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AVENTIS
Form 425
January 29, 2004

Filed by Sanofi-Synthelabo
Pursuant to Rule 135 and Rule 425(a)
under the United States Securities Act of 1933,
as amended, and deemed filed pursuant to Rule 14d-2(b)(2) of the
United States Securities Exchange Act of 1934, as amended

Subject Company: Aventis
Commission File No. 001-10378
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ON JANUARY 29, 2004, THE FOLLOWING ADVERTISEMENT WAS PUBLISHED ON BEHALF OF
SANOFI-SYNTHELABO IN THE FINANCIAL TIMES EUROPEAN EDITION AND THE INTERNATIONAL
HERALD TRIBUNE EUROPEAN EDITION.

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WE REFUSE TO ACCEPT THAT SCIENTISTS
DO NOT WORK TOGETHER
TO SPEED UP THEIR RESEARCH.

[Close-up image of old man leaning on walking stick]

In an essential field such as healthcare, we must do everything possible to move
faster. The coming together of Sanofi-Synthelabo and Aventis means thousands of
scientists throughout the world working towards a common goal and combatting
diseases more effectively. Our project will harness our complementary skills to
create a leading pharmaceutical group (No.1 in Europe and No.3 worldwide)
committed to improving healthcare and capable of driving strong, sustainable and
profitable growth.

SANOFI-SYNTHELABO'S OFFER TO AVENTIS'S SHAREHOLDERS
BECAUSE HEALTH MATTERS

This advertisement does not constitute an offer to sell or an offer to
purchase any securities

www.sanofi-synthelabo.com