POOL CORP
Form 10-Q
July 29, 2011

UNITED STATES<br>SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549

FORM 10-Q

## S QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2011
or

## £ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

Commission File Number: 0-26640

POOL CORPORATION
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

36-3943363
(I.R.S. Employer

Identification No.)

70433-5001
(Address of principal executive offices)

985-892-5521
(Registrant's telephone number, including area code)
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO *

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulations S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES x NO *

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Accelerated filer "
Non-accelerated filer " (Do not check if a smaller reporting Smaller reporting company " company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES * NO x

As of July 22, 2011, there were 48,298,622 shares of common stock outstanding.

## POOL CORPORATION

Form 10-Q
For the Quarter Ended June 30, 2011
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## PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

> POOL CORPORATION
> Consolidated Statements of Income
> (Unaudited)
> (In thousands, except per share data)

|  | Three Months Ended June 30, |  | Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 |
| Net sales | \$706,423 | \$647,467 | \$ 1,019,312 | \$917,300 |
| Cost of sales | 494,984 | 456,933 | 716,463 | 650,474 |
| Gross profit | 211,439 | 190,534 | 302,849 | 266,826 |
| Selling and administrative expenses | 113,518 | 101,665 | 204,352 | 185,845 |
| Operating income | 97,921 | 88,869 | 98,497 | 80,981 |
| Interest expense, net | 1,824 | 1,928 | 3,469 | 4,282 |
| Income before income taxes and equity earnings (losses) | 96,097 | 86,941 | 95,028 | 76,699 |
| Provision for income taxes | 37,670 | 34,167 | 37,251 | 30,142 |
| Equity earnings (losses) in unconsolidated investments | 150 | (4) | 162 | 102 |
| Net income | \$ 58,577 | \$ 52,770 | \$ 57,939 | \$ 46,659 |
| Earnings per share: |  |  |  |  |
| Basic | \$ 1.21 | \$ 1.07 | \$ 1.19 | \$ 0.95 |
| Diluted | \$ 1.19 | \$ 1.05 | \$ 1.17 | \$ 0.93 |
| Weighted average shares outstanding: |  |  |  |  |
| Basic | 48,231 | 49,513 | 48,546 | 49,355 |
| Diluted | 49,116 | 50,445 | 49,352 | 50,169 |
| Cash dividends declared per common share | \$ 0.14 | \$ 0.13 | \$ 0.27 | \$ 0.26 |

The accompanying Notes are an integral part of the Consolidated Financial Statements.

## POOL CORPORATION

Consolidated Balance Sheets (In thousands, except share data)


Stockholders' equity:
Common stock, $\$ .001$ par value; 100,000,000 shares
authorized;
48,253,576 and 49,548,424 shares issued and outstanding at
June 30, 2011 and June 30, 2010, respectively, and 49,381,678 shares
issued and 49,278,578 shares outstanding at

| December 31, 2010 | 48 | 50 | 49 |
| :--- | ---: | ---: | ---: |
| Additional paid-in capital | 232,676 | 211,091 | 218,744 |
| Retained earnings | 66,478 | 79,395 | 67,681 |
| Treasury stock | - | - | $(2,344)$ |

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| Accumulated other comprehensive income | 3,754 | 915 | 1,052 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total stockholders' equity |  | 302,956 |  | 291,451 | 285,182 |  |
| Total liabilities and stockholders' equity | $\$$ | 970,550 | $\$$ | 879,871 | $\$$ | 728,545 |

(1) Derived from audited financial statements.

The accompanying Notes are an integral part of the Consolidated Financial Statements.

## POOL CORPORATION

Condensed Consolidated Statements of Cash Flows
(Unaudited)
(In thousands)

|  | Six Months Ended June 30, |  |
| :---: | :---: | :---: |
|  | 2011 | 2010 |
| Operating activities |  |  |
| Net income | \$ 57,939 | \$ 46,659 |
| Adjustments to reconcile net income to net cash (used in) provided by operating activities: |  |  |
| Depreciation | 4,470 | 4,469 |
| Amortization | 898 | 1,190 |
| Share-based compensation | 4,084 | 4,034 |
| Excess tax benefits from share-based compensation | $(2,021)$ | $(1,102)$ |
| Equity earnings in unconsolidated investments | (162) | (102) |
| Other | $(2,798)$ | $(3,914)$ |
| Changes in operating assets and liabilities, net of effects of acquisitions: |  |  |
| Receivables | $(161,549)$ | $(132,960)$ |
| Product inventories | $(40,962)$ | 29,410 |
| Accounts payable | 78,192 | 37,793 |
| Other current assets and liabilities | 42,970 | 43,238 |
| Net cash (used in) provided by operating activities | $(18,939)$ | 28,715 |
| Investing activities |  |  |
| Acquisition of businesses, net of cash acquired | $(2,637)$ | $(4,872)$ |
| Purchase of property and equipment, net of sale proceeds | $(12,427)$ | $(5,084)$ |
| Other investments | (113) | - |
| Net cash used in investing activities | $(15,177)$ | $(9,956)$ |
| Financing activities |  |  |
| Proceeds from revolving line of credit | 345,049 | 216,539 |
| Payments on revolving line of credit | $(237,700)$ | $(177,637)$ |
| Payments on long-term debt and other long-term liabilities | (125) | $(24,118)$ |
| Payments of deferred acquisition consideration | (500) | (500) |
| Payments of deferred financing costs | - | (145) |
| Excess tax benefits from share-based compensation | 2,021 | 1,102 |
| Proceeds from stock issued under share-based compensation plans | 7,826 | 3,172 |
| Payments of cash dividends | $(13,074)$ | $(12,858)$ |
| Purchases of treasury stock | $(43,725)$ | $(1,534)$ |
| Net cash provided by financing activities | 59,772 | 4,021 |
| Effect of exchange rate changes on cash and cash equivalents | 1,841 | $(1,638)$ |
| Change in cash and cash equivalents | 27,497 | 21,142 |
| Cash and cash equivalents at beginning of period | 9,721 | 15,843 |

Cash and cash equivalents at end of period \$ 37,218 \$ 36,985
The accompanying Notes are an integral part of the Consolidated Financial Statements.

## POOL CORPORATION

Notes to Consolidated Financial Statements
(Unaudited)

## Note 1 - Summary of Significant Accounting Policies

Pool Corporation (the Company, which may be referred to as we, us or our) prepared the unaudited interim Consolidated Financial Statements following U.S. generally accepted accounting principles (GAAP) and the requirements of the Securities and Exchange Commission (SEC) for interim financial information. As permitted under those rules, we have condensed or omitted certain footnotes and other financial information required for complete financial statements. The Consolidated Financial Statements include all normal and recurring adjustments that are necessary for a fair presentation of our financial position and operating results including the elimination of all significant intercompany accounts and transactions among our wholly owned subsidiaries.

