consist primarily of cash, cash equivalents and accounts receivable. The Company maintains cash with various financial institutions. The Company performs periodic evaluations of the relative credit standing of these institutions. The majority of the Company's customers are concentrated in the United States. The Company is subject to a minimal amount of credit risk related to these customers as subscription revenue is primarily obtained through credit card sales. The allowance for doubtful accounts at April 30, 2002 were \$20,000 and zero for accounts receivable and accounts receivable related parties, respectively. The Company does not consider credit risk associated with accounts receivable related parties (DIRECTV, Philips, Sony, AOL and Quantum) to be significant.

## **4. AOL RELATIONSHIP**

### **Development and Distribution Agreement**

On April 30, 2002, the Company entered into a Development and Distribution Agreement with America Online, Inc. ( AOL ). This new agreement supersedes, replaces and terminates the Product Integration and Marketing Agreement, dated June 9, 2000. Under the terms of the new agreement, AOL agreed to pay TiVo a technology development fee to develop the AOL service as a premium application on the Company's Series2 digital video recording technology platform. AOL made an up-front payment of \$4.0 million under this agreement which is included in deferred revenue as of April 30, 2002 AOL has agreed to pay the Company a revenue share on subscription revenues received from users of AOL on the TiVo platform and will reimburse TiVo for certain operating costs related to the AOL application. Under the agreement, AOL additionally has the option to purchase a non-exclusive license of the Company's digital video recording technology. In connection with its exercise of this option, AOL would be required to pay TiVo an up-front fee, per-unit royalties and other fees. Under the agreement, AOL has also agreed to fund certain research and development at TiVo. The term of the Development and Distribution Agreement is four years.

### **Investment Agreement**

On April 29, 2002, the Company entered into a Funds Release Agreement, which terminated the Investment Agreement between AOL and TiVo, dated June 9, 2000. Under the terms of the Investment Agreement between AOL and TiVo, dated June 9, 2000, as amended, AOL and TiVo set aside \$48.0 million of AOL's \$200.0 million investment to subsidize the production of a jointly developed specialized AOL-TiVo set-top box. AOL has adopted TiVo's existing Series2 platform for the deployment of the AOL application, thereby eliminating the need for funds to subsidize a specialized AOL-TiVo set-top box. Therefore, per the terms of the existing agreements, AOL exercised its put option and TiVo and AOL released \$48 million of the restricted funds to AOL for the repurchase of 1.6 million shares of Series A redeemable convertible preferred stock. AOL holds a remaining 1,111,861 shares of Series A convertible preferred shares. The interest

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earned on the restricted funds, which totaled approximately \$3.9 million, was released to TiVo and recognized as interest income. Additionally, the escrow account was terminated and all the associated rights, including the AOL net cash position test, are no longer in force.

**Stockholder and Registration Rights Agreement**

In conjunction with the Investment Agreement, TiVo also entered into a Stockholders and Registration Rights Agreement with AOL, dated as of June 9, 2000. Under the Stockholders and Registration Rights Agreement, as amended by the Funds Release Agreement, TiVo is obligated, upon the request of AOL, to register for resale under the Securities Act of 1933, as amended, the shares of common stock and Series A convertible preferred stock sold to AOL pursuant to the Investment Agreement, including the shares of common stock issuable upon exercise of the warrants, under the circumstances described below. AOL has the right to demand that TiVo effectuate up to four registrations of these securities upon written notice. AOL also has incidental registration rights pursuant to which TiVo is required to register their securities on other registration statements the Company files, with limited exceptions. Under the Investment Agreement, as amended, these registration rights will terminate with respect to any securities that are saleable pursuant to Rule 144(k) under the Securities Act, among other things. In the event that TiVo grants any other holders of its common stock additional registration rights on more favorable terms, AOL will also be deemed to have been granted the more favorable registration rights. Pursuant to the Funds Release Agreement, AOL waived its incidental registration rights under the Stockholders and Registration Rights Agreement with respect to registrations of the Company's common stock that TiVo issues for non-cash consideration in connection with commercial transactions.

Pursuant to the Stockholders and Registration Rights Agreement, AOL also agreed to certain limitations on its rights as a TiVo stockholder until the earlier of eight years from the date of the agreement or until AOL no longer holds 10.0% of the outstanding shares of TiVo common stock. The limitations include:

AOL will be entitled to vote at its discretion the stock it owns representing up to 19.9% of the Company's outstanding voting securities, but, subject certain limitations, will be required to vote all of the stock that it owns representing in excess of 19.9% of TiVo's outstanding voting securities in accordance with the recommendation of the Company's Board of Directors;

Without TiVo's prior written consent, AOL is not permitted to sell the Company's securities to a transferee that, to AOL's knowledge, would thereafter own or have the right to acquire in excess of 5.0% of the Company's outstanding capital stock, except in the event of a third party acquisition proposal, following a change of control or in other limited circumstances. In addition, TiVo has a right of first offer with respect to any sales of its securities by AOL other than sales pursuant to a third party acquisition proposal, following a change of control or pursuant to a bona fide underwritten public offering or Rule 144 under the Securities Act. AOL also has the right to transfer the Company's securities to its affiliates, provided that any such affiliate agrees to be bound by the terms of the Stockholders and Registration Rights Agreement, and that it agrees to transfer such securities back to AOL if it ceases to be an affiliate of AOL;

AOL will not, subject to certain exceptions, acquire additional equity securities of TiVo without the Company's prior written consent;

AOL will not make any solicitation of proxies or seek to influence any person with respect to TiVo voting securities without the Company's prior written consent; and

AOL will not submit any offer or purchase proposal that is required to be made public by TiVo for any merger, consolidation, purchase of substantial assets or tender offer for the Company's securities without the Company's prior written consent.

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In addition, the Stockholders and Registration Rights Agreement granted AOL the right to designate one person for election to the Company's Board of Directors. In lieu of a Board member, AOL had the right to appoint an observer to attend all regular and special meetings of the Board of Directors. AOL was also entitled under the Stockholders and Registration Rights Agreement to receive financial and other information from TiVo, and have access to TiVo management. AOL waived these rights pursuant to the Funds Release Agreement.

### **Funds Release Agreement**

In addition to providing for the release of the restricted funds and the amendments to the Company's other agreements with AOL described above, TiVo and AOL also agreed to the following pursuant to the Funds Release Agreement:

AOL waived the preferred dividends and associated rights it was otherwise entitled to under the Series A redeemable convertible preferred stock, effective April 1, 2002;

AOL agreed to convert its remaining shares of Series A convertible preferred stock into 1,111,861 shares of common stock on September 13, 2002; and

At any time when AOL is no longer an affiliate of the Company, and subject to owning a minimum number of shares, AOL will be required to notify TiVo before making a block sale of greater than 500,000 shares at a discount of greater than a specified percentage and TiVo will have the option, in lieu of such block sale, to facilitate an underwritten secondary offering of such shares.

### **Initial Common Stock Warrants A and B**

Under the terms of the Investment Agreement, the Company issued two initial warrants which were vested upon issuance:

one warrant to purchase up to 2,308,475 shares of common stock at an initial exercise price of \$23.11 per share,

one warrant to purchase up to 295,428 shares of common stock at an initial exercise price of \$30.00.

Pursuant to the Second Amendment to the Investment Agreement, on January 30, 2001 the Company issued amended initial warrants to AOL which reduced the per share exercise price of both initial warrants to \$7.29 per share.

The initial warrant exercisable for 2,308,475 shares expired on December 31, 2001. The initial warrant exercisable for 295,428 shares expires on December 31, 2003. The estimated fair value of the Initial Warrants and the incremental fair value of the warrants as a result of the reduction in the per share exercise price was recognized as prepaid marketing expense within stockholders deficit and was being amortized over the term of the Product Integration and Marketing Agreement. The remaining unamortized portion of this prepaid marketing expense of \$11.6 million at January 31, 2002, was expensed as sales and marketing related parties expense during the quarter ended April 30, 2002 since the June 2000 Investment Agreement was terminated by the April 2002 Funds Release Agreement.

### **Performance Warrants**

In conjunction with AOL's investment in September 2000, AOL could earn two performance warrants to purchase common stock. The vesting of the two performance warrants was subject to the achievement of milestones under the Investment Agreement and the Product Integration and Marketing Agreement. The Funds Release Agreement dated April 29, 2002 terminated the Investment Agreement. The Product Integration and Marketing Agreement was terminated, superseded and replaced by the Development and Distribution Agreement.

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**Financial Covenants**

On April 29, 2002, the Company entered into a Funds Release Agreement, which terminated the Investment Agreement between AOL and TiVo, dated June 9, 2000. Under the terms of the Funds Release Agreement, the escrow account was terminated and all the associated rights, including the AOL net cash position test, are no longer in force.

**5. AGREEMENTS WITH DIRECTV, INC.**

On February 15, 2002, the Company entered into a new product development agreement and a services agreement (the Development Agreement) with DIRECTV, Inc., with whom it jointly introduced the first DIRECTV receiver with the Company's digital video recording technology in October of 2000. Under the terms of the new development agreement, DIRECTV has agreed to pay TiVo a technology development fee to develop a next-generation DIRECTV receiver based on the Company's recently announced Series2 digital video recording technology platform. Under this agreement, DIRECTV will assume primary responsibility for customer acquisition and support for all next-generation DIRECTV receivers, as well as packaging and branding of DIRECTV's digital video recording services. Provided that the Company meets its obligations under the agreement, TiVo will not be required to subsidize or to make other payments to support the sale of current or next-generation receivers. DIRECTV will pay TiVo per-account monthly fees to provide server support and limited customer support to users of the next-generation receivers. In addition, upon deployment of the next-generation receivers, the Company's compensation for monthly subscribers of current DIRECTV receivers with its digital recording service will shift to a similar per-account monthly fee basis. The term of the product development agreement is five years and includes a minimum two-year volume commitment from DIRECTV to deploy next-generation DIRECTV receivers with the Company's digital video recording technology. Under the terms of the agreement, DIRECTV has the option to fulfill its obligations under the minimum volume commitment with a one-time cash payment to the Company of up to \$3.0 million. Under the agreement, DIRECTV additionally has the option to purchase a non-exclusive license of the Company's digital video recording technology. In connection with its exercise of this option, DIRECTV would be required to pay TiVo an up-front fee, per-unit royalties and other fees.

Under the terms of the services agreement, DIRECTV has agreed to distribute, under a revenue-sharing relationship, TiVo Service that enable advanced automatic recording capabilities and the delivery of promotional video to the receiver's hard-disk drive. In exchange for the Company's license to use the software tools that allow DIRECTV to distribute these services directly, DIRECTV has agreed to pay TiVo a fee. The license is granted to DIRECTV in exchange for the fee on an annual basis and is renewable up to four times. The term of the services agreement is three years.

On February 15, 2002, TiVo and DIRECTV entered into an Amendment to Marketing Agreement and Tax Agreement. The amendment provides that several terms of the Marketing Agreement, including those relating to, among other things, the billing system, customer service and customer data, be replaced by the terms set forth in the Development Agreement. In conjunction with the execution of the Development Agreement, the amendment also revises provisions relating to, among other things, revenue share for the TiVo stand-alone receiver, bandwidth allocation, promotional activities, the subscriber billing system and certain indemnification obligations set forth in the Marketing Agreement. The Amendment also modifies the Company's indemnity obligations under the Tax Agreement, entered into with DIRECTV as of July 24, 2001, such that, following a specific milestone date set forth in the Development Agreement, DIRECTV will have responsibility for taxability determinations.

On January 7, 2002, TiVo entered into a letter agreement with DIRECTV, which amended and supplemented the September 28, 2001 letter agreement, extending the buy-down contribution arrangement through March 15, 2002. Subsequent to March 15, 2002, TiVo is under no obligation to pay the buy-down contribution. For the quarter ended April

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30, 2002, the Company recognized \$393,000 sales and marketing related parties expense related to buy-down contributions to DIRECTV.

During the three months ended April 30, 2002, the Company recognized \$1.6 million in revenue for engineering professional services (see Note 3. Revenue Recognition and Deferred Revenue ).

**6. SECOND AGREEMENT WITH ACQUA WELLINGTON NORTH AMERICAN EQUITIES FUND, LTD.**

On February 13, 2002, the Company entered into a second common stock purchase agreement which, under certain circumstances, may allow TiVo to sell to Acqua Wellington North American Equities Fund, Ltd. up to \$19.0 million of the Company's common stock over the fourteen-month period ending on April 13, 2003. The Company views this purchase agreement as an auxiliary financing tool with the potential to provide TiVo with an efficient and flexible mechanism to raise cash to fund working capital needs, depending upon the market price of the Company's common stock and certain other conditions set forth in the purchase agreement.

The purchase agreement provides that any stock the Company sells pursuant to the purchase agreement will be sold at a discount to the market price at the time of the sale of between 3% to 5.4%, unless TiVo agrees otherwise with Acqua Wellington. The amount and timing of each sale of common stock under the purchase agreement will be at the Company's discretion, subject to certain potential limitations.

