Goldberg Robert Bruce Form 4 February 28, 2012

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

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**OMB APPROVAL** 

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Goldberg Robert Bruce

2. Issuer Name and Ticker or Trading Symbol

Issuer

5. Relationship of Reporting Person(s) to

02/27/2012

Ceres, Inc. [CERE]

(Check all applicable)

C/O CERES, INC., 1535 RANCHO

(First)

3. Date of Earliest Transaction (Month/Day/Year)

4. If Amendment, Date Original

\_X\_\_ Director Officer (give title

10% Owner Other (specify

CONEJO BOULEVARD

(Street)

(Middle)

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

below)

THOUSAND OAKS, CA 91320

| (City)              | (State) (Z                              | Zip) Table                                  | e I - Non-D | erivative S   | Securi | ties Ac  | quired, Disposed                 | of, or Beneficia                 | lly Owned        |
|---------------------|---|---|-------------|---|--------|--|----------------------------------|----------------------------------|------------------|
| 1.Title of Security | 2. Transaction Date<br>(Month/Day/Year) | 3. 4. Securities TransactionAcquired (A) or |             |   |        | 5. Amount of Securities Beneficially             | 6. Ownership Form: Direct (D) or | 7. Nature of Indirect Beneficial |                  |
| (Instr. 3)          |   | any<br>(Month/Day/Year)                     | (Instr. 8)  | Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)  (A) or |        | Owned<br>Following<br>Reported<br>Transaction(s) | Indirect (I)<br>(Instr. 4)       | Ownership<br>(Instr. 4)          |                  |
|                     |   |   | Code V      | Amount  | (D)    | Price  | (Instr. 3 and 4)                 |                                  |                  |
| Common<br>Stock     | 02/27/2012                              |   | C           | 3,333   | A      | (1)  | 187,777                          | I                                | See footnote (2) |
| Common<br>Stock     | 02/27/2012                              |   | С           | 249   | A      | <u>(1)</u>                                       | 188,026                          | I                                | See footnote (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) |     |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|--|-----|--------|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) | (D)    | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Series A<br>Convertible<br>Preferred<br>Stock       | (1)   | 02/27/2012                              |   | С                                      |     | 10,000 | <u>(1)</u>   | <u>(1)</u>         | Common<br>Stock   | 3,333                                  |
| Series C<br>Convertible<br>Preferred<br>Stock       | (1)   | 02/27/2012                              |   | C                                      |     | 749    | <u>(1)</u>   | <u>(1)</u>         | Common<br>Stock   | 249                                    |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
|   | Director      | 10% Owner | Officer | Other |  |  |
| Goldberg Robert Bruce<br>C/O CERES, INC.<br>1535 RANCHO CONEJO BOULEVARD<br>THOUSAND OAKS, CA 91320 | X             |           |         |       |  |  |

### **Signatures**

/s/ Paul Kuc, Attorney-in-Fact for Robert Bruce
Goldberg

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Each share of each series of preferred stock was convertible at any time on a 1-for-0.3333 basis into Common Stock, at the holder's election, and each share of each series of preferred stock automatically converted upon the closing of the Issuer's initial public offering. The shares of each series of preferred stock have no expiration date.
- (2) By The Robert B. Goldberg Revocable Living Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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