A description of our significant accounting policies is included in our 2010 Annual Report on Form 10-K. You should read the Consolidated Financial Statements in conjunction with the Consolidated Financial Statements and accompanying notes in our Annual Report. The results for our three and six month periods ended June 30, 2011 are not necessarily indicative of the expected results for our fiscal year ending December 31, 2011.

## Note 2 - Earnings Per Share

We calculate basic earnings per share (EPS) by dividing net income by the weighted average number of common shares outstanding. We include outstanding unvested restricted stock awards of our common stock in the basic weighted average share calculation. Diluted EPS includes the dilutive effects of stock option awards.

The table below presents the computation of earnings per share, including the reconciliation of basic and diluted weighted average shares outstanding (in thousands, except EPS):

|  | Three Months Ended June 30, |  | Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 |
| Net income | \$58,577 | \$52,770 | \$57,939 | \$46,659 |
| Weighted average common shares outstanding: |  |  |  |  |
| Basic | 48,231 | 49,513 | 48,546 | 49,355 |
| Effect of dilutive securities: |  |  |  |  |
| Stock options and employee stock purchase plan | 885 | 932 | 806 | 814 |
| Diluted | 49,116 | 50,445 | 49,352 | 50,169 |
| Basic earnings per share | \$ 1.21 | \$ 1.07 | \$ 1.19 | \$ 0.95 |
| Diluted earnings per share | \$ 1.19 | \$ 1.05 | \$ 1.17 | \$ 0.93 |

The weighted average diluted shares outstanding for both the three and six months ended June 30, 2011 exclude stock options to purchase $1,384,242$ shares and $1,419,692$ shares, respectively, which are considered anti-dilutive because the exercise prices for these options were higher than our common stock's average market price for these periods. The
weighted average diluted shares outstanding for the three and six months ended June 30, 2010 excluded stock options to purchase $1,451,858$ shares and $1,458,858$ shares, respectively, for the same reason.

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Note 3 - Comprehensive Income
The table below presents the components of comprehensive income (in thousands):

|  | Three Months Ended June 30, |  | Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 |
| Net income | \$ 58,577 | \$ 52,770 | \$ 57,939 | \$ 46,659 |
| Foreign currency translation adjustments | 1,779 | $(1,247)$ | 1,841 | $(1,638)$ |
| Unrealized gains on interest rate swaps (1) | 433 | 235 | 861 | 327 |
| Comprehensive income | \$ 60,789 | \$ 51,758 | \$ 60,641 | \$ 45,348 |

(1) Amounts are shown net of tax.

The table below presents the components of and changes in Accumulated other comprehensive income as of and for the six month period ended June 30, 2011 (in thousands):

|  | Foreign <br> Currency <br> Translation | Unrealized Gains (Losses) on Interest Rate Swaps (1) |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at December 31, 2010 | \$3,085 | \$ | $(2,033)$ | \$ | 1,052 |
| Net change | 1,841 |  | 861 |  | 2,702 |
| Balance at June 30, 2011 | \$4,926 | \$ | $(1,172)$ | \$ | 3,754 |

Amounts are shown net of tax.

## Note 4 - Acquisitions

In May 2011, we acquired certain distribution assets of The Kilpatrick Company, Inc. (Kilpatrick), a regional distributor of landscape and irrigation products and a provider of equipment services with four sales center locations in South Florida. We completed our preliminary acquisition accounting for Kilpatrick, subject to adjustments based on the terms of the asset purchase agreement within the one year measurement period. This acquisition did not have a material impact on our financial position or results of operations.

Note 5 - Fair Value Measurements and Interest Rate Swaps
In measuring the fair value of our assets and liabilities, we use significant other observable market data or assumptions (Level 2 inputs as defined in the accounting guidance) that we believe market participants would use in pricing an asset or liability, including assumptions about risk when appropriate. Our assets and liabilities that are measured at fair value on a recurring basis include the unrealized gains or losses on our interest rate swaps.

We have two interest rate swap agreements currently in effect that reduce our exposure to fluctuations in interest rates on our Floating Rate Senior Notes (the Notes) and our $\$ 240.0$ million five-year revolving credit facility (the Revolver). One interest rate swap agreement converts the variable interest rate on the Notes to a fixed rate of
$5.088 \%$. The current notional amount for this swap agreement is $\$ 50.0$ million. This swap agreement was effective February 12, 2007 and terminates on February 12, 2012. Our other interest rate swap agreement converts the variable interest rate on our Revolver to a fixed rate of $1.725 \%$ on a notional amount of $\$ 50.0$ million. This swap agreement was effective January 27, 2010 and terminates on January 27, 2012.

We recognize any differences between the variable interest rate payments and the fixed interest rate settlements from our swap counterparties as an adjustment to interest expense over the life of the swaps. We have designated these swaps as cash flow hedges and we record the changes in the fair value of the swaps to Accumulated other comprehensive income (loss). Since inception, we have not recognized any gains or losses on these swaps through income and there has been no effect on income from hedge ineffectiveness.

The table below presents the estimated fair value of our swap agreements (in thousands):

|  | Unrealized Losses |  |  |
| :--- | :---: | :---: | :---: |
| at June 30, |  |  |  |
|  | 2011 | 2010 |  |
| Balance Sheet Line Item | $\$(1,931$ | $\$$ | $(4,449$ |
| Accrued expenses and other <br> current liabilities |  |  |  |

Failure of our swap counterparties would result in the loss of any potential benefit to us under our swap agreements. In this case, we would still be obligated to pay the variable interest payments underlying our debt agreements. Additionally, failure of our swap counterparties would not eliminate our obligation to continue to make payments under our existing swap agreements if we continue to be in a net pay position.

As discussed in Note 1 to the Consolidated Financial Statements in our 2010 Annual Report on Form 10-K, the carrying amount of long-term debt approximates fair value as it bears interest at variable rates.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations
You should read the following discussion in conjunction with Management's Discussion and Analysis included in our 2010 Annual Report on Form 10-K. For a discussion of our base business calculations, see page 10 under the RESULTS OF OPERATIONS section.

Cautionary Statement for Purposes of the "Safe Harbor" Provisions of the Private Securities Litigation Reform Act of 1995

Our disclosure and analysis in this report contains forward-looking information that involves risks and uncertainties. Our forward-looking statements express our current expectations or forecasts of possible future results or events, including projections of future performance, statements of management's plans and objectives, future contracts, and forecasts of trends and other matters. Forward-looking statements speak only as of the date of this filing, and we undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur. You can identify these statements by the fact that they do not relate strictly to historic or current facts and often use words such as "anticipate", "estimate", "expect", "believe," "will likely result," "outld "project" and other words and expressions of similar meaning.

