RICOH CO LTD Form 6-K October 30, 2012

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of October 2012

Commission File Number 2 - 68279

RICOH COMPANY, LTD.

(Translation of Registrant's name into English)

13-1, Ginza 8-Chome, Chuo-ku, Tokyo 104-8222, Japan (Address of Principal Executive Offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)

Form 20-F X Form 40-F

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): ___)

(Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): ___)

(Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes ___ No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): $82-_$)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Ricoh Company, Ltd.

(Registrant)

By: /S/ Zenji Miura Zenji Miura Deputy President and Chief Financial Officer

October 30, 2012

RICOH

October 30, 2012

QUARTERLY REPORT

Half year ended September 30, 2012 (Results for the Period from April 1, 2012 to September 30, 2012) Three months ended September 30, 2012 (Results for the Period from July 1, 2012 to September 30, 2012)

Performance Outline (Consolidated)

(1) Half year ended September 30, 2012, 2011 and Year ending March 31, 2013 (Forecast)

	Half year ended	Half year ended	
	September 30, 2011	September 30, 201	2
	Results	-	Ch
Domestic sales	434.5	430.7	
Overseas sales	504.5	486.7	
Net sales	939.0	917.4	
Gross profit	386.8	374.4	
Operating income (loss)	-2.0	27.3	
Income (loss) before income taxes	-9.7	24.4	
Net income (loss) attributable to Ricoh Company, Ltd.	-8.7	11.7	
Exchange rate (Yen/US\$)	79.82	 79.43	
Exchange rate (Yen/EURO)	113.94	100.66	_
Net income (loss) attributable to Ricoh Company, Ltd.			
shareholders per share-basic (yen)	-12.12	16.15	
Net income (loss) attributable to Ricoh Company, Ltd.			
shareholders per share-diluted (yen)	-12.12		
Cash flows from operating activities	15.5	28.4	
Cash flows from investing activities	-52.9	-52.6	
Cash flows from financing activities	5.8	-3.3	
Cash and cash equivalents at end of period	133.6	122.9	
Capital expenditures	36.8	41.3	
Depreciation for tangible fixed assets	30.8	30.6	
R&D expenditures	59.7	54.7	

	March 31, 2012	September 30, 2012 Ch
Total assets Ricoh Company, Ltd. shareholders' equity Interest-bearing debt	2,289.3 822.7 741.8	2,218.5 801.3 742.4
Ricoh Company, Ltd. shareholders' equity ratio (%)	35.9	36.1
Ricoh Company, Ltd. shareholders' equity per share (yen)	1,134.64	1,105.21 -

(2) Three months ended September 30, 2011 and 2012

		(Billi	lons
		l Three months ended September 30, 2012 Results	-
			I
Domestic sales	219.2	215.3	1
Overseas sales	252.4	242.7	1
Net sales	471.6	458.0	1
Gross profit	189.2	184.5	1
Operating income (loss)	-13.3	13.1	1
Income (loss) before income taxes	-19.0	12.2	1
Net income (loss) attributable to Ricoh Company, Ltd.	-13.7	5.1	ļ
Exchange rate (Yen/US\$)	77.94	78.64	
Exchange rate (Yen/EURO)	110.31	98.29	_
Net income (loss) attributable to Ricoh Company, Ltd.			
shareholders per share-basic (yen)	-18.92	7.13	
Net income (loss) attributable to Ricoh Company, Ltd. shareholders per share-diluted (yen)	-18.92		
Capital expenditures	20.0	22.1	
Depreciation for tangible fixed assets	15.2	15.9	
R&D expenditures	31.7	27.7	

RICOH COMPANY, LTD.

- * The Company bases the forecast estimates for the fiscal year ending March 31, 2013 above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.
- * During the previous fiscal year, Ricoh has accounted for subsidiaries that changed their fiscal year-ends from December 31 to March 31 as if their fiscal year-ends in prior years were March 31 and has restated consolidated financial statements for the second quarter of fiscal year 2011.

RICOH COMPANY, LTD. AND CONSOLIDATED SUBSIDIARIES FINANCIAL HIGHLIGHTS FOR THE SECOND QUARTER ENDED SEPTEMBER 30, 2012 (U.S. GAAP FINANCIAL INFORMATION)

1. RESULTS FOR THE PERIOD FROM APRIL 1, 2012 TO SEPTEMBER 30, 2012

(1) Operating Results

		(Millions of yen)
	Half year ended September 30, 2011	Half year ended September 30, 2012
Net sales	939,082	917,467
(% change from the previous corresponding period)	-3.3	-2.3
Operating income (loss)	-2,033	27,388
(% change from the previous corresponding period)	_,	
Income (loss) before income taxes	-9,724	24,490
(% change from the previous corresponding period)		
Net income (loss) attributable to Ricoh Company, Ltd.	-8,792	11,713
(% change from the previous corresponding period)		
Net income (loss) attributable to Ricoh Company, Ltd.		
shareholders per share-basic (yen)	-12.12	16.15
Net income (loss) attributable to Ricoh Company, Ltd.		
shareholders per share-diluted (yen)	-12.12	

Notes:

- i. Comprehensive income: Yen -13,035 million (Yen -54,614 million in income in previous fiscal year)
- (2) Financial Position

		(Millions of yen)
	March 31, 2012	September 30, 2012
Total assets Total equity Ricoh Company, Ltd. shareholders' equity Ricoh Company, Ltd. shareholders' equity	2,289,358 879,018 822,704	2,218,515 859,426 801,349
ratio (%)	35.9	36.1

2. DIVIDEND INFORMATION

	Year ended	Year ending
	March 31, 2012	March 31, 2013
	(Results)	(Forecast)
Cash dividends, applicable to the year (yen)	25.00	29.00
Interim (yen)	16.50	12.50
Year-end (yen)	8.50	16.50

Notes: Revision of expected dividends during this period: Yes

3. FORECAST OF OPERATING RESULTS FROM APRIL 1, 2012 TO MARCH 31, 2013

	(Millions of yen)
	Year ending March 31, 2013
Net sales Operating income Income before income taxes Net income attributable to Ricoh Company, Ltd. Net income attributable to Ricoh Company, Ltd. shareholders per share (yen)	1,900,000 70,000 62,500 33,000 45.51

Notes: Revision of forecast of consolidated operating results during this period: Yes

4. OTHERS

(1) Changes in significant subsidiaries: No

- (2) Adoption of concise quarterly accounting method or procedure: No
- (3) Changes in accounting method: Yes

*For details see "4.Others"on page 5.

