GAP INC		
Form 8-K October 16, 2012		
UNITED STATES		
SECURITIES AND EXCH	ANGE COMMISSION	
Washington, D.C. 20549		
FORM 8-K		
CURRENT REPORT		
Pursuant to Section 13 or 15	(d) of The Securities Exchange Act of	1934
Date of Report		
(Date of earliest event repor	ted)	
October 15, 2012		
THE GAP, INC.		
(Exact name of registrant as	specified in its charter)	
Delaware	1-7562	94-1697231
(State of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
Two Folsom Street		94105
San Francisco, California (Address of principal executive offices)		
(415) 427-0100	ive offices)	(Zip Code)
(Registrant's telephone num	ber,	
including area code)		
N/A		
(Former name or former add	lress, if changed since last report)	
* * *	elow if the Form 8-K filing is intended ne following provisions (see General In	to simultaneously satisfy the filing obligation of astruction A.2. below):
Written commun 230.425)	ications pursuant to Rule 425 under the	e Securities Act (17 CFR
[] Soliciting material pursua	ant to Rule 14a-12 under the Exchange	Act (17 CFR 240.14a-12)
[] Pre-commencement commencement	munications pursuant to Rule 14d-2(b)	under the Exchange Act (17 CFR 240.14d-2(b))
[] Pre-commencement commencement	nunications pursuant to Rule 13e-4(c)	under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers

On October 15, 2012, the Compensation and Management Development Committee of the Board of Directors of The Gap, Inc. (the "Company") approved the following management change: Art Peck, President of Gap North America, will become President of Innovation, Digital Strategy and New Brands. Effective November 5, 2012, Mr. Peck will begin to transition into his new role. On October 16, 2012, the Company issued a press release announcing this management change. A copy of this press release is attached hereto as Exhibit 99.1.

Item 7.01. Regulation FD Disclosure

On October 15, 2012, the Compensation and Management Development Committee of the Board of Directors of the Company approved certain Company management changes including:

Stephen Sunnucks, President of Gap Inc. International, will become Global President of Gap brand;

Jack Calhoun, President of Banana Republic North America, will become Global President of Banana Republic; and Art Peck, President of Gap North America, will become President of Innovation, Digital Strategy and New Brands. Effective November 5, 2012, these individuals will begin to transition into their new roles. On October 16, 2012, the Company issued a press release announcing these management changes. A copy of this press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits 99.1 Press Release dated October 16, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC. (Registrant)

Date: October 16, 2012 By: /s/ Sabrina L. Simmons

Sabrina L. Simmons

Executive Vice President and

Chief Financial Officer

EXHIBIT INDEX

Exhibit Number Description 99.1 Press Release dated October 16, 2012