No assurance can be given that the results in any forward-looking statements will be achieved and actual results may differ materially due to one or more factors, including the sensitivity of our business to weather conditions, changes in the economy and the housing market, our ability to maintain favorable relationships with suppliers and manufacturers, competition from other leisure product alternatives and mass merchants and other risks detailed in our 2010 Annual Report on Form 10-K. For these statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act.

## OVERVIEW

## Financial Results

Net sales growth for the quarter ended June 30, 2011 was $9 \%$, which was at the high end of our expectations. Base business sales were up $8 \%$ including $1 \%$ growth attributed to favorable currency fluctuations. Sales growth was spurred by market share gains and increases in replacement and construction activities.

Gross profit for the second quarter of 2011 improved $11 \%$ from the comparable 2010 period, while gross profit as a percentage of net sales (gross margin) increased 50 basis points to $29.9 \%$. The gross margin expansion was primarily due to favorable impacts from improvements in sales, pricing and purchasing discipline and mid-year vendor price increases. Higher freight out income, which compensated for higher delivery costs, also contributed 12 basis points to the gross margin improvement.

Selling and administrative expenses (operating expenses) increased $12 \%$ compared to the same period in 2010, including $10 \%$ growth in base business operating expenses. Approximately half of the base business increase reflects higher incentive expenses, with other increases attributed to higher delivery costs, the impact from currency fluctuations, increases in other variable expenses and bad debt expense, which was comparatively higher due to a reserve adjustment recorded in the second quarter of 2010. Other base business operating expenses were consistent overall with the second quarter of 2010, with minor increases and decreases in different categories largely offsetting.

Operating income increased $10 \%$ over the comparable 2010 period. Operating income as a percentage of net sales (operating margin) was slightly higher at $13.9 \%$ for the second quarter of 2011. Interest expense was down slightly
quarter over quarter despite an $8 \%$ increase in average debt levels.
Net income increased $11 \%$ to $\$ 58.6$ million in the second quarter of 2011 compared to the second quarter of 2010. Earnings per share for the second quarter of 2011 increased $13 \%$ to $\$ 1.19$ per diluted share compared to $\$ 1.05$ per diluted share for the same period in 2010.

Financial Position and Liquidity
Total net receivables increased $11 \%$ to $\$ 266.0$ million at June 30, 2011 from $\$ 238.6$ million at June 30, 2010, reflecting the combined impact of higher June 2011 sales, greater vendor incentive receivables and receivable balances related to recent acquisitions. Our allowance for doubtful accounts balance was $\$ 5.4$ million at June 30, 2011, a $\$ 2.9$ million decrease compared to June 30, 2010 that reflects write-offs of certain fully reserved customer accounts and significant improvements in our receivable aging trends. The allowance for doubtful accounts has decreased approximately $\$ 1.7$ million from December 31, 2010 to June 30, 2011. Days sales outstanding (DSO) improved between periods to 30.7 days at June 30, 2011 compared to 33.0 days at June 30, 2010.

Our inventory levels increased $18 \%$ to $\$ 389.8$ million as of June 30, 2011 compared to the balance at June 30, 2010. Excluding approximately $\$ 6.0$ million of inventory related to recent acquisitions and new locations, inventories were up $16 \%$ reflecting both the volume of our inventory purchases made in advance of 2011 mid-season vendor price increases and higher inventory replenishment levels driven by sales growth. Our inventory turns, as calculated on a trailing twelve month basis, remained flat at 3.2 times at both June 30, 2011 and June 30, 2010.

Total debt outstanding was $\$ 306.0$ million at June 30, 2011, an increase of $\$ 39.9$ million compared to June 30, 2010.

## Current Trends and Outlook

The adverse housing and economic trends over the past several years had a significant impact on our industry, driving an approximate $80 \%$ reduction in new pool construction in the United States compared to peak levels in 2005 and also contributing to more than a $30 \%$ decline in replacement and refurbishment activities. While general external market factors including consumer confidence, employment, consumer financing and economic growth remain at depressed levels, these factors have shown some signs of improvement and we believe our $2 \%$ base business sales growth in 2010 and $10 \%$ base business sales growth in the first half of 2011 indicate that the declines in pool construction and pool refurbishment activities have subsided in most markets.

Trends have also improved on the irrigation side of our business, with slowly moderating sales declines in 2010 followed by base business sales growth in the first half of 2011, including $4 \%$ growth in the second quarter. Since irrigation is more heavily weighted towards new construction activities and there has not been any meaningful recovery in the housing market, we expect growth rates for this side of our business will continue to lag the swimming pool side of the business.

Looking ahead, we believe there is potential for a significant sales recovery due to the build-up of deferred replacement and retrofit activity and our expectation for gradually normalized new pool and irrigation construction levels. While current economic trends indicate that consumer spending may rebound slowly and that construction activities will likely remain near current depressed levels through at least the remainder of 2011 (despite pool permit increases during 2011 in many markets), we believe that we are well positioned to take advantage of both the eventual market recovery and the inherent long-term growth opportunities in our industry.

For the second half of 2011, we anticipate base business sales growth rates in the mid-single digit percentages compared to the $10 \%$ increase in base business sales in the first half of 2011, which benefitted from easier comparisons to the same period in 2010 as well as from increased preseason and in-season pool component replacement sales. We anticipate average inflationary product cost increases of approximately $2 \%$ compared to the second half of 2010, including the impact of some mid-season vendor price increases that will be partially offset by some carry-over price deflation from 2010 for certain chemical products.

The 60 basis point improvement in gross margin in the first half of 2011 also benefitted from easier comparisons to 2010 , especially in the seasonally slower first quarter. We anticipate that our gross margin will increase modestly compared to the third quarter of 2010, including some benefit from our volume of inventory purchases in advance of the 2011 mid-season vendor price increases. However, gross margins could be down by 100 or more basis points in the seasonally slower fourth quarter due to favorable impacts on our fourth quarter 2010 gross margin, which increased 150 basis points compared to the fourth quarter of 2009.

Similar to the second quarter of 2011, we expect base business expenses will increase in the third quarter compared to the same period in 2010 due primarily to higher employee incentive expenses and other variable costs. Since we record annual employee incentive costs based largely on profits and profit growth, these expenses are recorded in our seasonally profitable second and third quarters. In the fourth quarter, we anticipate that expenses will be more consistent with the same period in 2010 and down as a percentage of sales.