(4) Number of common stock outstanding (including treasury stock):

As of September 30, 2012 744,912,078 shares As of March 31, 2012 744,912,078 shares

(5) Number of treasury stock:

As of September 30, 2012 19,845,523 shares As of March 31, 2012 19,831,060 shares

(6) Average number of common stock:

Half year ended September 30, 2012 725,073,617 shares Half year ended September 30, 2011 7

2

CONSOLIDATED PERFORMANCE

1. OPERATING RESULTS

*Overview

Consolidated net sales of Ricoh Group for the first half of fiscal year 2012 (the six months period from April 1, 2012 to September 30, 2012) decreased by 2.3% as compared to the previous corresponding period, to Yen 917.4 billion. During this period, the average yen exchange rates were Yen 79.43 against the U.S. dollar (up Yen 0.39 from the previous corresponding period) and Yen 100.66 against the Euro (up Yen 13.28 from the previous corresponding period). Net sales would have increased by 0.6% excluding impact of such foreign currency exchange fluctuation.

The Japanese economy has shown signs of gradual recovery as demand for reconstruction increased and supply chains recovered as production facilities were restored in the areas affected by the Great East Japan Earthquake. The business environment surrounding Ricoh however remains unpredictable due to the continued strength of the Yen against the U.S. dollar and the Euro along with new signs of a global slowdown underway. Under such conditions, domestic sales in the Imaging & Solutions segment and the Industrial Products segment decreased from the previous corresponding period. The Other segment increased compared to the previous corresponding period due to the additional sales contribution from Pentax Ricoh Imaging Co., Ltd. Overall, domestic sales decreased by 0.9% compared to the previous corresponding period.

Outside of the domestic market, the U.S. economy is showing signs of a modest recovery but the European economy continues to remain stagnant along with signs of economic slowdown in China and the rest of the emerging markets. These economic conditions together with the strong Yen have affected the overseas sales of Ricoh.

As for overseas sales by region, sales in the Americas remained flat compared to the previous corresponding period (an increase of 0.5% excluding foreign currency exchange fluctuation), sales in Europe, Middle East and Africa decreased by 10.0% due to the economic uncertainties in the region along with the Yen's appreciation against the Euro (an increase of 1.8% excluding foreign currency exchange fluctuation). Sales in Other region, which includes China, South East Asia and Oceania, increased by 4.8% (7.6%, excluding foreign currency exchange fluctuation).

As a result, sales in the overseas market decreased by 3.5% as compared to the previous corresponding period. Excluding effects of foreign currency fluctuations, net sales in overseas would have increased by 1.9% as compared to the previous corresponding period.

Gross profit decreased by 3.2% as compared to the previous corresponding period to Yen 374.4 billion, despite ongoing cost reduction efforts and the addition of Pentax Ricoh Imaging Co., Ltd. This decrease is primarily due to the appreciation of the Yen.

The group-wide activities to streamline costs has contributed significantly in reducing selling, general and administrative expenses. The costs related to these activities has decreased in the first half of 2012, compared to the previous corresponding period. As a result, the selling, general and administrative expenses decreased by 10.8% as compared to the previous corresponding period to Yen 347.0 billion.

As a result, operating income increased to Yen 27.3 billion (operating loss was Yen 0.2 billion for the previous corresponding period).

As for other (income) expenses, foreign exchange loss decreased as compared to the previous corresponding period and interest and dividend income increased as compared to the previous corresponding period. As a result, income before income taxes increased as compared to the previous corresponding period; to Yen 24.4 billion (loss before income taxes was Yen 9.7 billion for the previous

corresponding period).

As a result, net income attributable to Ricoh Company, Ltd. increased by Yen 20.5 billion as compared to the previous corresponding period; to Yen 11.7 billion (net loss was Yen 8.7 billion for the previous corresponding period).

The comprehensive loss for the half year ended September 30, 2012, decreased due primarily by the increase in net income and the decrease of cumulative translation adjustments.

3

*Conditions by Product Line

Conditions by Product Line for half year ended September 30, 2012 are as follows;

Imaging & Solutions (Sales down 3.8% to Yen 797.6 billion)

Office Imaging (Sales down 4.9% to Yen 626.2 billion)

Sales in this category decreased by 4.9% as compared to the previous corresponding period, to Yen 626.2 billion. The sales would have decreased by 1.5% excluding the effects of foreign currency fluctuations. While sales of monochome printers increased, the sales of color printers decreased as well as the sales of color and monochome PPCs and MFPs as compared to the previous corresponding period.

Production Printing (Sales down 4.6% to Yen 69.4 billion)

Sales in this category decreased by 4.6% as compared to the previous corresponding period, to Yen 69.4 billion due primarily to the appreciation of the Yen, despite increases in the sales of cut sheet products in the domestic market.

Network System Solutions (Sales up 3.9% to Yen 101.9 billion)

Sales in this category increased by 3.9% as compared to the previous corresponding period, to Yen 101.9 billion due primarily to the increase in overseas sales of software and IT services.

As a result, sales in the Imaging & Solutions segment decreased by 3.8% as compared to the previous corresponding period, to Yen 797.6 billion. Operating income increased by 60.8% as compared to the previous corresponding period, to Yen 59.5 billion due primarily to decrease in restructuring costs that contributed to the decrease in selling, general and administrative expenses.

Industrial Products (Sales down 6.2% to Yen 47.4 billion)

Sales in the Industrial Products segment decreased by 6.2%, as compared to the previous corresponding period, to Yen 47.4 billion. Sales of thermal media products increased from the previous corresponding period but the sales of semiconductor devices and electronic components decreased as compared to the previous corresponding period. The group-wide activities to streamline costs has

contributed to the decrease in selling, general and administrative expenses, which also helped to reduce operating loss for this segment to a total of Yen 0.6 billion (operating loss was Yen 2.1 billion for the previous corresponding period).

