#### Edgar Filing: CTRIP COM INTERNATIONAL LTD - Form 6-K

CTRIP COM INTERNATIONAL LTD Form 6-K February 14, 2011

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 For the month of February 2011

Commission File Number: 001-33853

#### CTRIP.COM INTERNATIONAL, LTD. 99 Fu Quan Road Shanghai 200335, People s Republic of China (Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F b Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No þ

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

#### CTRIP.COM INTERNATIONAL, LTD.

By: /s/ Jane Jie Sun Name: Jane Jie Sun Title: Chief Financial Officer

Date: February 14, 2011

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## EXHIBIT INDEX

### Exhibit No. Description

99.1 Press release regarding Ctrip s fourth quarter and full year 2010 financial results