Based on these expectations and factoring in our year to date results through our seasonally important second quarter, we increased the bottom end of our previous earnings guidance range. Our narrowed full year 2011 earnings guidance is now a projected range of $\$ 1.38$ to $\$ 1.45$ per diluted share compared to our previous guidance of $\$ 1.35$ to $\$ 1.45$ per diluted share. We expect cash provided by operations will approximate net income for fiscal 2011.

Based on our projections for the full year, we expect our 2011 base business results will generate operating profit growth as a percentage of base business sales growth (contribution margin) of close to 20\%. Beyond 2011, we anticipate improved contribution margin from base business sales growth given our expectations for more normalized expense growth.

## RESULTS OF OPERATIONS

As of June 30, 2011, we conducted operations through 297 sales centers in North America and Europe.
The following table presents information derived from the Consolidated Statements of Income expressed as a percentage of net sales:

|  | Three Months Ended June 30, |  | Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 |
| Net sales | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Cost of sales | 70.1 | 70.6 | 70.3 | 70.9 |
| Gross profit | 29.9 | 29.4 | 29.7 | 29.1 |
| Operating expenses | 16.1 | 15.7 | 20.0 | 20.3 |
| Operating income | 13.9 | 13.7 | 9.7 | 8.8 |
| Interest expense, net | 0.3 | 0.3 | 0.3 | 0.5 |
| Income before income taxes and equity earnings (losses) | 13.6\% | 13.4\% | 9.3\% | 8.4\% |

Note: Due to rounding, percentages may not add up to operating income or income before income taxes and equity earnings (losses).

Our discussion of consolidated operating results includes the operating results from acquisitions in 2011 and 2010. We have included the results of operations in our consolidated results since the respective acquisition dates.

Three Months Ended June 30, 2011 Compared to Three Months Ended June 30, 2010
The following table breaks out our consolidated results into the base business component and the excluded components (sales centers excluded from base business):

| (Unaudited) <br> (In thousands) | Base Business Three Months Ended June 30, |  | Excluded <br> E Months Ended June 30, |  | Total <br> Three Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$694,534 | \$642,280 | \$11,889 | \$ 5,187 | \$706,423 | \$647,467 |
| Gross profit | 208,098 | 188,969 | 3,341 | 1,565 | 211,439 | 190,534 |
| Gross margin | 30.0\% | 29.4\% | 28.1\% | 30.2\% | 29.9\% | 29.4\% |
| Operating expenses | 110,696 | 100,739 | 2,822 | 926 | 113,518 | 101,665 |
| Expenses as a \% of net sales | 15.9\% | 15.7\% | 23.7\% | 17.9\% | 16.1\% | 15.7\% |
| Operating income | 97,402 | 88,230 | 519 | 639 | 97,921 | 88,869 |
| Operating margin | 14.0\% | 13.7\% | 4.4\% | 12.3\% | 13.9\% | 13.7\% |

In our calculation of base business results, we have excluded the following acquisitions for the periods identified:

|  | Acquisition <br> Date |  |  |
| :--- | :--- | :---: | :---: |
| Acquired | Sales <br> Centers <br> Acquired | Periods <br> Excluded |  |
| The Kilpatrick Company, <br> Inc. (1) | May 2011 | 4 | May 2011 - June 2011 |

We acquired certain distribution assets of these companies.
The base business results also exclude one new market sales center that opened in the second quarter of 2010, one new market sales center that opened in the second quarter of 2011 and one existing sales center that was consolidated into an acquired sales center in May 2011.

We generally allocate corporate overhead expenses to excluded sales centers on the basis of their net sales as a percentage of total net sales. After 15 months of operations, we include acquired, consolidated and new market sales centers in the base business calculation including the comparative prior year period.

The table below summarizes the changes in our sales centers in the first half of 2011:

December 31, 2010
Acquired 4

Opened (1) 4
Consolidated (2)
June 30, 2011297
(1) Includes two new sales centers in Florida, one new sales center in Puerto Rico and one sales center in Oregon that reopened (a previous SCP network location that closed in December 2007 and has operated within a Horizon network sales center since then).

Net Sales

Three Months Ended<br>June 30,

| (in millions) | 2011 | 2010 | Change |  |
| :--- | :---: | :--- | :--- | :--- |
| Net sales | $\$ 706.4$ | $\$ 647.5$ | $\$ 58.9$ | $9 \%$ |

Base business sales growth accounted for $8 \%$ of the sales increase compared to the second quarter of 2010, including a $1 \%$ impact from favorable currency fluctuations. Our base business sales growth included an $8 \%$ increase on the swimming pool side of the business and a $4 \%$ increase on the irrigation side of the business. The principal drivers for the base business growth were market share gains and the aging of the installed base of pools, which spurred replacement and remodel activity. The overall expansion of the installed base, estimated price inflation of $1 \%$ to $2 \%$ and a very modest change in consumer discretionary behavior also contributed to the sales growth.

Gross Profit

Three Months Ended
June 30,

| (in millions) | 2011 | 2010 | Change |  |
| :--- | :---: | :--- | :--- | :--- |
| Gross profit | $\$ 211.4$ | $\$ 190.5$ | $\$ 20.9$ | $11 \%$ |
| Gross margin | $29.9 \%$ | $29.4 \%$ |  |  |

Gross margin increased 50 basis points between periods, with favorable impacts from improvements in sales, pricing and purchasing discipline and mid--year vendor price increases implemented by some vendors. The benefits from improved sales discipline included our focus on migrating sales to higher margin preferred vendor and Pool Corporation branded products. Higher freight out income, which compensated for higher delivery costs, also contributed 12 basis points to the gross margin improvement.

Operating Expenses
Three Months Ended
June 30,

| (in millions) | 2011 | 2010 | Change |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Operating expenses | $\$$ | 113.5 | $\$$ | 101.7 | $\$ 11.8$ |
| Operating expenses as a \% of | $\%$ |  |  |  |  |
| net sales | 16.1 |  |  | $15.7 \%$ |  |

Operating expenses were up $12 \%$ compared to the second quarter of 2010, including a $10 \%$ increase in base business operating expenses due to the following:

> a $\$ 5.2$ million increase in employee incentive costs;
> - $\quad \$ 1.4$ million increase in delivery costs, including higher delivery volumes and higher fuel costs; a $\$ 1.2$ million impact from currency fluctuations;
$\bullet$ bad debt expense, which was $\$ 0.9$ million higher due to an adjustment recorded in the second quarter of 2010 that reduced the allowance for doubtful accounts; and

- other variable expenses, which increased along with our base business sales growth.