From time to time, the Company may present Acqua Wellington with draw down notices over a draw down period consisting of two periods of ten consecutive trading days each, unless the Company agrees otherwise with Acqua Wellington. Each draw down notice sets forth a threshold price and the dollar value of shares Acqua Wellington is obligated to purchase during the draw down period. The threshold price the Company chooses, which cannot be less than \$3.00 without the consent of Acqua Wellington, establishes the maximum value of the stock the Company can obligate Acqua Wellington to buy during the period and the discount that Acqua Wellington will receive, unless the Company agrees otherwise with Acqua Wellington. Once presented with a draw down notice, Acqua Wellington is required to purchase a pro rata portion of the shares on each trading day during the draw down period on which the daily volume weighted average price for the Company's common stock exceeds the threshold price determined by TiVo. The per share purchase price for the shares equals the daily volume weighted average price of the Company's common stock on each date during the draw down period on which shares are purchased, less a discount ranging from 3% to 5.4%, based on the threshold price, unless the Company agrees otherwise with Acqua Wellington. If the daily volume weighted average price of the Company's common stock falls below the threshold price on any trading day during a draw down period, Acqua Wellington will not be obligated but still may purchase the pro rata portion of shares of common stock allocated to that day at the threshold price for the draw down period, less the discount. The number of shares Acqua Wellington would be obligated to buy on any trading day during a draw down period is arrived at by dividing that day's pro rata part of the total purchase amount by that day's volume weighted average price, less Acqua Wellington's discount. The total number of shares Acqua Wellington would be required to purchase during a draw down period is the aggregate of the daily amounts.

The purchase agreement also provides that from time to time and at the Company's discretion it may grant Acqua Wellington the right to exercise one or more call options to purchase additional shares of the Company's common stock during each draw down period for the amount that it specifies, so long as the aggregate of all such call option amounts and draw down amounts under the purchase agreement do not exceed \$19,000,000. Upon Acqua Wellington's exercise of the call option, the Company will issue and sell the shares of its common stock subject to the call option at a price equal to the greater of the daily volume weighted average price of the Company's common stock on the day Acqua Wellington notifies the Company of its election to exercise its call option or the threshold price for the call option determined by the Company and set forth in the draw down notice, less a discount ranging from 3% to 5.4%, based on the threshold price, unless the Company agrees otherwise with Acqua Wellington.

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The purchase agreement further provides that if, during a draw down period with Acqua Wellington, the Company enters into an agreement with a third party to issue common stock or securities convertible into common stock, the principal purpose of which is to raise capital, Acqua Wellington will have the option to purchase shares of the draw down amount and any call option amounts requested by the Company at the price otherwise applicable to the sale to Acqua Wellington, or at the third party's price. Acqua Wellington may also decide not to purchase the shares during that draw down period. If, between draw down pricing periods, the Company enters into an agreement with a third party to issue common stock or securities convertible into common stock, the principal purpose of which is to raise capital, Acqua Wellington will have the option to purchase up to the draw down amount that would be applicable based on the gross price per share to be paid for the common stock in the other financing on the same terms and conditions contemplated in the other financing, net of the third party's discount and fees, or, if the applicable share price is below the minimum threshold price, up to 20% of the total amount to be raised by the Company in the other financing.

The shares of common stock which the Company may sell pursuant to the purchase agreement are registered under the Securities Act of 1933 pursuant to an effective Registration Statement on Form S-3 (File No. 333-53152).

**7. CONVERTIBLE NOTES PAYABLE**

On August 28, 2001, the Company closed a private placement of \$51.8 million of convertible notes payable and received cash proceeds, net of issuance costs of approximately \$40.1 million from accredited investors. TiVo received cash proceeds of approximately \$36.8 million from non-related party noteholders and \$6.9 million from existing stockholders for a total of \$43.7 million. In addition, the Company received non-cash proceeds of \$8.1 million in the form of advertising and promotional services from Discovery Communications, Inc. ( Discovery ) and the National Broadcasting Company, Inc. ( NBC ), who are existing stockholders. Cash issuance costs were approximately \$3.6 million, resulting in net cash proceeds of approximately \$40.1 million. Of the total proceeds of \$51.8 million, \$8.1 million was designated for advertising and promotional services. As part of the transaction, the Company also paid \$5.0 million in October 2001 to NBC for prepaid advertising.

The Company issued the notes under an indenture, dated August 28, 2001, with the Bank of New York, as trustee. The Company filed a registration statement with the Securities and Exchange Commission relating to the issuance of the notes, warrants and underlying common stock, which the Commission declared effective on November 2, 2001. On November 4, 2001, pursuant to the terms of the indenture, the conversion price of the notes was adjusted to \$5.45 per share.

In November 2001, two noteholders converted their notes payable, with a face value of \$7.5 million to 1,376,146 shares of the Company's common stock.

There were no conversions of the convertible notes payable into TiVo common stock during the three-month period ended April 30, 2002.

The private placement consisted of the following securities:

*\$51,750,000 of 7% Convertible Senior Notes due 2006.* The notes are convertible at any time, unless earlier redeemed pursuant to their terms, into TiVo common stock at a conversion price of \$5.45 per share, the average of the per share closing prices of the Company's common stock for the ten consecutive trading days preceding November 4, 2001. A beneficial conversion amount of \$11.1 million was recorded as a discount on convertible notes payable and will be amortized as interest expense over the life of the debt or until the notes are converted to stock. The total value of the beneficial conversion of \$11.1 million has been recorded as a discount on the convertible notes payable. This discount will be amortized to interest expense and accreted to the carrying value of the convertible notes payable over the five year life of the convertible notes payable or upon conversion, if earlier.

*Warrants to purchase TiVo common stock.* Warrants were issued to noteholders to purchase a total of 2,536,766 shares of TiVo common stock, at an exercise price of \$7.85 per share. The warrants expire in 2006. The estimated fair value of



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the warrants of \$5.6 million was determined using the Black-Scholes option-pricing model. The principal assumptions used in the Black-Scholes computation were: 5-year term; fair market value at the date of issuance of \$5.61 per share; a risk-free rate of return of 4.42%; dividend yield of zero percent; and a volatility of 50%. The value of these warrants was recorded as a discount on convertible notes payable and will be amortized as interest expense over the life of the debt or until the notes are converted to common stock.

*Additional Warrants.* As part of the private placement, TiVo issued two additional sets of warrants. The first set of warrants, which expire after one year from date of issuance, unless earlier terminated, gives warrantholders the right to purchase a total of 3,843,582 shares of TiVo common stock at an exercise price of \$6.73 per share. The second set of warrants, which expire after five years from date of issuance, unless earlier terminated, gives warrantholders the right to purchase a total of 1,268,384 shares of TiVo common stock at an exercise price of \$7.85 per share. These five-year terminable warrants may only be exercised if the one-year warrants have been exercised. The estimated fair value of the warrants of \$4.0 million was determined using the Black-Scholes option-pricing model. The principal assumptions for the one-year warrants were: 1-year term; fair market value at the date of issuance of \$5.61 per share; a risk-free rate of return of 3.23%; dividend yield of zero percent; and a volatility of 50%. The principal assumptions used in the Black-Scholes computation for the five-year terminable warrants were: 5-year term; fair market value at the date of issuance of \$5.61 per share; a risk-free rate of return of 4.42%; dividend yield of zero percent; and a volatility of 50%. The value of these warrants was recorded as a discount on convertible notes payable and will be amortized as interest expense over the life of the debt or until the notes are converted to common stock.

The total value of the warrants issued to convertible noteholders in the private placement was \$9.6 million and has been recorded as a discount on the convertible notes payable. This discount will be amortized to interest expense and accreted to the carrying value of the convertible notes payable over the five-year life of the notes payable or upon conversion, if earlier.

The convertible notes carry a coupon interest rate of 7%. The effective interest rate of the convertible notes, including coupon interest and amortization of discount, amortization of the beneficial conversion amount and amortization of prepaid cash issuance costs is approximately 24%. The discount, the beneficial conversion amount and prepaid issuance costs are amortized using the straight-line method, which approximates the effective interest rate method.

As of April 30, 2002 the carrying value of the convertible notes payable is as follows:

	<u>Restated</u>	<u>Restated</u>	
	<u>Convertible notes payable</u>	<u>Convertible notes payable-related parties</u>	<u>Total</u>
Face value of convertible notes payable	\$ 29,250,000	\$ 15,000,000	\$ 44,250,000
Unamortized discount resulting from warrants issued to noteholders	(4,748,000)	(2,364,000)	(7,112,000)
Unamortized discount resulting from beneficial conversion feature	(5,628,000)	(2,888,000)	(8,516,000)
<b>Carrying value of convertible notes payable</b>	<b>\$ 18,874,000</b>	<b>\$ 9,748,000</b>	<b>\$ 28,622,000</b>

Interest expense includes coupon interest of \$512,000; amortization of the discount on convertible notes payable of \$242,000; and amortization of the value of the beneficial conversion feature of \$317,000 for the three months ended April 30, 2002. The net carrying value of the convertible notes payable was \$18.9 million as of April 30, 2002.

Interest expense-related parties includes coupon interest of \$263,000; amortization of the discount on convertible notes payable-related parties of \$159,000; and amortization of the value of the beneficial conversion feature of

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\$163,000 for the three months ended April 30, 2002. The net carrying value of the convertible notes payable was \$9.7 million as of April 30, 2002.

Amortization of cash financing expenses was \$148,000 for the three months ended April 30, 2002.

Amortization of non-cash financing expenses was \$23,000 for the three months ended April 30, 2002.

Amortization of the discount on convertible notes payable and convertible notes payable-related parties was \$401,000 for the three months ended April 30, 2002.

Amortization of the value of the beneficial conversion feature on convertible notes payable and convertible notes payable-related parties was \$480,000 for the three months ended April 30, 2002.

On February 15, 2002, the Company paid approximately \$1.5 million of coupon interest to holders of its 7% Convertible Senior Notes that are due August 15, 2006. The Company paid \$499,000 to related party noteholders and \$972,000 to non-related party noteholders. The coupon interest is paid semi annually.

The conversion price on the Company's outstanding convertible senior notes will be reduced on August 23, 2002 if the conversion price is greater than the average closing price per share of TiVo common stock for the 10 consecutive trading days preceding August 23, 2002, subject to a minimum conversion price of \$4.21 per share. In addition, the conversion price on the notes may be reduced if the Company, prior to August 28, 2003, issues common stock or common stock equivalents at an issuance price (or with respect to common stock equivalents, such additional common stock is issued with a conversion or exercise price per share less than the conversion price of the notes then in effect immediately prior to the issuance) that is lower than the conversion price then in effect immediately prior to the issuance. If the conversion price on the notes is reduced as a result of these adjustments, holders of the notes will receive a greater number of shares of TiVo common stock in connection with the conversion of the notes, thereby resulting in dilution to the existing holders of TiVo common stock.

## **8. SONY RELATIONSHIP**

The Notes payable-related held by Sony were paid in full during the three months ended April 30, 2002. The notes were a result of a negotiated deferred payment schedule of payables due as of March 31, 2001.

## **9. BEST BUY AGREEMENT**

On March 3, 2002, TiVo entered into an agreement with Best Buy, pursuant to which Best Buy agreed that TiVo personal video recorders will be the only stand-alone personal video recorders with electronic program guide-based service sold by Best Buy. Under the agreement, Best Buy will be the exclusive retail distributor of the TiVo-only branded Series2 personal video recorders. The agreement does not place any limitations on the manufacture and distribution by the Company's partners of co-branded personal video recorders with the TiVo Service. The agreement is effective until February 1, 2003, provided, however, that either TiVo or Best Buy may terminate the agreement upon 60 days notice to the other party. The Company has arranged to have a contract manufacturer produce the Series2 personal video recorders that Best Buy will sell. TiVo will share with Best Buy a portion of the TiVo Service revenue from the TiVo personal video recorders sold under this arrangement (see Note 10).

## **10. SALES OF SERIES2 PLATFORM**

TiVo introduced its new Series2 personal video recorder in January 2002. The Company sells these units to Best Buy, AT&T Broadband, and directly to consumers through TiVo's online sales efforts. TiVo is currently involved in the manufacturing and fulfillment process for the Series2 personal video recorders, including: hiring contract manufacturers to build the Series2 personal video recorders, taking ownership of finished goods from the contract manufacturers at an order fulfillment center, and selling these goods from the order fulfillment center to our customers. As part of this effort, TiVo

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expects to maintain inventory of the Series2 personal video recorders. The Company intends to manage these operations at a breakeven margin.

TiVo considers these operations to be transitional in nature and incidental to its core business. TiVo is engaged in these operations in order to accelerate the introduction of the Series2 platform and facilitate the acquisition of TiVo Service customers and revenues. As a result, the Company reports the net financial results of these efforts in Sales and Marketing expenses. The Company expects that in the future, as the cost of manufacturing the Series2 and other TiVo personal video recorders continues to decline, consumer electronics partners will play a greater role in manufacturing and distribution.

For the three-month period ended April 30, 2002 the sales and cost of goods sold of Series2 platforms to Best Buy and directly by TiVo were as follows:

	<b>Three Months Ended April 30, 2002</b>
Sales	\$ 3,780,000
Cost of Goods Sold	3,665,000
	<b>\$ 115,000</b>

Sales represent the funds received from Series2 customers. Cost of goods sold include all product costs as well as direct costs related to these operations, including manufacturing-related overhead and personnel, certain licensing expenses, and order fulfillment expenses.

**11. BRITISH SKY BROADCASTING LIMITED RELATIONSHIP**

As a result of the modification of the Strategic Alliance Agreement dated August 30, 2000, as amended between TiVo and British Sky Broadcasting Limited ( BSKyB ) on April 29, 2002, TiVo has agreed at its discretion on July 1, 2002 to either (a) issue and deliver to BSKyB restricted shares of TiVo's common stock, in certificated form and unregistered, equal in value to an aggregate sum of \$2.5 million or (b) to make a cash payment to BSKyB in US dollars in an amount equal to \$2.5 million. The Company has accrued \$2.5 million as of April 30, 2002 for this liability.

