DICKS SPORTING GOODS INC Form 4 October 22, 2002

OMB APPROVAL

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16.
 Form 4 or Form 5 obligations may continue.
 See Instruction 1(b).

Name and Address of Reporting Person*	2.	Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Reporting Person, if an entity (V	
Allen, Paul G.		Dick's Sporting Goods, Inc. ("DKS")			
(Last) (First) (Middle)					
505 Union Station, 505 Fifth Avenue, Suite 900	4.	Statement for Month/Day/Year	5.	If Amendment, Date (Month/Day/Year)	of Original
(Street)	•	10/18/2002			
	6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Joint/G (Check Applicable Lin	
Seattle, WA 98104		O Director X 10% Owner		O	Form Filed by One Reporting Person
(City) (State) (Zip)		Officer (give title below)		7 L	Form Filed by More
		Other (specify below)			than One Reporting Person

1.	Name and Address of Reporting Person*	2.	Issuer Name and Ticker or Trading Symbol	3.	I.R.S. Identification Reporting Person, if an entity	
	Vulcan Ventures Incorporated		Dick's Sporting Goods, Inc. ("DKS")		911374788	
	(Last) (First) (Middle)			•		
	505 Union Station, 505 Fifth Avenue, Suite 900	4.	Statement for Month/Day/Year	5.	If Amendment, Da (Month/Day/Year)	ate of Original
	(Street)		10/22/2002			
		6.	Relationship of Reporting Person(s) to Issuer (Check All Applicable)	7.	Individual or Join	
	Seattle, WA 98104	_	O Director X 10% Owner		0	Form Filed by One Reporting Person
	(City) (State) (Zip)		O Officer (give title below) O Other (specify below)		x	Form Filed by More than One Reporting Person
Re	minder: Report on a separ	ate lit	ne for each class of securities beneficially own	ned di	irectly or indirectly	
ΙC	minder. Report on a sepai	ate m	ic for each class of securities beneficiary own	ica a	neetry of muneetry.	
	* If the form is file	d by n	nore than one reporting person, see instruction	14(b))(v).	

Title of 2. Security (Instr. 3)	Transaction 2 Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction 4 Code (Instr. 8)	Disposed of (Instr. 3, 4 ar	(D)	ed (A) or	5.Amount of Sec- urities Beneficially Owned Following Reported Trans- action(s) (Instr. 3 and 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownershi (Instr. 4)
			Code V	Amount	(A) or (D)	Price			
Common stock, par value \$.01 per share	10/18/2002		S	83,091(1)	D	\$11.16	1,136,771	I(2)	(3)

Table II Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)						
. Title of Derivative 2. Security (Instr. 3)	Conversion or Exercise 3. Price of Derivative Security	Transaction Date (Month/Day/Year)	3A. Deemed Execution 4. Date, if any (Month/Day/Year)	Transaction 5. Code (Instr. 8)		(A) or Disposed of (D)
				Code V	(A)	(D)
						_
			Page 3			

Table I	-	ed, Disposed of, or Beneficially ts, options, convertible securit	-	
6. Date Exercisable and 7 Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4) 8. Price of 9. Derivative Security (Instr. 5)	Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10.Ownership Form of 11 Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	.Nature of Indirect Beneficial Ownership (Instr. 4)
Date Expiration Exercisable Date	Amount or Number of Title Shares			
xplanation of Response	s:			
ot a "derivative security" ver-allotment option was	res of common stock subject to the as an option granted to underwrite exercised on October 18, 2002 and t to its Registration Statement on I	ers in a registered public offerind relates to shares of common s	ng and therefore not include stock sold in the Company	ed in Part II. The
	isclaims beneficial ownership of t oner of such securities for purpose			nission that the repor
3) Owned directly by Vu	can Ventures Incorporated ("VVI	") and indirectly by Paul G. All	en, the sole shareholder of	VVI.
	/s/ Joseph D. Fr	ranzi	October 22, 2002	
	**Signature of Repor Joseph D. Franzi as Attor Paul G. Allen pursu Power of Attorney f the Reporting Person's S for Pathogensis, Inc. on A	ney-in-Fact for uant to a filed with Schedule 13G	Date	_

and incorporated herein by reference.

Signature: VULCAN VENTURES, INCORPORATED

By: /s/ Joseph D. Franzi

Joseph D. Franzi, Vice President

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).