Interest Expense, net

Interest expense, net declined 5\% between periods. While average debt outstanding for the second quarter of 2011 was $8 \%$ higher compared to the same period in 2010, the weighted average effective interest rate decreased to $2.2 \%$ for the second quarter of 2011 from $2.8 \%$ for the second quarter of 2010.

Income Taxes
Our effective income tax rate was $39.20 \%$ for the three months ended June 30, 2011, down slightly from $39.30 \%$ for the three months ended June 30, 2010. There were no significant changes in our estimates related to our income tax provision.

## Net Income and Earnings Per Share

Net income increased to $\$ 58.6$ million in the second quarter of 2011 from $\$ 52.8$ million in the second quarter of 2010. Earnings per share was $\$ 1.19$ per diluted share for the second quarter of 2011 compared to $\$ 1.05$ per diluted share for the same period in 2010, an increase of $13 \%$ quarter over quarter. This increase included an accretive impact of approximately $\$ 0.04$ per diluted share from the reduction in our weighted average shares outstanding due to our share repurchase activities in the fourth quarter of 2010 and the first half of 2011.

Six Months Ended June 30, 2011 Compared to Six Months Ended June 30, 2010
The following table breaks out our consolidated results into the base business component and the excluded components (sales centers excluded from base business):

| (Unaudited) <br> (In thousands) | Base Business Six Months Ended June 30, |  | Excluded <br> Six Months Ended June 30, |  | Total <br> Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 | 2011 | 2010 |
| Net sales | \$ 1,004,422 | \$912,120 | \$14,890 | \$ 5,180 | \$ 1,019,312 | \$917,300 |
| Gross profit | 298,559 | 265,270 | 4,290 | 1,556 | 302,849 | 266,826 |
| Gross margin | 29.7\% | 29.1\% | 28.8\% | 30.0\% | 29.7\% | 29.1\% |
| Operating expenses | 199,974 | 184,839 | 4,378 | 1,006 | 204,352 | 185,845 |
| Expenses as a \% of net sales | 19.9\% | 20.3\% | 29.4\% | 19.4\% | 20.0\% | 20.3\% |
| Operating income (loss) | 98,585 | 80,431 | (88) | 550 | 98,497 | 80,981 |
| Operating margin | 9.8\% | 8.8\% | (0.6)\% | \% 10.6\% | 9.7\% | 8.8\% |

In our calculation of base business results, we have excluded the following acquisitions for the periods identified:

| Acquired | Acquisition Date | Net <br> Sales <br> Centers <br> Acquired | Periods <br> Excluded |
| :---: | :---: | :---: | :---: |
| The Kilpatrick Company, Inc. (1) | May 2011 | 4 | May 2011 - June 2011 |
| Turf Equipment Supply Co. (1) | $\begin{aligned} & \text { December } \\ & 2010 \end{aligned}$ | 3 | January 2011 - June 2011 |
|  |  | 1 | January 2011 - June 2011 |


| Pool Boat and Leisure, S.A. (1) | $\begin{aligned} & \text { December } \\ & 2010 \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: |
| Les Produits de Piscine | April 2010 | 2 | January 2011 - June 2011 |
| Metrinox Inc. |  |  | and $\text { April } 2010 \text { - June } 2010$ |

(1) We acquired certain distribution assets of these companies.

For a more detailed explanation of how we calculated base business results and a summary of the changes in our sales centers since December 31, 2010, please refer to page 10 under the heading "Three Months Ended June 30, 2011 Compared to Three Months Ended June 30, 2010"'.

Net Sales

|  | Six Months Ended |  |  |  |
| :--- | :---: | :--- | :---: | :---: |
| June 30, |  |  |  |  |
| (in millions) | 2011 | 2010 | Change |  |
| Net sales | $\$ 1,019.3$ | $\$ 917.3$ | $\$ 102.0$ | $11 \%$ |

Net sales for the first six months of 2011 increased $11 \%$ compared to same period of 2010, including a $10 \%$ increase in base business sales and a $1 \%$ increase related to our recent acquisitions and new sales centers. Our base business sales growth included a $10 \%$ increase on the swimming pool side of the business and a $7 \%$ increase on the irrigation side of the business. We realized more moderate sales growth rates in the second quarter of 2011 compared to the $15 \%$ base business sales growth rate realized in the first quarter of 2011, which had easier sales comparisons to the same period in 2010 and benefitted from much more favorable weather conditions across most of the sunbelt markets compared to the first quarter of 2010.

Favorable base business sales comparisons to the first half of 2010 also reflect the factors that contributed to the sales growth in the second quarter as discussed on page 11 under the subheading "Net Sales". The impact of double digit sales growth rates for products related to replacement and remodel activity was partially offset by lower growth rates for maintenance and repair products. Chemical sales grew $4 \%$ year to date despite the unfavorable impact of some price deflation.

## Gross Profit

> Six Months Ended
> June 30,

| (in millions) | 2011 | 2010 | Change |  |
| :--- | :---: | :---: | :---: | :---: |
| Gross profit | $\$$ | 302.8 | $\$$ | 266.8 |
| Gross margin | $29.7 \%$ | $\$ 36.0$ | $13 \%$ |  |

Gross margin increased 60 basis points between periods, including an increase of 90 basis points in the seasonally slower first quarter of 2011 and 50 basis points in the second quarter of 2011 (see discussion of second quarter gross margins on page 11 under the subheading "Gross Profit"). The majority of the improvement in the first quarter was due to an easier comparison to the first quarter of 2010 when our gross margin was down 110 basis points from the first quarter of 2009. Our gross margin expansion also reflects a more normalized competitive pricing environment in some markets compared to the past few years when our industry contracted.

Operating Expenses
Six Months Ended
June 30,

| (in millions) | 2011 |  | 2010 |  | Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating expenses | \$ | 204.4 | \$ | 185.8 | \$18.6 | 10\% |
| Operating expenses as a \% of net sales |  | 20.0 |  | 20.3 |  |  |

Total operating expenses increased $10 \%$ compared to the first six months of 2010 , including an $8 \%$ increase in base business operating expenses. This increase was primarily due to higher variable expenses driven by base business sales growth, including a $\$ 7.3$ million increase in employee incentive costs and a $\$ 2.2$ million increase in delivery
costs, which also reflected higher fuel costs. As discussed above on page 11 under the subheading "Operating Expenses", other expense increases were attributed to the impact of currency fluctuations ( $\$ 1.4$ million year to date) and the comparatively higher bad debt expense ( $\$ 1.0$ million year to date).

Total operating expenses as a percentage of net sales decreased 30 basis points between periods.