Other (Sales up 22.3% to Yen 72.3 billion)

Net sales in the Other segment increased by 22.3% as compared to the previous corresponding period, to Yen 72.3 billion due to increase in sales from Pentax Ricoh Imaging Co., Ltd. As a result operating loss in the Other segment amounted to Yen 0.7 billion (operating loss was Yen 2.4 billion for the previous corresponding period).

2. FINANCIAL POSITION

*Assets, Liabilities and Equity

For Assets, cash and time deposits and trade receivables decreased from the end of the previous fiscal year. The yen equivalent of foreign-currency-denominated assets decreased due to the appreciation of the Yen developed from the previous fiscal year. As a result, total assets decreased by Yen 70.8 billion, to Yen 2,218.5 billion.

For Liabilities, the domestic trade payable amount decreased, which caused the total liabilities to decrease by Yen 51.2 billion, to Yen 1,359.0 billion.

For Total Equity, the accumulated other comprehensive loss increased due primarily to the fluctuation of cumulative translation adjustments reflecting exchange fluctuation from the end of the previous period. As a result, Total Equity decreased by Yen 19.5 billion from the end of the previous fiscal year, to Yen 859.4 billion.

*Cash Flows (Half year ended September 30, 2012)

Net cash provided by operating activities in this period increased by Yen 12.8 billion, as compared to the previous corresponding period, to Yen 28.4 billion.

Net cash used in investing activities in this period decreased by Yen 0.3 billion as compared to the previous corresponding period, to Yen 52.6 billion.

As a result, free cash outflows generated by operating and investing activities decreased by Yen 13.2 billion, compared to the previous corresponding period, to Yen 24.1 billion.

Net cash provided by financing activities in this period was a negative Yen 3.3 billion as compared to the previous corresponding period, which was a positive Yen 5.8 billion.

As a result, cash and cash equivalents at the end of this first half decreased by Yen 33.2 billion as compared to the end of the previous fiscal year, to Yen 122.9 billion.

4

3. FORECAST FOR THE ENTIRE FISCAL YEAR

Based on the changes in the business environment and the second quarter business results, Ricoh will revise its forecast of sales and gross profit downwards from

those previously announced in July. Ricoh assumes the exchange rates of Yen 75.00 against the U.S. dollar and of Yen 100.00 against the Euro in and after the third quarter, and has incorporated the actual exchange rates during the first half of fiscal year 2012 in the annual exchange rates assumption.

Furthermore, taking into consideration the forecasted dividend at year end announced in July along with our forecast for the entire fiscal year, the year end dividend forecast has been revised upward to Yen 16.50 from Yen 12.50 for a total cash dividend of Yen 29.00 applicable to the year.

Our performance forecast for fiscal year 2013 is as follows: Exchange Rate Assumptions for the full year ending March 31, 2013 US\$ 1 = Yen 77.22 (Yen 79.08 in previous fiscal year) EURO 1 = Yen 100.33 (Yen 109.05 in previous fiscal year)

		(Bil	lions of yen)
	Year ending March 31, 2012 (Results)		Change
Domestic sales	886.4		0.1%
Overseas sales	1,017.0	1,013.0	-0.4%
Net sales	1,903.4	1,900.0	-0.2%
Gross profit	752.6	755.0	0.3%
Operating income (loss)	-18.0	70.0	
Income (loss) before income taxes	-31.9	62.5	
Net income (loss) attributable			
to Ricoh Company, Ltd.	-44.5	33.0	

Ricoh bases the forecast estimates for the year ending March 31, 2013 above upon information currently available to management, which involves risks and uncertainties that could cause actual results to differ materially from those projected.

- 4. OTHERS
- (1) Changes in significant subsidiaries:

Not applicable

(2) Adoption of concise quarterly accounting method or procedure:

Not applicable

(3) Changes in accounting method:

Ricoh adopted Accounting Standards Codification (TM) 220 as from April 1 2012, which was revised based on Accounting Standards Update (ASU) 2011-05 and 2011-12. ASU 2011-05 requires an entity to present net income and other comprehensive income either in a single continuous statement or in two separate, but consecutive, statements. This ASU also requires separate presentation in both net income and other comprehensive income of reclassification adjustments for items that are reclassified from other comprehensive income to net income. ASU 2011-12 defers the effective date for only the presentation requirements related to reclassifications in ASU 2011-05.

Ricoh has presented this requirement in two separate, but consecutive statements. Management believes this adoption has not made a material effect on Ricoh's consolidated financial statements.

The Company and its most of subsidiaries in Japan changed depreciation method of property, plant and equipment from declining-balance method to straight-line method for the period beginning after April 1, 2012. Management believes that straight-line method is appropriate in line with future use of property, plant and equipment.

The effect generated from this change will be accounted for the periods onward because the change in depreciation method is applicable to the change in accounting estimate.

Management believes this change has not made a material effect on Ricoh's consolidated financial statements.

During the previous fiscal year, Ricoh has accounted for subsidiaries that changed their fiscal year-ends from December 31 to March 31 as if their fiscal year-ends in prior years were March 31 and has restated prior-year consolidated financial statements for the first quarter of fiscal year 2011.