**12. COMMITMENTS AND CONTINGENCIES****Facilities Leases**

Our corporate headquarters, which houses our administrative, sales and marketing, customer service and product development activities, is located in Alviso, California, under a lease that expires in 2007. We believe that our corporate facilities will be adequate to meet our office space needs for the next several years as we currently utilize approximately 50% of the total office space. We have subleased a portion of the idle space through August 2002 and we are actively searching for additional tenants. We believe that our facilities are well maintained and are in good operating condition.

Additionally, we currently lease international office space in Berkshire, United Kingdom under a lease that does not expire until March 2006. We are actively searching for tenants to sublease the office. We believe that our facilities are well maintained and are in good operating condition. We recorded charges of approximately \$283,000 during the three months ended April 30, 2002, which primarily related to the difference between our contract rent obligations and the rate at which we expect to be able to sublease the property.

To determine the lease loss, which is the loss after the Company's cost recovery efforts from subleasing these buildings, certain estimates were made related to the (1) time period over which the relevant building would remain vacant,

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(2) sublease terms, and (3) sublease rates. The lease loss is an estimate. If market rates continue to decrease in these markets or if it takes longer than expected to sublease these facilities, the actual loss could exceed this estimate.

The following table depicts the lease termination costs at April 30, 2002:

	Accrual Balance at January 31, 2002	Total Cash Payments Charges and Credits	Accrued Balance at April 30, 2002
U.S. Lease Termination Costs	\$ 5,081,000	\$ (250,000)	\$ 4,831,000
U.K. Lease Termination Costs		283,000	283,000
<b>Total Lease Termination Costs</b>	<b>\$ 5,081,000</b>	<b>\$ 33,000</b>	<b>\$ 5,114,000</b>

**13. LEGAL PROCEEDINGS**

On January 18, 2000, StarSight Telecast Inc., a subsidiary of Gemstar International Group Limited filed a lawsuit against TiVo in the U.S. District Court for the Northern District of California alleging willful and deliberate violation of U.S. Patent Number 4,706,121, entitled "TV Schedule System and Process," held by StarSight. The complaint alleged that TiVo infringed the patent by, among other things, making, using, selling, offering to sell and/or importing its TV schedule systems and processes without a license from StarSight. StarSight seeks unspecified monetary damages and an injunction against the Company's operations. The suit also seeks attorneys' fees and costs. TiVo believes that it has meritorious defenses against the suit and intends to vigorously defend itself. On February 25, 2000, TiVo counterclaimed against StarSight, Gemstar Development Corporation and Gemstar International Group Limited seeking damages for federal antitrust violations and state unfair business practices claims, as well as declaratory relief of non-infringement, invalidity and unenforceability with respect to the patent. The Company could be forced to incur material expenses during this litigation, and in the event it was to lose this suit, its business would be harmed.

On June 12, 2001, a securities class action lawsuit in which the Company and certain of its officers and directors are named as defendants was filed in the United States District Court for the Southern District of New York. In addition to the TiVo defendants, this action, which is captioned *Werberger v. TiVo et al.*, also names several of the underwriters involved in our initial public offering as defendants. This class action is brought on behalf of a purported class of purchasers of the Company's common stock from September 30, 1999, the time of its initial public offering, through December 6, 2000. The central allegation in this action is that the underwriters in the initial public offering solicited and received undisclosed commissions from, and entered into undisclosed arrangements with, certain investors who purchased TiVo common stock in the initial public offering and the after-market. The complaint also alleges that the TiVo defendants violated the federal securities laws by failing to disclose in the initial public offering prospectus that the underwriters had engaged in these allegedly undisclosed arrangements. More than 300 issuers have been named in similar lawsuits. The TiVo defendants' time to respond to the complaint has not yet expired, and it is likely that this response will not be due for several months, after certain procedural issues are resolved. At the appropriate time, the TiVo defendants intend to move to dismiss the consolidated complaint for failure to state a claim. The Company believes that the TiVo defendants have meritorious defenses and intends to defend this action vigorously; however, the Company could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, its business could be harmed.

On August 13, 2001, Alan Federbush, an individual resident in the state of New York, and Mitchell Brink, an individual resident in the state of Illinois, filed, on behalf of themselves and all similarly situated purchasers of Sony or Philips digital television recorders and the TiVo Service, a class action complaint against us in the Superior Court of the State of California, Santa Clara County, alleging violation of California's Consumers' Legal Remedies Act, California's Unfair Practices Act, and fraudulent concealment. The complaint states that Mr. Federbush and Mr. Brink each experienced problems with the modem contained in the digital television recorders. The complaint alleges, among other things, that the

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Company knew or had reason to know of these malfunctions and therefore misrepresented or failed to disclose material information about the digital television recorders to consumers. The complaint seeks an award of actual damages, as well as unspecified punitive damages, interest, attorneys' fees and other costs. The complaint additionally seeks broad equitable relief, requesting that the Company be enjoined from continuing the practices described in the complaint and engaging in false and misleading advertising regarding the digital television recorders. The Company filed its answer to the complaint on October 19, 2001. Discovery, through which the Company would seek to investigate the plaintiff's claims, has not commenced. Based on the information available, the Company is unable to form a conclusion regarding the amount, materiality or range of potential loss, if any, which might result if the outcome of this matter were unfavorable. The Company believes it has meritorious defenses and intends to defend this action vigorously; however, it could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, the Company's business could be harmed.

On September 25, 2001, Pause Technology filed a complaint against TiVo in the U.S. District Court for the District of Massachusetts alleging willful and deliberate infringement of U.S. Reissue Patent No. 36,801, entitled "Time Delayed Digital Video System Using Concurrent Recording and Playback." Pause Technology seeks unspecified monetary damages as well as an injunction against its operations. It also seeks attorneys' fees and costs. The Company's answer was filed on December 26, 2001. The Company believes it has meritorious defenses and intends to defend this action vigorously; however, it could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, the Company's business could be harmed.

On December 12, 2001, SONICblue Incorporated filed a lawsuit against TiVo in the U.S. District Court for the Northern District of California, alleging infringement of U.S. Patent No. 6,324,338 entitled "Video Data Recorder with Integrated Channel Guides." SONICblue seeks unspecified monetary damages as well as an injunction against our operations. The Company's answer was filed on January 23, 2002. The Company believes that it has meritorious defenses against this suit and intends to vigorously defend itself. However, it could be forced to incur material expenses during this litigation and, in the event it was to lose the lawsuit, the Company's business could be harmed.

On January 23, 2002, TiVo filed a separate lawsuit against SONICblue Incorporated and its wholly owned subsidiary, ReplayTV, Inc., in the U.S. District Court for the Northern District of California, alleging that the Company is the owner of U.S. Patent No. 6,233,389, entitled "Multimedia Time Warping System," and alleging further that SONICblue and ReplayTV have willfully and deliberately infringed the patent by making, using, offering to sell and/or selling within the United States digital video recording devices, software and/or personal television services falling within the scope of the patent. TiVo has requested that the court enjoin SONICblue and ReplayTV from further infringement of the patent and award it compensatory damages, treble damages and attorneys' fees and costs. The Company could be forced to incur material expenses during this litigation and, in the event it was to lose the lawsuit, its business could be harmed.

On February 5, 2002, Sony Corporation notified TiVo that Command Audio Corporation had filed a complaint against Sony Electronics, Inc. on February 2, 2002 in the U.S. District Court for the Northern District of California. The complaint alleges that, in connection with its sale of personal video recorders, Sony infringes upon two patents owned by Command Audio (U.S. Patent Nos. 5,590,195 ("Information Dissemination Using Various Transmission Modes") and 6,330,334 ("Method and System for Information Dissemination Using Television Signals")). The complaint seeks injunctive relief, compensatory and treble damages and Command Audio's costs and expenses, including reasonable attorneys' fees. Under the terms of our agreement with Sony governing the distribution of certain personal video recorders that enable the TiVo Service, TiVo is required to indemnify Sony against any and all claims, damages, liabilities, costs and expenses relating to claims that its technology infringes upon intellectual property rights owned by third parties. The Company believes Sony has meritorious defenses against this lawsuit; however, due to its indemnification obligations, it could be forced to incur material expenses during this litigation, and, if Sony were to lose this lawsuit, the Company's business could be harmed.

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**14. SUBSEQUENT EVENTS**

**Change in Registrant's Certifying Accountant**

On May 9, 2002, the Executive Committee of the Board of Directors of TiVo Inc adopted the recommendation of the Audit Committee to dismiss its independent auditors, Arthur Andersen LLP and to engage KPMG LLP to serve as its new independent auditors. On June 6, 2002, KPMG LLP, upon the completion of their normal due diligence procedures, was formally engaged as the independent auditors of TiVo Inc. for its fiscal year ending January 31, 2003.

**Toshiba Semiconductor and Toshiba America Electronic Components, Inc. Agreement**

On June 12, 2002, TiVo announced Toshiba Semiconductor and Toshiba America Electronic Components, Inc., licensed intellectual property in the form of a proprietary Media ASIC design and a hardware porting kit that provides a standardized layer for implementing TiVo digital video recording services on a variety of hardware platforms and operating systems. This technology will enable digital video recorder manufacturers to differentiate their products with minimal costs.

The Company believes the addition of its Media ASIC intellectual property into Toshiba's chip offering will enable consumer electronics manufacturers to more easily and inexpensively integrate TiVo functionality into future devices. The Media intellectual property is an important component of TiVo's overall technology portfolio.

The hardware porting kit facilitates an open, hardware-agnostic approach to digital video recorder implementation. It provides the standard software layer from which digital video recorder applications can be ported to a range of hardware platforms and operating systems. This allows manufacturers that utilize Toshiba's TiVo enabled chip to readily differentiate their product with little overall costs.

As part of the agreement, the companies have agreed to work together to integrate the technology into chips that TiVo expects will become available sometime in calendar year 2004. In conjunction with this agreement, Toshiba has agreed to pay an up-front technology access fee.

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**Item 2. *Management's Discussion and Analysis of Financial Condition and Results of Operations***

The discussion in **Management's Discussion and Analysis of Financial Condition and Results of Operations** contains trend analysis and other forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements include, without limitation, statements regarding our anticipated financial results, revenues, subscribers, use of funds and business plan. You can recognize forward-looking statements by use of the words **believes, anticipates, expects,** and words of similar import or the negative of those terms or expressions. Such forward-looking statements will have known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Actual results could differ materially from those set forth in such forward-looking statements as a result of the **Factors That May Affect Future Operating Results** and other risks detailed in our reports filed with the Securities and Exchange Commission subsequent to the date of the original filing of this Quarterly Report.

TiVo reached several important milestones in the first quarter ended April 30, 2002:

Our revenues increased 209% over first quarter of fiscal year 2002, from \$3.2 to \$9.9 million;

Our subscriber base increased 123% over first quarter of fiscal year 2002, from 189,000 to 422,000, due to increased consumer demand;

We recognized \$1.6 million of engineering professional services revenue; and

We received cash payments from AOL and DIRECTV from new agreements signed in first quarter ended April 30, 2002.

**Critical Accounting Policies**

Critical accounting policies are defined as those that are reflective of significant judgments and uncertainties, and potentially result in materially different results under different assumptions and conditions. Our discussion and analysis of our financial condition and results of operations are based upon our condensed consolidated financial statements, which have been prepared in accordance with U.S. generally accepted accounting principles. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate our estimates. We base our estimates on historical experience and on other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. We believe that our most critical accounting policies are those described below. For a detailed discussion on the application of these and other accounting policies, see Item 1. Note 3 in the notes to the condensed consolidated financial statements.

*Revenue Recognition*

Based on the guidance provided by Securities and Exchange Commission ( SEC ), Staff Accounting Bulletin No. 101, **Revenue Recognition in Financial Statements** , we recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred or services have been rendered, the price is fixed or determinable, collectibility is reasonably assured, and we have received customer acceptance, or are otherwise released from our service obligation or customer acceptance obligations.

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*Lifetime Subscriptions*

Subscription revenues from lifetime subscriptions are recognized ratably over a four-year period, the best estimate of the useful life of the personal video recorder. If the useful life of the recorder was shorter or longer than the estimated four-year period, revenues would be recognized earlier or later, respectively, than our current policy. Our product is still relatively new and as more user information is gathered, this estimated life could be revised.

*Engineering Professional Services*

We recognize revenue for our engineering professional using the percentage-of-completion method, as described in SOP 81-1 Accounting for Performance of Construction-Type and Certain Production-Type Contracts, since we are able to make reasonably dependable estimates of the extent of progress toward completion. We measure progress toward completion based on the ratio of cost incurred to total estimated costs, an input method. We are able to reasonably estimate, track and project the remaining progress toward completion. Had different cost estimates been used, or different methods of measuring progress to completion, our revenues and expenses during the period may have been materially different. To date we have engineering professional service agreements with DIRECTV and AOL.

*Complex Agreements*

TiVo has a number of related party transactions and commitments. Many of these transactions are complex and involve multiple elements and types of consideration, including cash, debt, equity, and services. We have utilized our best estimate of the value of the various elements in accounting for these transactions. Had alternative assumptions been used, the values obtained may have been materially different.