Interest Expense, net
Interest expense, net decreased $19 \%$ between periods due to the combined impact of a $3 \%$ decline in average debt outstanding and a lower weighted average effective interest rate, which decreased to $2.4 \%$ for the six months ended June 30, 2011 versus $3.1 \%$ for the comparable 2010 period.

Income Taxes
The increase in the provision for income taxes is due to the increase in income before income taxes and equity earnings. Our effective income tax rate was $39.20 \%$ for the six months ended June 30,2011 and $39.30 \%$ for the six months ended June 30, 2010. There were no significant changes in our estimates related to our income tax provision.

Net Income and Earnings Per Share
Net income increased $24 \%$ to $\$ 57.9$ million in the first six months of 2011, while earnings per share increased $26 \%$ to $\$ 1.17$ per diluted share compared to $\$ 0.93$ per diluted share for the first six months of 2010. This increase included an accretive impact of approximately $\$ 0.03$ per diluted share from the reduction in our weighted average shares outstanding due to our share repurchase activities in the fourth quarter of 2010 and the first half of 2011.

## Seasonality and Quarterly Fluctuations

Our business is highly seasonal. In general, sales and operating income are highest during the second and third quarters, which represent the peak months of both swimming pool use and installation and landscape maintenance and installation. Sales are substantially lower during the first and fourth quarters, when we may incur net losses. In 2010, approximately $68 \%$ of our net sales and over $100 \%$ of our operating income were generated in the second and third quarters of the year.

We typically experience a build-up of product inventories and accounts payable during the winter months in anticipation of the peak selling season. Excluding borrowings to finance acquisitions and share repurchases, our peak borrowing usually occurs during the second quarter, primarily because extended payment terms offered by our suppliers typically are payable in April, May and June, while our peak accounts receivable collections typically occur in June, July and August.

The following table presents certain unaudited quarterly data for the first and second quarters of 2011, the four quarters of 2010 and the third and fourth quarters of 2009. We have included income statement and balance sheet data for the most recent eight quarters to allow for a meaningful comparison of the seasonal fluctuations in these amounts. In our opinion, this information reflects all normal and recurring adjustments considered necessary for a fair presentation of this data. Due to the seasonal nature of our industry, the results of any one or more quarters are not necessarily a good indication of results for an entire fiscal year or of continuing trends.

| (Unaudited) (in thousands) | 201 |  |  | QUAR | TERS 10 |  | 200 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Second | First | Fourth | Third | Second | First | Fourth | Third |
| Statement of Income (Loss) Data |  |  |  |  |  |  |  |  |
| Net sales | \$ 706,423 \$ 312,889 \$ $241,426 \$ 455,020 \$ 647,467$ \$ 269,833 \$ $231,032 \$ 430,054$ |  |  |  |  |  |  |  |
| Gross profit | 211,439 | 91,410 | 73,567 | 130,869 | 190,534 | 76,292 | 67,069 | 123,394 |
| Operating income (loss) | 97,921 |  | $(16,783)$ | 37,047 | 88,869 | $(7,888)$ | $(21,776)$ | 32,142 |
| Net income (loss) | 58,577 | (638) | $(11,805)$ | 22,784 | 52,770 | $(6,111)$ | $(13,606)$ | $\begin{gathered} \text { ) } \\ (9,322(1) \end{gathered}$ |
| Balance <br> Sheet Data |  |  |  |  |  |  |  |  |
| Receivables, net | \$ 266,032 \$ | \$173,787\$ | 101,543\$ | 155,252 | \$238,638 | 157,568\$ | 96,364\$ | \$149,733 |
| Product inventories, net | 389,763 | 438,791 | 347,439 | 306,609 | 331,537 | 382,380 | 355,528 | 318,177 |
| Accounts payable | 247,904 | 303,395 | 169,700 | 127,995 | 221,374 | 251,590 | 178,391 | 137,761 |
| Total debt | 306,049 | 280,157 | 198,700 | 231,200 | 266,131 | 278,150 | 248,700 | 273,300 |

(1)

Includes the impact of a $\$ 26.5$ million equity loss that we recognized in September 2009 related to our pro rata share of Latham Acquisition Corporation's (LAC) non-cash goodwill and other intangible asset impairment charge. The recognized loss resulted in the full write-off of our equity method investment in LAC.

We expect that our quarterly results of operations will continue to fluctuate depending on the timing and amount of revenue contributed by new and acquired sales centers. Based on our peak summer selling season, we generally open new sales centers and close or consolidate sales centers, when warranted, either in the first quarter before the peak selling season begins or in the fourth quarter after the peak selling season ends.

Weather is one of the principal external factors affecting our business. The table below presents some of the possible effects resulting from various weather conditions.

Weather
Hot and dry

Unseasonably cool weather or extraordinary amounts of rain

Possible Effects

- Increased purchases of chemicals and supplies for existing swimming pools
- Increased purchases of above-ground pools and irrigation products
- Fewer pool and landscape installations
- Decreased purchases of chemicals and supplies
- Decreased purchases of impulse items such as above-ground pools and accessories
- A longer pool and landscape season, thus positively
- A shorter pool and landscape season, thus negatively impacting our sales

Unseasonably late warming trends in spring/early cooling trends in fall
(primarily in the northern half of the US and Canada)
impacting our sales
(primarily in the northern half of the US and Canada)

Our first quarter 2010 sales were negatively impacted by unfavorable weather conditions across the Sunbelt markets between January and mid-March, including record cold weather in Florida and much colder than average temperatures across the rest of the Southeast. In the first quarter of 2011, our sales benefitted from much more favorable weather conditions in these markets and higher sales in North Texas and Oklahoma markets attributed to repair and replacement activity for freeze damaged pool equipment.

Our second quarter 2010 sales benefitted from generally favorable weather conditions compared to the second quarter of 2009, including record or near record high temperatures across the eastern half of the United States and our markets in Canada. While our sales in the second quarter of 2011 also benefitted from above average temperatures across the Southeast, a slow start to the pool season in the Midwest due to record precipitation levels and closer to average temperatures across the Northeast resulted in some unfavorable comparisons to the same period in 2010. On the West Coast, weather impacts were unfavorable in both the second quarter of 2010 and 2011 due to much colder than average temperatures.

## LIQUIDITY AND CAPITAL RESOURCES

Liquidity is defined as the ability to generate adequate amounts of cash to meet short-term and long-term cash needs. We assess our liquidity in terms of our ability to generate cash to fund our operating activities, taking into consideration the seasonal nature of our business. Significant factors which could affect our liquidity include the following:

dividend payments;
capital expenditures;

Our primary capital needs are seasonal working capital requirements and other general corporate purposes, including acquisitions, dividend payments and share repurchases. Our primary sources of working capital are cash from operations supplemented by bank borrowings, which have historically been sufficient to support our growth and finance acquisitions. The same principle applies to funds used for capital expenditures and share repurchases.