5

5. CONSOLIDATED FINANCIAL STATEMENTS

(1) CONSOLIDATED BALANCE SHEETS

Assets

	March 31, 2012	September 30
Current Assets		
Cash and time deposits	158,671	1
Trade receivables	686 , 930	6
Inventories	195,009	1
Other current assets	65,896	
Total Current Assets	1,106,506	1,0
Fixed Assets		
Tangible fixed assets	268,527	2
Finance receivables	468,004	4
Other investments	446,321	4
Total Fixed Assets	1,182,852	1,1
Total Assets	2,289,358	2,2
 Note:		
Contents of cash and time deposits;		
Cash and cash equivalents	156,210	1
Time deposits	2,461	_
	27101	

Liabilities and Equity

March	31,	2012	September	30

Current Liabilities

Trade payables	252,209	2
Short-term borrowings	216,432	2
Other current liabilities	204,383	1
Total Current Liabilities	673,024	6
Fixed Liabilities		
Long-term indebtedness	525,435	5
Accrued pension and severance costs	164,757	1
Other fixed liabilities	47,124	-
Total Fixed Liabilities	737,316	7
Total Liabilities	1,410,340	1,3
Equity		
Common stock	135,364	1
Additional paid-in capital	186,083	1
Retained earnings	742,549	7
Accumulated other comprehensive loss	-204,175	-2
Treasury stock	-37,117	_
Total Ricoh Company, Ltd. shareholders' equity	822,704	8
Noncontrolling interests	56,314	Ũ
Total Equity	879,018	8
Total Liabilities and Equity	2,289,358	2,2
Note:		
Accumulated other comprehensive loss;	March 31, 2012	September 30
Net unrealized holding gains (losses) on available-for-sale		
securities	3,681	
Pension liability adjustments	-67,578	_
Net unrealized gains (losses) on derivative instruments	-1,153	
Cumulative translation adjustments	-139,125	-1
Deference, Evaluate	March 21 2012	Contombor 20
Reference: Exchange rate	March 31, 2012	-
US\$ 1	Yen 82.19	
EURO 1	Yen 109.80	Yen
6		
0		
(2) CONSOLIDATED STATEMENTS OF INCOME AND CONSOLIDATED STATEMENT COMPREHENSIVE INCOME	OF	
CONSOLIDATED STATEMENTS OF INCOME		
Half year ended September 30, 2012 and 2011		
narr year ended september SU, 2012 and 2011		

	Half year ended September 30, 2011	Half ye Septembe
Net sales	939,082	
Cost of sales Percentage of net sales (%)	552,230 58.8	54

Gross Profit	386,852	37
Percentage of net sales (%)	41.2	
Selling, general and administrative expenses	388,885	34
Percentage of net sales (%)	41.4	
Operating income (loss)	-2,033	2
Percentage of net sales (%)	-0.2	
Other (income) expenses		
Interest and dividend income	1,503	
Percentage of net sales (%)	0.2	
Interest expense	3,430	
Percentage of net sales (%)	0.4	
Other, net	5,764	
Percentage of net sales (%)	0.6	
Income (loss) before income taxes,		
equity income and noncontrolling interests	-9,724	2
Percentage of net sales (%)	-1.0	
Provision for income taxes	-3,083	1
Percentage of net sales (%)	-0.3	
Equity in earnings of affiliates	-1	
Percentage of net sales (%)	-0.0	
Consolidated net income (loss)	-6,642	1
Percentage of net sales (%)	-0.7	
Net income attributable to noncontrolling interests	2,150	
Percentage of net sales (%)	0.2	
Net income (loss) attributable to Ricoh Company, Ltd.	-8,792	1
Percentage of net sales (%)	-0.9	

Reference : Exchange	rate September 30,	, 2011 September 30,
US\$ 1	Yen	79.82 Yen
EURO 1	Yen 1	113.94 Yen 1

Three months ended September 30, 2012 and 2011

	Three months ended	Three mc
	September 30, 2011	Septembe
Net sales	471,689	45
Cost of sales	282,428	27
Percentage of net sales (%)	59.9	
Gross Profit	189,261	18
Percentage of net sales (%)	40.1	
Selling, general and administrative expenses	202,620	17
Percentage of net sales (%)	42.9	
Operating income (loss)	-13,359	1
Percentage of net sales (%)	-2.8	
Other (income) expenses		
Interest and dividend income	896	
Percentage of net sales (%)	0.2	
Interest expense	1,967	
Percentage of net sales (%)	0.4	
Other, net	4,581	
Percentage of net sales (%)	1.0	
Income (loss) before income taxes,		
equity income and noncontrolling interests	-19,011	1
Percentage of net sales (%)	-4.0	

Provision for income taxes	-6,254	
Percentage of net sales (%)	-1.3	
Equity in earnings of affiliates	7	
Percentage of net sales (%)	0.0	
Consolidated net income (loss)	-12,750	
Percentage of net sales (%)	-2.7	
Net income attributable to noncontrolling interests	975	
Percentage of net sales (%)	0.2	
Net income (loss) attributable to Ricoh Company, Ltd.	-13,725	
Percentage of net sales (%)	-2.9	

Reference : Exchange rate	September 30, 2011	September 30,
US\$ 1	Yen 77.94	Yen
EURO 1	Yen 110.31	Yen

7

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

Half year ended September 30, 2012 and 2011

	Half year ended September 30, 2011	-
Consolidated net income (loss)	-6,642	
Other comprehensive income (loss), net of tax		
Net unrealized holding losses on available-for-sale securities	-2,435	
Pension liability adjustments	-556	
Net unrealized gains (losses) on derivative instruments	-27	
Foreign currency translation adjustments	-44,954	
	-47,972	
Comprehensive gain (loss)	-54,614	
Comprehensive income attributable to noncontrolling interests	2,006	
Comprehensive gain (loss) attributable to Ricoh Company, Ltd.	-56,620	
Reference : Exchange rate	September 30, 2011	Septembe
US\$ 1	Yen 79.82	
EURO 1	Yen 113.94	

Three months ended September 30, 2012 and 2011

	Three months ended September 30, 2011	
Consolidated net income (loss) Other comprehensive income (loss), net of tax	-12,750	
Net unrealized holding losses on available-for-sale securities	-1,738	
Pension liability adjustments Net unrealized gains (losses) on derivative instruments Foreign currency translation adjustments	-1,304 502 -38,663	

Comprehensive gain (loss) Comprehensive income attributable to noncontrolling interests Comprehensive gain (loss) attributable to Ricoh Company, Ltd.	-41,203 -53,953 891 -54,844	
Reference : Exchange rate US\$ 1 EURO 1	September 30, 2011 Yen 77.94 Yen 110.31	Septembe