We recognize revenue under our technology license and engineering professional services agreement with Sony Corporation in accordance with the American Institute of Certified Public Accountant's Statement of Position, 97-2, Software Revenue Recognition (SOP 97-2). This agreement constitutes a multiple-element arrangement in which vendor specific objective evidence (VSOE) of fair value is required for all undelivered elements in order to recognize license revenue. We have not established VSOE on undelivered elements of the arrangement and must defer revenue related to this arrangement until all elements have been delivered. We intend to enter into additional technology licensing transactions in the future, and the timing of revenue recognition related to these transactions will depend, in part, on whether we can establish VSOE for undelivered elements and on how these deals are structured. As such, revenue recognition may not correspond to the timing of related cash flows or our work effort.

*Stock Based Compensation*

We have a history of issuing stock options to employees and directors as an integral part of our compensation programs. Generally accepted accounting principles allow alternative methods of accounting for these plans. We have chosen to account for our stock option plans under APB opinion 25, which requires that only the intrinsic value of stock option grants be recognized as an expense on the statement of operations. Accordingly, no compensation expense related to the time value of stock options is included in determining net loss and net loss per share in the consolidated financial statements. The alternative method of accounting for stock options is prescribed by Statement of Financial Accounting Standards No. 123, and requires that both the intrinsic value and time value of options be recognized as an expense for employee stock option awards. Had we used SFAS No. 123 to value our employee stock option awards, our net loss and net loss per share would have been greater for all periods presented.

*Assumptions on Non-Cash Expenses*

Several of our arrangements require TiVo to make estimations and assumptions for the valuation of non-cash expenses. For example, under the AOL agreements we calculated the estimated fair market value of the AOL Initial Common



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Stock Warrants using the Black-Scholes option-pricing model. Several assumptions are made in the model such as the term and risk-free rate of return.

*Valuation Allowance Against Deferred Tax Assets*

We provided a valuation allowance of \$184.3 million against our entire net deferred tax asset, primarily consisting of net operating loss carryforwards as of January 31, 2002 and 2001. The valuation allowance was recorded given the losses we incurred through January 31, 2002 and our uncertainties regarding future operating profitability and taxable income. If we do not achieve profitability we will not fully realize the deferred tax benefits.

As of April 30, 2002, the Company has the following contractual cash obligation payments:

	<u>Total</u>	<u>Less than 1 year</u>	<u>1-3 years</u>	<u>4-5 years</u>	<u>Over 5 years</u>
	(\$ s in 000 s)				
<b>Contractual cash obligations</b>					
Capital lease obligations	\$ 337	\$ 337			
Operating leases	15,410	3,080	9,597	2,733	
Long-term convertible notes payable at face value	44,250			44,250	
Coupon interest on long-term convertible notes payable	14,158	3,097	9,292	1,769	
<b>Total Contractual Cash Obligations</b>	<b>\$ 74,155</b>	<b>\$ 6,514</b>	<b>\$ 18,889</b>	<b>\$ 48,752</b>	<b>\$</b>

Other commercial commitments as of April 30, 2002, expiration per period are as follows:

	<u>Total</u>	<u>Less than 1 year</u>	<u>1-3 years</u>	<u>4-5 years</u>	<u>Over 5 years</u>
	(\$ s in 000 s)				
<b>Other commercial commitments</b>					
Standby letter of credit	\$ 476	\$	\$	\$ 476	\$
<b>Total commercial commitments</b>	<b>\$ 476</b>	<b>\$</b>	<b>\$</b>	<b>\$ 476</b>	<b>\$</b>

**Restatement**

In May 2002, we terminated Arthur Andersen and engaged KPMG as our independent auditor. We asked KPMG to re-audit our financial statements for our fiscal year ended January 31, 2002. During the course of the re-audit, we concluded that, in preparation of our fiscal year 2002 financial statements, certain errors were made in calculating certain non-operating, non-cash items related to convertible notes which were issued in August 2001. After consultation with KPMG, we concluded that we should adjust certain non-cash items on our balance sheet and non-cash interest expense on our income statement for the quarters ended January 31, 2002 and April 30, 2002. The condensed consolidated financial statements for the quarter ended April 30, 2002 and notes thereto included in this amended Quarterly Report on Form 10-Q have been restated to include the effects of these corrections.

**Results of Operations**

**Revenues.** Revenues for the three months ended April 30, 2002 were \$9.9 million, over 200% higher than the prior year comparable period revenue of \$3.2 million. The increase is largely attributable to increased customer subscriptions to the TiVo Service. During the three months ended April 30, 2002, we activated approximately 42,000 new subscribers to the

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TiVo Service bringing the total installed subscriber base to approximately 422,000, more than double the installed base as of April 30, 2001. As of April 30, 2002, approximately 56% of our subscribers have elected lifetime service and approximately 36% of our subscribers used the TiVo Service through a DIRECTV/TiVo combination unit. Additionally, of the total revenue of \$9.9 million, we recognized \$1.6 million in revenue from a customer who is also a related party, for engineering professional services. We anticipate fiscal year 2003 will have continued revenue growth as our subscriber base grows and we recognize additional revenue from engineering professional services.

**Cost of revenues.** Cost of revenues consists primarily of telecommunication and network expenses, employee salaries, call center and other expenses related to providing the TiVo Service to subscribers and engineering professional services to our customers. Cost of revenues remained flat for the three months ended April 30, 2002 compared to the three months ended April 30, 2001. Total salaries and benefits decreased 60% compared to the same time during the prior year due to reductions in staffing. Additionally, telecommunications and network expense decreased by 32%. This decrease was a result of continued reduction of the service cost per subscriber by using satellite transmission of the TiVo Service for subscribers using the DIRECTV Receiver with TiVo. However, these reductions were offset by increases related to providing revenue for engineering professional services to a related party.

**Research and development expenses.** Our research and development expenses consist primarily of employee salaries and related expenses and consulting fees related to the design of the digital video recorder that enables the TiVo Service. Research and development expenses for the three months ended April 30, 2002 were \$5.0 million compared to \$6.9 million for the three months ended April 30, 2001. Significant decreases in use of outside services accounted for approximately 26% of the total reduction for the three months ended April 30, 2002.

**Sales and marketing expenses.** Sales and marketing expenses consist primarily of employee salaries and related expenses, media advertising, public relations activities, special promotions, trade shows and the production of product related items, including collateral and videos. Sales and marketing expenses for the three months ended April 30, 2002 was \$8.3 million compared to \$13.2 million for the three months ended April 30, 2001. Additionally included are the revenues from the sale of personal video recorders sold to Best Buy or directly by TiVo of \$3.8 million, less the cost of the personal video recorders sold of \$3.7 million resulting in a margin of \$115,000 (see Note 10 to the consolidated financial statements. Sales of Series2 Platform ).

The significant decrease for the three-month period was primarily attributable to an 85% decrease in expenditures for advertising, public relations and trade shows. This is due to the initiatives we have put in place with our partners to maximize our joint marketing effectiveness with much lower levels of cash investment by TiVo.

**Sales and marketing related parties expense.** Sales and marketing related parties expense consist of cash and non-cash charges related primarily to agreements with AOL, DIRECTV, Philips, Sony and Quantum, all of which held stock in TiVo. Sales and marketing related parties expense for the three months ended April 30, 2002 was \$22.9 million compared to \$23.5 million for the three months ended April 30, 2001. Approximately 50% of the total sales and marketing related parties expense for the period ended April 30, 2002, \$11.6 million, was non-cash expense related to the remaining unamortized portion of the prepaid marketing expense related to the June 2000 Investment Agreement which has been terminated by Funds Release Agreement (see Note 4 to the consolidated financial statements. AOL Relationship ).

Sales and marketing related parties expense for the three months ended April 30, 2002, consists of cash charges of \$10.7 million and non-cash charges of \$12.2 million, respectively. Sales and marketing related parties expense for the same period in the prior year consisted of cash charges of \$19.5 million and non-cash charges of \$4.0 million, respectively. The non-cash portion is related to the amortization of prepaid marketing expense related to warrants or common stock issued for services to AOL and DIRECTV. We amortize the prepaid marketing expense on a straight-line basis over the period that the services are provided.

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The cash portion of sales and marketing related parties expense is comprised of revenue share and manufacturing subsidy payments to Philips, Sony, Quantum and DIRECTV. Additionally included are media insertion orders paid to NBC and AOL. We have also agreed to share a portion of our revenues with some of our strategic partners in order to promote the TiVo Service and encourage the manufacture and distribution of the personal video recorders that enable the TiVo Service. Revenue share is calculated as an agreed upon percentage of revenue for a specified group of TiVo subscribers. We have negotiated deferred payment schedules of payables due as of March 31, 2001 with certain partners in the amount of \$5.1 million reflected in accrued liabilities related parties. In general, interest started accruing from March 31, 2001 and beginning in October 2001, we have made payments including interest for the deferred amounts as well as have continued to pay current payables on a timely basis. Additionally, we expect to continue to work with our partners to manage manufacturing costs.

**General and administrative expenses.** General and administrative expenses consist primarily of employee salaries and related expenses for executive, administrative, accounting, information systems, customer operations personnel, facility costs, and professional fees. General and administrative expenses for the three months ended April 30, 2002 was \$3.8 million compared to \$4.6 million for the three months ended April 30, 2001. Reductions in consulting expenses accounted for 41% of the decrease in general and administrative expenses from the prior year comparable period.

**Interest income.** Interest income resulting from cash and cash equivalents held in interest bearing accounts and short-term investments was \$4.1 million for the three months ended April 30, 2002 compared to \$1.4 million for the three months ended April 30, 2001. The increase is a result of the release from the escrow account to us of \$3.9 million in interest earned on AOL restricted cash.

**Interest expense and other.** Interest expense and other was \$2.0 million for the three months ended April 30, 2002. This includes the coupon interest expense of \$512,000 related to the convertible notes payable and the amortization of the value assigned primarily to the Comdisco warrant for interest expense of \$8,000. Additionally \$1.0 million is attributable to the amortization of financing expenses and discount related to the convertible notes payable. For the three months ended April 30, 2001, interest expense and other was \$50,000. Interest expense related parties was \$412,000 for the three-month period ended April 30, 2002. This includes \$263,000 related to the convertible notes and \$149,000 for interest expense payable to our strategic partners according to negotiated deferred payment schedules.

**Series A redeemable convertible preferred stock dividend.** Under the terms of the Series A redeemable convertible preferred stock, we were required to pay dividends to the Series A redeemable convertible preferred stockholders. The dividends payable for the three months ended April 30, 2002 were \$220,000. Under the terms of the Funds Release Agreement dated April 29, 2002, AOL waived the preferred dividends and associated rights it was otherwise entitled to effective April 1, 2002.

**Accretion to redemption value of convertible preferred stock.** As a result of our repurchase of 1.6 million shares of our Series A convertible preferred stock held by AOL for \$48.0 million, the associated issuance costs incurred last fiscal year were expensed during the three months ended April 30, 2002. Prior to this quarter, these issuance costs were classified as additional paid-in capital for the Series A redeemable convertible preferred stock.

**Quarterly Results of Operations**

The following table represents certain unaudited statement of operations data for our eight most recent quarters ended April 30, 2002 and the one-month transition period ended January 31, 2001, due to the change in year end. In management's opinion, this unaudited information has been prepared on the same basis as the audited annual financial statements and includes all adjustments, consisting only of normal recurring adjustments, necessary for a fair representation of the unaudited information for the quarters presented. This information should be read in conjunction with our consolidated financial statements, including the notes thereto, included elsewhere in this Quarterly Report on Form 10-Q. The results of operations for any quarter are not necessarily indicative of results that may be expected for any future period.

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Prior quarters have been reclassified in order to conform to current quarter classifications. The results of operations for the three months ended January 31, 2002 and April 30, 2002 have been restated to reflect the corrections as described in Part I, Item 1, Note 2.

	Three Months Ended			Month Ended Jan 31, 2001	Three Months Ended				
	Jun 30, 2000	Sept 30, 2000	Dec 31, 2000		Apr 30, 2001	Jul 31, 2001	Oct 31, 2001	Restated Jan 31, 2002	Restated Apr 30, 2002
(unaudited, in thousands except per share data)									
<b>Revenues</b>	\$ 719	\$ 1,002	\$ 1,426	\$ 989	\$ 3,196	\$ 4,106	\$ 5,342	\$ 6,753	\$ 9,860
<b>Costs and expenses</b>									
Cost of revenues	4,988	4,019	5,207	1,710	5,497	4,415	5,207	4,830	5,492
Research and development	5,679	8,318	5,604	2,507	6,827	6,786	7,431	5,815	4,949
Sales and marketing	11,384	30,308	51,219	7,884	13,020	5,756	7,084	2,649	8,249
Sales and marketing related parties	5,349	18,953	24,755	6,632	23,488	16,146	11,239	24,959	22,922
General and administrative	3,631	3,527	4,497	1,326	4,507	4,288	5,214	4,486	3,746
Stock-based compensation	919	657	570	175	289	339	346	273	118
<b>Loss from operations</b>	(31,231)	(64,780)	(90,426)	(19,245)	(50,432)	(33,624)	(31,179)	(36,259)	(35,616)
Interest income	1,907	1,625	2,572	672	1,390	607	65	101	4,099
Interest expense and other	(112)	(252)	(88)	(17)	(50)	(45)	(1,171)	(4,465)	(1,580)
Interest expense related parties						(559)	(553)	(531)	(412)
<b>Loss before taxes</b>	(29,436)	(63,407)	(87,942)	(18,590)	(49,092)	(33,621)	(32,838)	(41,154)	(33,509)
Provision for income taxes							(1,000)		
<b>Net loss</b>	(29,436)	(63,407)	(87,942)	(18,590)	(49,092)	(33,621)	(33,838)	(41,154)	(33,509)
Less: Series A redeemable convertible preferred stock dividend		(240)	(1,274)	(423)	(1,092)	(840)	(658)	(428)	(220)
Less: Accretion to redemption value of convertible preferred Stock									(1,445)
<b>Net loss attributable to common stockholders</b>	\$ (29,436)	\$ (63,647)	\$ (89,216)	\$ (19,013)	\$ (50,184)	\$ (34,461)	\$ (34,496)	\$ (41,582)	\$ (35,174)
<b>Net loss per share</b>									
Basic and diluted	\$ (0.82)	\$ (1.72)	\$ (2.19)	\$ (0.47)	\$ (1.20)	\$ (0.82)	\$ (0.81)	\$ (0.92)	\$ (0.74)
Weighted average shares	35,743	36,924	40,682	40,850	41,787	42,095	42,668	45,276	47,344

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We anticipate that our business will continue to be seasonal and we expect to generate a significant number of our annual new subscribers during and immediately after the holiday shopping season. We also expect to generate a portion of future revenues from licensing agreements. When we complete our obligations under our licensing and professional services agreements, we will recognize revenue. It is likely this will lead to an uneven pattern of quarterly revenue and revenue growth.

