

NATIONAL RURAL UTILITIES COOPERATIVE FINANCE CORP /DC/  
 Form 424B3  
 October 21, 2013

Filed Under Rule 424(b)(3), Registration Statement No. 333-177949 Pricing Supplement Number 303 Dated Monday, October 21, 2013 (To: Prospectus Dated November 14, 2011 and Prospectus Supplement Dated November 17, 2011)

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survival Option
63743FRY4	100%	100%	1.650%		Fixed	3.000%	MONTHLY	10/15/2022	11/15/2013	\$1.25	Yes

Redemption Information: Non-Callable

CUSIP Number	Principal Amount	Selling Price	Gross Concession	Net Proceeds	Coupon Type	Coupon Rate	Coupon Frequency	Maturity Date	1st Coupon Date	1st Coupon Amount	Survival Option
63743FRZ1	100%	100%	2.000%		Fixed	3.500%	MONTHLY	10/15/2025	11/15/2013	\$1.46	Yes

Redemption Information: Non-Callable

Offering Dates: Monday, October 21, 2013 through Monday, October 28, 2013 Trade Date: Monday, October 28, 2013 @ 12:00 PM ET Settlement Date: Thursday, October 31, 2013 Minimum Denomination/Increments: \$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc.

National Rural Utilities Cooperative Finance Corp  
 National Rural Utilities Cooperative Finance Corp  
 Agents: Citigroup, Comerica Securities, J.J.B. Hilliard, W.L. Lyons, Inc., Morgan Stanley, UBS Investment Bank, Wells Fargo

If the maturity date or an interest payment date for any note is not a Business Day (as term is defined in Prospectus), principal, premium, if any, and interest

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for that note is paid on the next Business Day, and no interest will accrue from, and after, the maturity date or interest payment date.

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