8

CONSOLIDATED SALES BY PRODUCT CATEGORY

Half year ended September 30, 2012 and 2011

Half year en eptember 30,	Half ye Septembe

[Imaging & Solutions]		
Office Imaging	658,485	62
Percentage of net sales (%)	70.1	
Production Printing	72,769	6
Percentage of net sales (%)	7.7	
Network System Solutions	98,055	10
Percentage of net sales (%)	10.4	
Imaging & Solutions Total	829,309	79
Percentage of net sales (%)	88.2	
[Industrial Products]		
Industrial Products	50,589	4
Percentage of net sales (%)	5.4	
 [Other]		
Other	59,184	72
Percentage of net sales (%)	6.4	
Grand Total	939,082	917
Percentage of net sales (%)	100.0	1
Reference : Exchange rate		
US\$ 1	Yen 79.82	Yen
EURO 1	Yen 113.94	Yen 1

Three months ended September 30, 2012 and 2011

Three months ended	Three mo
September 30, 2011	Septembe

[Imaging & Solutions]

Office Imaging	324,705	30
Percentage of net sales (%)	68.8	
Production Printing	37,492	3
Percentage of net sales (%)	7.9	
Network System Solutions	53,762	5
Percentage of net sales (%)	11.5	
Imaging & Solutions Total	415,959	39
Percentage of net sales (%)	88.2	
[Industrial Products]		
Industrial Products	25,390	2
Percentage of net sales (%)	5.4	
[Other]		
Other	30,340	3
Percentage of net sales (%)	6.4	
Grand Total	471,689	 45
Percentage of net sales (%)	100.0	
Reference : Exchange rate		
US\$ 1	Yen 77.94	Yen
EURO 1	Yen 110.31	Yen
		-

*Each category includes the following product line:

MFPs (multifunctional printers), copiers, laser
printers, digital duplicators, facsimile, scanners,
related parts & supplies, services, support and
software
Cut sheet printer, continuous feed printer, related
parts & supplies, services, support and software
Personal computers, servers, network equipment,
related services, support and software
Thermal media, optical equipment, semiconductor
devices and electronic components
Digital cameras

*Product Category and product lines included in Product Category was changed in this fiscal year. Product Category in Imaging & Solutions was reclassified as Office Imaging, Production Printing and Network System Solutions in this fiscal year (Imaging Solutions and Network System Solutions as previous category). Certain products were reclassified into Network System Solutions and Industrial Products from Other in this fiscal year. The above reclassification was made to the prior year's figures.

9

CONSOLIDATED SALES BY GEOGRAPHIC AREA

Half year ended September 30, 2012 and 2011

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	Half year ended September 30, 2011	-
[Domestic]	434,515	43
Percentage of net sales (%)	46.3	
[Overseas]	504,567	48
Percentage of net sales (%)	53.7	
The Americas	234,394	23
Percentage of net sales (%)	25.0	
Europe, Middle East and Africa	207,949	18
Percentage of net sales (%)	22.1	
Other	62,224	6
Percentage of net sales (%)	6.6	
Grand Total	939,082	91
Percentage of net sales (%)	100.0	
Reference: Exchange rate		
US\$ 1	Yen 79.82	Yen
EURO 1	Yen 113.94	Yen 1

Three months ended September 30, 2012 and 2011

	Three months er	nded Three mo
	September 30, 2	2011 Septembe
[Domestic]	219,203	21
Percentage of net sales (%)	46.5	
[Overseas]	252,486	2.4
Percentage of net sales (%)	53.5	<u> </u>
The Americas	120,151	11
Percentage of net sales (%)	25.5	
Europe, Middle East and Africa	100,231	Q
Percentage of net sales (%)	21.2	
Other	32,104	c
Percentage of net sales (%)	6.8	J
Grand Total	471,689	4.5
Percentage of net sales (%)	100.0	ΥJ
reicentage of het sates (%)	±00.0	
Reference: Exchange	rate	
US\$ 1	Yen 77.94	Yen
EURO 1	Yen 110.31	Yen 9
20110 1	1011 110,01	1011 9

*Geographic area was changed in this fiscal year.

Middle East and Africa were reclassified from Other into Europe in this fiscal year. The reclassification was made to the prior year's figures.

10

(3) CONSOLIDATED STATEMENTS OF CASH FLOWS

	Half year ended September 30, 2011
I. Cash Flows from Operating Activities:	
Consolidated net income (loss)	-6,642
Adjustments to reconcile consolidated net income to net cash	
provided by operating activities	
Depreciation and amortization	43,981
Equity in earnings of affiliates, net of dividends received	1
Deferred income taxes	-14,581
Pension and severance costs, less payments	-8,321
Changes in assets and liabilities	17 220
Decrease in trade receivables	17,220
Increase in inventories	-27,963
Increase in finance receivables	-10,617
Decrease in trade payables	-1,311
Increase (Decrease) in accrued income taxes and	0 676
accrued expenses and other	8,626
Other, net	15,177
Net cash provided by operating activities	15,570
II. Cash Flows from Investing Activities:	
Proceeds from sales of property, plant and equipment	565
Expenditures for property, plant and equipment,	
including interest capitalized	-36,885
Expenditures for intangible asset	-8,375
Payments for purchases of available-for-sale securities	-122
Proceeds from sales of available-for-sale securities	10
Increase in time deposits	-400
Other, net	-7,754
Net cash used in investing activities	 -52 , 961
	•
III. Cash Flows from Financing Activities: Proceeds from long-term indebtedness	23,386
Repayment of long-term indebtedness	-29,671
Increase (Decrease) in short-term borrowings, net	24,680
Repayment of long-term debt securities	-231
Dividends paid	-11,971
Payment for purchase of treasury stock	-14
Other, net	-294
Net cash provided by (used in) financing activities	5,885
IV. Effect of Exchange Rate Changes on Cash and Cash Equivalents	-7,105
V. Net Decrease in Cash and Cash Equivalents	-38,611
VI Cash and Cash Equivalents at Reginning of Year	± / ← / ← ← →
VI. Cash and Cash Equivalents at Beginning of Year	

(4) NOTES ON PREMISE GOING CONCERN
Not applicable
(5) SEGMENT INFORMATION
(a) Operating Segments Information
Half year ended September 30, 2012 and 2011