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**Liquidity and Capital Resources**

From inception through April 30, 2002, we financed our operations and met our capital expenditure requirements primarily from the proceeds of the private sale of equity securities, the proceeds from our initial public offering and the August 2001 private placement of convertible debt with warrants. At April 30, 2002, we had \$35.9 million of cash and cash equivalents. We believe these funds represent sufficient resources to fund operations, capital expenditures and working capital needs through our fiscal year ending January 31, 2003.

Net cash used in operating activities was \$16.4 million for the three months ended April 30, 2002. During this same period, we continued to provide the TiVo Service, incurring a net loss of \$33.5 million. Uses of cash from operating activities included a decrease in accrued liabilities-related parties of \$18.7 million, an increase in accounts receivable-related parties of \$4.1 million, and an increase in prepaid expenses of \$451,000. These uses were offset by sources of cash provided from operating activities consisting of an increase in deferred revenue-related parties of \$5.6 million, an increase in long-term deferred revenue of \$4.0 million, an increase in deferred revenue of \$2.2 million, an increase in accounts payable of \$2.2 million, a decrease in prepaid expenses-related parties of \$1.2 million, an increase in accrued liabilities of \$1.1 million, a decrease in accounts receivable of \$590,000 and a decrease in other long-term liabilities of \$148,000.

Net cash used in investing activities for the three months ended April 30, 2002 was \$285,000 for the acquisition of property and equipment.

Net cash provided by financing activities was \$245,000 for the three months ended April 30, 2002. Uses of cash included \$220,000 for payment of the Series A redeemable convertible preferred stock dividend and \$209,000 was used for payments on a capital lease. An additional \$647,000 of financing was obtained as proceeds from the issuance of common stock through our employee stock purchase plan and \$27,000 from the issuance of common stock for stock options exercised.

During February 2002, we entered into a second common stock purchase agreement which, under certain circumstances, may allow us to sell to Acqua Wellington North American Equities Fund, Ltd. up to \$19.0 million of our common stock during the fourteen-month period ending April 13, 2003. We view this purchase agreement as an auxiliary financing tool with the potential to provide us with an efficient and flexible mechanism to raise cash to fund our working capital needs. The shares of common stock which we may sell pursuant to the purchase agreement are registered under the Securities Act of 1933 pursuant to an effective Registration Statement on Form S-3 (File No. 333-53152).

From time to time, we may present Acqua Wellington with draw down notices over a draw down period consisting of two periods of ten consecutive trading days each, unless we agree otherwise with Acqua Wellington. Each draw down notice sets forth a threshold price and the dollar value of shares Acqua Wellington is obligated to purchase during the draw down period. The threshold price we choose, which cannot be less than \$3.00 without the consent of Acqua Wellington, establishes the maximum value of the stock we can obligate Acqua Wellington to buy during the period and the discount that Acqua Wellington will receive, unless we agree otherwise with Acqua Wellington. Once presented with a draw down notice, Acqua Wellington is required to purchase a pro rata portion of the shares on each trading day during the draw down period on which the daily volume weighted average price for our common stock exceeds the threshold price determined by us. The per share purchase price for the shares equals the daily volume weighted average price of our common stock on each date during the draw down period on which shares are purchased, less a discount ranging from 3% to 5.4%, based on the threshold price, unless we agree otherwise with Acqua Wellington. If the daily volume weighted average price of our common stock falls below the threshold price on any trading day during a draw down period, Acqua Wellington will not be obligated but still may purchase the pro rata portion of shares of common stock allocated to that day at the threshold price for the draw down period, less the discount. The number of shares Acqua Wellington would be obligated to buy on any trading day during a draw down period is arrived at by dividing that day's pro rata part of the total purchase amount by that day's volume weighted average price, less Acqua Wellington's discount. The total number of shares Acqua Wellington would be required to purchase during a draw down period is the aggregate of the daily amounts.

The purchase agreement also provides that from time to time and at our discretion we may grant Acqua Wellington the right to exercise one or more call options to purchase additional shares of our common stock during each draw down period for the amount that we specify, so long as the aggregate of all such call option amounts and draw down amounts under

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the purchase agreement do not exceed \$19,000,000. Upon Acqua Wellington's exercise of the call option, we will issue and sell the shares of our common stock subject to the call option at a price equal to the greater of the daily volume weighted average price of our common stock on the day Acqua Wellington notifies us of its election to exercise its call option or the threshold price for the call option determined by us and set forth in the draw down notice, less a discount ranging from 3% to 5.4%, based on the threshold price, unless we agree otherwise with Acqua Wellington.

The purchase agreement further provides that if, during a draw down period with Acqua Wellington, we enter into an agreement with a third party to issue common stock or securities convertible into common stock, the principal purpose of which is to raise capital, Acqua Wellington will have the option to purchase shares of the draw down amount and any call option amounts requested by us at the price otherwise applicable to the sale to Acqua Wellington, or at the third party's price. Acqua Wellington may also decide not to purchase the shares during that draw down period. If, between draw down pricing periods, we enter into an agreement with a third party to issue common stock or securities convertible into common stock, the principal purpose of which is to raise capital, Acqua Wellington will have the option to purchase up to the draw down amount that would be applicable based on the gross price per share to be paid for the common stock in the other financing on the same terms and conditions contemplated in the other financing, net of the third party's discount and fees, or, if the applicable share price is below the minimum threshold price, up to 20% of the total amount to be raised by us in the other financing.

We have commitments for future lease payments under facilities operating leases of \$15.4 million and obligations under capital leases of \$337,000 as of April 30, 2002. The obligations under the capital lease relate to equipment leased under a total available lease line of \$2.5 million, which expired in February 2000.

Although payments under the operating lease for our facility are tied to market indices, we are not exposed to material interest rate risk associated with the operating lease. Our capital lease obligations are not subject to changes in the interest rate and, therefore, are not exposed to interest rate risk.

On April 30, 2002, we entered into a Development and Distribution Agreement with America Online, Inc. AOL made an up-front payment of \$4.0 million under this agreement.

As a result of the modification of the Strategic Alliance Agreement dated August 30, 2000, as amended between us and BSKyB on April 29, 2002, we have agreed at our discretion on July 1, 2002 to either (a) issue and deliver to BSKyB restricted shares of our common stock, in certificated form and unregistered, equal in value to an aggregate sum of \$2.5 million or (b) to make a cash payment to BSKyB in US dollars in an amount equal to \$2.5 million.

The conversion price of our convertible notes will be reduced on August 23, 2002 if the conversion price is greater than the average closing price per share of our common stock for the 10 consecutive trading days preceding August 23, 2002, subject to a floor of \$4.21 per share. In addition, the conversion price on the notes may be reduced if, prior to August 28, 2003, we issue common stock or common stock equivalents at an issuance price (or with respect to common stock equivalents, such additional stock is issued with a conversion or exercise price per share less than the conversion price of the notes then in effect immediately prior to the issuance) that is lower than the conversion price then in effect immediately prior to the issuance. A reduced conversion price on the convertible notes would increase our interest expense and could potentially result in additional share dilution.

Our future capital requirements will depend on a variety of factors, including market acceptance of the personal video recorder and the TiVo Service, the resources we devote to developing, marketing, selling and supporting our products and other factors. We expect to devote substantial capital resources:

to develop new or enhance existing services or products;

to continue support of our customer call center;

for advertising to educate consumers;

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to expand our engineering professional services business; and  
for general corporate purposes.

We believe that our cash and cash equivalents will be sufficient to fund our operations through our fiscal year ending January 31, 2003. Despite our expectations, we may need to raise additional capital before the end of the fiscal year.

In addition, in order to meet long-term liquidity needs, we may need to raise additional funds, establish a credit facility or seek other financing arrangements. Additional funding may not be available on favorable terms or at all. See **Factors That May Affect Future Operating Results**. If we are unable to raise additional capital on acceptable terms, our ability to effectively manage growth and build a strong brand could be harmed.

### **Impact of Inflation**

We believe that inflation has not had a significant impact on our operating results.

### **Factors That May Affect Future Operating Results**

In addition to the other information included in this Report, the following factors should be considered in evaluating our business and future prospects:

#### **We have recognized very limited revenue, have incurred significant net losses and may never achieve profitability.**

We have recognized limited revenue, have incurred significant losses and have had substantial negative cash flow. During the three months ended April 30, 2002 we recognized revenues of \$9.9 million. As of April 30, 2002, we had an accumulated deficit of \$498.1 million. We expect to incur significant operating expenses over the next several years in connection with the continued development and expansion of our business. As a result, we expect to continue to incur losses for the foreseeable future. The size of these net losses depends in part on our subscriber revenues and on our expenses. With increased expenses, we will need to generate significant additional revenues to achieve profitability. Consequently, we may never achieve profitability, and even if we do, we may not sustain or increase profitability on a quarterly or annual basis in the future.

#### **Our limited operating history may make it difficult for us or investors to evaluate trends and other factors that affect our business.**

We were incorporated in August 1997 and have been obtaining subscribers only since March 31, 1999. Prior to that time, our operations consisted primarily of research and development efforts. As of April 30, 2002, only a limited number of personal video recorders had been sold and we obtained only a limited number of subscribers to the TiVo Service. As a result of our limited operating history, our historical financial and operating information is of limited value in evaluating our future operating results. In addition, any evaluation of our business must be made in light of the risks and difficulties encountered by companies offering products or services in new and rapidly evolving markets. For example, it may be difficult to accurately predict our future revenues, costs of revenues, expenses or results of operations. Personal television is a new product category for consumers and it may be difficult to predict the future growth rate, if any, or size of the market for our products and services. We may be unable to accurately forecast customer behavior and recognize or respond to emerging trends, changing preferences or competitive factors facing us. As a result, we may be unable to make accurate financial forecasts and adjust our spending in a timely manner to compensate for any unexpected revenue shortfall. This inability could cause our net losses in a given quarter to be greater than expected, which could cause the price of our stock to decline.



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**If our marketing in the retail channel is not successful, consumers and consumer electronics manufacturers may not accept the TiVo Service and products that enable the TiVo Service.**

Our success depends upon a continually successful retail marketing campaign for the TiVo Service and related personal video recorders, which began in the third quarter of calendar year 1999. We rely in part on our consumer electronics partners to manufacture, market, sell and support personal video recorders that enable the TiVo Service. We also rely on the efforts of AT&T Broadband, DIRECTV and BSkyB to market, sell and support the TiVo Service to AT&T Broadband, DIRECTV and BSkyB subscribers. The ongoing marketing campaign requires, among other things, that we:

educate consumers on the benefits of the TiVo Service and related personal video recorder, which will require an extensive marketing campaign;

commit a substantial amount of human and financial resources to achieve continued, successful retail distribution; and

coordinate our own sales, marketing and support activities with those of AT&T Broadband, DIRECTV, Best Buy, AOL and other strategic partners.

We or our strategic partners may not achieve any or all of these objectives. In addition, consumers may perceive the TiVo Service and related personal video recorder as too expensive or complex and our marketing campaign may not effectively attract new subscribers. Because of competitive offerings or changing preferences, consumers may delay or decline the purchase of the TiVo Service and related personal video recorder. All of these events would reduce consumer demand and market acceptance, diminish our brand and impair our ability to attract subscribers to the TiVo Service.

**We have agreed to share a substantial portion of the revenue we generate from subscription fees with some of our strategic partners. We may be unable to generate enough revenue to cover these obligations.**

We have agreed to share a substantial portion of our subscription and other fees with some of our strategic partners in exchange for manufacturing, distribution and marketing support and discounts on key components for personal video recorders. Given how these amounts are calculated, we may be required to share substantial portions of the subscription and other fees attributable to the same subscriber with multiple partners. These agreements require us to share a portion of our subscription fees whether or not we increase or decrease the price of the TiVo Service. If we change our subscription fees in response to competitive or other market factors, our operating results would be adversely affected. Our decision to share subscription revenues is based on our expectation that our partnerships will help us obtain subscribers, broaden market acceptance of personal television and increase our future revenues. If these expectations are not met, we may be unable to generate sufficient revenue to cover our expenses and obligations.