We prioritize our use of cash based on investing in our business, maintaining a prudent debt structure and returning money to our shareholders. Our specific priorities for the use of cash are as follows:

- maintenance and new sales center capital expenditures, which has averaged approximately $0.5 \%$ to $0.75 \%$ of net sales historically, but was below and at the bottom of this range between 2008 and 2010 due to lower capacity expansion;
strategic acquisitions executed opportunistically;
- payment of cash dividends as and when declared by our Board of Directors (Board);
- repurchase of common stock at Board-defined parameters; and
repayment of debt.


## Sources and Uses of Cash

The following table summarizes our cash flows (in thousands):

|  | Six Months Ended |  |
| :--- | :---: | :---: |
| June 30, |  |  |
|  | 2011 | 2010 |
| Operating <br> activities | $\$(18,939)$ | $\$ 28,715$ |
| Investing <br> activities | $(15,177)$ | $(9,956)$ |
| Financing <br> activities | 59,772 | 4,021 |

We had cash used in operations during the first half of 2011 compared to cash provided by operations during the first half of 2010. This change reflects both the impact of higher receivables balances attributed primarily to our sales growth and the timing of purchases and payments related to our tactical inventory purchases made in advance of mid-year price increases that were implemented by some vendors. The combined impact of these changes was partially offset by the increase in net income between periods.

The increase in cash used in investing activities compared to the first half of 2010 reflects higher capital expenditures, which included a few large information technology upgrade projects and an impact of approximately $\$ 3.4$ million related to purchasing rather than leasing new vehicles and forklifts in 2011. For the full year, we expect capital expenditures will be approximately $1.0 \%$ of net sales. Cash provided by financing activities for the first half of 2011 reflects higher net debt borrowings, which funded our 2011 share repurchases and the increases in cash used in both operating and investing activities.

## Future Sources and Uses of Cash

Our unsecured syndicated senior credit facility (the Credit Facility) provides for $\$ 240.0$ million in borrowing capacity under a five-year revolving credit facility (the Revolver). The Credit Facility includes sublimits for the issuance of swingline loans and standby letters of credit. Pursuant to an accordion feature, the aggregate maximum principal
amount of the commitments under the Revolver may be increased at our request and with agreement by the lenders, by up to $\$ 75.0$ million, to a total of $\$ 315.0$ million. The Revolver matures on December 20, 2012.

At June 30, 2011, there was $\$ 206.0$ million outstanding and $\$ 31.9$ million available for borrowing under the Revolver. In April 2009, we entered into an interest rate swap agreement to reduce our future exposure to fluctuations in interest rates on the Revolver. This swap agreement converts the Revolver's variable interest rate to a fixed rate of $1.725 \%$ on a notional amount of $\$ 50.0$ million. The swap became effective on January 27, 2010 and will terminate on January 27, 2012. The weighted average effective interest rate on the Revolver was approximately $1.8 \%$ for the six months ended June 30, 2011.

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On February 12, 2007, we issued and sold $\$ 100.0$ million aggregate principal amount of Floating Rate Senior Notes (the Notes) in a private placement offering pursuant to a Note Purchase Agreement. The Notes are due February 12, 2012 and accrue interest on the unpaid principal balance at a floating rate equal to a spread of $0.600 \%$ over three-month LIBOR, as adjusted from time to time. In February 2007, we entered into an interest rate swap agreement to reduce our exposure to fluctuations in interest rates on the Notes. The swap agreement converts the Notes' variable interest rate to a fixed rate of $5.088 \%$ on the current notional amount of $\$ 50.0$ million. The weighted average effective interest rate on the Notes was approximately $3.3 \%$ for the six months ended June 30, 2011.

Financial covenants on our Credit Facility and Notes are closely aligned and include a minimum fixed charge coverage ratio and maintenance of a maximum total leverage ratio, which are our most restrictive financial covenants. As of June 30, 2011, the calculations of these two covenants are detailed below:

- Maximum Average Total Leverage Ratio. On the last day of each fiscal quarter, our average total leverage ratio must be less than or equal to 3.25 to 1.00 . Average Total Leverage Ratio is the ratio of the trailing twelve months (TTM) Average Total Funded Indebtedness plus the TTM Average Accounts Securitization Proceeds divided by the TTM EBITDA (as those terms are defined in our amended Credit Facility). As of June 30, 2011, our average total leverage ratio equaled 1.75 (compared to 1.81 as of March 31,2011 ) and the TTM average total debt amount used in this calculation was $\$ 242.6$ million.
- Minimum Fixed Charge Ratio. On the last day of each fiscal quarter, our fixed charge ratio must be greater than 2.25 to 1.00 . Fixed Charge Ratio is the ratio of the TTM EBITDAR (as defined in our amended Credit Facility) divided by TTM Interest Expense (as defined in our amended Credit Facility) paid or payable in cash plus TTM Rental Expense (as defined in our amended Credit Facility). As of June 30, 2011, our fixed charge ratio equaled 3.13 (compared to 2.96 as of March 31, 2011) and TTM Rental Expense was $\$ 54.9$ million.

The Credit Facility limits the declaration and payment of dividends on our common stock to no more than $50 \%$ of the preceding year's Net Income (as defined in our amended Credit Facility), provided no default or event of default has occurred and the dividends are declared and paid in a manner consistent with our past practice. Failure to comply with any of our financial covenants, scheduled interest payments, scheduled principal repayments, or any other terms of our amended credit facilities could result in penalty payments, higher interest rates on our borrowings or the acceleration of the maturities of our outstanding debt. As of June 30, 2011, we were in compliance with all covenants and financial ratio requirements. We believe we will remain in compliance with all covenants and financial ratio requirements throughout the rest of the year.

For additional information regarding our debt arrangements, see Note 5 of "Notes to Consolidated Financial Statements," included in Item 8 of our 2010 Form 10-K.

We believe we have adequate availability of capital to fund present operations and the current capacity to finance any working capital needs that may arise. We continually evaluate potential acquisitions and hold discussions with acquisition candidates. If suitable acquisition opportunities arise that would require financing, we believe that we have the ability to finance any such transactions. Since the Notes are due in February 2012, we will continue evaluating future financing alternatives in the second half of 2011 to replace this capacity. Given that the Credit Facility matures in December 2012, we may revise or replace this facility within the next six to nine months, including adding to our total existing debt capacity. We believe we have the ability to obtain alternative or additional financing, although prevailing economic uncertainty could adversely impact the terms of any new facility.