	Half year ended September 30, 2011	Half year end September 30,
IMAGING & SOLUTIONS:		
Net sales:		
Unaffiliated customers	829,309	797,637
Intersegment		
Total	829,309	797,637
Operating expenses	792,255	738,044
Operating income	37,054	59,593
Operating income on sales in Imaging & Solutions (%)	4.5	7.5
INDUSTRIAL PRODUCTS:		
Net sales:		407
Unaffiliated customers	50,589	47,437
Intersegment	2,264	2,052
Total	52,853	49,489
Operating expenses	55,009	50,147
Operating loss	-2,156	-658
Operating income on sales in Industrial Products (%)	-4.1	-1.3
Net sales:		
Unaffiliated customers	59,184	72,393
Intersegment		
Total	59,184	72,393
Operating expenses	61,669	73,136
Operating loss	-2,485	-743
Operating income on sales in Other (%)	-4.2	-1.0
CORPORATE AND ELIMINATIONS:		
Net sales:		
Intersegment	-2,264	-2,052
Total	-2,264	-2,052
Operating expenses:		
Intersegment	-2,264	-2,052
Corporate	34,446	30,804
Total	32,182	28,752

Operating loss	-34,446	-30,804
CONSOLIDATED:		
Net sales:		
Unaffiliated customers	939,082	917,467
Intersegment		
Total	939,082	917,467
Operating expenses	941,115	890,079
Operating income (loss)	-2,033	27,388
Operating income on consolidated net sales (%)	-0.2	3.0

*Certain products were reclassified into segment "Imaging & Solutions" and "Industrial Products" from "Other" in this fiscal year. The above reclassification was made to the prior year's figures.

12

Three months ended September 30, 2012 and 2011

	Three months ended	
	September 30, 2011	September 30, 201
MAGING & SOLUTIONS:		
Net sales:		
Unaffiliated customers	415,959	397,087
Intersegment		
Total	415,959	397,087
Operating expenses	406,955	368,236
Operating income	9,004	28,851
Operating income on sales in Imaging & Solutions (%)	2.2	7.3
 NDUSTRIAL PRODUCTS:		
Net sales:		
Unaffiliated customers	25,390	23,917
Intersegment	1,198	1,064
Total	26,588	24,981
Operating expenses	28,263	25,221
Operating loss	-1,675	-240
Operating income on sales in Industrial Products (%)	-6.3	-1.0
Net sales:		
Unaffiliated customers	30,340	37,076
Intersegment	· 	
Total	30,340	37,076

Operating expenses	32,438	37,515
Operating loss Operating income on sales in Other (%)	-2,098 -6.9	-439 -1.2
CORPORATE AND ELIMINATIONS:		
Net sales:		
Intersegment	-1,198	-1,064
Total	-1,198	-1,064
Operating expenses:		
Intersegment	-1,198	-1,064
Corporate	18,590	15,065
Total	17,392	14,001
Operating loss	-18 , 590	-15,065
CONSOLIDATED:		
Net sales:		
Unaffiliated customers	471,689	458,080
Intersegment		
Total	471,689	458,080
Operating expenses	485,048	444,973
Operating income (loss) Operating income on consolidated net sales (%)	-13,359 -2.8	13,107 2.9

*Certain products were reclassified into segment "Imaging & Solutions" and "Industrial Products" from "Other" in this fiscal year. The above reclassification was made to the prior year's figures.

13

(b) Geographic Segments Information

Half year ended September 30, 2012 and 2011

	Half year ended September 30, 2011	-
JAPAN:		
Net sales:		
External customers	442,013	438,615
Intersegment	189,487	185,972
Total	631,500	624,587
Operating expenses	646,486	611 , 796
Operating income (loss)	-14,986	
Operating income on sales in Japan (%)	-2.4	2.0
THE AMERICAS:		

Net sales:

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External customers Intersegment Total	234,160 1,869 236,029	234,292 3,500 237,792
Operating expenses	241,104	236,277
Operating income (loss) Operating income on sales in the Americas (%)	-5,075 -2.2	1,515 0.6
EUROPE, MIDDLE EAST AND AFRICA:		
Net sales:		
External customers	205,640	185,468
Intersegment Total	1,110 206,750	325 185 , 793
10tai		±00,795
Operating expenses	194,764	175,106
Operating income	11,986	10,687
Operating income on sales in Europe (%)	5.8	5.8
Net sales:		
External customers	57,269	59,092
Intersegment	76,566	91,763
Total	133,835	150,855
Operating expenses	129,199	145,292
Operating income	4,636	5,563
Operating income on sales in Other (%)	3.5	3.7
CORPORATE AND ELIMINATIONS:		
Net sales:		
Intersegment	-269,032	-281,560
Total	-269,032	-281,560
Operating expenses	-270,438	-278 , 392
Operating income (loss)	1,406	-3 , 168
CONSOLIDATED:		
Net sales:		
External customers	939,082	917,467
Intersegment		
Total	939,082	917,467
Operating expenses	941,115	890,079
Operating income (loss)	-2,033	27,388
Operating income on consolidated net sales (%)	-0.2	3.0

 $^{\star}\ensuremath{\mathsf{Geographic}}$ area was changed in this fiscal year.

Middle East and Africa were reclassified from Other into Europe in this fiscal year. The reclassification was made to the prior year's figures.

Three months ended September 30, 2012 and 2011

	Three months ended September 30, 2011	Three months e September 30,
JAPAN:		
Net sales:		
External customers	222,789	219,608
Intersegment	102,409	88,776
Total	325,198	308,384
Operating expenses	346,425	304,141
Operating income (loss)	-21,227	4,243
Operating income on sales in Japan (%)	-6.5	1.4
THE AMERICAS:		
Net sales:		
External customers	119,962	116,845
Intersegment	979	1,945
Total	120,941	118,790
Operating expenses	121,698	118,175
Operating income (loss)	-757	615
Operating income on sales in the Americas (%)	-0.6	0.5
EUROPE, MIDDLE EAST AND AFRICA:		
Net sales:		
External customers	99,211	91,099
Intersegment	508	153
Total	99,719	91,252
Operating expenses	94,283	86,770
Operating income	5,436	4,482
Operating income on sales in Europe (%)	5.5	4.9
OTHER:		
Net sales:		
External customers	29,727	30,528
Intersegment	42,371	44,929
Total	72,098	75,457
Operating expenses	68,910	72,733
Operating income	3,188	2,724
Operating income on sales in Other (%)	4.4	3.6
CORPORATE AND ELIMINATIONS:		
Net sales:		
Intersegment	-146,267	-135,803
Total	-146,267	-135,803
Operating expenses	-146,268	-136,846

Operating income	1	1,043
CONSOLIDATED:		
Net sales:		
External customers	471,689	458,080
Intersegment		
Total	471,689	458,080
Operating expenses	485,048	444,973
Operating income (loss)	-13,359	13,107
Operating income on consolidated net sales (%)	-2.8	2.9

*Geographic area was changed in this fiscal year.