**We depend on a limited number of third parties to manufacture, distribute and supply critical components and services for the personal video recorders that enable the TiVo Service. We may be unable to operate our business if these parties do not perform their obligations.**

The TiVo Service is enabled through the use of a personal video recorder made available by us and a limited number of third parties. In addition, we rely on sole suppliers for a number of key components for the personal video recorders. We do not control the time and resources that these third parties devote to our business. We cannot be sure that these parties will perform their obligations as expected or that any revenue, cost savings or other benefits will be derived from the efforts of these parties. If any of these parties breaches or terminates its agreement with us or otherwise fails to perform their obligations in a timely manner, we may be delayed or prevented from commercializing our products and services. Because our relationships with these parties are non-exclusive, they may also support products and services that compete directly with us, or offer similar or greater support to our competitors. Any of these events could require us to undertake unforeseen additional responsibilities or devote additional resources to commercialize our products and services. This outcome would harm our ability to compete effectively and achieve increased market acceptance and brand recognition.

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In addition, we face the following risks in relying on these third parties:

***If our manufacturing partnerships are not successful, we may be unable to establish a market for our products and services.*** We have manufactured a certain amount of the personal video recorders that enable the TiVo Service through a third-party contract manufacturer. We also have entered and anticipate entering into agreements with consumer electronics partners to manufacture and distribute personal video recorders that enable the TiVo Service. However, we have no minimum volume commitments from any manufacturer. The ability of our manufacturing partners to reach sufficient production volume of personal video recorders to satisfy anticipated demand is subject to delays and unforeseen problems such as defects, shortages of critical components and cost overruns. Moreover, they will require substantial lead times to manufacture anticipated quantities of personal video recorders that enable the TiVo Service. Delays, product shortages and other problems could impair the retail distribution and brand image and make it difficult for us to attract subscribers. In addition, the loss of a manufacturing partner would require us to identify and contract with alternative sources of manufacturing, which we may be unable to do and which could prove time-consuming and expensive. Although we expect to continue to contract with additional consumer electronics companies for the manufacture of personal video recorders in the future, we may be unable to establish additional relationships on acceptable terms.

***If our corporate partners fail to perform their obligations, we may be unable to effectively market and distribute our products and services.*** In addition to our own efforts, our manufacturing partners distribute personal video recorders that enable the TiVo Service. We rely on their sales forces, marketing budgets and brand images to promote and support personal video recorders and the TiVo Service. We expect to continue to rely on our manufacturing partners and other strategic partners to promote and support personal video recorders and other devices that enable the TiVo Service. The loss of one or more of these partners could require us to undertake more of these activities on our own. As a result, we would spend significant resources to support personal video recorders and other devices that enable the TiVo Service. We also expect to rely on AOL, AT&T Broadband, Best Buy, DIRECTV and other partners to provide marketing support for the TiVo Service. The failure of one or more of these partners to provide anticipated marketing support will require us to divert more of our limited resources to marketing the TiVo Service. If we are unable to provide adequate marketing support for the personal video recorders and the TiVo Service, our ability to attract subscribers to the TiVo Service will be limited.

***We are dependent on single suppliers for several key components and services. If these suppliers fail to perform their obligations, we may be unable to find alternative suppliers or deliver our products and services to our customers on time.*** We currently rely on sole suppliers for a number of the key components and services used in the personal video recorders and the TiVo Service. For example:

NEC is the sole supplier of the CPU and application specific integrated circuit semiconductor devices;

Broadcom is the sole supplier of the MPEG2 encoder and decoder semiconductor devices;

ATMEL is the sole supplier of the secure microcontroller semiconductor device; and

Tribune Media Services is the sole supplier of program guide data.

In addition to the above, we have several sole suppliers for key components of our products currently under development.

***We cannot be sure that alternative sources for key components and services used in the personal video recorders and the TiVo Service will be available when needed or, if available, that these components and services will be available on favorable terms.*** If our agreements or our manufacturing partners' agreements with NEC, Broadcom, ATMEL or Tribune Media Services were to terminate or expire, or if our manufacturing partners or we were unable to obtain sufficient quantities of these components or required program guide data, our search for alternate suppliers could result in significant delays, added expense or disruption in product availability.

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**We have limited experience in overseeing manufacturing processes and managing inventory and failure to do so effectively may result in supply imbalances.**

To transition to the Series2 platform, we have contracted for the manufacture of certain Series2 personal video recorders with contract manufacturers. We sell these units to Best Buy and AT&T Broadband, as well as through TiVo's own online sales efforts. As part of this effort, we expect to maintain some inventory of the Series2 units throughout the year. Overseeing manufacturing processes and managing inventory are outside of our core business and our experience in these areas is limited. If we fail to effectively oversee manufacturing process and manage inventory, we may suffer from insufficient inventory to meet consumer demand or excess inventory.

**Our ability to generate revenues from subscription fees is unproven and may fail.**

We expect to generate a substantial portion of our revenues from subscription fees for the TiVo Service. Many of our potential customers already pay monthly fees for cable or satellite television services. We must convince these consumers to pay an additional subscription fee to receive the TiVo Service. The availability of competing services that do not require subscription fees will harm our ability to effectively attract subscribers. In addition, the personal video recorder that enables the TiVo Service can be used to record programs and pause, rewind and fast-forward through live or recorded shows without an active subscription to the TiVo Service. If a significant number of purchasers of the personal video recorders use these devices without subscribing to the TiVo Service, our revenue growth will decline and we may not achieve profitability.

**Our business is expanding and our failure to manage growth could disrupt our business and impair our ability to generate revenues.**

Since we began our business in August 1997, we have expanded our operations. We may need to adjust our headcount and infrastructure to allow us to pursue market opportunities. The growth in our subscriber base has placed, and will continue to place, a significant strain on our management, operational and financial resources and systems. Specific risks we face as our business expands include:

***We need to attract and retain qualified personnel, and any failure to do so may impair our ability to offer new products or grow our business.*** Our success will depend on our ability to attract, retain and motivate managerial, technical, marketing, financial, administrative and customer support personnel. Competition for such employees is intense, especially for engineers in the San Francisco Bay Area, and we may be unable to successfully attract, integrate or retain sufficiently qualified personnel. If we are unable to hire, train, retain and manage required personnel, we may be unable to successfully introduce new products or otherwise implement our business strategy.

***Any inability of our systems to accommodate our expected subscriber growth may cause service interruptions or delay our introduction of new services.*** We internally developed many of the systems we use to provide the TiVo Service and perform other processing functions. The ability of these systems to scale as we rapidly add new subscribers is unproven. We must continually improve these systems to accommodate subscriber growth and add features and functionality to the TiVo Service. Our inability to add software and hardware or to upgrade our technology, systems or network infrastructure could adversely affect our business, cause service interruptions or delay the introduction of new services.

***We will need to provide acceptable customer support, and any inability to do so will harm our brand and ability to generate and retain new subscribers.*** Our ability to increase sales, retain current and future subscribers and strengthen our brand will depend in part upon the quality of our customer support operations. Some customers require significant support when installing the personal video recorder and becoming acquainted with the features and functionality of the TiVo Service. We have limited experience with widespread deployment of our products and services to a diverse customer base, and we may not have adequate personnel to provide the levels of support that our customers require. In addition, we have entered into agreements with third parties to provide this support and will rely on them for a substantial portion of our customer support functions. Our failure to provide adequate customer support for the TiVo Service and personal video recorder will damage our reputation in the personal television and consumer electronics marketplace and strain our relationships with customers and strategic partners. This could prevent us from gaining new or retaining existing subscribers and could cause harm to our reputation and brand.

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***We will need to improve our operational and financial systems to support our expected growth, and any inability to do so will adversely impact our billing and reporting.*** To manage the expected growth of our operations, we will need to improve our operational and financial systems, procedures and controls. Our current and planned systems, procedures and controls may not be adequate to support our future operations and expected growth. For example, we replaced our accounting and billing system at the beginning of August 2000. Delays or problems associated with any improvement or expansion of our operational and financial systems and controls could adversely impact our relationships with subscribers and cause harm to our reputation and brand. Delays or problems associated with any improvement or expansion of our operational and financial systems and controls could also result in errors in our financial and other reporting.

**If we are unable to create multiple revenue streams, we may not be able to cover our expenses or meet our obligations to strategic partners and other third parties.**

Although our initial success will depend on building a significant customer base and generating subscription fees from the TiVo Service, our long-term success will depend on securing additional revenue streams such as:

- advertising;
- audience measurement research;
- revenues from programmers; and
- electronic commerce.

In order to derive substantial revenues from these activities, we will need to attract and retain a large and growing base of subscribers to the TiVo Service. We also will need to work closely with television advertisers, cable and satellite network operators, electronic commerce companies and consumer electronics manufacturers to develop products and services in these areas. We may not be able to effectively work with these parties to develop products that generate revenues that are sufficient to justify their costs. In addition, we are currently obligated to share a portion of these revenues with several of our strategic partners. Any inability to attract and retain a large and growing group of subscribers and strategic partners will seriously harm our ability to support new services and develop new revenue streams.

**It will take a substantial amount of time and resources to achieve broad market acceptance of the TiVo Service and products that enable the TiVo Service and we cannot be sure that these efforts will generate a broad enough subscriber base to sustain our business.**

Personal television products and services represent a new, untested consumer electronics category. The TiVo Service is in an early stage of development and many consumers are not aware of its benefits. As a result, it is uncertain whether the market will demand and accept the TiVo Service and products that enable the TiVo Service. Retailers, consumers and potential partners may perceive little or no benefit from personal television products and services. Likewise, consumers may not value, and may be unwilling to pay for the TiVo Service and products that enable the TiVo Service. To develop this market and obtain subscribers to the TiVo Service, we will need to devote a substantial amount of time and resources to educate consumers and promote our products. We may fail to obtain subscribers, encourage the development of new devices that enable the TiVo Service and develop and offer new content and services. We cannot be sure that a broad base of consumers will ultimately subscribe to the TiVo Service or purchase the products that enable the TiVo Service.

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**We face intense competition from a number of sources, which may impair our revenues and ability to generate subscribers.**

The personal television market is new and rapidly evolving and we expect competition from a number of sources, including:

***Companies offering similar products and services.*** We are likely to face intense direct competition from companies such as Microsoft, OpenTV, NDS, EchoStar Communications Corp., CacheVision, Keen Personal Media, Inc., Moxi Digital and SONICblue. These companies offer, or have announced their intention to offer, products with one or more of the TiVo Service's functions or features and, in some instances, combine these features with Internet browsing or traditional broadcast, cable or satellite television programming. Many of these companies have greater brand recognition and market presence and substantially greater financial, marketing and distribution resources than we do. For example, Microsoft Corporation controls and provides financial backing to UltimateTV. Some of these companies also have established relationships with third party consumer electronic manufacturers, network operators and programmers, which could make it difficult for us to establish relationships and enter into agreements with these third parties. Some of these competitors also have relationships with our strategic partners. For example, DIRECTV enables its subscribers to receive Microsoft's UltimateTV service. AOL Time Warner has made an investment in Moxi Digital. Faced with this competition, we may be unable to expand our market share and attract an increasing number of subscribers to the TiVo Service.

***Established competitors in the consumer electronics market.*** We compete with consumer electronic products in the television and home entertainment industry. The television and home entertainment industry is characterized by rapid technological innovation, a small number of dominant manufacturers and intense price competition. As a new product category, personal television enters a market that is crowded with several established products and services. The competition for consumer spending in the television and home entertainment market is intense, and our products and services compete with:

- satellite television systems;
- video on demand services;
- digital video disc players; and
- laser disc players.

Most of these technologies or devices have established markets, a broad subscriber base and proven consumer acceptance. In addition, many of the manufacturers and distributors of these competing devices have substantially greater brand recognition, market presence, distribution channels, advertising and marketing budgets and promotional and other strategic partners. Faced with this competition, we may be unable to effectively differentiate the personal video recorder or the TiVo Service from these devices.

***Established competition for advertising budgets.*** Personal television, in general, and TiVo, specifically, also compete with traditional advertising media such as print, radio and television for a share of advertisers' total advertising budgets. If advertisers do not perceive personal television as an effective advertising medium, they may be reluctant to devote a significant portion of their advertising budget to promotions on the TiVo Service.

**If we are unable to introduce new products or services, or if our new products and services are unsuccessful, the growth in our subscriber base and revenues may suffer.**

***To attract and retain subscribers and generate revenues, we must continue to add functionality and content and introduce products and services which embody new technologies and, in some instances, new industry standards.*** This challenge will require hardware and software improvements, as well as new collaborations with programmers, advertisers, network operators, hardware manufacturers and other strategic partners. These activities require significant time and resources and may require us to develop and promote new ways of generating revenue with established companies in the television industry. These companies include television advertisers, cable and satellite network operators, electronic commerce companies and consumer electronics manufacturers. In each of these examples, a small number of large companies dominate a major portion of the market and may be reluctant to work with us to develop new products and

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services for personal television. If we are unable to further develop and improve the TiVo Service or expand our operations in a cost-effective or timely manner, our ability to attract and retain subscribers and generate revenue will suffer.

**If we do not successfully establish strong brand identity in the personal television market, we may be unable to achieve widespread acceptance of our products.**

*We believe that establishing and strengthening the TiVo brand is critical to achieving widespread acceptance of our products and services and to establishing key strategic partnerships.* The importance of brand recognition will increase as current and potential competitors enter the personal television market with competing products and services. Our ability to promote and position our brand depends largely on the success of our marketing efforts and our ability to provide high quality services and customer support. These activities are expensive and we may not generate a corresponding increase in subscribers or revenues to justify these costs. If we fail to establish and maintain our brand, or if our brand value is damaged or diluted, we may be unable to attract subscribers and effectively compete in the personal television market.

