

TUPPERWARE BRANDS CORP
Form 4
August 07, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
HAJEK JOSEF

2. Issuer Name and Ticker or Trading Symbol
TUPPERWARE BRANDS CORP [TUP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
14901 S. ORANGE BLOSSOM TRAIL

3. Date of Earliest Transaction (Month/Day/Year)
08/03/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
SVP, Tax & Gov't Affairs

(Street)
ORLANDO, FL 32837-

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Common Stock	08/03/2007		M	10,000	A	\$ 18.75	22,400 D
Common Stock	08/03/2007		M	20,000	A	\$ 19.2	42,400 D
Common Stock	08/03/2007		M	3,000	A	\$ 24.25	45,400 D
Common Stock	08/03/2007		S ⁽¹⁾	10,000	D	\$ 32.09	35,400 D
Common Stock	08/03/2007		S ⁽¹⁾	20,000	D	\$ 32.09	15,400 D

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Common Stock	08/03/2007		<u>S</u> ⁽¹⁾	3,000	D	\$ 32.09	12,400	D	
Common Stock							9,591	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Stock Option	\$ 14.63					11/19/2004	11/18/2013	Common Stock	4,500
Stock Option	\$ 16.23					11/06/2003	11/05/2012	Common Stock	22,100
Stock Option	\$ 18.23					11/17/2005	11/16/2014	Common Stock	5,100
Stock Option	\$ 18.56					11/14/2003	11/13/2010	Common Stock	15,500
Stock Option	\$ 20.65					09/25/2004	09/24/2011	Common Stock	17,000
Stock Option	\$ 20.83					11/02/2007	11/01/2016	Common Stock	1,500
Stock Option	\$ 23.2					08/01/2008	07/31/2011	Common Stock	18,600
Stock Option	\$ 23.49					11/17/2006	11/16/2015	Common Stock	6,700
Stock Option	\$ 42.25					05/20/1999	05/19/2006	Common Stock	3,000
Stock Option	\$ 18.75	08/03/2007		M	10,000	11/11/2002	11/10/2009	Common Stock	10,000

Stock Option	\$ 19.2	08/03/2007	M	20,000	11/12/2001	11/11/2008	Common Stock	20,000
Stock Option	\$ 24.25	08/03/2007	M	3,000	11/11/2000	11/10/2007	Common Stock	3,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HAJEK JOSEF 14901 S. ORANGE BLOSSOM TRAIL ORLANDO, FL 32837-			SVP, Tax & Gov't Affairs	

Signatures

Thomas M. Roehlk,
Attorney-in-fact

08/07/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares sold pursuant to cashless exercise of stock option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.