Middle East and Africa were reclassified from Other into Europe in this fiscal year. The reclassification was made to the prior year's figures.

(6) NOTES ON SIGNIFICANT CHANGES IN EQUITY

Not applicable

15

-APPENDIX-

1. CONSOLIDATED SALES BY PRODUCT CATEGORY

Half year ended September 30, 2012 and 2011

	Half year ended	Half year ended		
	September 30, 2011	September 30, 2012	Change	00
[Imaging & Solutions]				
Office Imaging	658,485	626,280	-32,205	-4.9
Percentage of net sales (%)	70.1	68.3		
Domestic	243,233	235,997	-7 , 236	-3.0
Overseas	415,252	390,283	-24 , 969	-6.0
Production Printing	72,769	69,435	-3 , 334	-4.6
Percentage of net sales (%)	7.7	7.6		
Domestic	15,469	16,435	966	6.2
Overseas	57,300	53,000	-4,300	-7.5
Network System Solutions	98,055	101,922	3,867	3.9
Percentage of net sales (%)	10.4	11.1		
Domestic	89,918	89,789	-129	-0.1
Overseas	8,137	12,133	3,996	
Imaging & Solutions Total	829,309	797,637	-31,672	-3.8
Percentage of net sales (%)	88.2	87.0	,	
Domestic	348,620	342,221	-6,399	-1.8
Overseas	480,689	455,416		
The Americas	228,091	225,451		
Europe, Middle East and Africa	200,570	177,431		
harope, middle hast and Allica	200,010	1 / / / IJI	20,109	±±•J

Other	52,028	52,534	506	1.0
[Industrial Products]				
Industrial Products	50,589	47,437	-3,152	-6.2
Percentage of net sales (%)	5.4	5.2		
Domestic	28,173	24,003	-4,170	-14.8
Overseas	22,416	23,434	1,018	4.5
The Americas	6,219	6,884		10.7
Europe, Middle East and Africa	6,717	6,359	-358	-5.3
Other	9,480	10,191	711	7.5
[Other]				
Other	59,184	72,393	13,209	22.3
Percentage of net sales (%)	6.4	7.8		
Domestic	57,722	64,538	6,816	11.8
Overseas	1,462	7,855	6,393	437.3
The Americas	84	1,984	1,900	
Europe, Middle East and Africa	662	3,373	2,711	409.5
Other	716	2,498	1,782	248.9
Grand Total	939,082	917,467	-21,615	-2.3
Percentage of net sales (%)	100.0	100.0		
Domestic	434,515	430,762	-3 , 753	-0.9
Percentage of net sales (%)	46.3	47.0		
Overseas	504,567	486,705	-17 , 862	-3.5
Percentage of net sales (%)	53.7	53.0		
The Americas	234,394	234,319	-75	-0.0
Percentage of net sales (%)	25.0	25.5		
Europe, Middle East and Africa	207,949	187,163	-20,786	-10.0
Percentage of net sales (%)	22.1	20.4		
Other	62,224	65,223	2,999	4.8
Percentage of net sales (%)	6.6	7.1		
Reference: Exchange rate				
US\$ 1	Yen 79.82	Yen 79.43	Yen -0.39	
EURO 1	Yen 113.94	Yen 100.66	Yen -13.28	

*Each category includes the following product line:

Office	Imaging MFPs (multifunctional printers), copiers, laser printers, digital duplicators, facsimile,
	scanners, related parts & supplies, services, support
	and software
Production Printing	Cut sheet printer, continuous feed printer, related
	parts & supplies, services, support and software
Network System Solutions	Personal computers, servers, network equipment,
	related services, support and software
Industrial Products	Thermal media, optical equipment, semiconductor
	devices and electronic components
Other	Digital cameras

*Product Category and product lines included in Product Category was changed in this fiscal year. Product Category in Imaging & Solutions was reclassified as Office Imaging, Production Printing and Network System Solutions in this fiscal year (Imaging Solutions and Network System Solutions as previous category). Certain products were reclassified into Network System Solutions and Industrial Products from Other in this fiscal year.

The above reclassification was made to the prior year's figures.

*Geographic area was changed in this fiscal year.

Middle East and Africa were reclassified from Other into Europe in this fiscal year. The reclassification was made to the prior year's figures.

A1

Three months ended September 30, 2012 and 2011

		Three months ended September 30, 2012	Change	
[Imaging & Solutions]				
Office Imaging	324,705	304,522	-20,183	_
Percentage of net sales (%)	68.8	66.5	20,105	
Domestic	118,158	111,976	-6,182	
Overseas	•	•		
	206,547	192,546	-14,001	_
Production Printing	37,492	34,787 7.6	-2 , 705	_
Percentage of net sales (%)	7.9		E 0 4	
Domestic	7,595	8,179	584	1
Overseas	29,897	26,608	-3,289	-1
Network System Solutions	53,762	57,778	4,016	
Percentage of net sales (%)	11.5	12.6		
Domestic	49,624	50,338	714	_
Overseas	4,138	7,440	3,302	. 1
Imaging & Solutions Total	415,959	397,087	-18,872	-
Percentage of net sales (%)	88.2	86.7		
Domestic	175,377	170,493	-4,884	-
Overseas	240,582	226,594	-13 , 988	_
The Americas	116,938	112,463	-4 , 475	-
Europe, Middle East and Africa	96,753	87,152	-9 , 601	-
Other	26,891	26,979	88	
[Industrial Products]				
Industrial Products	25,390	23,917	-1 , 473	_
Percentage of net sales (%)	5.4	5.2		
Domestic	14,179	11,964	-2,215	-1
Overseas	11,211	11,953	742	
The Americas	3,170	3,428	258	
Europe, Middle East and Africa	3,126	3,020	-106	_
Other	4,915	5,505	590	1
[Other]				
Other	30,340	37,076	6,736	2
Percentage of net sales (%)	6.4	8.1		
Domestic	29,647	32,856	3,209	1
Overseas	693	4,220	3,527	50
The Americas	43	961	918	20
Europe, Middle East and Africa	352	1,738	1,386	39
Other	298	1,521	1,223	
	471,689	458,080		
Grand Total	4/1,007	458,080	-13,609	-

