IMMERSION CORP

Form 4

August 01, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

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30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person 2 RIMA SENVEST MANAGEMENT, L.L.C.			2. Issuer Name and Ticker or Trading Symbol IMMERSION CORP [IMMR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	(Check all applicable) Director X 10% Owner		
540 MADISON FLOOR	I AVENUE	, 32ND	10/31/2012	Officer (give title Delow) Officer (give title Delow)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
NEW YORK, N	NY 10022		Filed(Month/Day/Year)	Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person		

(City)	(State) (Z	Zip) Table	I - Non-De	erivative S	Securi	ties Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	(A) or Disposed of (D) (Instr. 3, 4 and 5)		A) or Disposed of Securities D) Beneficially Instr. 3, 4 and 5) Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P	1,078	A	\$ 4.28	336,041	I (1)	See Footnote
Common Stock, \$0.001 par value	10/31/2012	11/05/2012	P	552	A	\$ 4.28	336,593	I (1)	See Footnote
Common Stock, \$0.001 par value	11/01/2012	11/06/2012	P	485	A	\$ 4.43	337,078	I (1)	See Footnote

Common Stock, \$0.001 par value	11/02/2012	11/07/2012	P	1,777	A	\$ 4.48	338,855	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,810	A	\$ 4.46	341,665	I (1)	See Footnote
Common Stock, \$0.001 par value	11/06/2012	11/09/2012	P	2,154	A	\$ 4.46	343,819	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	360	D	\$ 5.75	343,459	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	276	D	\$ 5.75	343,183	I (1)	See Footnote
Common Stock, \$0.001 par value	11/14/2012	11/19/2012	S	9	D	\$ 5.76	343,174	I (1)	See Footnote
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	6,356	A	\$ 5.94	349,530	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	4,872	A	\$ 5.94	354,402	I (1)	See Footnote
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,359	A	\$ 6.08	357,761	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,934	A	\$ 6.08	361,695	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,015	A	\$ 6.08	364,710	I (1)	See Footnote (1)
	11/27/2012	11/30/2012	P	4,720	A		369,430	I (1)	

Common Stock, \$0.001 par value						\$ 6.19			See Footnote (1)
Common Stock, \$0.001 par value	11/27/2012	11/30/2012	P	3,618	A	\$ 6.19	373,048	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	1,736	A	\$ 6.35	374,784	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/28/2012	12/03/2012	P	2,915	A	\$ 6.54	377,699	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	431	A	\$ 6.32	378,130	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/29/2012	12/04/2012	P	493	A	\$ 6.39	378,623	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	245	A	\$ 6.37	378,868	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	548	A	\$ 6.37	379,416	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	11/30/2012	12/05/2012	P	420	A	\$ 6.37	379,836	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	37	A	\$ 6.29	379,873	I <u>(1)</u>	See Footnote
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	187	A	\$ 6.29	380,060	I (1)	See Footnote
	12/03/2012	12/06/2012	P	143	A		380,203	I (1)	

Common Stock, \$0.001 par value						\$ 6.29			See Footnote (1)
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	118	A	\$ 6.33	380,321	I (1)	See Footnote
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	593	A	\$ 6.33	380,914	I (1)	See Footnote
Common Stock, \$0.001 par value	12/03/2012	12/06/2012	P	452	A	\$ 6.33	381,366	I (1)	See Footnote (1)
Common Stock, \$0.001 par value	12/04/2012	12/07/2012	P	128	A	\$ 6.27	381,494	I (1)	See Footnote
Reminder: Repo	Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.								

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SEC 1474 (9-02)

$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exerc Expiration D (Month/Day/	ate	7. Title and A Underlying S (Instr. 3 and	Securities	8. Pric Deriva Securi (Instr.
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Call Option	\$ 10	03/01/2013	03/04/2013	P	6	(2)	04/20/2013	Common Shares	600	\$ 0.

Call Option	\$ 10	03/01/2013	03/04/2013	P	4	(2)	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 10	03/01/2013	03/04/2013	P	11	(2)	05/18/2013	Common Shares	1,100	\$ 0
Call Option	\$ 10	03/01/2013	03/04/2013	P	9	(2)	05/18/2013	Common Shares	900	\$ 0
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	6	(2)	04/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	4	(2)	04/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	34	(2)	05/18/2013	Common Shares	3,400	\$ 0.2
Call Option	\$ 7.5	03/01/2013	03/04/2013	P	26	(2)	05/18/2013	Common Shares	2,600	\$ 0.2
Call Option	\$ 10	03/05/2013	03/06/2013	P	19	(2)	04/20/2013	Common Shares	1,900	\$ 0.
Call Option	\$ 10	03/05/2013	03/06/2013	P	15	(2)	04/20/2013	Common Shares	\$ 1,500	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	17	(2)	05/18/2013	Common Shares	1,700	\$ 0.
Call Option	\$ 7.5	03/05/2013	03/06/2013	P	13	(2)	05/18/2013	Common Shares	1,300	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	6	(2)	07/20/2013	Common Shares	600	\$ 0.
Call Option	\$ 15	06/05/2013	06/06/2013	S	4	(2)	07/20/2013	Common Shares	400	\$ 0.
Call Option	\$ 15	07/30/2013	07/31/2013	S	11	(2)	09/21/2013	Common Shares	1,100	\$ 1
Put Option	\$ 12.5	10/31/2013	11/01/2013	S	6	(2)	12/21/2013	Common Shares	600	\$ 0

Put Option	\$ 12.5	10/31/2013	11/01/2013	S	4	(2)	12/21/2013	Common Shares	400	\$ 0
Put Option	\$ 12.5	11/12/2013	11/13/2013	S	2	(2)	12/21/2013	Common Shares	200	\$ 0
Put Option	\$ 12.5	11/12/2013	11/13/2013	S	2	<u>(2)</u>	12/21/2013	Common Shares	200	\$ 0
Put Option	\$ 10	12/10/2013	12/11/2013	S	6	(2)	02/22/2014	Common Shares	600	\$ 0.
Put Option	\$ 10	12/10/2013	12/11/2013	S	5	(2)	02/22/2014	Common Shares	500	\$ 0.

Reporting Owners

Reporting Owner Name / Address	Relationships					
topolonia o maio maio, maio maio	Director	10% Owner	Officer	Other		
RIMA SENVEST MANAGEMENT, L.L.C. 540 MADISON AVENUE 32ND FLOOR NEW YORK, NY 10022		X				
MASHAAL RICHARD R C/O RIMA SENVEST MANAGEMENT, L.L.C. 540 MADISON AVENUE, 32ND FLOOR NEW YORK, NY 10022		X				

Signatures

RIMA Senvest Management, L.L.C. By: /s/ Richard Mashaal, Managing Member				
	**Signature of Reporting Person	Date		
/s/ Richard Mashaal		08/01/2014		
	**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These securities are held in the accounts of several investment partnerships and investment funds (collectively, the "Investment Vehicles") for which RIMA Servest Management, L.L.C. ("RIMA") serves as investment manager or general partner. Richard Mashaal is

(1) the managing member of RIMA. RIMA and Mr. Mashaal may be deemed to beneficially own the securities held by the Investment Vehicles by virtue of RIMA's position as investment manager or general partner of the Investment Vehicles and Mr. Mashaal's status as the managing member of RIMA.

Reporting Owners 6

(2) Immediately exercisable

Remarks:

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