In May 2011, the Board authorized a new $\$ 100.0$ million share repurchase program. As of July 22, 2011, $\$ 99.3$ million of the authorized amount under this program remained available. We may continue to repurchase
additional shares on the open market from time to time depending on market conditions. We plan to fund these repurchases with cash provided by operations and borrowings under the Revolver.

## CRITICAL ACCOUNTING ESTIMATES

We prepare our Consolidated Financial Statements in accordance with U.S. generally accepted accounting principles (GAAP), which requires management to make estimates and assumptions that affect reported amounts and related disclosures. Management identifies critical accounting estimates as:

- those that require the use of assumptions about matters that are inherently and highly uncertain at the time the estimates are made; and
- those for which changes in the estimate or assumptions, or the use of different estimates and assumptions, could have a material impact on our consolidated results of operations or financial condition.

Management has discussed the development, selection and disclosure of our critical accounting estimates with the Audit Committee of our Board of Directors. For a description of our critical accounting estimates that require us to make the most difficult, subjective or complex judgments, please see our Annual Report on Form 10-K for the year ended December 31, 2010. We have not changed these policies from those previously disclosed.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

## Interest Rate Risk

There have been no material changes from what we reported in our Form 10-K for the year ended December 31, 2010 that affect fiscal 2011.

## Foreign Exchange Risk

There have been no material changes from what we reported in our Form 10-K for the year ended December 31, 2010.

## Item 4. Controls and Procedures

The term "disclosure controls and procedures" is defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934 (the Act). The rules refer to the controls and other procedures designed to ensure that information required to be disclosed in reports that we file or submit under the Act is (1) recorded, processed, summarized and reported within the time periods specified in the Commission's rules and forms and (2) accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure. As of June 30, 2011, management, including the CEO and CFO, performed an evaluation of the effectiveness of our disclosure controls and procedures. Based on that evaluation, management, including the CEO and CFO, concluded that as of June 30, 2011, our disclosure controls and procedures were effective.

We maintain a system of internal control over financial reporting that is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. Based on the most recent evaluation, we have concluded that no change in our internal control over financial reporting occurred during the last fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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## PART II. OTHER INFORMATION

Item 1A. Risk Factors

There have been no material changes from the risk factors disclosed in Part I, Item 1A "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2010.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds
The table below summarizes the repurchases of our common stock in the second quarter of 2011:

| Period | Total Number of Shares Purchased (1) | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plan (2) | Maximum Approximate <br> Dollar Value of Shares <br> That May Yet be <br> Purchased Under the Plan (3) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \text { April 1-30, } \\ 2011 \end{gathered}$ | 277,030 | \$ 25.18 | 272,950 | \$ | 1,600,900 |
| $\begin{gathered} \text { May 1-31, } \\ 2011 \end{gathered}$ | 4,219 | \$ 29.28 |  | \$ | 100,000,000 |
| $\begin{gathered} \text { June 1-30, } \\ 2011 \end{gathered}$ | 25,100 | \$ 26.72 | 25,100 | \$ | 99,328,618 |
| Total | 306,349 | \$ 25.37 | 298,050 |  |  |

(1) These shares include shares of our common stock surrendered to us by employees in order to satisfy tax withholding obligations in connection with certain exercises of employee stock options and/or the exercise price of such options granted under our share-based compensation plans. Shares surrendered totaled 4,080 shares in April and 4,219 shares in May. There were no shares surrendered for this purpose in June.
(2) In July 2002, our Board authorized $\$ 50.0$ million for the repurchase of shares of our common stock in the open market. In August 2004, November 2005 and August 2006, our Board increased the authorization for the repurchase of shares of our common stock in the open market to a total of $\$ 50.0$ million from the amounts remaining at each of those dates. In November 2006 and August 2007, our Board increased the authorization for the repurchase of shares of our common stock in the open market to $\$ 100.0$ million from the amounts remaining at each of those dates.

In May 2011, our Board authorized a new $\$ 100.0$ million share repurchase program for the repurchase of shares of our common stock in the open market at prevailing market prices or in privately negotiated transactions. This program replaced our previous share repurchase program.
(3)The amount shown as of the end of April 2011 represents the amount remaining under the previously authorized share repurchase program. The amounts shown as of the end of May
and June 2011 represent the amounts remaining under the newly authorized share repurchase program. As of July 22, 2011, $\$ 99.3$ million of the authorized amount remained available under our new share repurchase program.

Item 6. Exhibits
Exhibits filed or furnished as part of this report are listed in the Index to Exhibits appearing on page 22.

## Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on July 29, 2011.

## POOL CORPORATION

By: /s/ Mark W. Joslin
Mark W. Joslin
Vice President and Chief Financial Officer, and duly authorized signatory on behalf of the Registrant

Index to Exhibits

| No. | Description | Filed or Incorporated by Reference |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Filed or <br> Furnished with this <br> Form 10-Q | Form | File No. | Date <br> Filed |
| 3.1 | Restated Certificate of Incorporation of the Company. |  | 10-Q | 000-26640 | 08/09/2006 |
| 3.2 | Restated Composite Bylaws of the Company. |  | 10-Q | 000-26640 | 08/09/2006 |
| 4.1 | Form of certificate representing shares of common stock of the Company. |  | 8-K | 000-26640 | 05/19/2006 |
| 31.1 | Certification by Mark W. Joslin pursuant to Rule 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. | ü |  |  |  |
| 31.2 | Certification by Manuel J. <br> Perez de la Mesa pursuant to Rule 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. | ü |  |  |  |
| 32.1 | Certification by Manuel J. Perez de la Mesa and Mark W. Joslin pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. | ü |  |  |  |
| 101.INS + | XBRL Instance Document | ü |  |  |  |
| 101.SCH + | XBRL Taxonomy Extension Schema Document | ü |  |  |  |
| 101.CAL+ | XBRL Taxonomy Extension Calculation Linkbase Document | ü |  |  |  |
| 101.DEF + | XBRL Taxonomy Extension Definition Linkbase Document | ü |  |  |  |
| 101.LAB + | XBRL Taxonomy Extension Label Linkbase Document | ü |  |  |  |
| 101.PRE + |  | ü |  |  |  |

XBRL Taxonomy Extension
Presentation Linkbase
Document
+Attached as Exhibit 101 to this report are the following items formatted in XBRL (Extensible Business Reporting Language):

1. Consolidated Statements of Income for the three and six months ended June 30, 2011 and June 30, 2010;
2. Consolidated Balance Sheets at June 30, 2011, June 30, 2010 and December 31, 2010;
3. Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2011 and June 30, 2010; and
4. Notes to Consolidated Financial Statements.

In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exhibit 101 to this Quarterly Report on Form 10-Q is furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

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