Domestic	219,203	215,313	-3,890 -
Percentage of net sales (%)	46.5	47.0	
Overseas	252,486	242,767	-9,719 -
Percentage of net sales (%)	53.5	53.0	
The Americas	120,151	116,852	-3,299 -
Percentage of net sales (%)	25.5	25.5	
Europe, Middle East and Africa	100,231	91,910	-8,321 -
Percentage of net sales (%)	21.2	20.1	
Other	32,104	34,005	1,901
Percentage of net sales (%)	6.8	7.4	
Reference: Exchange rate			
US\$ 1	Yen 77.94	Yen 78.64	Yen (
EURO 1	Yen 110.31	Yen 98.29	Yen -12

*Each category includes the following product line:

Office Imaging	MFPs (multifunctional printers), copiers, laser printers, digital duplicators, facsimile, scanners,
	related parts & supplies, services, support and
	software
Production Printing	Cut sheet printer, continuous feed printer,
	related parts & supplies, services, support
	and software
Network System Solutions	Personal computers, servers, network equipment,
	related services, support and software
Industrial Products	Thermal media, optical equipment, semiconductor
	devices and electronic components
Other	Digital cameras

*Product Category and product lines included in Product Category was changed in this fiscal year. Product Category in Imaging & Solutions was reclassified as Office Imaging, Production Printing and Network System Solutions in this fiscal year (Imaging Solutions and Network System Solutions as previous category). Certain products were reclassified into Network System Solutions and Industrial Products from Other in this fiscal year. The above reclassification was made to the prior year's figures.

*Geographic area was changed in this fiscal year. Middle East and Africa were reclassified from Other into Europe in this fiscal year. The reclassification was made to the prior year's figures.

A2

2. FORECAST OF CONSOLIDATED PERFORMANCE

	Results	<u>0</u>	Forecast	%	Forecast
Net sales	917.4	-2.3	982.6	1.9	1,900.0
Gross profit	374.4	-3.2	380.6	4.1	755.0
Operating income	27.3		42.7		70.0
Income before income taxes	24.4		38.1		62.5
Net income attributable to					
Ricoh Company, Ltd.	11.7		21.3		33.0
Net income attributable to					
Ricoh Company, Ltd.	16.15		29.36		45.51
shareholders per					
share-basic (yen)					
Net income attributable to					
Ricoh Company, Ltd.					
shareholders per					
share-diluted (yen)					
Capital expenditures	41.3		37.7		79.0
Depreciation for tangible					
fixed assets	30.6		33.4		64.0
R&D expenditures	54.7		62.3		117.0
Exchange rate (Yen/US\$)	79.43		75.00		77.22
Exchange rate (Yen/EURO)			100.00		100.33

3. FORECAST OF CONSOLIDATED SALES BY PRODUCT CATEGORY

	Half year ending March. 31, 2013					Year er	
		Change			-	Chan	
	Forecast	olo	Forecast(*)			olo	
[Imaging & Solutions]							
Office Imaging	668.0	0.5	685.3	3.1	1,294.3	-2	
Domestic	253.0	-0.1	253.0	-0.1	489.0	-1	
Overseas	415.0	0.9	432.3	5.1	805.3	-2	
Production Printing	77.4	2.1	80.0	5.5	146.8	-1	
Domestic	17.8	4.4	17.8	4.4	34.2	5	
Overseas	59.6	1.4	62.2	5.9	112.6	-3	
Network System Solutions	108.9	7.6	109.6	8.2	210.8	5 1	
Domestic	94.2	2.1	94.2	2.1	184.0	1	
Overseas	14.7	63.8	15.4	71.0	26.8	56	
Imaging & Solutions Total	854.3	1.5	874.9	3.9	1,652.0	-1	
Domestic	365.0	0.7	365.0	0.7	707.3	— C	
Overseas	489.3	2.1	509.9	6.4	944.7	-1	
The Americas	228.1	1.2	237.7	5.4	453.6	C	
Europe, Middle East and Africa	205.3	1.5	213.7	5.7	382.7	-5	
Other	55.9	8.6	58.5			4	
[Industrial Products]							
-	47.4	-0.1	48.4	2.0	94.8	-3	
Domestic	23.6	-6.3	23.6	-6.3	47.6	-10	
Overseas		6.8				5	
					- · • -		

The Americas	6.9	5.8	7.2	10.4	13.8	8
Europe, Middle East and Africa	6.8	8.0	7.0	11.1	13.2	1
Other		6.8	10.6	12.1	20.3	7
[Other]						
Other	80.8	7.5	81.3	8.1	153.2	14
Domestic	67.6	5.5	67.6	5.5	132.1	8
Overseas	13.2	19.6	13.7	23.6	21.1	68
The Americas	3.0	28.7	3.1	33.0	5.0	106
Europe, Middle East and Africa	5.8	17.6	6.0	21.6	9.2	63
Other	4.4	16.5	4.6	20.5	6.9	53
Grand Total	982.6	 1.9	1,004.6	4.2	1,900.0	
Domestic	456.3	1.0	456.3	1.0	887.0	0
Overseas	526.3	2.7	548.3	7.0	1,013.0	-0
The Americas	238.0	1.6	248.0	5.8	472.3	0
Europe, Middle East and Africa	217.9	2.1	226.7	6.2	405.1	-3
Other	70.4	8.8	73.6	13.8	135.6	6

* Excluding foreign exchange impact

A3