**Product defects, system failures or interruptions to the TiVo Service may have a negative impact on our revenues, damage our reputation and decrease our ability to attract new subscribers.**

*Our ability to provide uninterrupted service and high quality customer support depends on the efficient and uninterrupted operation of our computer and communications systems.* Our computer hardware and other operating systems for the TiVo Service are vulnerable to damage or interruption from earthquakes, floods, fires, power loss, telecommunication failures and similar events. They are also subject to break-ins, sabotage, intentional acts of vandalism and similar misconduct. These types of interruptions in the TiVo Service may reduce our revenues and profits. Our business also will be harmed if consumers believe our service is unreliable. In addition to placing increased burdens on our engineering staff, service outages will create a flood of customer questions and complaints that must be responded to by our customer support personnel. Any frequent or persistent system failures could irreparably damage our reputation and brand.

*We have detected and may continue to detect errors and product defects.* These problems can affect system uptime and result in significant warranty and repair problems, which could cause customer service and customer relations problems. Correcting errors in our software requires significant time and resources, which could delay product releases and affect market acceptance of the TiVo Service. Any delivery by us of products or upgrades with undetected material product defects or software errors could harm our credibility and market acceptance of the personal video recorders and the TiVo Service.

**Intellectual property claims against us can be costly and could result in the loss of significant rights.**

From time to time, we receive letters from third parties alleging that we are infringing their intellectual property. If any of these third parties or others were to bring suit against us, our business could be harmed because intellectual property litigation may:

- be time-consuming and expensive;
- divert management's attention and resources away from our business;
- cause delays in product delivery and new service introduction;
- cause the cancellation of new products or services; or
- require us to pay significant royalties or licensing fees.

*The emerging enhanced-television industry is highly litigious, particularly in the area of on-screen program guides.* Additionally, many patents covering interactive television technologies have been granted but have not been commercialized. For example, we are aware of at least seven patents for pausing live television. A number of companies in

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the enhanced-television industry earn substantial profits from technology licensing, and the introduction of new technologies such as ours is likely to provoke lawsuits from such companies. A successful claim of infringement against us, our inability to obtain an acceptable license from the holder of the patent or other right or our inability to design around an asserted patent or other right could cause our manufacturing partners to cease manufacturing personal video recorders that enable the TiVo Service, our retailers to stop selling the product or us to cease providing our service, or all of the above, which would eliminate our ability to generate revenues.

On January 18, 2000, StarSight Telecast Inc., a subsidiary of Gemstar International Group Limited filed a lawsuit against us in the U.S. District Court for the Northern District of California alleging willful and deliberate violation of U.S. Patent Number 4,706,121, entitled TV Schedule System and Process, held by StarSight. The complaint alleged that we infringed the patent by, among other things, making, using, selling, offering to sell and/or importing our TV schedule systems and processes without a license from StarSight. StarSight seeks unspecified monetary damages and an injunction against our operations. The suit also seeks attorneys fees and costs. We believe that we have meritorious defenses against the suit and intend to vigorously defend ourselves. On February 25, 2000, we counterclaimed against StarSight, Gemstar Development Corporation and Gemstar International Group Limited seeking damages for federal antitrust violations and state unfair business practices claims, as well as declaratory relief of non-infringement, invalidity and unenforceability with respect to the patent. We could be forced to incur material expenses during this litigation, and in the event we were to lose this suit, our business would be harmed.

On September 25, 2001, Pause Technology filed a complaint against us in the U.S. District Court for the District of Massachusetts alleging willful and deliberate infringement of U.S. Reissue Patent No. 36,801, entitled Time Delayed Digital Video System Using Concurrent Recording and Playback. Pause Technology seeks unspecified monetary damages as well as an injunction against our operations. It also seeks attorneys fees and costs. Our answer was filed on December 26, 2001. We believe we have meritorious defenses and intend to defend this action vigorously; however, we could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, our business could be harmed.

On December 12, 2001, SONICblue Incorporated filed a lawsuit against us in the U.S. District Court for the Northern District of California, alleging infringement of U.S. Patent No. 6,324,338 entitled Video Data Recorder with Integrated Channel Guides. SONICblue seeks unspecified monetary damages as well as an injunction against our operations. Our answer was filed on January 23, 2002. We believe that we have meritorious defenses against this suit and intend to vigorously defend ourselves. However, we could be forced to incur material expenses during this litigation and, in the event we were to lose the lawsuit, our business could be harmed.

On January 23, 2002, we filed a separate lawsuit against SONICblue Incorporated and its wholly owned subsidiary, ReplayTV, Inc., in the U.S. District Court for the Northern District of California, alleging that we are the owner of U.S. Patent No. 6,233,389, entitled Multimedia Time Warping System, and alleging further that SONICblue and ReplayTV have willfully and deliberately infringed the patent by making, using, offering to sell and/or selling within the United States digital video recording devices, software and/or personal television services falling within the scope of the patent. We have requested that the court enjoin SONICblue and ReplayTV from further infringement of the patent and award us compensatory damages, treble damages and attorneys fees and costs. We could be forced to incur material expenses during this litigation and, in the event we were to lose the lawsuit, our business could be harmed.

On February 5, 2002, Sony Corporation notified us that Command Audio Corporation had filed a complaint against Sony Electronics, Inc. on February 2, 2002 in the U.S. District Court for the Northern District of California. The complaint alleges that, in connection with its sale of personal video recorders, Sony infringes upon two patents owned by Command Audio (U.S. Patent Nos. 5,590,195 ( Information Dissemination Using Various Transmission Modes ) and 6,330,334 ( Method and System for Information Dissemination Using Television Signals )). The complaint seeks injunctive relief, compensatory and treble damages and Command Audio's costs and expenses, including reasonable attorneys fees. Under the terms of our agreement with Sony governing the distribution of certain personal video recorders that enable the TiVo Service, we are required to indemnify Sony against any and all claims, damages, liabilities, costs and expenses relating to claims that our technology infringes upon intellectual property rights owned by third parties. We believe Sony has

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meritorious defenses against this lawsuit; however, due to our indemnification obligations, we could be forced to incur material expenses during this litigation, and, if Sony were to lose this lawsuit, our business could be harmed.

In addition, we are aware that some media companies may attempt to form organizations to develop standards and practices in the personal television industry. These organizations or individual media companies may attempt to require companies in the personal television industry to obtain copyright or other licenses. A number of articles have appeared in the press regarding the formation of a consortium of broadcast and cable television networks called the Advanced Television Copyright Coalition. Some of those articles have indicated that the coalition is prepared to support litigation and to explore legislative solutions unless the members of the personal television industry agree to obtain license agreements for use of the companies' programming. We have received letters from Time Warner Inc. and Fox Television stating that these entities believe our personal television service exploits copyrighted networks and programs without the necessary licenses and business arrangements. Lawsuits or other actions taken by these types of organizations or companies could make it more difficult for us to introduce new services, delay widespread consumer acceptance of our products and services, restrict our use of some television content, increase our costs and adversely affect our business.

**Our success depends on our ability to secure and protect patents, trademarks and other proprietary rights.**

*Our success and ability to compete are substantially dependent upon our internally developed technology.* We rely on patent, trademark and copyright law, trade secret protection and confidentiality or license agreements with our employees, customers, partners and others to protect our proprietary rights. However, the steps we take to protect our proprietary rights may be inadequate. We have filed patent applications and provisional patent applications covering substantially all of the technology used to deliver the TiVo Service and its features and functionality. To date, several of these patents have been granted, and we cannot assure you that any additional patents will ever be granted, that any issued patents will protect our intellectual property or that third parties will not challenge any issued patents. In addition, other parties may independently develop similar or competing technologies designed around any patents that may be issued to us. Our failure to secure and protect our proprietary rights could have a material adverse effect on our business.

**Laws or regulations that govern the television industry and the delivery of programming could expose us to legal action if we fail to comply or could require us to change our business.**

*Personal television and the delivery of television programming through the TiVo Service and a personal video recorder represents a new category in the television and home entertainment industries.* As such, it is difficult to predict what laws or regulations will govern our business. Changes in the regulatory climate, the enactment of new legislation or the enforcement or interpretation of existing laws could expose us to additional costs and expenses and could require changes to our business. For example, copyright laws could be applied to restrict the capture of television programming, which would adversely affect our business. It is unknown whether existing laws and regulations will apply to the personal television market. Therefore, it is difficult to anticipate the impact of current or future laws and regulations on our business.

*The Federal Communications Commission has broad jurisdiction over the telecommunications and cable industries.* The majority of FCC regulations, while not directly affecting us, do affect many of the strategic partners on whom we substantially rely for the marketing and distribution of the personal video recorder and the TiVo Service. As such, the indirect effect of these regulations may adversely affect our business. In addition, the FCC could promulgate new regulations, or interpret existing regulations in a manner that would cause us to incur significant compliance costs or force us to alter the features or functionality of the TiVo Service.

**We need to safeguard the security and privacy of our subscribers' confidential data, and any inability to do so may harm our reputation and brand and expose us to legal action.**

*The personal video recorder collects and stores viewer preferences and other data that many of our subscribers consider confidential.* Any compromise or breach of the encryption and other security measures that we use to protect this data could harm our reputation and expose us to potential liability. Advances in computer capabilities, new discoveries in the



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field of cryptography, or other events or developments could compromise or breach the systems we use to protect our subscribers' confidential information. We may be required to make significant expenditures to protect against security breaches or to remedy problems caused by any breaches.

### **Uncertainty in the marketplace regarding the use of data from subscribers could reduce demand for the TiVo Service and result in increased expenses.**

*Consumers may be concerned about the use of viewing information gathered by the TiVo Service and personal video recorder.* Currently, we gather anonymous information about our subscribers' viewing choices while using the TiVo Service, unless a subscriber affirmatively consents to the collection of personally identifiable viewing information. This anonymous viewing information does not identify the individual subscriber. Privacy concerns, however, could create uncertainty in the marketplace for personal television and our products and services. Changes in our privacy policy could reduce demand for the TiVo Service, increase the cost of doing business as a result of litigation costs or increased service delivery costs, or otherwise harm our reputation and business.

### **In the future, our revenues and operating results may fluctuate significantly, which may adversely affect the market price of our common stock.**

We expect our revenues and operating results to fluctuate significantly due to a number of factors, many of which are outside of our control. Therefore, you should not rely on period-to-period comparisons of results of operations as an indication of our future performance. It is possible that in some future periods our operating results may fall below the expectations of market analysts and investors. In this event, the market price of our common stock would likely fall.

Factors that may affect our quarterly operating results include:

- demand for personal video recorders and the TiVo Service;
- the timing and introduction of new services and features on the TiVo Service;
- seasonality and other consumer and advertising trends;
- changes in revenue sharing arrangements with our strategic partners;
- entering into new or terminating existing strategic partnerships;
- changes in the subsidy payments we make to certain strategic partners;
- changes in our pricing policies, the pricing policies of our competitors and general pricing trends in the consumer electronics market;
- loss of subscribers to the TiVo Service; and
- general economic conditions.

Because our expenses precede associated revenues, unanticipated shortfalls in revenue could adversely affect our results of operations for any given period and cause the market price of our common stock to fall.

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**Seasonal trends may cause our quarterly operating results to fluctuate and our inability to forecast these trends may adversely affect the market price of our common stock.**

Consumer electronic product sales have traditionally been much higher during the holiday shopping season than during other times of the year. Although predicting consumer demand for our products is very difficult, we have experienced that sales of personal video recorders and new subscriptions to the TiVo Service have been disproportionately high during the holiday shopping season when compared to other times of the year. If we are unable to accurately forecast and respond to consumer demand for our products, our reputation and brand will suffer and the market price of our common stock would likely fall.

We expect that a portion of our future revenues will come from targeted commercials and other forms of television advertising enabled by the TiVo Service. Expenditures by advertisers tend to be seasonal and cyclical, reflecting overall economic conditions as well as budgeting and buying patterns. A decline in the economic prospects of advertisers or the economy in general could alter current or prospective advertisers spending priorities or increase the time it takes to close a sale with our advertisers, which could cause our revenues from advertisements to decline significantly in any given period.

**If we are unable to raise additional capital on acceptable terms, our ability to effectively manage growth and build a strong brand could be harmed.**

We expect that our existing capital resources will be sufficient to meet our cash requirements through our fiscal year ending January 31, 2003. However, as we continue to grow our business, we may need to raise additional capital, which may not be available on acceptable terms or at all. If we cannot raise necessary additional capital on acceptable terms, we may not be able to develop or enhance our products and services, take advantage of future opportunities or respond to competitive pressures or unanticipated requirements.

If additional capital is raised through the issuance of equity securities, the percentage ownership of our existing stockholders will decline, stockholders may experience dilution in net book value per share, or these equity securities may have rights, preferences or privileges senior to those of the holders of our common stock. Any debt financing, if available, may involve covenants limiting, or restricting our operations or future opportunities.

**We have agreed to subsidize the cost of manufacturing personal video recorders, which may adversely affect our operating results and ability to achieve profitability.**

We have entered into agreements with our consumer electronic manufacturing partners to manufacture personal video recorders that enable the TiVo Service. Although we intend to reduce subsidy payments in the future, in certain agreements, we have agreed to pay our manufacturing partners a per-unit subsidy for each personal video recorder that they manufacture and sell. The amount of the payments can vary depending upon the manufacturing costs and selling prices. In addition, in the event our manufacturing partners are unable to manufacture the personal video recorders at the costs currently estimated or if selling prices are less than anticipated, we may owe additional amounts to them, which could adversely affect our operating results. We are obligated to pay a portion of the subsidy when the personal video recorder is shipped, and we will not receive any revenues related to the unit until the unit is sold and the purchaser activates the TiVo Service. We may make additional subsidy payments in the future to consumer electronic and other manufacturers in an effort to maintain a commercially viable retail price for the personal video recorders and other devices that enable the TiVo Service.

**The lifetime subscriptions to the TiVo Service that we currently offer commit us to providing services for an indefinite period. The revenue we generate from these subscriptions may be insufficient to cover future costs.**

We currently offer product lifetime subscriptions that commit us to provide service for as long as the personal video recorder is in service. We receive the lifetime subscription fee for the TiVo Service in advance and amortize it as subscription revenue over four years, which is our estimate of the service life of the personal video recorder. If these lifetime subscribers use the personal video recorder for longer than anticipated, we will incur costs without a corresponding revenue stream and therefore will be required to fund ongoing costs of service from other sources.

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**If we lose key management personnel, we may not be able to successfully operate our business.**

Our future performance will be substantially dependent on the continued services of our senior management and other key personnel. The loss of any members of our executive management team and our inability to hire additional executive management could harm our business and results of operations. In addition, we do not have employment agreements with, or key man insurance policies for, any of our key personnel.

**If there is an adverse outcome in either class action litigation that has been filed against us, our business may be harmed.**

We and certain of our officers and directors are named as defendants in a consolidated securities class action lawsuit filed in the U.S. District Court for the Southern District of New York. This action, which is captioned *Werberger v. TiVo et al.*, also names several of the underwriters involved in our initial public offering as defendants. This class action is brought on behalf of a purported class of purchasers of our common stock from September 30, 1999, the time of our initial public offering, through December 6, 2000. The central allegation in this action is that the underwriters in our initial public offering solicited and received undisclosed commissions from, and entered into undisclosed arrangements with, certain investors who purchased our common stock in the initial public offering and the after-market. The complaint also alleges that the TiVo defendants violated the federal securities laws by failing to disclose in the initial public offering prospectus that the underwriters had engaged in these allegedly undisclosed arrangements. More than 300 issuers have been named in similar lawsuits. The TiVo defendants' time to respond to the complaint has not yet expired, and it is likely that this response will not be due for several months, after certain procedural issues are resolved. At the appropriate time, the TiVo defendants intend to move to dismiss the consolidated complaint for failure to state a claim. We believe that the TiVo defendants have meritorious defenses and intend to defend this action vigorously; however, we could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, our business could be harmed.

On August 13, 2001, Alan Federbush, an individual resident in the state of New York, and Mitchell Brink, an individual resident in the state of Illinois, filed, on behalf of themselves and all similarly situated purchasers of Sony or Philips digital television recorders and the TiVo Service, a class action complaint against us in the Superior Court of the State of California, Santa Clara County, alleging violation of California's Consumers' Legal Remedies Act, California's Unfair Practices Act, and fraudulent concealment. The complaint states that Mr. Federbush and Mr. Brink each experienced problems with the modem contained in the digital television recorders. The complaint alleges, among other things, that we knew or had reason to know of these malfunctions and therefore misrepresented or failed to disclose material information about the digital television recorders to consumers. The complaint seeks an award of actual damages, as well as unspecified punitive damages, interest, attorneys fees and other costs. The complaint additionally seeks broad equitable relief, requesting that we be enjoined from continuing the practices described in the complaint and engaging in false and misleading advertising regarding the digital television recorders. We filed our answer to the complaint on October 19, 2001. Discovery, through which we would seek to investigate the plaintiff's claims, has not commenced. Based on the information available, we are unable to form a conclusion regarding the amount, materiality or range of potential loss, if any, which might result if the outcome of this matter were unfavorable. We believe we have meritorious defenses and intend to defend this action vigorously; however, we could be forced to incur material expenses in the litigation, and in the event there is an adverse outcome, our business could be harmed.

**We expect to experience volatility in our stock price.**

The market price of our common stock is highly volatile. Since our initial public offering in September 1999 through June 7, 2002, our common stock has closed between \$71.50 per share and \$3.01 per share, closing at \$4.20 on June 7, 2002. The market price of our common stock may be subject to significant fluctuations in response to, among other things, the factors discussed in this section and the following factors:

Changes in estimates of our financial performance or changes in recommendations by securities analysts;

Our failure to meet the expectations of securities analysts or investors;

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Release of new or enhanced products or introduction of new marketing initiatives by us or our competitors;

Announcements by us or our competitors of the creation, developments under or termination of significant strategic partnerships, joint ventures, significant contracts or acquisitions;

Fluctuations in the market prices generally for technology-related stocks;

Fluctuations in general economic conditions;

Fluctuations in interest rates;

Market conditions affecting the television and home entertainment industry;

Fluctuations in operating results; and

Additions or departures of key personnel.

The stock market has from time to time experienced extreme price and volume fluctuations, which have particularly affected the market prices for emerging companies, and which have often been unrelated to their operating performance. These broad market fluctuations may adversely affect the market price of our common stock.

**Our Certificate of Incorporation, Bylaws, Rights Agreement and Delaware law could discourage a third party from acquiring us and consequently decrease the market value of our common stock.**

We may become the subject of an unsolicited attempted takeover of our company. Although an unsolicited takeover could be in the best interests of our stockholders, certain provisions of Delaware law, our organizational documents and our Rights Agreement could be impediments to such a takeover.

We are subject to the provisions of Section 203 of the Delaware General Corporation Law, an anti-takeover law. In general, the statute prohibits a publicly held Delaware corporation from engaging in a business combination with an interested stockholder for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in a prescribed manner. Our Amended and Restated Certificate of Incorporation and Bylaws also require that any action required or permitted to be taken by our stockholders must be effected at a duly called annual or special meeting of the stockholders and may not be effected by a consent in writing. In addition, special meetings of our stockholders may be called only by our board of directors, the chairman of the board or the chief executive officer. Our Amended and Restated Certificate of Incorporation and Bylaws also provide that directors may be removed only for cause by a vote of a majority of the stockholders and that vacancies on the board of directors created either by resignation, death, disqualification, removal or by an increase in the size of the board of directors may be filled by a majority of the directors in office, although less than a quorum. Our Amended and Restated Certificate of Incorporation also provides for a classified board of directors and specifies that the authorized number of directors may be changed only by resolution of the board of directors.

On January 9, 2001, our board of directors adopted a Rights Agreement. Each share of our common stock has attached to it a right to purchase one one-hundredth of a share of our Series B Junior Participating Preferred Stock at a price of \$60 per one one-hundredth of a preferred share in the event that the rights become exercisable. The rights become exercisable upon the earlier to occur of (i) ten days following a public announcement that a person or group of affiliated or associated persons has acquired, or obtained the right to acquire, beneficial ownership of 15% or more of our common stock, subject to limited exceptions, or (ii) ten business days (or such later date as may be determined by action of our board of directors prior to such time as any person or group of affiliated persons becomes an acquiring person as described in the preceding clause) following the commencement or announcement of an intention to make a tender offer or exchange offer the consummation of which

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would result in the beneficial ownership by a person or group of 15% or more of our common stock, subject to limited exceptions.

These provisions of Delaware law, our Amended and Restated Certificate of Incorporation and Bylaws and our Rights Agreement could make it more difficult for us to be acquired by another company, even if our acquisition is in the best interests of our stockholders. Any delay or prevention of a change of control or change in management could cause the market price of our common stock to decline.

**The nature of some of our strategic relationships may restrict our ability to operate freely in the future.**

From time to time, we may engage in discussions with other parties concerning strategic relationships, which may include equity investments by such parties in our company. We currently have such relationships with a number of our strategic partners, including AOL, DIRECTV, Sony and Philips. While we believe that such relationships have enhanced our ability to finance and develop our business model, the terms and conditions of such relationships may place some restrictions on our freedom to operate in the future.

**We may be required to repurchase our outstanding convertible senior notes upon a repurchase event; however, we may not be able to do so.**

Holders of our convertible senior notes may require us to repurchase all or any portion of their notes upon a repurchase event, which includes certain changes in control and a failure of our shares of common stock to be listed for trading on the Nasdaq or a U.S. national securities exchange. Although there are currently no restrictions on our ability to pay the repurchase price, future debt agreements may prohibit us from repaying the repurchase price in cash. If we are prohibited from repurchasing the notes, we could seek consent from our lenders to repurchase the notes. If we are unable to obtain their consent, we could attempt to refinance the notes. If we were unable to obtain a consent or refinance, we would be prohibited from repurchasing the notes. Even if we are not prohibited from repurchasing the notes, we may not have sufficient funds to do so. If we were unable to repurchase the notes upon a repurchase event, it would result in an event default under the indenture governing the notes. The occurrence of an event of default under the notes could lead to the acceleration of all amounts outstanding under the notes, and may also trigger cross-default provisions resulting in the acceleration of our other then-existing debt. These events in turn could harm our share price as well as our ability to continue our operations.

**If the conversion price on our outstanding convertible senior notes were reduced, it would result in dilution to the existing holders of our common stock.**

The conversion price on our outstanding convertible senior notes will be reduced on August 23, 2002 if the conversion price is greater than the average closing price per share of our common stock for the 10 consecutive trading days preceding August 23, 2002, subject to a minimum conversion price of \$4.21 per share. In addition, the conversion price on the notes may be reduced if we, prior to August 28, 2003, issue common stock or common stock equivalents at an issuance price (or with respect to common stock equivalents, such additional common stock is issued with a conversion or exercise price per share less than the conversion price of the notes then in effect immediately prior to the issuance) that is lower than the conversion price then in effect immediately prior to the issuance. If the conversion price on the notes is reduced as a result of these adjustments, holders of the notes will receive a greater number of shares of our common stock in connection with the conversion of the notes, thereby resulting in dilution to the existing holders of our common stock.

**If shares of common stock are purchased in a transaction under the February 2002 common stock purchase agreement with Acqua Wellington North American Equities Fund, Ltd., described above in Item 2 under the heading Liquidity and Capital Resources, existing common stockholders will experience immediate dilution and, as a result, our stock price may go down.**

We have entered into a common stock purchase agreement with Acqua Wellington North American Equities Fund, Ltd. pursuant to which Acqua Wellington may purchase shares of our common stock at a discount between 3.0% and

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5.4%, to the daily volume-weighted average price of our common stock unless otherwise agreed to by us and Acqua Wellington. As a result, our existing common stockholders will experience immediate dilution upon the purchase of any shares of our common stock by Acqua Wellington. The purchase agreement with Acqua Wellington provides that, at our request, Acqua Wellington will purchase a certain dollar amount of shares, with the exact number of shares to be determined based on the daily volume weighted average price of our common stock over the draw down period for such purchase. As a result, if the per share market price of our common stock declines over the draw-down period, Acqua Wellington will receive a greater number of shares for its purchase price, thereby resulting in further dilution to our stockholders and potential downward pressure on the price of our stock.

**Our prior engagement of Arthur Andersen LLP as our independent auditors during the fiscal year ended January 31, 2002, the one-month transition period ended January 31, 2001 and calendar years ended December 31, 2000 and 1999 may adversely affect our ability to access the public capital markets and make timely filings with the Securities and Exchange Commission in the future.**

Our former independent public accountant, Arthur Andersen LLP, informed us that, on March 14, 2002, an indictment was unsealed charging it with federal obstruction of justice arising from the U.S. government's investigation of Enron Corp. Since this occurrence, we, like many other former clients of Arthur Andersen, have selected a new independent auditor, in our case, KPMG LLP, and the majority of partners of Arthur Andersen have sought alternative sources of employment. The combination of these factors has materially adversely affected Arthur Andersen's ability to perform services previously provided and to satisfy any claims arising out of services previously provided. However, any registration statement that we file in the future will be required to include certain of our financial statements audited by Arthur Andersen. Pursuant to a rule which currently expires according to its terms on December 31, 2002, the Securities and Exchange Commission will continue accepting financial statements audited by Arthur Andersen as long as a reasonable effort is made to have Arthur Andersen reissue its reports and to obtain a manually signed accountant's report from Arthur Andersen; however, we cannot assure you that we will be able to secure such a report in the future. Our access to the capital markets and our ability to make timely filings with the Securities and Exchange Commission could be impaired if the Securities and Exchange Commission or our underwriters cease to accept financial statements from a prior period audited by Arthur Andersen for which we are not able to obtain a reissued audit report from Arthur Andersen. In that case, we would not be able to access the public capital markets unless another independent accounting firm is willing and able to audit the financial statements originally audited by Arthur Andersen. Any delay or inability to access the public capital markets caused by these circumstances could have a material adverse effect on us.

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**SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

**TiVo INC.**

By: /s/ MICHAEL RAMSAY

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**Michael Ramsay  
Chief Executive Officer  
and Chairman of the  
Board of Directors  
(Principal Executive  
Officer)**

Date: September 13, 2002

By: /s/ DAVID H.  
COURTNEY

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**David H. Courtney  
Chief Financial Officer  
and Executive Vice  
President  
of Worldwide Operations  
and Administration  
(Principal Financial and  
Accounting Officer)**

Date: September 13, 2002

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**CERTIFICATIONS**

I, Michael Ramsay, certify that:

1. I have reviewed this quarterly report on Form 10-Q/A of TiVo Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

/s/ MICHAEL RAMSAY

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**Michael Ramsay  
Chief Executive Officer**

Date: September 13, 2002

I, David H. Courtney, certify that:

1. I have reviewed this quarterly report on Form 10-Q/A of TiVo Inc.;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

/s/ DAVID H. COURTNEY

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**David H. Courtney  
Executive Vice President, Worldwide Operations and  
Administration and Chief Financial Officer**

Date: September 13, 2002